

INVOICE



WSFX
322 Shipyard Boulevard
Wilmington, NC 28412
Main: (910) 791-8070
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1163201-1	10/26/14	October 2014	09/29/14 - 10/20/14

Station	Account Executive	Sales Office	Sales Region
WSFX	Ashley Demby	HRP-Washington	National

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Avenue
Washington, DC 20007

Advertiser	Product	Estimate Number
ISS/AFSCME	AFSCME PEOPLE	3057

Flight Dates	Order #	Alt Order #
10/14/14 - 10/20/14	1163201	07259412

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WSFX
AM South Bank Lockbox #1038
P.O. Box 11407
Birmingham, AL 35246-1038

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																											
1	10/14/14	10/20/14	Carolina in the Morning	7-8a	MTWTF--	:30	3	\$40.00	NM																																																																											
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3	WSFX	M	10/20/14	10:50 AM	Maury	10-11am M-F	:30	AFSCME14-01-30H	\$35.00	NM																																																																										
5	10/14/14	10/20/14	Judge Mathis	11a-12p M-F	MTWTF--	:30	1	\$35.00	NM																																																																											

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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WSFX
AM South Bank Lockbox #1038
P.O. Box 11407
Birmingham, AL 35246-1038

Invoice # 1163201-1	Invoice Date 10/26/14	Invoice Month October 2014	Invoice Period 09/29/14 - 10/20/14
Advertiser ISS/AFSCME	Product AFSCME PEOPLE	Estimate Number 3057	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/14/14	10/20/14	Judge Mathis	11a-12p M-F	MTWTF--	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/14/14 10/20/14 MTWTF-- 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX F 10/17/14 11:18 AM Judge Mathis 11a-12p M-F :30 AFSCME14-01-30H \$35.00 NM									
6	10/14/14	10/20/14	SYN 12-12:30pm M-F	12-12:30pm	MTWTF--	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/14/14 10/20/14 MTWTF-- 1 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX M 10/20/14 12:26 PM SYN 12-12:30pm M-F 12-12:30pm :30 AFSCME14-01-30H \$45.00 NM									
7	10/14/14	10/20/14	Inside Edition	12:30-1pm M-F	MTWTF--	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/14/14 10/20/14 MTWTF-- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFX Tu 10/14/14 12:52 PM Inside Edition 12:30-1pm M-F :30 AFSCME14-01-30H \$50.00 NM 1 WSFX W 10/15/14 12:51 PM Inside Edition 12:30-1pm M-F :30 AFSCME14-01-30H \$50.00 NM 3 WSFX M 10/20/14 12:59 PM Inside Edition 12:30-1pm M-F :30 AFSCME14-01-30H \$50.00 NM									
8	10/14/14	10/20/14	SYN 1-2pm	1-2pm	MTWTF--	:30	3	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/14/14 10/20/14 MTWTF-- 3 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX W 10/15/14 1:29 PM SYN 1-2pm 1-2pm :30 AFSCME14-01-30H \$35.00 NM 3 WSFX Th 10/16/14 1:39 PM SYN 1-2pm 1-2pm :30 AFSCME14-01-30H \$35.00 NM 2 WSFX M 10/20/14 1:59 PM SYN 1-2pm 1-2pm :30 AFSCME14-01-30H \$35.00 NM									
9	10/19/14	10/19/14	Panthers NFL	12p-11p	-----1	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 -----1 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Su 10/19/14 2:31 PM Panthers NFL 12p-11p :30 AFSCME14-01-30H \$1,500.00 NM									
10	10/14/14	10/20/14	SYN 2-3pm	2-3pm	MTWTF--	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/14/14 10/20/14 MTWTF-- 1 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX W 10/15/14 2:21 PM SYN 2-3pm 2-3pm :30 AFSCME14-01-30H \$45.00 NM									
11	10/14/14	10/20/14	Steve Harvey	4-5pm M-F	MTWTF--	:30	2	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/14/14 10/20/14 MTWTF-- 2 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX W 10/15/14 4:46 PM Steve Harvey 4-5pm M-F :30 AFSCME14-01-30H \$65.00 NM 2 WSFX Th 10/16/14 4:44 PM Steve Harvey 4-5pm M-F :30 AFSCME14-01-30H \$65.00 NM									
12	10/14/14	10/20/14	Family Feud	5-6pm M-F	MTWTF--	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/14/14 10/20/14 MTWTF-- 1 \$75.00									

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P.O. Box 11407
Birmingham, AL 35246-1038

