Annual EEO Public File Report Amaturo Sonoma Media Group, LLC

KHTH, KVRV, KFGY, KSRO, KHTH-FM/HD2, KZST, KWVF, KBBL 3392 Mendocino Avenue Santa Rosa, CA 95403
Phone: (707) 528-4434

https://www.sonomamediagroup.com/careers-at-amaturo-sonoma-media-group/

The information contained in this report covers the period beginning.
August 1, 2022, to July 31, 2023

List of all Jobs Filled

August 1, 2022, to July 31, 2023 KHTH, KVRV, KFGY, KSRO, KHTH-FM/HD2, KZST, KWVF, KBBL

Hire	Position	Recruitment for Source	Recruitment Sources
		Hire	Utilized for Vacancy
02/08/23	Studio/IT Tech	Referral	None
02/13/23	On Air Host	Referral	None
02/20/23	VP of Sales	Referral	None
03/20/23	Account Executive	Referral	None
05/26/23	Traffic Manager	Job fair	Job Fair
05/30/23	Administrative Assistant	Referral	None
06/13/23	Board Operator	Referral	None
07/06/23	Associate Editor	Sonoma State Univ	Job Posting
07/24/23	Business Manager	NextOne Staffing	NextOne Staffing

Full/Part Time	Total #	Recruitment for	Recruitment Sources Utilized
Positions Filled by Job	Interviewed	Source Hire	
Title			
Studio/IT Tech	1	Referral	None
On Air Host	1	Referral	None
VP of Sales	1	Referral	None
Account Executive	1	Referral	None
Traffic Manager	1	Job Fair	Job Fair
Administrative	2	NextOne Staffing	NextOne Staffing
Assistant			
Board Operator	1	Referral	None

Full/Part Time	Total #	Recruitment for	Recruitment Sources Utilized
Positions Filled by Job	Interviewed	Source Hire	
Title			
Associate Editor	1	Sonoma State Univ	None
Business Manager	1	NextOne Staffing	NextOne Staffing

Recruitment Sources	Contact	Address	Method of Contact	# of Interviews from Source
Radio Announcements KHTH, KVRV, KFGY, KSRO, KHTH-FM/HD2, KZST, KWVF, KBBL	Kevin Wodlinger	3392 Mendocino Ave. Santa Rosa, CA 95403	Phone	
ASMG Website https://www.sonomamediagroup.com/	Kevin Wodlinger	3392 Mendocino Ave. Santa Rosa, CA 95403	Email/Phone	
Sonoma State University	Elizbeth Burch	1801 E. Cotati Ave. Rohnert Park, CA 94928	Email/Phone	
Santa Rosa Junior College	Kim Kinahan	1501 Mendocino Ave, Santa Rosa, CA 95401	Email/Phone	
Healdsburg Chamber of Commerce & Visitors Center	Carla Howell	217 Healdsburg Avenue, Healdsburg, CA 95448	Email/Phone	
Petaluma Area Chamber of Commerce	Staff	6 Petaluma Blvd North #A-2, Petaluma, CA 94952	Email/Phone	

Rohnert Park Chamber of Commerce	Lisa Bagwel	101 Golf Course Drive #C-7, Rohnert Park, CA 94928	Email/Phone	
Santa Rosa Chamber of Commerce	Jonathan Coe	1260 N. Dutton Avenue #272, Santa Rosa, CA 95401	Email/Phone	
Employment Development Department	Staff	606 Healdsburg Ave, Santa Rosa, CA 95401	Email/Phone	
Sonoma County Job Link	Eric Rittenhouse	2227 Capricorn Way Suite 100, Santa Rosa, CA 95407	Email/Phone	

Outreach Initiatives	Recruitment for Source	Recruitment Sources Utilized for Vacancy
Internship Program ASMG	Jennifer Routh Internship Director	ASMG Radio and Website
STS Job Fair	March 2023	Job Fair at Santa Rosa Airport