

POLITICAL & ISSUE ADVERTISERS PUBLIC FILE CHECKLIST

Market: Richmond, VA

Station: WKHK-FM

Flight Date: 05/07/2024 - 06/18/2024

The following documents are included in the public file for:

Gun Owners of America Political Victory Fund / Bob Good for Congress

(Advertiser)

Issue Advertising or Political Candidate

Issue Advertising Political Candidate

Class of Time Description:

(Non-Pre-emptible, Pre-emptible Level 1, Pre-emptible Level 2)

Payment Received *Proof of payment received 5/3/24

Documents in this file:

X	Insertion order from Agency/Rep Firm (Originals & Revisions)
X	Station Broadcast Sales Order (Originals & Revisions)
X	NAB Political Agreement Forms
	Copy of invoice(s) or post log summary reports

Filed by: Michelle Fraser

Date Uploaded to FCC Public Site 5/3/24

Date Invoice Uploaded to FCC Public Site

Date Revision(s) Uploaded to FCC Public Site

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Rural AM FM, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Rural AM FM

Agency name: Rural AM FM

Address: 190 Monroe Ave, NW Suite 300, Grand Rapids , MU 49503

Contact: Hailey Simmons

Phone number: X

Email: hailey@ruralamfm.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Gun Owners of America Political Victory Fund

Address: 8001 Forbes Pl. Ste. 202, Springfield, Virginia 22151

Contact: Walter Olson

Phone number: X

Email: walterolson@mindspring.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

John Velleco - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Bob Good

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Congress

Date of election: 6/18/24

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Gun Control / Second Amend.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Hailey Simmons</i>	Signature: <i>Michelle Fraser</i>
Name: Hailey Simmons	Name: Michelle Fraser
Date of Request to Purchase Ad Time: 4-15-24	Date of Station Agreement to Sell Time: 5/3/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 5-3-24

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 636571 n/a	Station Call Letters: WKHK-FM	Date Received/Requested: 5/3/24
Est. #: N/A	Station Location: Richmond, VA	Run Start and End Dates: 5/7/24-6/18/24

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.

May 03, 24
 CONT# 37271277 Mod# Ver# 1 (Last =)
 REP **CHRISTAL RADIO**
 TO **WKHK-FM (Richmond, VA)**
 FM **PATRICK MCGEE**
 OFF **PHILADELPHIA**
 AGY **Katz Media Group**
 ADDR **125 West 55th Street 3rd Floor**
New York, NY 10019

DDS CONT# 0
 C/P/E: na / na / na

SALESPERSON FAX#

PH #

BYR **Helen Hanratty1**
 ADV **GOA VICTORY FUND**
 PDT **Bob Good for Congress**
 FLT **May 06, 24 - Jun 18, 24**

* REP ORDER COMMENT *

** 5/3/2024 1:26:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST.NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 5/3/2024 1:26:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH CYNTHIA.FERRAZ@KATZMEDIA.COM

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<u>FLIGHT 1</u>							
	1.1	MTWTF..	6A - 10A	60	5/6/2024 - 5/31/2024	4W	3	\$225.00	12
	1.2	MTWTF..	10A - 3P	60	5/6/2024 - 5/31/2024	4W	2	\$225.00	8
	1.3	MTWTF..	3P - 7P	60	5/6/2024 - 5/31/2024	4W	3	\$225.00	12
					** WEEKLY FLIGHT TOTALS **		8	\$7,200.00	
		<u>FLIGHT 2</u>							
	2.1	MTWTF..	6A - 10A	60	6/3/2024 - 6/7/2024	1W	2	\$225.00	2
	2.2	MTWTF..	10A - 3P	60	6/3/2024 - 6/7/2024	1W	2	\$225.00	2
	2.3	MTWTF..	3P - 7P	60	6/3/2024 - 6/7/2024	1W	2	\$225.00	2
					** WEEKLY FLIGHT TOTALS **		6	\$1,350.00	
		<u>FLIGHT 3</u>							
	3.1	MTWTF..	6A - 10A	60	6/10/2024 - 6/14/2024	1W	3	\$225.00	3
	3.2	MTWTF..	10A - 3P	60	6/10/2024 - 6/14/2024	1W	2	\$225.00	2
	3.3	MTWTF..	3P - 7P	60	6/10/2024 - 6/14/2024	1W	3	\$225.00	3
					** WEEKLY FLIGHT TOTALS **		8	\$1,800.00	
		<u>FLIGHT 4</u>							
	4.1	MT.....	6A - 10A	60	6/17/2024 - 6/18/2024	1W	2	\$225.00	2
	4.2	MT.....	10A - 3P	60	6/17/2024 - 6/18/2024	1W	2	\$225.00	2
	4.3	MT.....	3P - 7P	60	6/17/2024 - 6/18/2024	1W	2	\$225.00	2

