

Confirmation



Big Radio
 1 Parker Place
 Suite 500
 Janesville WI 53545
 608.752.7895

Contract # 64163
 Date Entered 09/27/2022
 Sales Person Laurie Clark
 Billing Cycle Calendar
 Conflict 1 Political
 Product 2022 Political
 Contract 10/17/2022 - 11/08/2022

PEOPLE FOR DOELDER
 PO BOX 391
 PELL LAKE WI 53157

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total	
1	WCLO-AM	10/17/2022-11/08/2022	6:00a-10:00a	00:30	1,1,1,1,1,0,0	All Weeks	24.75	17	420.75	
2	WCLO-AM	10/17/2022-11/08/2022	3:00p-7:00p	00:30	1,1,1,1,1,0,0	All Weeks	24.75	17	420.75	
3	WCLO-AM	10/17/2022-11/08/2022	10:00a-3:00p	00:30	1,1,1,1,1,0,0	All Weeks	20.82	17	353.94	
4	WJVL-FM	10/17/2022-11/08/2022	6:00a-10:00a	00:30	1,1,1,1,1,0,0	All Weeks	42.75	17	726.75	
5	WJVL-FM	10/17/2022-11/08/2022	3:00p-7:00p	00:30	1,1,1,1,1,0,0	All Weeks	42.75	17	726.75	
6	WJVL-FM	10/17/2022-11/08/2022	10:00a-3:00p	00:30	1,1,1,1,1,0,0	All Weeks	36.33	17	617.61	
Total										3266.55

Station Summary	Count	Gross	Net
WCLO-AM	51	1195.44	1195.44
WJVL-FM	51	2071.11	2071.11

Rotation	Station	Date Range	Time Range	Days				
30	WCLO-AM	10/17/2022-11/08/2022	12:00a-	MTWThFSSu				
	Biographical focused				05130	10/17/2022-11/08/2022	OK	Next
	Issue/voting focused				05129	10/17/2022-11/08/2022	OK	
	Persuasion				05131	10/17/2022-11/08/2022	OK	
30	WJVL-FM	10/17/2022-11/08/2022	12:00a-	MTWThFSSu				
	Biographical focused				05130	10/17/2022-11/08/2022	OK	Next
	Issue/voting focused				05129	10/17/2022-11/08/2022	OK	
	Persuasion				05131	10/17/2022-11/08/2022	OK	

Projected Billing	Count	Gross	Net
October	2022	66	2113.65
November	2022	36	1152.90
		102	3266.55