

Third-Party Fundraising

Date: November 19, 2018
Start Time: 6:00 AM Mountain Time
Duration: 6 hours and 30 minutes
For the Benefit of: Compassion International, Inc. (“CI”)

Type of Fundraiser:

As part of the Station’s efforts to encourage its audience to serve and care for others, it conducted the 2018 Thanksgiving Week Outreach on Monday, November 19, 2018.

The Station invited listeners to call in gifts to be used by Compassion International, Inc., to cover the costs of building a Vocational Training Center to be operated in partnership with the Iguguno Church in Iguguno, Tanzania, a region of east Africa where unemployment is very high due to lack of job skills training. The Center will be able to train approximately 300 young people per year in a variety of vocational skills so that they can support themselves, and their families.

Tallying of Funds:

Approximately \$42,000 was pledged by listeners. The station received pledges by phone and online, in the mail, and some gifts at its studio the day of the fundraiser and will continue to collect the funds until listeners have stopped sending them in. The Station remitted the first check to Compassion International in January, 2019, with additional gifts to be forwarded to CI as listeners send in their pledges.

Compensation to Station:

The Station received NO compensation for this fundraising event. The Station paid all of its own expenses attributable to this fundraiser, including all staff expenses, operational expenses, travel costs, and merchant account fees.