

# Confirmation



Big Radio  
PO Box 807  
Freeport IL 61032  
815.235.7191

Contract # 62611  
Date Entered 07/18/2022  
Sales Person Kent McConnell  
Billing Cycle Broadcast  
Conflict 1 Political  
Product Political 2022  
Contract 07/19/2022 - 07/25/2022

TIM MICHELS FOR GOVENOR  
C/O RURAL AM/FM  
190 MONROE AVE NW STE 300  
GRAND RAPIDS MI 49503

	Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total	
1	WCLO-AM	07/19/2022-07/24/2022	6:00a-7:00p	01:00	0,12,11,11,11,3,3	All Weeks		32.50	51	1657.50	
2	WCLO-AM	07/25/2022-07/25/2022	6:00a-7:00p	01:00	5,0,0,0,0,0,0	All Weeks		32.50	5	162.50	
3	WEKZ-AM	07/19/2022-07/24/2022	6:00a-7:00p	01:00	0,9,9,8,8,3,3	All Weeks		18.85	40	754.00	
4	WEKZ-AM	07/25/2022-07/25/2022	6:00a-7:00p	01:00	6,0,0,0,0,0,0	All Weeks		18.85	6	113.10	
5	WBGR-FM	07/19/2022-07/24/2022	6:00a-7:00p	01:00	0,9,9,8,8,3,3	All Weeks		25.90	40	1036.00	
6	WBGR-FM	07/25/2022-07/25/2022	6:00a-7:00p	01:00	6,0,0,0,0,0,0	All Weeks		25.90	6	155.40	
									Subtotal		3878.50
									Agency Commission		581.78
									Total		3296.72

Station Summary	Count	Gross	Net
WCLO-AM	56	1820.00	1547.00
WEKZ-AM	46	867.10	737.03
WBGR-FM	46	1191.40	1012.69

Rotation	Station	Date Range	Time Range	Days
60	WCLO-AM	07/19/2022-07/25/2022	12:00a-11:59	MTWThFSSu
NEW LEADERSHIP REV-WCLO				
		00594	06/21/2022-07/25/2022	OK Next

Projected Billing	Count	Gross	Net
July	2022	148	3878.50
		148	3878.50
			3296.72