

# Order #790851: National A./National A./Performanc../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected
09/01/22 11:23:01 AM	Processed		<async process>	Yaman Taylor (YTAYLOR	\$0.00	923	0.00
09/01/22 10:56:34 AM	Approved			Yvonne Jenkins (yjenkins@	\$0.00	923	0.00
09/01/22 10:56:32 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Yvonne Jenkins (yjenkins@	\$0.00	923	0.00
09/01/22 10:52:10 AM	Approval Workflow		[Sales Manager - Ready Default]	Pete DeSimone (pdesimo	\$0.00	923	0.00
09/01/22 10:45:58 AM	Ready for approval		Extending order to 9/30/22.	Merry Bigelow (mbigelow@	\$0.00	923	0.00
09/01/22 10:42:27 AM	Put in Edit Mode			Merry Bigelow (mbigelow@	\$0.00	803	0.00
05/27/22 7:44:29 AM	Spot(s) Credited		[No Avail P80-P90]	Kristi Cunningham (kristi.c	\$0.00	803	0.00
03/28/22 3:46:54 PM	Processed		<async process>	Brian Olivarri (brian.olivarr	\$0.00	805	0.00
03/28/22 3:41:20 PM	Approved			Merry Bigelow (mbigelow@	\$0.00	805	0.00
03/28/22 3:41:18 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Merry Bigelow (mbigelow@	\$0.00	805	0.00
03/28/22 3:37:50 PM	Approval Workflow		[Sales Manager - Ready Default]	Pete DeSimone (pdesimo	\$0.00	805	0.00
03/28/22 3:14:26 PM	Ready for approval		Corrected Product Code	Merry Bigelow (mbigelow@	\$0.00	805	0.00
03/28/22 3:13:39 PM	Put in Edit Mode			Merry Bigelow (mbigelow@	\$0.00	805	0.00
03/28/22 11:03:15 AM	Processed		<async process>	Yaman Taylor (YTAYLOR	\$0.00	805	0.00
03/28/22 10:48:23 AM	Approved			Merry Bigelow (mbigelow@	\$0.00	805	0.00
03/28/22 10:48:21 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Merry Bigelow (mbigelow@	\$0.00	805	0.00
03/28/22 10:48:01 AM	Approval Workflow		[Sales Manager - Ready Default]	Pete DeSimone (pdesimo	\$0.00	805	0.00
03/28/22 9:06:00 AM	Ready for approval		New Order	Merry Bigelow (mbigelow@	\$0.00	805	0.00
03/28/22 8:38:33 AM	New order created		Copied from Order #790793	Merry Bigelow (mbigelow@	\$0.00	805	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 790851  
**Alt Order #:**  
**Product Desc:** Performance Tax  
**Estimate:**  
**Flight Dates:** 03/30/22 - 09/30/22  
**Original Date / Rev:** 03/28/22 / 09/01/22  
**Order Type:** GENERAL

**WHKR-FM**  
**Primary AE:** Corporate House  
**Sales Office:** L-MEL  
**Sales Region:** Local

**Agency**  
**Name:** National Association of Broadcasters  
**Buying Contact:**  
**Billing Contact:**  
 1 M Street SE  
 Washington, DC 20003

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser**  
**Name:** National Association of Broadcasters  
**Demographic:** A25-54  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** DIR  
**Revenue Code 2:** POL-ISS  
**Revenue Code 3:** GEN  
**Priority:** P-90

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/24/22	130	\$0.00	\$0.00
04/25/22	05/29/22	173	\$0.00	\$0.00
05/30/22	06/26/22	140	\$0.00	\$0.00
06/27/22	07/31/22	175	\$0.00	\$0.00
08/01/22	08/28/22	140	\$0.00	\$0.00
08/29/22	09/25/22	140	\$0.00	\$0.00
09/26/22	09/30/22	25	\$0.00	\$0.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	130	\$0.00	\$0.00	0.00
May 2022	173	\$0.00	\$0.00	0.00
June 2022	140	\$0.00	\$0.00	0.00
July 2022	175	\$0.00	\$0.00	0.00
August 2022	140	\$0.00	\$0.00	0.00
September 2022	140	\$0.00	\$0.00	0.00
October 2022	25	\$0.00	\$0.00	0.00
<b>Totals</b>	<b>923</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Corporate House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHKR	03/30/22	09/30/22	Sign-On/Sign-Off M-Su	CM	5:00 AM-12:00 XM (5:00 AM-12:00 XM)	5555555	:30	35	\$0.00	P-90	0.00	NM	923	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	--55555		25				\$0.00		0.00			
		Week: 04/04/22	04/10/22	5555555		35				\$0.00		0.00			
		Week: 04/11/22	04/17/22	5555555		35				\$0.00		0.00			
		Week: 04/18/22	04/24/22	5555555		35				\$0.00		0.00			
		Week: 04/25/22	05/01/22	5555555		35				\$0.00		0.00			
		Week: 05/02/22	05/08/22	5555555		35				\$0.00		0.00			
		Week: 05/09/22	05/15/22	5555555		35				\$0.00		0.00			
		Week: 05/16/22	05/22/22	5555555		35				\$0.00		0.00			
		Week: 05/23/22	05/29/22	5555555		35				\$0.00		0.00			

