


www.koat.com

Billing Address:

Sadler Strategic Media
Attention: Accounts Payable
12103 Viewcrest Rd
Studio City, CA 91604

Send Payment To:

KOAT
PO Box 90020
Prescott, AZ 86304-9020

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1753586-1	05/27/18	May 2018	04/30/18 - 05/27/18

Property	Account Executive	Sales Office	Sales Region
KOAT	Lynda Turner	HRP - Los Ange	National

Advertiser	Product	Estimate Number
Cervantes/D/Governor	Candidate	2129 2129/GOVERN

Flight Dates	Order #	Alt Order #
05/21/18 - 06/05/18	1753586	09089479

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	279	402

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	05/21/18	06/05/18	Good Morning America	7-9a	MTWTF--	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/21/18	05/27/18	MTWTF--	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	05/25/18	8:35 AM	Good Morning America	7-9a	:30	JCG30TV2904H	\$375.00 NM
5	05/21/18	06/05/18	M-F A7N @ 4p	4-5p	MTWTF--	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/21/18	05/27/18	MTWTF--	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	05/25/18	4:25 PM	M-F A7N @ 4p	4-5p	:30	JCG30TV2904H	\$225.00 NM
6	05/21/18	06/04/18	Action 7 News @ 5p	5-530p	MTWTF--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/21/18	05/27/18	MTWTF--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	05/24/18	5:27 PM	Action 7 News @ 5p	5-530p	:30	JCG30TV2904H	\$350.00 NM
7	05/21/18	06/04/18	Action 7 News @ 6p	6-630p	MTWTF--	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/21/18	05/27/18	MTWTF--	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	05/25/18	6:29 PM	Action 7 News @ 6p	6-630p	:30	JCG30TV2904H	\$450.00 NM
8	05/21/18	06/04/18	Action 7 News @ 10p M-F10-1030p		MTWTF--	:30	1	\$575.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/21/18	05/27/18	MTWTF--	1	\$575.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.


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Advertiser	Product	Estimate Number	
Cervantes/D/Governor	Candidate	2129 2129/GOVERNOR	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	05/21/18	06/04/18	Action 7 News @ 10p M-F 10-1030p		MTWTF--	:30	1	\$575.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	05/25/18	10:22 PM	Action 7 News @ 10p M-F	10-1030p	:30	JCG30TV2904H	\$575.00 NM
10	05/26/18	06/02/18	Sa 6a A7N More in the AM 6-9a		-----1-	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	05/21/18	05/27/18	-----1-	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	05/26/18	8:55 AM	Sa 6a A7N More in the AM	6-9a	:30	JCG30TV2904H	\$275.00 NM
11	05/27/18	06/03/18	Su 6a A7N More in the AM 6-9a		-----1	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	05/21/18	05/27/18	-----1	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	05/27/18	6:39 AM	Su 6a A7N More in the AM	6-9a	:30	JCG30TV2904H	\$275.00 NM
Total Spots							7		

Payment Terms 30 Days

<u>Gross Total</u>	\$2,525.00
<u>Agency Commission</u>	\$378.75
<u>Net Amount Due</u>	\$2,146.25
New Mexico Tax Rate 7.5%	\$160.97
<u>Amount Due</u>	\$2,307.22

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