

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|---|-------------------------|
| Station and Location: <u>WSFX Wilm. NC</u> | Date: <u>10/7/14</u> |
|---|-------------------------|

I, M. L. Furman
do hereby request station time concerning the following issue:

American Federation
AFSCME People of State, County and
Municipal Employees

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------------|-------|----------------|-----------------|
| | | As ordered | | | |

This broadcast time will be used by: AFSCME People

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

US Senate, Thom Tillis 11/4/14

I represent that the payment for the above described broadcast time has been furnished by (name and address):

AFSCME People 1625 L Street NW
Washington, DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor")

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Seth Johnson, Asst Director
Lee Saunders, chairman Laura Reyes, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

AFSCME People 1625 L Street NW
Washington, DC 20036

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor")

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Seth Johnson, Asst Director
Lee Saunders, Chairman
Laura Reyes, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4/17/14 *Jim R* 202-338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Connie Petway CONNIE Petway NSA
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------------|-------|----------------|-----------------|
| | | As ordered | | | |

Attach proposed schedule with charges (if available): \$4832.25 net

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER

WSFX

| | | | |
|---------------|-----------------------------|----------------------------|---------------------------------|
| Orders | Order / Rev: | 1163201 | |
| | Alt Order #: | 07259412 | |
| | Product Desc: | AFSCME PEOPLE | |
| | Estimate: | 3057 | |
| | Flight Dates: | 10/14/14 - 10/20/14 | Primary AE: Ashley Demby |
| | Original Date / Rev: | 10/07/14 / 10/07/14 | Sales Office: H-DC |
| | Order Type: | General | Sales Region: National |

| | | | |
|---------------|-------------------------|------------------------------|------------------------------------|
| Agency | Name: | Waterfront Strategies | |
| | Buying Contact: | | Billing Type: Cash |
| | Billing Contact: | | Billing Calendar: Broadcast |
| | | 1010 Wisconsin Avenue | Billing Cycle: EOM/EOC |
| | | Washington, DC 20007 | Agency Commission: 15% |

| | | | |
|-------------------|-----------------------|-------------------------------------|-----------------------------------|
| Advertiser | Name: | ISS/AFSCME | |
| | Demographic: | A35+ | New Business Thru: |
| | Product Codes: | PL20 | Order Separation: 00:15:00 |
| | Priority: | P12 | Advertiser External ID: |
| | Revenue Codes: | Agency, Political, Pol-Issue | Agency External ID: |

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 09/29/14 | 10/20/14 | 46 | \$5,685.00 | \$4,832.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| October 2014 | 46 | \$5,685.00 | \$4,832.25 | 0.00 |
| Totals | 46 | \$5,685.00 | \$4,832.25 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Ashley Demby | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|------|-------------------|-----------------|-------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|----------|
| 1 | WSFX | 10/14/14 | 10/20/14 | Carolina in the Morning | Comm | 7-8a | MTWTF-- | :30 | 3 | \$40.00 | P 3 | 0.00 | NM | 3 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/14/14 | 10/20/14 | MTWTF-- | | | | | 3 | \$40.00 | | 0.00 | | | |
| 2 | WSFX | 10/14/14 | 10/20/14 | SYN 9-10am M-F | Comm | 9-10am M-F | MTWTF-- | :30 | 3 | \$35.00 | P 2 | 0.00 | NM | 3 | \$105.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/14/14 | 10/20/14 | MTWTF-- | | | | | 3 | \$35.00 | | 0.00 | | | |
| 3 | WSFX | 10/19/14 | 10/19/14 | FOX News Sunday | Comm | 858a-10a | -----1 | :30 | 1 | \$75.00 | P 1 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/13/14 | 10/19/14 | -----1 | | | | | 1 | \$75.00 | | 0.00 | | | |
| 4 | WSFX | 10/14/14 | 10/20/14 | SYN 10-11am M-F | Comm | 10-11am M-F | MTWTF-- | :30 | 4 | \$35.00 | P 2 | 0.00 | NM | 4 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/14/14 | 10/20/14 | MTWTF-- | | | | | 4 | \$35.00 | | 0.00 | | | |
| 5 | WSFX | 10/14/14 | 10/20/14 | SYN 11a-12p M-F | Comm | 11a-12p M-F | MTWTF-- | :30 | 1 | \$35.00 | P 2 | 0.00 | NM | 1 | \$35.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/14/14 | 10/20/14 | MTWTF-- | | | | | 1 | \$35.00 | | 0.00 | | | |
| 6 | WSFX | 10/14/14 | 10/20/14 | SYN 12-12:30pm M-F | Comm | 12-12:30pm | MTWTF-- | :30 | 1 | \$45.00 | P 1 | 0.00 | NM | 1 | \$45.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/14/14 | 10/20/14 | MTWTF-- | | | | | 1 | \$45.00 | | 0.00 | | | |

