

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em;">WSFX, Wilm NC</span>	<b>Date:</b> <span style="font-size: 1.2em;">10/7/14</span>
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I, Mike Furman  
do hereby request station time concerning the following issue:

AFSCME People of American Federation  
 of State, County and  
 Municipal Employees

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			As ordered		

This broadcast time will be used by: AFSCME People

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

US Senate, Thom Tillis 11/4/14

I represent that the payment for the above described broadcast time has been furnished by (name and address):

AFSCME Perile 1625 L Street NW  
Washington, DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor")

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Seth Johnson, Asst Director  
Lee Saunders, chairman Laura Reyes, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

AFSCME People 1625 L Street NW  
Washington, DC 20036

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor")

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately).

Seth Johnson, Asst Director  
Lee Saunders, Chairman  
Laura Reyes, Treasurer

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

4/17/14      Mr R      202-338-8700  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected  
Connie Petway      CONNIE Petway      NSA  
Signature                      Printed Name                      Title

### AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

Attach proposed schedule with charges (if available): \$1190.00 Net

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any, and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

## ORDER



WSFX

## Orders

Order / Rev: 1203883

Alt Order #: 07429753

Product Desc: AFSCME PEOPLE

Estimate:

Flight Dates: 10/21/14 - 10/23/14

Original Date / Rev: 10/07/14 / 10/07/14

Order Type: General

Primary AE: Ashley Demby

Sales Office: H-DC

Sales Region: National

## Agency

Name: Waterfront Strategies

Buying Contact:

Billing Contact:

1010 Wisconsin Avenue

Washington, DC 20007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

## Advertiser

Name: ISS/AFSCME

Demographic: HH

Product Codes: PL20

Priority: P 3

Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/23/14	7	\$1,400.00	\$1,190.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	7	\$1,400.00	\$1,190.00	0.00
Totals	7	\$1,400.00	\$1,190.00	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ashley Demby			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WSFX	10/21/14	10/21/14	SYN Queen Latifah 2-3pm	Comm	2-3pm	-1-----	:30	1	\$45.00	P 1	0.00	NM	1	\$45.00
				SYN 2-3pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-1-----		1				\$45.00		0.00			
E 2	WSFX	10/21/14	10/21/14	SYN 7-7:30pm M-F	Comm	7-7:30pm M-F	-1-----	:30	1	\$75.00	P 3	0.00	NM	1	\$75.00
				Modern Family											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-1-----		1				\$75.00		0.00			
E 3	WSFX	10/22/14	10/22/14	World Series on Fox	Comm	7-11p	--1----	:30	1	\$600.00	P 3	0.00	NM	1	\$600.00
				WORLD SERIES on FOX											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	--1----		1				\$600.00		0.00			
E 4	WSFX	10/21/14	10/21/14	Late Run News@ 10pm	Comm	10:30pm-1am	-1-----	:30	1	\$300.00	P 1	0.00	NM	1	\$300.00
				Late News @ 10pm (M-F)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-1-----		1				\$300.00		0.00			
E 5	WSFX	10/22/14	10/22/14	Late Run News@ 10pm	Comm	10:30pm-1am	--1----	:30	1	\$300.00	P 1	0.00	NM	1	\$300.00
				Late News @ 10pm (M-F)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	--1----		1				\$300.00		0.00			
E 6	WSFX	10/21/14	10/23/14	SYN 12:30-1pm M-F	Comm	12:30-1pm M-F	-TWT---	:30	1	\$50.00	P 3	0.00	NM	1	\$50.00
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWT---		1				\$50.00		0.00			

Order / Rev: 1203883  
 Alt Order #: 07429753  
 Flight Dates: 10/21/14 - 10/23/14

Advertiser: ISS/AFSCME  
 Product Desc: AFSCME PEOPLE  
 Estimate: WSFX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WSFX	10/21/14	10/23/14	SYN 11-11:30pm TMZ 11-1130pm	Comm	11pm-11:30pm	-TWT---	:30	1	\$30.00	P 3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/20/14		10/20/14	10/26/14	-TWT---	1		\$30.00		0.00						
													Totals	7	\$1,400.00