

Annual EEO Public File Report

Amaturo Sonoma Media Group, LLC

KHTH, KVRV, KFGY, KSRO, KHTH-FM/HD2, KZST, KWVF, KBBL

3392 Mendocino Avenue Santa Rosa, CA 95403

Phone: (707) 528-4434

<https://www.sonomamediagroup.com/careers-at-amaturo-sonoma-media-group/>

The information contained in this report covers the period beginning.

August 1, 2022, to July 31, 2023

List of all Jobs Filled

August 1, 2022, to July 31, 2023

KHTH, KVRV, KFGY, KSRO, KHTH-FM/HD2, KZST, KWVF, KBBL

Hire	Position	Recruitment for Source Hire	Recruitment Sources Utilized for Vacancy
02/08/23	Studio/IT Tech	Referral	None
02/13/23	On Air Host	Referral	None
02/20/23	VP of Sales	Referral	None
03/20/23	Account Executive	Referral	None
05/26/23	Traffic Manager	Job fair	Job Fair
05/30/23	Administrative Assistant	Referral	None
06/13/23	Board Operator	Referral	None
07/06/23	Associate Editor	Sonoma State Univ	Job Posting
07/24/23	Business Manager	NextOne Staffing	NextOne Staffing

Full/Part Time Positions Filled by Job Title	Total # Interviewed	Recruitment for Source Hire	Recruitment Sources Utilized
Studio/IT Tech	1	Referral	None
On Air Host	1	Referral	None
VP of Sales	1	Referral	None
Account Executive	1	Referral	None
Traffic Manager	1	Job Fair	Job Fair
Administrative Assistant	2	NextOne Staffing	NextOne Staffing
Board Operator	1	Referral	None

Full/Part Time Positions Filled by Job Title	Total # Interviewed	Recruitment for Source Hire	Recruitment Sources Utilized
Associate Editor	1	Sonoma State Univ	None
Business Manager	1	NextOne Staffing	NextOne Staffing

Recruitment Sources	Contact	Address	Method of Contact	# of Interviews from Source
Radio Announcements KHTH, KVRV, KFGY, KSRO, KHTH-FM/HD2, KZST, KWVF, KBBL	Kevin Wodlinger	3392 Mendocino Ave. Santa Rosa, CA 95403	Phone	
ASMG Website https://www.sonomamediagroup.com/	Kevin Wodlinger	3392 Mendocino Ave. Santa Rosa, CA 95403	Email/Phone	
Sonoma State University	Elizabeth Burch	1801 E. Cotati Ave. Rohnert Park, CA 94928	Email/Phone	
Santa Rosa Junior College	Kim Kinahan	1501 Mendocino Ave, Santa Rosa, CA 95401	Email/Phone	
Healdsburg Chamber of Commerce & Visitors Center	Carla Howell	217 Healdsburg Avenue, Healdsburg, CA 95448	Email/Phone	
Petaluma Area Chamber of Commerce	Staff	6 Petaluma Blvd North #A-2, Petaluma, CA 94952	Email/Phone	

