

INVOICE



WSFX
322 Shipyard Boulevard
Wilmington, NC 28412
Main: (910) 791-8070
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1163201-1	10/26/14	October 2014	09/29/14 - 10/20/14

Station	Account Executive	Sales Office	Sales Region
WSFX	Ashley Demby	HRP-Washington	National

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Avenue
Washington, DC 20007

Send Payment To:

WSFX
AM South Bank Lockbox #1038
P.O. Box 11407
Birmingham, AL 35246-1038

Advertiser	Product	Estimate Number
ISS/AFSCME	AFSCME PEOPLE	3057

Flight Dates	Order #	Alt Order #
10/14/14 - 10/20/14	1163201	07259412

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/14/14	10/20/14	Carolina in the Morning	7-8a	MTWTF--	:30	3	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/14/14 10/20/14 MTWTF-- 3 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFX Tu 10/14/14 7:47 AM Carolina in the Morning 7-8a :30 AFSCME14-01-30H \$40.00 NM									
2 WSFX F 10/17/14 7:29 AM Carolina in the Morning 7-8a :30 AFSCME14-01-30H \$40.00 NM									
3 WSFX M 10/20/14 7:44 AM Carolina in the Morning 7-8a :30 AFSCME14-01-30H \$40.00 NM									
2	10/14/14	10/20/14	Divorce Court	9-10am M-F	MTWTF--	:30	3	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/14/14 10/20/14 MTWTF-- 3 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WSFX Tu 10/14/14 9:29 AM Divorce Court 9-10am M-F :30 AFSCME14-01-30H \$35.00 NM									
3 WSFX Th 10/16/14 9:14 AM Divorce Court 9-10am M-F :30 AFSCME14-01-30H \$35.00 NM									
1 WSFX M 10/20/14 9:29 AM Divorce Court 9-10am M-F :30 AFSCME14-01-30H \$35.00 NM									
3	10/19/14	10/19/14	Fox News Sunday	858a-10a	-----1	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 -----1 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFX Su 10/19/14 8:59 AM Fox News Sunday 858a-10a :30 AFSCME14-01-30H \$75.00 NM									
4	10/14/14	10/20/14	Maury	10-11am M-F	MTWTF--	:30	4	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/14/14 10/20/14 MTWTF-- 4 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFX W 10/15/14 10:29 AM Maury 10-11am M-F :30 AFSCME14-01-30H \$35.00 NM									
2 WSFX Th 10/16/14 10:54 AM Maury 10-11am M-F :30 AFSCME14-01-30H \$35.00 NM									
4 WSFX F 10/17/14 10:12 AM Maury 10-11am M-F :30 AFSCME14-01-30H \$35.00 NM									
3 WSFX M 10/20/14 10:50 AM Maury 10-11am M-F :30 AFSCME14-01-30H \$35.00 NM									
5	10/14/14	10/20/14	Judge Mathis	11a-12p M-F	MTWTF--	:30	1	\$35.00	NM

