

EEO PUBLIC FILE REPORT

FOR

WBGU-TV

BOWLING GREEN, OHIO

6/1/2021 – 5/31/2022

EEO PUBLIC FILE REPORT

The EEO Public File Report is filed in Station WBGU-TV's public inspection file pursuant to Section 73.2080 (c)(6) of the Federal Communications Commission's ("FCC") rules.

During the one year period ending on May 31, 2022, the station filled the following full-time vacancies:

One (1) Coordinator of Education and Outreach

One (1) Technical Coordinator of Video Productions

One (1) Producer/Director

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

<u>Recruitment Source</u>	<u>Total Number of Interviewees Referred</u>
HireTouch	13
Bowling Green Sentinel-Tribune	
IMDiversity.com	
LaPrensa	
Findlay Courier	
Monster.com	
Toledo Journal	
Chronicle.com (Chronicle of Higher Education	
higheredjobs.com	
Ohio Means Jobs	
Higher Education Recruitment Consortium	
Ohio Jobs and Family Services	

Attachment A contains the following information for each full-time vacancy:

- ↓ The recruitment sources(s) used to fill each vacancy, identified by name, address, contact person and telephone number;
- ↓ The recruitment source that referred the hiree for each full-time vacancy;
- ↓ The total number of persons interviewed for each full-time vacancy; and
- ↓ The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and a brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

ATTACHMENT A
EEO INFORMATION FOR FULL-TIME VACANCIES

FULL-TIME VACANCY EEO INFORMATION
[Fill out for each full-time vacancy]

Job Title Vacancy: Coordinator of Education and Outreach

Recruitment Source that Referred the Hiree: HireTouch

Date Vacancy Opened: September 27, 2021

Total Number of Persons Interviewed for the Vacancy: 3

Date Vacancy Filled: December 1, 2021

Recruitment Sources Used to Fill Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy.	Did the Source Request Notification ?
HireTouch	1001 E. Wooster St., Bowling Green OH 43402	Lori Smith	419-372-8421	3	No
Ohio Jobs & Family Services VA Resources Rehabilitation Services	jfs.ohio.gov 30 E. Broad St. Columbus, Ohio 43215		977-852-0010	0	No
Bowling Green Sentinel-Tribune	1616 E. Wooster St. Suite 15 Bowling Green, OH 43402	Mary Vetter	419-352-4611	0	No
LaPrensa	PO Box 792,	Rico Neller	419-870-6565	0	No

	Saline, MI 48176				
NAS Chronicle.com The Chronicle of Higher Education	1255 Twenty-Third St., N.W. Washington, D.C. 20037	Haley Cherba	410-267-0195	0	No
Findlay Courier	701 W. Sandusky St. Findlay, OH 45840	Kari Zellner	419-427-8424	0	No
monster.com	monster.com			0	No
Toledo Journal	3021 Douglas Rd. Toledo, OH 43606	Sandra Stewart	419-472-4521	0	No
IMDiversity.com	140 Carondelet St., New Orleans, LA 70130	Preston J. Edwards, Jr.	504-523-0154	0	No
higheredjobs.com	328 Innovation Blvd., Suite 300, State College, PA 16803	Amy Hoover	814-861-3080 Ext. 208	0	No
Higher Education Recruitment Consortium (HERC)	1001 E. Wooster St., Bowling Green OH 43402	Lori Smith	419-372-8421	0	No

FULL-TIME VACANCY EEO INFORMATION
[Fill out for each full-time vacancy]

Job Title Vacancy: Technical Coordinator of Video Productions

Recruitment Source that Referred the Hiree: HireTouch

Date Vacancy Opened: August 20, 2021

Total Number of Persons Interviewed for the Vacancy: 3

Date Vacancy Filled: November 29, 2021

Recruitment Sources Used to Fill Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy.	Did the Source Request Notification ?
HireTouch	1001 E. Wooster St., Bowling Green OH 43402	Contact Person Lori Smith	419-372-8421	3	No
Ohio Jobs & Family Services VA Resources Rehabilitation Services	jfs.ohio.gov 30 E. Broad St. Columbus, Ohio 43215		977-852-0010	0	No
Bowling Green Sentinel-Tribune	1616 E. Wooster St. Suite 15 Bowling Green, OH 43402	Mary Vetter	419-352-4611	0	No
LaPrensa	PO Box 792,	Rico Neller	419-870-6565	0	No

	Saline, MI 48176				
NAS Chronicle.com The Chronicle of Higher Education	1255 Twenty-Third St., N.W. Washington, D.C. 20037	Haley Cherba	410-267-0195	0	No
Findlay Courier	701 W. Sandusky St. Findlay, OH 45840	Kari Zellner	419-427-8424	0	No
monster.com	monster.com			0	No
Toledo Journal	3021 Douglas Rd. Toledo, OH 43606	Sandra Stewart	419-472-4521	0	No
IMDiversity.com	140 Carondelet St., New Orleans, LA 70130	Preston J. Edwards, Jr.	504-523-0154	0	No
higheredjobs.com	328 Innovation Blvd., Suite 300, State College, PA 16803	Amy Hoover	814-861-3080 Ext. 208	0	No
Higher Education Recruitment Consortium (HERC)	1001 E. Wooster St., Bowling Green OH 43402	Lori Smith	419-372-8421	0	No