Order / Rev: 1163201
 Alt Order #: 07259412
 Flight Dates: 10/14/14 - 10/20/14

Advertiser: ISS/AFSCME
 Product Desc: AFSCME PEOPLE
 Estimate: 3057
 WFSX

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|------|-------------------|-----------------|--|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| 7 | WFSX | 10/14/14 | 10/20/14 | SYN 12:30-1pm M-F Inside Edition | Comm | 12:30-1pm M-F | MTWTF-- | :30 | 3 | \$50.00 | P 1 | 0.00 | NM | 3 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/14/14 | 10/20/14 | MTWTF-- | | | | | 3 | \$50.00 | | 0.00 | | | |
| 8 | WFSX | 10/14/14 | 10/20/14 | RI Right This Minute SYN 1-2pm | Comm | 1-2pm | MTWTF-- | :30 | 3 | \$35.00 | P 2 | 0.00 | NM | 3 | \$105.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/14/14 | 10/20/14 | MTWTF-- | | | | | 3 | \$35.00 | | 0.00 | | | |
| 9 | WFSX | 10/19/14 | 10/19/14 | Carolina Panthers Reg Panthers NFL | Comm | 12p-11p | -----1 | :30 | 1 | \$1,500.00 | P 2 | 0.00 | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/13/14 | 10/19/14 | -----1 | | | | | 1 | \$1,500.00 | | 0.00 | | | |
| 10 | WFSX | 10/14/14 | 10/20/14 | SYN Queen Latifah 2-3p SYN 2-3pm (2:00 PM-3:00 PM) | Comm | 2-3pm | MTWTF-- | :30 | 1 | \$45.00 | P 2 | 0.00 | NM | 1 | \$45.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/14/14 | 10/20/14 | MTWTF-- | | | | | 1 | \$45.00 | | 0.00 | | | |
| 11 | WFSX | 10/14/14 | 10/20/14 | SYN 4-5pm M-F Steve Harvey | Comm | 4-5pm M-F | MTWTF-- | :30 | 2 | \$65.00 | P 1 | 0.00 | NM | 2 | \$130.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/14/14 | 10/20/14 | MTWTF-- | | | | | 2 | \$65.00 | | 0.00 | | | |
| 12 | WFSX | 10/14/14 | 10/20/14 | SYN 5-6pm M-F Family Feud | Comm | 5-6pm M-F | MTWTF-- | :30 | 1 | \$75.00 | P 1 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/14/14 | 10/20/14 | MTWTF-- | | | | | 1 | \$75.00 | | 0.00 | | | |
| 13 | WFSX | 10/14/14 | 10/20/14 | SYN 6-630pm M-F Two & Half Men | Comm | 6-630pm M-F | MTWTF-- | :30 | 1 | \$40.00 | P 3 | 0.00 | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/14/14 | 10/20/14 | MTWTF-- | | | | | 1 | \$40.00 | | 0.00 | | | |
| 14 | WFSX | 10/14/14 | 10/20/14 | SYN 630-7pm M-F Two & Half Men | Comm | 630-7pm | MTWTF-- | :30 | 1 | \$40.00 | P 3 | 0.00 | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/14/14 | 10/20/14 | MTWTF-- | | | | | 1 | \$40.00 | | 0.00 | | | |
| 15 | WFSX | 10/14/14 | 10/20/14 | SYN 7-7:30pm M-F Modern Family | Comm | 7-7:30pm M-F | MTWTF-- | :30 | 2 | \$75.00 | P 2 | 0.00 | NM | 2 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/14/14 | 10/20/14 | MTWTF-- | | | | | 2 | \$75.00 | | 0.00 | | | |
| 16 | WFSX | 10/14/14 | 10/20/14 | SYN 7:30-8pm M-F Modern Family | Comm | 730-8p | MTWTF-- | :30 | 3 | \$75.00 | P 2 | 0.00 | NM | 3 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/14/14 | 10/20/14 | MTWTF-- | | | | | 3 | \$75.00 | | 0.00 | | | |
| 17 | WFSX | 10/16/14 | 10/16/14 | Thu Hour 1 Thu Hour 1 (8:00 PM-9:00 PM) | Comm | 8-9p | ---1--- | :30 | 1 | \$600.00 | P 2 | 0.00 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/13/14 | 10/19/14 | ---1--- | | | | | 1 | \$600.00 | | 0.00 | | | |
| 18 | WFSX | 10/14/14 | 10/20/14 | News @ 10-11pm (M-F) News @ 10-11pm (M-F) | Comm | 10-11pm | MTWTF-- | :30 | 5 | \$300.00 | P 2 | 0.00 | NM | 5 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/14/14 | 10/20/14 | MTWTF-- | | | | | 5 | \$300.00 | | 0.00 | | | |
| 19 | WFSX | 10/18/14 | 10/18/14 | Late Run News @ 10pm Late Run News @ 10pm SA | Comm | 1030pm-1am | -----1- | :30 | 1 | \$125.00 | P 3 | 0.00 | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/13/14 | 10/19/14 | -----1- | | | | | 1 | \$125.00 | | 0.00 | | | |
| 20 | WFSX | 10/19/14 | 10/19/14 | News @ 10pm Su 10-1037p | Comm | 10-1037p | -----1 | :30 | 1 | \$235.00 | P 1 | 0.00 | NM | 1 | \$235.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/13/14 | 10/19/14 | -----1 | | | | | 1 | \$235.00 | | 0.00 | | | |
| 21 | WFSX | 10/14/14 | 10/20/14 | SYN 11-11:30pm TMZ TMZ 11-1130pm | Comm | 11pm-11:30pm | MTWTF-- | :30 | 2 | \$30.00 | P 4 | 0.00 | NM | 2 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/14/14 | 10/20/14 | MTWTF-- | | | | | 2 | \$30.00 | | 0.00 | | | |