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Advertiser	Product	Estimate Number	
ISS/AFSCME	AFSCME PEOPLE	3057	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/14/14	10/20/14	Judge Mathis	11a-12p M-F	MTWTF--	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/14/14 10/20/14 MTWTF-- 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX F 10/17/14 11:18 AM Judge Mathis 11a-12p M-F :30 AFSCME14-01-30H \$35.00 NM									
6	10/14/14	10/20/14	SYN 12-12:30pm M-F	12-12:30pm	MTWTF--	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/14/14 10/20/14 MTWTF-- 1 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX M 10/20/14 12:26 PM SYN 12-12:30pm M-F 12-12:30pm :30 AFSCME14-01-30H \$45.00 NM									
7	10/14/14	10/20/14	Inside Edition	12:30-1pm M-F	MTWTF--	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/14/14 10/20/14 MTWTF-- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFX Tu 10/14/14 12:52 PM Inside Edition 12:30-1pm M-F :30 AFSCME14-01-30H \$50.00 NM 1 WSFX W 10/15/14 12:51 PM Inside Edition 12:30-1pm M-F :30 AFSCME14-01-30H \$50.00 NM 3 WSFX M 10/20/14 12:59 PM Inside Edition 12:30-1pm M-F :30 AFSCME14-01-30H \$50.00 NM									
8	10/14/14	10/20/14	SYN 1-2pm	1-2pm	MTWTF--	:30	3	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/14/14 10/20/14 MTWTF-- 3 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX W 10/15/14 1:29 PM SYN 1-2pm 1-2pm :30 AFSCME14-01-30H \$35.00 NM 3 WSFX Th 10/16/14 1:39 PM SYN 1-2pm 1-2pm :30 AFSCME14-01-30H \$35.00 NM 2 WSFX M 10/20/14 1:59 PM SYN 1-2pm 1-2pm :30 AFSCME14-01-30H \$35.00 NM									
9	10/19/14	10/19/14	Panthers NFL	12p-11p	-----1	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 -----1 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Su 10/19/14 2:31 PM Panthers NFL 12p-11p :30 AFSCME14-01-30H \$1,500.00 NM									
10	10/14/14	10/20/14	SYN 2-3pm	2-3pm	MTWTF--	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/14/14 10/20/14 MTWTF-- 1 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX W 10/15/14 2:21 PM SYN 2-3pm 2-3pm :30 AFSCME14-01-30H \$45.00 NM									
11	10/14/14	10/20/14	Steve Harvey	4-5pm M-F	MTWTF--	:30	2	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/14/14 10/20/14 MTWTF-- 2 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX W 10/15/14 4:46 PM Steve Harvey 4-5pm M-F :30 AFSCME14-01-30H \$65.00 NM 2 WSFX Th 10/16/14 4:44 PM Steve Harvey 4-5pm M-F :30 AFSCME14-01-30H \$65.00 NM									
12	10/14/14	10/20/14	Family Feud	5-6pm M-F	MTWTF--	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/14/14 10/20/14 MTWTF-- 1 \$75.00									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/14/14	10/20/14	Family Feud	5-6pm M-F	MTWTF--	:30	1	\$75.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX M 10/20/14 5:52 PM Family Feud 5-6pm M-F :30 AFSCME14-01-30H \$75.00 NM									
13	10/14/14	10/20/14	Two & Half Men	6-630pm M-F	MTWTF--	:30	1	\$40.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/14/14 10/20/14 MTWTF-- 1 \$40.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX W 10/15/14 6:12 PM Two & Half Men 6-630pm M-F :30 AFSCME14-01-30H \$40.00 NM									
14	10/14/14	10/20/14	Two & Half Men	630-7pm	MTWTF--	:30	1	\$40.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/14/14 10/20/14 MTWTF-- 1 \$40.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Tu 10/14/14 6:55 PM Two & Half Men 630-7pm :30 AFSCME14-01-30H \$40.00 NM									
15	10/14/14	10/20/14	Modern Family	7-7:30pm M-F	MTWTF--	:30	2	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/14/14 10/20/14 MTWTF-- 2 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFX Tu 10/14/14 7:25 PM Modern Family 7-7:30pm M-F :30 AFSCME14-01-30H \$75.00 NM 1 WSFX M 10/20/14 7:13 PM Modern Family 7-7:30pm M-F :30 AFSCME14-01-30H \$75.00 NM									
16	10/14/14	10/20/14	Modern Family	730-8p	MTWTF--	:30	3	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/14/14 10/20/14 MTWTF-- 3 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Tu 10/14/14 7:46 PM Modern Family 730-8p :30 AFSCME14-01-30H \$75.00 NM 3 WSFX W 10/15/14 7:55 PM Modern Family 730-8p :30 AFSCME14-01-30H \$75.00 NM 2 WSFX M 10/20/14 7:45 PM Modern Family 730-8p :30 AFSCME14-01-30H \$75.00 NM									
17	10/16/14	10/16/14	Thu Hour 1	8-9p	---1---	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/13/14 10/19/14 ---1--- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Th 10/16/14 7:59 PM Thu Hour 1 8-9p :30 AFSCME14-01-30H \$600.00 NM									
18	10/14/14	10/20/14	News @ 10-11pm (M-F)	10-11pm	MTWTF--	:30	5	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/14/14 10/20/14 MTWTF-- 5 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Tu 10/14/14 10:15 PM News @ 10-11pm (M-F) 10-11pm :30 AFSCME14-01-30H \$300.00 NM 2 WSFX W 10/15/14 10:08 PM News @ 10-11pm (M-F) 10-11pm :30 AFSCME14-01-30H \$300.00 NM 3 WSFX Th 10/16/14 10:40 PM News @ 10-11pm (M-F) 10-11pm :30 AFSCME14-01-30H \$300.00 NM 4 WSFX F 10/17/14 10:23 PM News @ 10-11pm (M-F) 10-11pm :30 AFSCME14-01-30H \$300.00 NM 5 WSFX M 10/20/14 10:15 PM News @ 10-11pm (M-F) 10-11pm :30 AFSCME14-01-30H \$300.00 NM									
19	10/18/14	10/18/14	Late Run News @10pm S1030pm-1am		-----1-	:30	1	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/14/14 10/20/14 -----1- 1 \$125.00									

