

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WSFX Wilm. NC	Date: 10/7/14
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I, M. A. Furman
do hereby request station time concerning the following issue:

American Federation
of State, County and
Municipal Employees
AFSCME People

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			As ordered		

This broadcast time will be used by: AFSCME People

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

US Senate, Thom Tillis 11/4/14

I represent that the payment for the above described broadcast time has been furnished by (name and address):

AFCME People 1625 L Street NW
Washington, DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor")

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Seth Johnson, Asst Director
Lee Saunders, chairman Laura Reyes, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

AFSCME People 1625 L Street NW
Washington, DC 20036

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor")

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Seth Johnson, Asst Director
Lee Saunders, Chairman
Laura Reyes, Treasurer

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As ordered					

Attach proposed schedule with charges (if available): **\$ 4832.25 Net**

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER



WSFX

Orders
Order / Rev: 1163201
Alt Order #: 07259412
Product Desc: AFSCME PEOPLE
Estimate: 3057
Flight Dates: 10/14/14 - 10/20/14
Original Date / Rev: 10/07/14 / 10/07/14
Order Type: General

Primary AE: Ashley Demby
Sales Office: H-DC
Sales Region: National

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 1010 Wisconsin Avenue
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/AFSCME
Demographic: A35+
Product Codes: PL20
Priority: P12
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/20/14	46	\$5,685.00	\$4,832.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	46	\$5,685.00	\$4,832.25	0.00
Totals	46	\$5,685.00	\$4,832.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ashley Demby			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WSFX	10/14/14	10/20/14	Carolina in the Morning Carolina in the Morning	Comm	7-8a	MTWTF--	:30	3	\$40.00	P 3	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/14/14	10/20/14	MTWTF--		3				\$40.00		0.00			
2	WSFX	10/14/14	10/20/14	SYN 9-10am M-F Divorce Court	Comm	9-10am M-F	MTWTF--	:30	3	\$35.00	P 2	0.00	NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/14/14	10/20/14	MTWTF--		3				\$35.00		0.00			
3	WSFX	10/19/14	10/19/14	FOX News Sunday Fox News Sunday	Comm	858a-10a	-----1	:30	1	\$75.00	P 1	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/14	10/19/14	-----1		1				\$75.00		0.00			
4	WSFX	10/14/14	10/20/14	SYN 10-11am M-F Maury	Comm	10-11am M-F	MTWTF--	:30	4	\$35.00	P 2	0.00	NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/14/14	10/20/14	MTWTF--		4				\$35.00		0.00			
5	WSFX	10/14/14	10/20/14	SYN 11a-12p M-F Judge Mathis	Comm	11a-12p M-F	MTWTF--	:30	1	\$35.00	P 2	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/14/14	10/20/14	MTWTF--		1				\$35.00		0.00			
6	WSFX	10/14/14	10/20/14	SYN 12-12:30pm M-F SYN 12-12:30pm M-F	Comm	12-12:30pm	MTWTF--	:30	1	\$45.00	P 1	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/14/14	10/20/14	MTWTF--		1				\$45.00		0.00			

