

Confirmation



Big Radio
1 Parker Place
Suite 500
Janesville WI 53545
608.752.7895

Contract # 62874
Date Entered 08/01/2022
Sales Person Kent McConnell
Billing Cycle Broadcast
Conflict 1 Political
Product Political 2022
Contract 08/02/2022 - 08/09/2022

TIM MICHELS FOR GOVENOR
C/O RURAL AM/FM
190 MONROE AVE NW STE 300
GRAND RAPIDS MI 49503

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WCLO-AM	08/02/2022-08/07/2022	6:00a-7:00p	01:00	0,9,9,9,8,3,3	All Weeks	32.50	41	1332.50
2	WCLO-AM	08/08/2022-08/09/2022	6:00a-7:00p	01:00	3,3,0,0,0,0,0	All Weeks	32.50	6	195.00
3	WEKZ-AM	08/02/2022-08/07/2022	6:00a-7:00p	01:00	0,9,9,9,9,3,3	All Weeks	18.85	42	791.70
4	WEKZ-AM	08/08/2022-08/09/2022	6:00a-7:00p	01:00	3,3,0,0,0,0,0	All Weeks	18.85	6	113.10
5	WBGR-FM	08/02/2022-08/07/2022	6:00a-7:00p	01:00	0,9,9,9,8,3,3	All Weeks	25.90	41	1061.90
6	WBGR-FM	08/08/2022-08/09/2022	6:00a-7:00p	01:00	3,3,0,0,0,0,0	All Weeks	25.90	6	155.40
Subtotal									3649.60
Agency Commission									1824.80
Total									1824.80

Station Summary	Count	Gross	Net
WCLO-AM	47	1527.50	763.75
WEKZ-AM	48	904.80	452.40
WBGR-FM	47	1217.30	608.65

Rotation	Station	Date Range	Time Range	Days				
60	WBGR-FM	08/02/2022-08/08/2022	12:00a-	MTWThFSSu				
	MADISON MACHINE				00596	07/25/2022-TFN	OK	Next
60	WEKZ-AM	08/02/2022-08/08/2022	12:00a-	MTWThFSSu				
	MADISON MACHINE				00596	07/25/2022-TFN	OK	Next
60	WCLO-AM	08/02/2022-08/08/2022	12:00a-	MTWThFSSu				
	MADISON MACHINE				00596	07/25/2022-TFN	OK	Next

Projected Billing	Count	Gross	Net	
August	2022	142	3649.60	1824.80
		142	3649.60	1824.80