Invoice # 1163201-1	Invoice Date 10/26/14	Invoice Month October 2014	Invoice Period 09/29/14 - 10/20/14
Advertiser ISS/AFSCME	Product AFSCME PEOPLE	Estimate Number 3057	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/14/14	10/20/14	Family Feud	5-6pm M-F	MTWTF--	:30	1	\$75.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX M 10/20/14 5:52 PM Family Feud 5-6pm M-F :30 AFSCME14-01-30H \$75.00 NM									
13	10/14/14	10/20/14	Two & Half Men	6-630pm M-F	MTWTF--	:30	1	\$40.00	NM
Weeks: Start Date 10/14/14 End Date 10/20/14 MTWTFSS MTWTF-- Spots/Week 1 Rate \$40.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX W 10/15/14 6:12 PM Two & Half Men 6-630pm M-F :30 AFSCME14-01-30H \$40.00 NM									
14	10/14/14	10/20/14	Two & Half Men	630-7pm	MTWTF--	:30	1	\$40.00	NM
Weeks: Start Date 10/14/14 End Date 10/20/14 MTWTFSS MTWTF-- Spots/Week 1 Rate \$40.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Tu 10/14/14 6:55 PM Two & Half Men 630-7pm :30 AFSCME14-01-30H \$40.00 NM									
15	10/14/14	10/20/14	Modern Family	7-7:30pm M-F	MTWTF--	:30	2	\$75.00	NM
Weeks: Start Date 10/14/14 End Date 10/20/14 MTWTFSS MTWTF-- Spots/Week 2 Rate \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFX Tu 10/14/14 7:25 PM Modern Family 7-7:30pm M-F :30 AFSCME14-01-30H \$75.00 NM 1 WSFX M 10/20/14 7:13 PM Modern Family 7-7:30pm M-F :30 AFSCME14-01-30H \$75.00 NM									
16	10/14/14	10/20/14	Modern Family	730-8p	MTWTF--	:30	3	\$75.00	NM
Weeks: Start Date 10/14/14 End Date 10/20/14 MTWTFSS MTWTF-- Spots/Week 3 Rate \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Tu 10/14/14 7:46 PM Modern Family 730-8p :30 AFSCME14-01-30H \$75.00 NM 3 WSFX W 10/15/14 7:55 PM Modern Family 730-8p :30 AFSCME14-01-30H \$75.00 NM 2 WSFX M 10/20/14 7:45 PM Modern Family 730-8p :30 AFSCME14-01-30H \$75.00 NM									
17	10/16/14	10/16/14	Thu Hour 1	8-9p	---1---	:30	1	\$600.00	NM
Weeks: Start Date 10/13/14 End Date 10/19/14 MTWTFSS ---1--- Spots/Week 1 Rate \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Th 10/16/14 7:59 PM Thu Hour 1 8-9p :30 AFSCME14-01-30H \$600.00 NM									
18	10/14/14	10/20/14	News @ 10-11pm (M-F)	10-11pm	MTWTF--	:30	5	\$300.00	NM
Weeks: Start Date 10/14/14 End Date 10/20/14 MTWTFSS MTWTF-- Spots/Week 5 Rate \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Tu 10/14/14 10:15 PM News @ 10-11pm (M-F) 10-11pm :30 AFSCME14-01-30H \$300.00 NM 2 WSFX W 10/15/14 10:08 PM News @ 10-11pm (M-F) 10-11pm :30 AFSCME14-01-30H \$300.00 NM 3 WSFX Th 10/16/14 10:40 PM News @ 10-11pm (M-F) 10-11pm :30 AFSCME14-01-30H \$300.00 NM 4 WSFX F 10/17/14 10:23 PM News @ 10-11pm (M-F) 10-11pm :30 AFSCME14-01-30H \$300.00 NM 5 WSFX M 10/20/14 10:15 PM News @ 10-11pm (M-F) 10-11pm :30 AFSCME14-01-30H \$300.00 NM									
19	10/18/14	10/18/14	Late Run News @10pm S1030pm-1am		-----1-	:30	1	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/18/14 10/18/14 -----1- 1 \$125.00									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

WSFX
AM South Bank Lockbox #1038
P.O. Box 11407
Birmingham, AL 35246-1038

<u>Invoice #</u> 1163201-1	<u>Invoice Date</u> 10/26/14	<u>Invoice Month</u> October 2014	<u>Invoice Period</u> 09/29/14 - 10/20/14
<u>Advertiser</u> ISS/AFSCME	<u>Product</u> AFSCME PEOPLE	<u>Estimate Number</u> 3057	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
26	10/15/14	10/17/14	SYN 1-2pm	1-2pm	--WTF--	:30	1	\$25.00	NM																																		
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
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27	10/15/14	10/17/14	SYN 2-3pm	2-3pm	--WTF--	:30	1	\$25.00	NM																																		
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<u>Total Spots</u>							48																																				

Payment Terms 30 Days

<u>Gross Total</u>	\$5,685.00
<u>Agency Commission</u>	\$852.75
<u>Net Amount Due</u>	\$4,832.25

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