

CONTRACT

KPAX-TV/KAJ-TV
PO Box 4827
Missoula, MT 59806
(406) 542-4400

And:

Sage Media Planning & Placement
1322 G Street SE
Washington, DC 20003

| | | |
|---|---|--|
| <u>Contract / Revision</u> 134947 / | | <u>Alt Order #</u> 09179615 |
| <u>Product</u> END CITIZENS UNITED | | |
| <u>Contract Dates</u> 07/31/18 - 08/06/18 | <u>Estimate #</u> 5476 | |
| <u>Advertiser</u> End Citizens United | | <u>Original Date / Revision</u> 07/25/18 / 07/25/18 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> KPAX | <u>Account Executive</u> Alex Hong (HRP) | <u>Sales Office</u> National Washin |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agency Code</u> | <u>Advertiser Code</u> 912 | <u>Product 1/2</u> 946 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-----|-------------------|-----------------|----------------------|-------------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | All | 08/06/18 | 08/06/18 | M-F 530p News | 5:30 PM-6:00 PM | | :30 | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/18 | 08/12/18 | 1----- | | | | 1 | \$1,000.00 | | | |
| N 2 | All | 08/03/18 | 08/03/18 | M-F 10p News | 10:00 PM-10:35 PM | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/30/18 | 08/05/18 | ----1-- | | | | 1 | \$800.00 | | | |
| N 3 | All | 08/06/18 | 08/06/18 | M-F | 6:00 PM-6:30 PM | | :30 | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/18 | 08/12/18 | 1----- | | | | 1 | \$650.00 | | | |
| N 4 | All | 07/31/18 | 07/31/18 | M-F | 6:00 PM-6:30 PM | | :30 | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/30/18 | 08/05/18 | -1----- | | | | 1 | \$650.00 | | | |
| N 5 | All | 08/02/18 | 08/02/18 | M-F | 6:00 PM-6:30 PM | | :30 | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/30/18 | 08/05/18 | ---1--- | | | | 1 | \$650.00 | | | |
| N 6 | All | 08/04/18 | 08/04/18 | Sa 10p News | 10:00 PM-10:35 PM | | :30 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/30/18 | 08/05/18 | -----1- | | | | 1 | \$700.00 | | | |
| N 7 | All | 08/05/18 | 08/05/18 | Su 10p News | 10:00 PM-10:35 PM | | :30 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/30/18 | 08/05/18 | -----1 | | | | 1 | \$700.00 | | | |
| N 8 | All | 08/02/18 | 08/02/18 | Thursday Prime Hr 1 | 7:00 PM-8:00 PM | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/30/18 | 08/05/18 | ---1--- | | | | 1 | \$800.00 | | | |
| N 9 | All | 08/03/18 | 08/03/18 | Friday Prime Hr 3 | 9:00 PM-10:00 PM | | :30 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/30/18 | 08/05/18 | ----1-- | | | | 1 | \$700.00 | | | |
| N 10 | All | 08/01/18 | 08/01/18 | Wednesday Prime Hr 1 | 7:00 PM-8:00 PM | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/30/18 | 08/05/18 | --1---- | | | | 1 | \$500.00 | | | |
| N 11 | All | 07/31/18 | 07/31/18 | Tuesday Prime Hr 3 | 9:00 PM-10:00 PM | | :30 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/30/18 | 08/05/18 | -1----- | | | | 1 | \$700.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| <u>Contract / Revision</u> 134947 / | | <u>Alt Order #</u> 09179615 |
| <u>Contract Dates</u> 07/31/18 - 08/06/18 | | <u>Product</u> END CITIZENS UNITED |
| <u>Estimate #</u> 5476 | | |
| <u>Advertiser</u> End Citizens United | | <u>Original Date / Revision</u> 07/25/18 / 07/25/18 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-----|-------------------|-----------------|----------------------|-------------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| N 12 | All | 07/31/18 | 07/31/18 | M-F 530p News | 5:30 PM-6:00 PM | | :30 | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/30/18 | 08/05/18 | -1----- | | | | 1 | \$1,000.00 | | | |
| N 13 | All | 08/01/18 | 08/01/18 | Wednesday Prime Hr 2 | 8:00 PM-9:00 PM | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/30/18 | 08/05/18 | --1---- | | | | 1 | \$400.00 | | | |
| N 14 | All | 08/06/18 | 08/06/18 | M-F | 9:00 AM-10:00 AM | | :30 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/18 | 08/12/18 | 1----- | | | | 1 | \$300.00 | | | |
| N 15 | All | 08/01/18 | 08/01/18 | M-F | 9:00 AM-10:00 AM | | :30 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/30/18 | 08/05/18 | --1---- | | | | 1 | \$300.00 | | | |
| N 16 | All | 08/03/18 | 08/03/18 | M-F | 9:00 AM-10:00 AM | | :30 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/30/18 | 08/05/18 | ----1-- | | | | 1 | \$300.00 | | | |
| N 17 | All | 07/31/18 | 07/31/18 | The Late Show | 10:35 PM-11:35 PM | | :30 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/30/18 | 08/05/18 | -1----- | | | | 1 | \$200.00 | | | |
| N 18 | All | 08/01/18 | 08/01/18 | The Late Show | 10:35 PM-11:35 PM | | :30 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/30/18 | 08/05/18 | --1---- | | | | 1 | \$200.00 | | | |
| N 19 | All | 08/03/18 | 08/03/18 | The Late Show | 10:35 PM-11:35 PM | | :30 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/30/18 | 08/05/18 | ----1-- | | | | 1 | \$200.00 | | | |
| N 20 | All | 08/02/18 | 08/02/18 | Thursday Prime Hr 3 | 9:00 PM-10:00 PM | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/30/18 | 08/05/18 | ---1--- | | | | 1 | \$500.00 | | | |
| N 21 | All | 08/01/18 | 08/01/18 | Noon News | 12:00 PM-12:30 PM | | :30 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/30/18 | 08/05/18 | --1---- | | | | 1 | \$200.00 | | | |
| N 22 | All | 08/03/18 | 08/03/18 | Noon News | 12:00 PM-12:30 PM | | :30 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/30/18 | 08/05/18 | ----1-- | | | | 1 | \$200.00 | | | |
| N 23 | All | 08/01/18 | 08/01/18 | M-F 530p News | 5:30 PM-6:00 PM | | :30 | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/30/18 | 08/05/18 | --1---- | | | | 1 | \$1,000.00 | | | |
| N 24 | All | 08/01/18 | 08/01/18 | Wednesday Prime Hr 3 | 9:00 PM-10:00 PM | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/30/18 | 08/05/18 | --1---- | | | | 1 | \$500.00 | | | |
| N 25 | All | 08/02/18 | 08/02/18 | Thursday Prime Hr 2 | 8:00 PM-9:00 PM | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/30/18 | 08/05/18 | ---1--- | | | | 1 | \$500.00 | | | |
| N 26 | All | 07/31/18 | 07/31/18 | CBS This Morning | 7:00 AM-9:00 AM | | :30 | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/30/18 | 08/05/18 | -1----- | | | | 1 | \$250.00 | | | |
| N 27 | All | 08/02/18 | 08/02/18 | CBS This Morning | 7:00 AM-9:00 AM | | :30 | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/30/18 | 08/05/18 | ---1--- | | | | 1 | \$250.00 | | | |
| N 28 | All | 08/06/18 | 08/06/18 | Montana This Morning | 5:30 AM-7:00 AM | | :30 | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

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| <u>Contract Dates</u> 07/31/18 - 08/06/18 | <u>Product</u> END CITIZENS UNITED | <u>Estimate #</u> 5476 |
| <u>Advertiser</u> End Citizens United | | <u>Original Date / Revision</u> 07/25/18 / 07/25/18 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--------|-----|-------------------|-----------------|---------------------------|-------------------|------|--------|-------------------|-------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/18 | 08/12/18 | 1----- | | | | 1 | \$250.00 | | | |
| N 29 | All | 08/01/18 | 08/01/18 | Montana This Morning | 5:30 AM-7:00 AM | | :30 | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/30/18 | 08/05/18 | --1---- | | | | 1 | \$250.00 | | | |
| N 30 | All | 08/03/18 | 08/03/18 | Montana This Morning | 5:30 AM-7:00 AM | | :30 | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/30/18 | 08/05/18 | ----1-- | | | | 1 | \$250.00 | | | |
| N 31 | All | 07/31/18 | 07/31/18 | M-F | 10:00 AM-11:00 AM | | :30 | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/30/18 | 08/05/18 | -1----- | | | | 1 | \$150.00 | | | |
| N 32 | All | 08/02/18 | 08/02/18 | M-F | 10:00 AM-11:00 AM | | :30 | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/30/18 | 08/05/18 | ---1--- | | | | 1 | \$150.00 | | | |
| N 33 | All | 08/04/18 | 08/04/18 | CBS This Morning Saturday | 6:00 AM-8:00 AM | | :30 | | | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/30/18 | 08/05/18 | -----1- | | | | 1 | \$175.00 | | | |
| N 34 | All | 08/02/18 | 08/02/18 | M-F 530p News | 5:30 PM-6:00 PM | | :30 | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/30/18 | 08/05/18 | ---1--- | | | | 1 | \$1,000.00 | | | |
| N 35 | All | 08/03/18 | 08/03/18 | M-F 530p News | 5:30 PM-6:00 PM | | :30 | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/30/18 | 08/05/18 | ----1-- | | | | 1 | \$1,000.00 | | | |
| N 36 | All | 07/31/18 | 07/31/18 | Tuesday Prime Hr 1 | 7:00 PM-8:00 PM | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/30/18 | 08/05/18 | -1----- | | | | 1 | \$800.00 | | | |
| N 37 | All | 08/04/18 | 08/04/18 | Sa 530p News | 5:30 PM-6:00 PM | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/30/18 | 08/05/18 | -----1- | | | | 1 | \$500.00 | | | |
| N 38 | All | 08/06/18 | 08/06/18 | M-F 10p News | 10:00 PM-10:35 PM | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/18 | 08/12/18 | 1----- | | | | 1 | \$800.00 | | | |
| N 39 | All | 08/01/18 | 08/01/18 | M-F 10p News | 10:00 PM-10:35 PM | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/30/18 | 08/05/18 | --1---- | | | | 1 | \$800.00 | | | |
| Totals | | | | | | | | | | | 39 | \$20,275.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------------|---------------------|--------------------|
| 07/30/18 - 08/06/18 | 39 | \$20,275.00 | (\$3,041.25) | \$17,233.75 |
| Totals | 39 | \$20,275.00 | (\$3,041.25) | \$17,233.75 |

Signature: _____ Date: _____

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin or ancestry. We reserve the right not to accept all copy.

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