

Issues and Answers
WIOG Cumulus Media –
Saginaw, MI

3rd Quarter – 2023

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ISSUES AND ANSWERS (July - September 2023)

Date: July 2, 2023

Guest: Thomas Roy - Saginaw Area Fireworks

Rachel Geddes chatted with Thomas Roy, the president of the Saginaw Area Fireworks, that will be shown on July 4th, 2023. We discussed safety of the fireworks, where to view them and key times, sponsors and fundraising efforts. They do a flag raising with volunteers that we touched on and the need for more volunteers. Wrapped up the interview with contact details and information for viewers.

Date: July 9, 2023

Guest Tracy Wimmer, Consumers Energy spokesperson

Consumers Energy has announced it is proposing a targeted undergrounding pilot program pending approval from the Michigan Public Service Commission. The program is meant to help the company better understand how to bury power lines in a cost-effective way to strengthen Michigan's electric grid and reduce outages. The pilot will study real-world resiliency improvements that result from burying power lines, and how those improvements compare with other approaches to improving electric service for nearly 2 million Michigan homes and businesses. Buried power lines are protected from common outage causes, including lightning, high winds, tornadoes, heavy snow, ice and falling tree limbs. Buried lines also reduce or eliminate downed wire electrocutions, fire hazards, vehicle collisions, and falling poles, improving public safety.

Date: July 16, 2023

Guest: Anthony Banazak

Join us for the **Raise the Roof 5k run/walk and 10k run** on Saturday, August 12th at 6:00 pm. All proceeds from this event will go towards putting a roof on a home for a veteran! If you are unable to join but would still like to support the cause please consider a donation by using the **DONATE** tab at the top of the page.

Pricing - \$30 until August 6th (T-shirts guaranteed). \$35 from August 7th to August 11th (T-shirts available as supplies last). Race day is \$40 (T-shirts are not guaranteed). All participants will receive a finishers medal.

Awards - 1st, 2nd and 3rd place male overall, 1st, 2nd and 3rd place female overall for both the 5k and 10k and largest group participation receive a trophy.

Date: July 23, 2023

Guest: Thor Rasmussen, Associate Director of the Saginaw Art Museum

The Saginaw Art Museum, in cooperation with the Saginaw Intermediate School District (ISD), will be developing the Arts for All program with a special focus on enriching students' lives through free memberships, youth programming, and field trips to the museum.

Through the initiative, students from all 12 public school districts, five public school academies, and 22 non-public schools in Saginaw County and their accompanying guests will gain admittance to the museum at no cost. When students come to the museum, they will indicate the school and grade they are from and be issued a unique Arts for All Membership Card that will be good for the duration of their K-12 education.

Date: July 30, 2023

Guest: Police Officer Frederickson, Saginaw Township police

National Night Out falls on the first Tuesday in August every year and serves to raise awareness as a community-based day. Creating a better community is important to everyone, and this event serves as a way for people to come together to help make this possible in whatever way they can.

There is no one set way of taking part in observing this day, just do what you can to make the place you live in feel as safe as possible every day! Down below, you will find some more information on this event.

Date: August 6, 2023

Guest: Lindsay Richardson, Development Director for the Bay Area Women's Center about

Rachel Geddes interviewed Lindsay about their upcoming Power of the Purse event coming up on August 15th, 2023. The event will be held at the Bay City – Riverfront **DoubleTree by Hilton**, from 5:30 PM to 8:30 PM.

She asked Lindsay about the Bay Area Women's Center's mission. That mission is to eliminate domestic violence and sexual assault. BAWC provides free-of-charge crisis intervention, advocacy, and safe haven to victims of domestic violence and sexual assault, and violence prevention education to the community while actively pursuing social change.

Date: August 13, 2023

Guest: Don Wackerle, board member for Keep the Fire Burning

We interview Don regarding upcoming fundraising events for his Keep the Fire Burning organization. K.F.T.B. is a 501-c-3 charity that supports those with disabilities and provides resources to get them outside to enjoy the outdoors.

Date: August 20, 2023

Guests: Tammy Grefe, Executive Director and Bonnie VanVoorhees, Project Director for the Saginaw Choral Society

Saginaw Choral Society originated in 1935 with a grant from the C.K. Eddy Family Fund. SCS obtained its 501(c)(3) IRS tax designation in 1980 and filed Articles of Incorporation with the State of Michigan in 1986.

