

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Odney, Inc.

being/on behalf of: Cramer for Senate

a legally qualified candidate of the Republican

political party for the office of: U S Senate

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As Ordered See IO			

Attach proposed schedule with charges (if available):

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Cramer for Senate

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Pam Schmidt

signature of candidate or authorized committee

Pam Schmidt

printed name

7/31/18

date

AGREED UPON SCHEDULE
(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See IO			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

I represent that the payment for the above described broadcast time has been furnished by:

Cramer for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Chris Marston

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/31/18

Date

Pam Schmidt

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

ORDER

Orders
Order / Rev: 134989
Alt Order #:
Product Desc: Gen Elec 2018
Estimate: 605
Flight Dates: 11/03/18 - 11/06/18
Original Date / Rev: 11/02/18 / 11/02/18
Order Type: GENERAL
Primary AE: Grand Forks Political
Sales Office: GRFRK
Sales Region: Local

Agency
Name: Odney Advertising Agency
Buying Contact:
Billing Contact:
 PO Box 2035
 Bismarck, ND 58502-2035
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Kevin Cramer for Senate
Demographic: HH
Product Codes: PL Cnd
Priority: P-1
Revenue Code 1: LCL AGCY
Revenue Code 2: POL
Revenue Code 3: CAND
New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/06/18	40	\$300.80	\$255.68

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	40	\$300.80	\$255.68	0.00
Totals	40	\$300.80	\$255.68	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Grand Forks Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGFK	11/03/18	11/06/18	M-Su 6a-7p M-Su Prime	CM	6a-7p	+-----+	:30	32	\$7.05	P-1	0.00	NM	32	\$225.60
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	-----++		20				\$7.05		0.00			
	Week:	11/05/18	11/11/18	+-----		12				\$7.05		0.00			
N 2	KGFK	11/03/18	11/06/18	M-Su 6a-7p M-Su Prime	CM	6a-7p (6:00 AM-3:00 PM)	-8-----	:30	8	\$9.40	P-1	0.00	NM	8	\$75.20
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	-----		0				\$9.40		0.00			
	Week:	11/05/18	11/11/18	-8-----		8				\$9.40		0.00			
Totals														40	\$300.80