Contract Agreement Between:

CONTRACT

KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

And:

Del Ray Media
1427 Leslie Ave
Suite 106
Alexandria, VA 22301

Contract / Revision	Alt Order #
1790893 /	09224959

Product	
Issue	
Contract Dates: 09/25/18 - 10/01/18	Estimate #: 310206 NRCC IE
Advertiser: NRCC	Original Date / Revision: 10/01/18 / 10/01/18

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
KOAT	Mary Tricoli	HRP-Philadelph

Special Handling:

Demographic: Adults 35+

Agy Code	Advertiser Code	Product 1/2
	NRCCI	ORDR

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	PCode	Rtn	Type	Spots	Amount
N 8	KOAT	09/28/18	09/28/18	DR OZ DAY	11A-12P		:30			P-1		NM	0	$0.00

Class of Time - Fixed Non Pre-emptible

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/24/18	09/30/18	----2--	2	$125.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	KOAT	09/24/18-09/30/18	DR OZ DAY	11A-12P	------F----	:30	~~$125.00~~	NM
	Credited							
2	KOAT	09/24/18-09/30/18	DR OZ DAY	11A-12P	------F----	:30	~~$125.00~~	NM
	Credited							

N 31	KOAT	09/28/18	09/28/18	Live with Kelly & Ryan	9-10a		:30			P-1		NM	0	$0.00

Class of Time - Fixed Non Pre-emptible

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/24/18	09/30/18	----2--	2	$250.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	KOAT	09/24/18-09/30/18	Live with Kelly & Ryan	9-10a	------F----	:30	~~$250.00~~	NM
	Credited							
2	KOAT	09/24/18-09/30/18	Live with Kelly & Ryan	9-10a	------F----	:30	~~$250.00~~	NM
	Credited							

N 32	KOAT	09/28/18	09/28/18	Good Morning Americ	7-9a		:30			P-1		NM	1	$600.00

Class of Time - Fixed Non Pre-emptible

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/24/18	09/30/18	----2--	2	$600.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	KOAT	09/24/18-09/30/18	Good Morning America	7-9a	------F----	:30	~~$600.00~~	NM
	Credited							

N 74	KOAT	09/28/18	09/28/18	M-F Daytime Rotator	Daytime Rot 9-3p		:30			P-1		NM	2	$300.00

Class of Time - Fixed Non Pre-emptible

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/24/18	09/30/18	----3--	3	$150.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

Contract Agreement Between:

KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777
www.koat.com

Contract / Revision	Alt Order #
1790893 /	09224959

Contract Dates	Product	Estimate #
09/25/18 - 10/01/18	Issue	**310206 NRCC IE**

Advertiser	Original Date / Revision
NRCC	10/01/18 / 10/01/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	PCode	Rtn	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Weekdays / Description	Spots/Week	Rate / Start/End Time	Weekdays	Length	Rate	Type				
2	KOAT	09/24/18-09/30/18		M-F Daytime Rotator		Daytime Rot 9-3p	------F----	:30	~~$150.00~~	NM				
Credited														
N 77	KOAT	09/29/18	09/29/18	College Football Sa 13128p-6p			:30			P-1		NM	1	$1,000.00
Class of Time - Fixed Non Pre-emptible														
Week:		Start Date 09/24/18	End Date 09/30/18	Weekdays -----S-	Spots/Week 2	Rate $1,000.00								
Spot	Ch	Date Range		Description		Start/End Time	Weekdays	Length	Rate	Type				
2	KOAT	09/24/18-09/30/18		College Football Sa 130-p		128p-6p	-------Sa--	:30	~~$1,000.00~~	NM				
Credited														
						Totals		0.00					103	$44,720.00

*Tax 1 Note: New Mexico Tax Rate 7.875%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
08/27/18 -09/30/18	85	$35,430.00	($5,314.50)	$30,115.50	$2,371.60	$32,487.10
10/01/18 -10/01/18	18	$9,290.00	($1,393.50)	$7,896.50	$621.85	$8,518.35
Totals	103	$44,720.00	($6,708.00)	$38,012.00	$2,993.45	$41,005.45

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT2/18 09.54
CHANGES *** KOAT-TV ***

REP HEADLINE# 9224959 TRF# 1790893
$$$ MOD# 4: UNAPPROVED REV #1 $$$

ADV #_____ ADV. NAME ISS/NRCC-IE
REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME DEL RAY MEDIA
BUYER NAME ANDREA BAKER

1427 LESLIE AVE, SUITE #102
SALES PRSN PH- MARY TRICOLI

ALEXANDRIA, VA 22301

ORDER #_____ CONTRACT # 9224959
CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE EST#**** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/18 OCT1/18 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT2/18 09.54

