

# Third-Party Fundraising

Date: March 15, 2021  
Start Time: 12:00pm Mountain Time  
Duration: 6 hours  
For the Benefit of: Vision Beyond Borders, Inc. (“VBB”)

## Type of Fundraiser:

*On March 15, 2021, Roger Lonquist, General Manager of this Station, anchored a special broadcast to educate listeners on the work of Vision Beyond Borders, Inc., a non-profit organization which is working to provide food to those in the hardest-hit regions of Cuba, specifically by helping establish a self-sustaining farm in Cuba to provide food. Patrick Klein, president of VBB, assisted in the presentation. Listeners were presented the opportunity to learn about the farm’s need for supplies, animals, building renovation, etc., and invited to provide financial support for the work.*

*The broadcast was simulcast on this Station, and on several other stations which are owned & operated by the Licensee.*

## Tallying of Funds:

*The station received gifts at its studios, online, the day of the fundraiser, and through the mail in the weeks before and after the broadcast. Approximately \$43,000 was pledged by listeners, with approximately \$33,400 collected as of April 6, 2021, when the first check to VBB was disbursed to VBB. The station will remit additional gifts to VBB as listeners pay their pledges.*

## Compensation to Station:

*The Station received no compensation for this fundraising event. The Station paid all of its own expenses related to the organization and broadcast of this fundraiser.*