

# CONTRACT



**KTXL-TV**  
**4655 Fruitridge Road**  
**Sacramento, CA 95820-5299**  
**(916) 454-4422**

<u>Contract / Revision</u> 625812 /		<u>Alt Order #</u> 7454391
<u>Product</u> CA 4 Fiscal Account		
<u>Contract Dates</u> 10/21/14 - 10/26/14		<u>Estimate #</u> 1632
<u>Advertiser</u> Californians for Fiscal Account. & Responsib		<u>Original Date / Revision</u> 10/20/14 / 10/20/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTXL	<u>Account Executive</u> Tim Scanlan	<u>Sales Office</u> Telerep LA
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
		<u>Total Ratings</u> 27.50
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Sadler Strategic Media Inc**  
**12103 Viewcrest Rd**  
**Studio City, CA 91604**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	40	10/21/14	10/26/14	World Series on FOX	4p-730p		:30				NM	1	\$30,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-----S				1	\$30,000.00	23.00			
N 2	40	10/21/14	10/26/14	M-Sun 10p-11p News	M-Sun 10p-11p		:30				NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-TWTFS				3	\$800.00	1.50			
<b>Totals</b>											<b>27.50</b>	<b>4</b>	<b>\$32,400.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/26/14	4	\$32,400.00	\$27,540.00
<b>Totals</b>	<b>4</b>	<b>\$32,400.00</b>	<b>\$27,540.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.