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ISS/AFSCME	AFSCME PEOPLE	3057	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/18/14	10/18/14	Late Run News @10pm	1030pm-1am	-----1-	:30	1	\$125.00	NM
10/13/14 10/19/14 -----1- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Sa 10/18/14 10:08 PM Late Run News @10pm SA 1030pm-1am :30 AFSCME14-01-30H \$125.00 NM									
20	10/19/14	10/19/14	10-1037p	10-1037p	-----1	:30	1	\$235.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/13/14 10/19/14 -----1 1 \$235.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Su 10/19/14 10:17 PM 10-1037p 10-1037p :30 AFSCME14-01-30H \$235.00 NM									
21	10/14/14	10/20/14	TMZ 11-1130pm	11pm-11:30pm	MTWTF--	:30	2	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/14/14 10/20/14 MTWTF-- 2 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFX Tu 10/14/14 11:20 PM TMZ 11-1130pm 11pm-11:30pm :30 AFSCME14-01-30H \$30.00 NM 1 WSFX M 10/20/14 11:13 PM TMZ 11-1130pm 11pm-11:30pm :30 AFSCME14-01-30H \$30.00 NM									
22	10/14/14	10/20/14	30 Rock	1130p-12am	MTWTF--	:30	2	\$15.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/14/14 10/20/14 MTWTF-- 2 \$15.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Tu 10/14/14 11:48 PM 30 Rock 1130p-12am :30 AFSCME14-01-30H \$15.00 NM 2 WSFX W 10/15/14 11:42 PM 30 Rock 1130p-12am :30 AFSCME14-01-30H \$15.00 NM									
23	10/14/14	10/20/14	M-F 12-1a	1207a-107a	MTWTF--	:30	2	\$15.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/14/14 10/20/14 MTWTF-- 2 \$15.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Tu 10/14/14 12:16 AM M-F 12-1a 1207a-107a :30 AFSCME14-01-30H \$15.00 NM 2 WSFX M 10/20/14 12:17 AM M-F 12-1a 1207a-107a :30 AFSCME14-01-30H \$15.00 NM									
24	10/18/14	10/18/14	ACC BLITZ	12-1230P	-----1-	:30	1	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/13/14 10/19/14 -----1- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Sa 10/18/14 ACC BLITZ 12-1230P :00 \$125.00 NM Credited									
25	10/19/14	10/19/14	Fox News Sunday	858a-10a	-----S	:30	1	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/13/14 10/19/14 -----S 1 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Su 10/19/14 9:47 AM Fox News Sunday 858a-10a :30 AFSCME14-01-30H \$75.00 NM									
26	10/15/14	10/17/14	SYN 1-2pm	1-2pm	--WTF--	:30	1	\$25.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/13/14 10/19/14 --WTF-- 1 \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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26	10/15/14	10/17/14	SYN 1-2pm	1-2pm	--WTF--	:30	1	\$25.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFX</td><td>W</td><td>10/15/14</td><td>1:09 PM</td><td>SYN 1-2pm</td><td>1-2pm</td><td>:30</td><td>AFSCME14-01-30H</td><td>\$25.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFX	W	10/15/14	1:09 PM	SYN 1-2pm	1-2pm	:30	AFSCME14-01-30H	\$25.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFX	W	10/15/14	1:09 PM	SYN 1-2pm	1-2pm	:30	AFSCME14-01-30H	\$25.00	NM																																	
27	10/15/14	10/17/14	SYN 2-3pm	2-3pm	--WTF--	:30	1	\$25.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/13/14</td><td>10/19/14</td><td>--WTF--</td><td>1</td><td>\$25.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFX</td><td>F</td><td>10/17/14</td><td>2:24 PM</td><td>SYN 2-3pm</td><td>2-3pm</td><td>:30</td><td>AFSCME14-01-30H</td><td>\$25.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/13/14	10/19/14	--WTF--	1	\$25.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFX	F	10/17/14	2:24 PM	SYN 2-3pm	2-3pm	:30	AFSCME14-01-30H	\$25.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/13/14	10/19/14	--WTF--	1	\$25.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFX	F	10/17/14	2:24 PM	SYN 2-3pm	2-3pm	:30	AFSCME14-01-30H	\$25.00	NM																																	
Total Spots							48																																				

Payment Terms 30 Days

<u>Gross Total</u>	\$5,685.00
<u>Agency Commission</u>	\$852.75
<u>Net Amount Due</u>	\$4,832.25

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