Order / Rev: 1163201
 Alt Order #: 07259412
 Flight Dates: 10/14/14 - 10/20/14

Advertiser: ISS/AFSCME
 Product Desc: AFSCME PEOPLE
 Estimate: 3057
 WFSX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WFSX	10/14/14	10/20/14	SYN 12:30-1pm M-F Inside Edition	Comm	12:30-1pm M-F	MTWTF--	:30	3	\$50.00	P 1	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/14	10/20/14	MTWTF--					3	\$50.00		0.00			
8	WFSX	10/14/14	10/20/14	RI Right This Minute SYN 1-2pm	Comm	1-2pm	MTWTF--	:30	3	\$35.00	P 2	0.00	NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/14	10/20/14	MTWTF--					3	\$35.00		0.00			
9	WFSX	10/19/14	10/19/14	Carolina Panthers Reg Panthers NFL	Comm	12p-11p	-----1	:30	1	\$1,500.00	P 2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----1					1	\$1,500.00		0.00			
10	WFSX	10/14/14	10/20/14	SYN Queen Latifah 2-3p SYN 2-3pm	Comm	2-3pm (2:00 PM-3:00 PM)	MTWTF--	:30	1	\$45.00	P 2	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/14	10/20/14	MTWTF--					1	\$45.00		0.00			
11	WFSX	10/14/14	10/20/14	SYN 4-5pm M-F Steve Harvey	Comm	4-5pm M-F	MTWTF--	:30	2	\$65.00	P 1	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/14	10/20/14	MTWTF--					2	\$65.00		0.00			
12	WFSX	10/14/14	10/20/14	SYN 5-6pm M-F Family Feud	Comm	5-6pm M-F	MTWTF--	:30	1	\$75.00	P 1	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/14	10/20/14	MTWTF--					1	\$75.00		0.00			
13	WFSX	10/14/14	10/20/14	SYN 6-630pm M-F Two & Half Men	Comm	6-630pm M-F	MTWTF--	:30	1	\$40.00	P 3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/14	10/20/14	MTWTF--					1	\$40.00		0.00			
14	WFSX	10/14/14	10/20/14	SYN 630-7pm M-F Two & Half Men	Comm	630-7pm	MTWTF--	:30	1	\$40.00	P 3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/14	10/20/14	MTWTF--					1	\$40.00		0.00			
15	WFSX	10/14/14	10/20/14	SYN 7-7:30pm M-F Modern Family	Comm	7-7:30pm M-F	MTWTF--	:30	2	\$75.00	P 2	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/14	10/20/14	MTWTF--					2	\$75.00		0.00			
16	WFSX	10/14/14	10/20/14	SYN 7:30-8pm M-F Modern Family	Comm	730-8p	MTWTF--	:30	3	\$75.00	P 2	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/14	10/20/14	MTWTF--					3	\$75.00		0.00			
17	WFSX	10/16/14	10/16/14	Thu Hour 1 Thu Hour 1	Comm	8-9p (8:00 PM-9:00 PM)	---1---	:30	1	\$600.00	P 2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	---1---					1	\$600.00		0.00			
18	WFSX	10/14/14	10/20/14	News @ 10-11pm (M-F) News @ 10-11pm (M-F)	Comm	10-11pm	MTWTF--	:30	5	\$300.00	P 2	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/14	10/20/14	MTWTF--					5	\$300.00		0.00			
19	WFSX	10/18/14	10/18/14	Late Run News @ 10pm Late Run News @10pm SA	Comm	1030pm-1am	-----1-	:30	1	\$125.00	P 3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----1-					1	\$125.00		0.00			
20	WFSX	10/19/14	10/19/14	News @ 10pm Su 10-1037p	Comm	10-1037p	-----1	:30	1	\$235.00	P 1	0.00	NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----1					1	\$235.00		0.00			
21	WFSX	10/14/14	10/20/14	SYN 11-11:30pm TMZ TMZ 11-1130pm	Comm	11pm-11:30pm	MTWTF--	:30	2	\$30.00	P 4	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/14	10/20/14	MTWTF--					2	\$30.00		0.00			

Order / Rev: 1163201
 Alt Order #: 07259412
 Flight Dates: 10/14/14 - 10/20/14

Advertiser: ISS/AFSCME
 Product Desc: AFSCME PEOPLE
 Estimate: 3057
 WFSX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
21	WFSX	10/14/14	10/20/14	SYN 11-11:30pm TMZ TMZ 11-1130pm	Comm	11pm-11:30pm	MTWTF--	:30	2	\$30.00	P 4	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/14/14	10/20/14	MTWTF--		2		\$30.00		0.00					
22	WFSX	10/14/14	10/20/14	SYN 11:30pm-12am 30 Rock	Comm	1130p-12am	MTWTF--	:30	2	\$15.00	P 4	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/14/14	10/20/14	MTWTF--		2		\$15.00		0.00					
23	WFSX	10/14/14	10/20/14	M-F 1205a-105a M-F 12-1a	Comm	1207a-107a (12:00 XM-12:30 XM)	MTWTF--	:30	2	\$15.00	P 3	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/14/14	10/20/14	MTWTF--		2		\$15.00		0.00					
24	WFSX	10/18/14	10/18/14	ACC BLITZ ACC BLITZ	Comm	12-1230P	-----1-	:30	1	\$125.00	P 1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/13/14	10/19/14	-----1-		1		\$125.00		0.00					
Totals													46	\$5,685.00	