May 03, 24
 CONT# 37271277 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO

DDS CONT# 0
 C/P/E: na / na / na

				** WEEKLY FLIGHT TOTALS **	6	\$1,350.00	
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	May 24	Jun 24				
SPOTS	24	28				
CASH	5400.00	6300.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	5400.00	6300.00				

						TOTAL
SPOTS						52
CASH						11,700.00
TRADE						0.00
NSL						0.00
TOTAL						11,700.00

**** Competitive Comments ****

SVC: WI15 MSA ARB
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

ORDER



Orders
Order / Rev: 636571
Alt Order #: 37271277
Product Desc: Bob Good for Congress
Estimate:
Flight Dates: 05/07/24 - 06/18/24
Original Date / Rev: 05/03/24 / 05/03/24
Order Type: GENERAL

Radio-Richmond-WKHK-FI
Christal Radio Philadelphia
CPHIL
NAT

Agency Name: Katz Media Group
Buying Contact: Helen Hanratty
Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Bob Good for Congress
Demographic: A35+
Product Codes: PL Federal Candidate
Revenue Code 1: AGY
Revenue Code 2: Spot
Revenue Code 3: Political
Priority: P-1

New Business End:
Advertiser External ID: 248964
Agency External ID: 112175
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	24	\$5,400.00	\$4,590.00
05/27/24	06/18/24	28	\$6,300.00	\$5,355.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	24	\$5,400.00	\$4,590.00	0.00
June 2024	28	\$6,300.00	\$5,355.00	0.00
Totals	52	\$11,700.00	\$9,945.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christal Radio Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKHK	05/07/24	06/16/24	M-F 6a-10a M-F 6a-10a	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	MTWTF--	1:00	3	\$225.00	P-1	0.00	NM	17	\$3,825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	AM -	05/06/24	05/12/24	-TWTF--		3				\$225.00		0.00			
		05/13/24	05/19/24	MTWTF--		3				\$225.00		0.00			
		05/20/24	05/26/24	MTWTF--		3				\$225.00		0.00			
		05/27/24	06/02/24	MTWTF--		3				\$225.00		0.00			
		06/03/24	06/09/24	MTWTF--		2				\$225.00		0.00			
		06/10/24	06/16/24	MTWTF--		3				\$225.00		0.00			
N 2	WKHK	05/07/24	06/16/24	M-F 10a-3p M-F 10a-3p	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	MTWTF--	1:00	2	\$225.00	P-1	0.00	NM	12	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	MD -	05/06/24	05/12/24	-TWTF--		2				\$225.00		0.00			
		05/13/24	05/19/24	MTWTF--		2				\$225.00		0.00			
		05/20/24	05/26/24	MTWTF--		2				\$225.00		0.00			
		05/27/24	06/02/24	MTWTF--		2				\$225.00		0.00			
		06/03/24	06/09/24	MTWTF--		2				\$225.00		0.00			
		06/10/24	06/16/24	MTWTF--		2				\$225.00		0.00			
N 3	WKHK	05/07/24	06/16/24	M-F 3p-7p M-F 3p-7p	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	MTWTF--	1:00	3	\$225.00	P-1	0.00	NM	17	\$3,825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	PM -	05/06/24	05/12/24	-TWTF--		2				\$225.00		0.00			

Order / Rev: 636571
 Alt Order #: 37271277
 Flight Dates: 05/07/24 - 06/18/24

Advertiser: Bob Good for Congress
 Product Desc: Bob Good for Congress
 Estimate:

Radio-Richmond-WKHK-FI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-TWTF--		3				\$225.00		0.00			
Week:		05/13/24	05/19/24	MTWTF--		3				\$225.00		0.00			
Week:		05/20/24	05/26/24	MTWTF--		3				\$225.00		0.00			
Week:		05/27/24	06/02/24	MTWTF--		3				\$225.00		0.00			
Week:		06/03/24	06/09/24	MTWTF--		2				\$225.00		0.00			
Week:		06/10/24	06/16/24	MTWTF--		3				\$225.00		0.00			
N 4	WKHK	06/17/24	06/18/24	M-F 6a-10a M-F 6a-10a	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-----	1:00	2	\$225.00	P-1	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/17/24	06/23/24	MT-----		2				\$225.00		0.00			
N 5	WKHK	06/17/24	06/18/24	M-F 10a-3p M-F 10a-3p	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----	1:00	2	\$225.00	P-1	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/17/24	06/23/24	MT-----		2				\$225.00		0.00			
N 6	WKHK	06/17/24	06/18/24	M-F 3p-7p M-F 3p-7p	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-----	1:00	2	\$225.00	P-1	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/17/24	06/23/24	MT-----		2				\$225.00		0.00			
													Totals	52	\$11,700.00