REP: M5 APPLIED - CREDIT $2500
TOTAL IS $44,720
PLEASE CONFIRM
THANKS EMILY

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = NRCCI AGENCY PRODUCT CODE = ORDR			AGENCY EST# = 310206						
9		S	1100A-1200N	30		$125.00	9/28	9/28	0		FRI	0

PROGRAM : DR. OZ
RA35+ : 1.4
CON COM1: DR. OZ
CREDIT TAKEN FOR 2 SPOT(S) MISSED SEP28

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT2/18 09.54
CHANGES *** KOAT-TV ***

REP HEADLINE# 9224959 TRF# 1790893
$$$ MOD# 4: UNAPPROVED REV #1 $$$

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
34		S	900A-1000A	30		$250.00	9/28	9/28	0		FRI	0

PROGRAM : LIVE WITH KELLY ANDR
RA35+ : 2.6
CON COM1: LIVE WITH KELLY ANDR
CREDIT TAKEN FOR 2 SPOT(S) MISSED SEP28

35		S	700A-900A	30		$600.00	9/28	9/28	1		FRI	1

PROGRAM : GMA
RA35+ : 4.0
CON COM1: GMA
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP28

79		S	1000A-130P	30		$1,000.00	9/29	9/29	1		SAT	1

PROGRAM : COLLEGE FTBL
RA35+ : 2.3
ORD COM1: PREEMPTS DUE TO PROG CHGS AND ORDER SEP/ WE ARE ALSO SPENDING
ORD COM2: $1180 THAT WE HAD ON THE BOOKS
THIS IS A MAKE-GOOD FOR SEP29 ON LINE-37 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP29 ON LINE-51 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP29 ON LINE-52 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP29 ON LINE-53 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP27 ON LINE-68 FOR 2 SPOTS/WK
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP29

77		S	900A-300P	30		$150.00	9/28	9/28	2		FRI	2

PROGRAM : DY ROS
RA35+ : 1.7
CON COM1: DY ROS
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP28

STATION MAKEGOOD OFFERS:

M5	OK'D	BUY#9	MISSED: FRI/1100A-1200N	SEP28(2/WK)	30S	$125.00	(OCT1/18)
		BUY#34	FRI/900A-1000A	SEP28(2/WK)	30S	$250.00	
		BUY#35	FRI/700A-900A	SEP28	30S	$600.00	
		BUY#77	FRI/900A-300P	SEP28	30S	$150.00	
		BUY#79	SAT/1000A-130P	SEP29	30S	$1,000.00	

OFFER: NONE
CMT: SPOTS DNA DUE TO COVERAGE OF HEARINGS.

SEP/18 35430.00 OCT/18 $9,290.00

CONTRACT TOTAL 44720.00
TOTAL SPOTS 103

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT2/18 09.54
CHANGES *** KOAT-TV ***

REP HEADLINE# 9224959 TRF# 1790893
$$$ MOD# 4: UNAPPROVED REV #1 $$$

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

MARKET TOTALS $134,529 KOAT 34% KRQE 39% KOB 21% KWBQ 0% KASA 6% KASY 0% CABL 0%

SVC- NSI
DEMOS- RA35+* A35+

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 9224959 TRF# 1790893 ORDER WORKSHEET HARRIS REPORT FROM STATION OCT1/18 15.20
$$$ MOD# 4: APPROVED REV #0 $$$ *** KOAT-TV ***

ADV #_____ ADV. NAME ISS/NRCC-IE REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME DEL RAY MEDIA BUYER NAME ANDREA BAKER

1427 LESLIE AVE, SUITE #102 SALES PRSN PH- MARY TRICOLI

ALEXANDRIA, VA 22301

ORDER #_____ CONTRACT # 9224959 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE EST#**** COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES SEP25/18 OCT1/18 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT1/18 15.20

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M5	UNRESL	BUY#9	MISSED:	FRI/1100A-1200N	SEP28(2/WK)	30S	$125.00	(OCT1/18)
		BUY#34		FRI/900A-1000A	SEP28(2/WK)	30S	$250.00	
		BUY#35		FRI/700A-900A	SEP28	30S	$600.00	
		BUY#77		FRI/900A-300P	SEP28	30S	$150.00	
		BUY#79		SAT/1000A-130P	SEP29	30S	$1,000.00	

OFFER: NONE
CMT:SPOTS DNA DUE TO COVERAGE OF HEARINGS.

CONTRACT TOTAL 47220.00
TOTAL SPOTS 110