FULL-TIME VACANCY EEO INFORMATION
[Fill out for each full-time vacancy]

Job Title Vacancy: Producer/Director

Recruitment Source that Referred the Hiree: HireTouch

Date Vacancy Opened: August 27, 2021

Total Number of Persons Interviewed for the Vacancy: 7

Date Vacancy Filled: December 1, 2021

Recruitment Sources Used to Fill Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy.	Did the Source Request Notification ?
HireTouch	1001 E. Wooster St., Bowling Green OH 43402	Lori Smith	419-372-8421	7	No
Ohio Jobs & Family Services VA Resources Rehabilitation Services	jfs.ohio.gov 30 E. Broad St. Columbus, Ohio 43215		977-852-0010	0	No
Bowling Green Sentinel-Tribune	1616 E. Wooster St. Suite 15 Bowling Green, OH 43402	Mary Vetter	419-352-4611	0	No
LaPrensa	PO Box 792, Saline, MI 48176	Rico Neller	419-870-6565	0	No

NAS Chronicle.com The Chronicle of Higher Education	1255 Twenty-Third St., N.W. Washington, D.C. 20037	Haley Cherba	410-267-0195	0	No
Findlay Courier	701 W. Sandusky St. Findlay, OH 45840	Kari Zellner	419-427-8424	0	No
monster.com	monster.com			0	No
Toledo Journal	3021 Douglas Rd. Toledo, OH 43606	Sandra Stewart	419-472-4521	0	No
IMDiversity.com	140 Carondelet St., New Orleans, LA 70130	Preston J. Edwards, Jr.	504-523-0154	0	No
higherjobs.com	328 Innovation Blvd., Suite 300, State College, PA 16803	Amy Hoover	814-861-3080 Ext. 208	0	No
Higher Education Recruitment Consortium (HERC)	1001 E. Wooster St., Bowling Green OH 43402	Lori Smith	419-372-8421	0	No
Ohio Means Jobs	https://jobseeker.ohiomeansjobs.monster.com/		888-296-7541	0	No

ATTACHMENT B
MENU OPTION ACTIVITIES

MENU OPTIONS ACTIVITIES

Station WBGU-TV has engaged in the following outreach activities during the year covered by this report: 6/1/2021-5/31/2022

Activity Classification	Type of Activity	Brief Description
5	Internship Program	<p>Student Internships August 26, 2021 – December 17, 2021 2 student participants from the Bowling Green State University School of Media and Production in the Broadcast Services/Department. Production Assistant for the weekly WBGU-TV public affairs program, <i>The Journal</i>. 1 social media student intern in the Marketing Department.</p>
7	Scholarship	<p>WBGU-TV Book Scholarship for WBGU-TV/NWOETF student employees. WBGU-TV/NWOETF student employees were notified via email of the scholarship availability and requirements. April 1, 2022 to April 15, 2022</p>
7	Scholarship	<p>Tucker Scholarship for WBGU-TV/NWOETF student employees. WBGU-TV/NWOETF student employees were notified via email of the scholarship availability and requirements. April 1, 2022 to April 15, 2022</p>
8	Training Program	<p>Staff: PBS Digital Immersion Open program. 1 staff participant from the marketing department August 2021-January 2022</p>
8	Training Program	<p>WBGU-TV Student Employee Training program conducted from August 26, 2021 through April 30, 2022 on an ongoing basis as new</p>

		student employees are added and procedural and equipment changes take place. 47 student employees from the BGSU School of Media and Production and the BGSU Visual Communications Technology Department in the School of Technology
8	Training Program	WBGU-TV staff participation in PBS Annual Meeting virtual training sessions. Topics include management, programming, production, fund-raising, promotion, community educational outreach, communication and digital initiatives training. All staff employees. May 23-26, 2022
14	EEO & Diversity Training	BGSU Sexual Harassment & Diversity staff training for all Bowling Green State University employees and WBGU-TV staff including management-level participation. October 14, 2021- November 19, 2021.
14	Harassment and Bias Prevention Training	Corporation for Public Broadcasting Harassment & Bias Prevention staff training. June 1, 2021 – 10/16/21

- For “Activity Classification” use numbers “1” through “16” in accordance with the following:
 1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions;
 2. Host of at least one job fair;
 3. Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities;
 4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
 5. Establishment of an internship program designed to assist members of the community interested in broadcast employment issues;
 6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not generally directed to providing notification of specific job vacancies);
 7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;
 8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for a higher level positions;
 9. Establishment of a mentoring program for station personnel;
 10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;

11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting;
12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities;
13. Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
14. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;
15. Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;
16. Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.