Order / Rev: 1163201
 Alt Order #: 07259412
 Flight Dates: 10/14/14 - 10/20/14

Advertiser: ISS/AFSCME
 Product Desc: AFSCME PEOPLE
 Estimate: 3057
 WSFX

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------|-------|-------------------|-----------------|-------------------------------------|-------|-----------------------------------|---------|-----|-------------|----------|-----|---------------|------|-------|------------|
| 21 | WSFX | 10/14/14 | 10/20/14 | SYN 11-11:30pm TMZ TMZ 11-1130pm | Comm | 11pm-11:30pm | MTWTF-- | :30 | 2 | \$30.00 | P 4 | 0.00 | NM | 2 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/14/14 | 10/20/14 | MTWTF-- | | 2 | | | \$30.00 | | | 0.00 | | | |
| 22 | WSFX | 10/14/14 | 10/20/14 | SYN 11:30pm-12am 30 Rock | Comm | 1130p-12am | MTWTF-- | :30 | 2 | \$15.00 | P 4 | 0.00 | NM | 2 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/14/14 | 10/20/14 | MTWTF-- | | 2 | | | \$15.00 | | | 0.00 | | | |
| 23 | WSFX | 10/14/14 | 10/20/14 | M-F 1205a-105a M-F 12-1a | Comm | 1207a-107a (12:00 XM-12:30 XM) | MTWTF-- | :30 | 2 | \$15.00 | P 3 | 0.00 | NM | 2 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/14/14 | 10/20/14 | MTWTF-- | | 2 | | | \$15.00 | | | 0.00 | | | |
| 24 | WSFX | 10/18/14 | 10/18/14 | ACC BLITZ ACC BLITZ | Comm | 12-1230P | -----1- | :30 | 1 | \$125.00 | P 1 | 0.00 | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/13/14 | 10/19/14 | -----1- | | 1 | | | \$125.00 | | | 0.00 | | | |
| Totals | | | | | | | | | | | | | | 46 | \$5,685.00 |