Order / Rev: 790851  
 Alt Order #:  
 Flight Dates: 03/30/22 - 09/30/22

Advertiser: National Association of Broadcasters  
 Product Desc: Performance Tax  
 Estimate:  
 WHKR-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/23/22	05/29/22	5555555					35	\$0.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
287	NHKR	05/23/22-05/29/22		Sign-On/Sign-Off		5:00 AM-12:00 X	5:00 AM-12:00 MTWThFSaSu	:30		<del>(\$0.00)</del>		0.00	NM		
		Credited													
		[No Avail P80-P90]													
288	NHKR	05/23/22-05/29/22		Sign-On/Sign-Off		5:00 AM-12:00 X	5:00 AM-12:00 MTWThFSaSu	:30		<del>(\$0.00)</del>		0.00	NM		
		Credited													
		[No Avail P80-P90]													
		Week: 05/30/22	06/05/22	5555555					35	\$0.00		0.00			
		Week: 06/06/22	06/12/22	5555555					35	\$0.00		0.00			
		Week: 06/13/22	06/19/22	5555555					35	\$0.00		0.00			
		Week: 06/20/22	06/26/22	5555555					35	\$0.00		0.00			
		Week: 06/27/22	07/03/22	5555555					35	\$0.00		0.00			
		Week: 07/04/22	07/10/22	5555555					35	\$0.00		0.00			
		Week: 07/11/22	07/17/22	5555555					35	\$0.00		0.00			
		Week: 07/18/22	07/24/22	5555555					35	\$0.00		0.00			
		Week: 07/25/22	07/31/22	5555555					35	\$0.00		0.00			
		Week: 08/01/22	08/07/22	5555555					35	\$0.00		0.00			
		Week: 08/08/22	08/14/22	5555555					35	\$0.00		0.00			
		Week: 08/15/22	08/21/22	5555555					35	\$0.00		0.00			
		Week: 08/22/22	08/28/22	5555555					35	\$0.00		0.00			
		Week: 08/29/22	09/04/22	5555555					35	\$0.00		0.00			
		Week: 09/05/22	09/11/22	5555555					35	\$0.00		0.00			
		Week: 09/12/22	09/18/22	5555555					35	\$0.00		0.00			
		Week: 09/19/22	09/25/22	5555555					35	\$0.00		0.00			
		Week: 09/26/22	10/02/22	55555--					25	\$0.00		0.00			
Totals													923	\$0.00	

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, \_\_\_\_\_, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** National Association of Broadcasters

Agency name: n/a

Address:

Contact:

Phone number:

Email:

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: National Association of Broadcasters

Address: 1 M Street SE Washington, DC 20003

Contact: Michelle Lehman

Phone number: (202)429-5350

Email: nab@nab.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):**

Curtis LeGeyt, President and Chief Executive Officer  
 Shawn Donilon, EVP, Government Relations  
 Michelle Lehman, Chief of Staff and EVP, Public Affairs  
 Tea Gennaro, Chief Financial Officer and EVP, Finance and Administration  
 For further information, please visit <https://www.nab.org/about/departments/default.asp>.

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

N/A

Local Radio Freedom Act, H. Con. Res 33 and S. Con. Res 9  
 American Music Fairness Act, H.R. 4130

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Michelle Lehman</i>	Signature: Jon Roberts <small>Digitally signed by Jon Roberts Date: 2022.09.01 12:43:04 -04'00'</small>
Name: Michelle Lehman	Name: Jon Roberts
Date of Request to Purchase Ad Time: March 21, 2022	Date of Station Agreement to Sell Time: 03/28/2022

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 03/28/2022

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:  
 Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:  
n/a

Contract #: <u>790851</u> n/a	Station Call Letters: WHKR-FM	Date Received/Requested: 03/38/2022
Est. #: n/a	Station Location: Melbourne, FL	Run Start and End Dates: 3/30/2022 through 09/30/2022

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.