With offices in the beautiful Temple Theatre Complex of the Shaheen Performing Arts Center, Saginaw Choral Society provides audiences in the Great Lakes Bay Region with performances ranging from classical masterworks to popular favorites. Throughout each season, SCS works to provide a variety of programs to engage performers and patrons in the musical arts.

Saginaw Choral Society has enjoyed the conducting leadership of seventeen directors since its inception. Since 2015, SCS has been under the direction of Artistic Director **Jeremiah Kraniak**, a graduate of Saginaw

Valley State University's Music Education program and Central Michigan University's Choral Conducting program.

The upcoming Fall season for the Choral Society was discussed. Also fundraising for the group was discussed.

Date: August 27, 2023

Guest: Breanna Theisen, coordinator for the Alzheimer's Associations local Walk to End Alzheimer's

We spoke with Breanna about the upcoming walks in Saginaw, Bay City and Midland. All 3 walks will be held in October. Employees of Cumulus Media will host and MC all 3 events. These walks are the largest fundraiser of the year for the Alzheimer's Association.

Date: September 3, 2023

Guest: Nicole Luczak, President/CEO of the United Way of Bay County

United Way of Bay County will be hosting their 2nd fall fundraiser event – The Longest Table. The event welcomes community members from all walks of life to come together and share a meal at a grand table spanning the length of a city block in downtown Bay City.

Beginning at 5:30 PM on Wednesday, September 13th community members will mix and mingle on Washington Avenue between 4th and 5th Street while enjoying lawn games and live entertainment. They will then be invited to take their seat at Bay City's Longest Table as they share a family-style meal with those seated around them. Dessert and drinks will also be included in this unique outdoor dining experience!

Their vision for Bay County will be reflected in this event: no matter your ethnicity, career status, financial status, sexual orientation, age, disability, etc., all are welcome to join us because everyone deserves a seat at the table.

Date: September 10, 2023

Guest: **Nick Nerbonne**

Media, Digital and Industry Relations Director, Travel Michigan
Michigan Economic Development Corporation

As fall descends upon the Great Lakes State, Pure Michigan is inviting visitors to spice up the season with a campaign offering visitors a fresh dash of fall. The state's natural beauty and fall delights are perfectly scribed in renowned Detroit poet Jessica Care Moore's new "Keep Falling for Michigan" poem. Ms. Moore was brought on as an additional voice to the iconic Pure Michigan brand earlier this year, and this new ode to Michigan embraces the change of seasons with powerful language and stunning visuals.

Each year, Michigan's 19 million acres of forests come alive with vibrant hues of orange, yellow and red creating the perfect backdrop to fully immerse in the fresh sensations of fall. From vibrant city centers and charming small towns to endless nature and out-of-this-world stargazing, there is something fresh for everyone to experience in Pure Michigan.

Date: September 17, 2023

Guest: Matt DeVries, VP Marketing for Jolt Credit Union

TEAM ONE CREDIT UNION, JOLT CREDIT UNION and DIG DEEP RACE EVENTS, LLC are teaming up to bring the 5K Wine Run to Downtown Saginaw to help promote the great things that the area has to offer! This 5k walk/run will begin and end at the Jolt Credit Union Event Park in the heart of historic Saginaw. Wine tastings await all (age 21 and older) participants after they enjoy a scenic trip down the riverfront and back.

This event takes place on Wednesday, September 20! Join us for a fun evening of wine, snacks, friends...oh, and a little exercise! September evenings provide great weather for enjoying the downtown atmosphere, so take advantage of this awesome event to get outside and have some fun. Proceeds from this event will benefit the **Saginaw County Veterans Memorial Plaza**

Date: September 24, 2023

Guests: Ashley Wellman and Trisha Jackson.....Senior Development Managers with the American Cancer Society

Ahsley and Trisha were interviewed by Rachel Geddes. The topic of discussion were the 2 events that the American Cancer Society has coming soon to Mid-Michigan. Midland County Relay For Life is Saturday September 30 and the Making Strides Against Breast Cancer walk/run is Saturday October 7 in Saginaw and in Flint Saturday October 14. These are both fundraising events for the American Cancer Society. They are a leading cancer-fighting organization with a vision to end cancer as we know it, for everyone. We are improving the lives of people with cancer and their families as the only organization combating cancer through advocacy, research, and patient support, to ensure that everyone has an opportunity to prevent, detect, treat, and survive cancer.