

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

And:

Del Ray Media
1427 Leslie Ave
Suite 106
Alexandria, VA 22301

<u>Contract / Revision</u> 1798052 /		<u>Alt Order #</u> 09274050
<u>Product</u> Issue		
<u>Contract Dates</u> 10/09/18 - 10/15/18		<u>Estimate #</u> 310204 NRCC IE
<u>Advertiser</u> NRCC		<u>Original Date / Revision</u> 10/02/18 / 10/02/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> NRCCI	<u>Product 1/2</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
E 15	KOAT	10/14/18	10/14/18	WIPEOUT WKND SUI	SUN 4-5PM		:30			P-1		NM	0	\$0.00
Class of Time - Fixed Non Pre-emptible														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	-----2				2	\$150.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	KOAT	10/08/18-10/14/18		WIPEOUT WKND SUN	SUN 4-5PM	-----S	:30		\$150.00			NM		
Credited														
2	KOAT	10/08/18-10/14/18		WIPEOUT WKND SUN	SUN 4-5PM	-----S	:30		\$150.00			NM		
Credited														
Totals								0.00					101	\$51,840.00

*Tax 1 Note: New Mexico Tax Rate 7.875%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
10/01/18 - 10/15/18	101	\$51,840.00	(\$7,776.00)	\$44,064.00	\$3,470.04	\$47,534.04
Totals	101	\$51,840.00	(\$7,776.00)	\$44,064.00	\$3,470.04	\$47,534.04

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

REP HEADLINE# 9274050 TRF# 1798052 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT2/18 18.33
ORDER WORKSHEET HARRIS REPORT FROM REP *** CHANGES *** ** KOAT-TV ***

ADV # ADV. NAME ISS/NRCC-IE REP. # OFF. # SALESMAN #
AGY # AGY. NAME DEL RAY MEDIA BUYER NAME ANDREA BAKER

1427 LESLIE AVE, SUITE #102 SALES PRSN PH- MARY TRICOLI
ALEXANDRIA, VA 22301

ORDER # CONTRACT # 9274050 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE EST#**** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/18 OCT15/18 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT2/18 18.33

REP: ADDED IN SHARES THANKS MARY
STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = NRCCI AGENCY EST# = 310204
AGENCY PRODUCT CODE = ORDR

NO BUYS TO PRINT
OCT/18 51840.00 CONTRACT TOTAL 51840.00
TOTAL SPOTS 101

MARKET TOTALS \$152,470 KOAT 34% KRQE 39% KOB 21% KWBO 0% KASA 6% KASY 0% CABL 0%

SVC- NSI
DEMOS- RA35+* A35+

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE