

Confirmation



Big Radio
PO Box 807
Freeport IL 61032
815.235.7191

Contract # 62725
Date Entered 07/25/2022
Sales Person Kent McConnell
Billing Cycle Broadcast
Conflict 1 Political
Product Political 2022
Contract 07/26/2022 - 08/01/2022

TIM MICHELS FOR GOVENOR
C/O RURAL AM/FM
190 MONROE AVE NW STE 300
GRAND RAPIDS MI 49503

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WCLO-AM	07/26/2022-07/31/2022	6:00a-7:00p	01:00	0,12,11,11,11,3,3	All Weeks	32.50	51	1657.50
2	WCLO-AM	08/01/2022-08/01/2022	6:00a-7:00p	01:00	5,0,0,0,0,0,0	All Weeks	32.50	5	162.50
3	WEKZ-AM	07/26/2022-07/31/2022	6:00a-7:00p	01:00	0,9,9,9,8,3,3	All Weeks	18.85	41	772.85
4	WEKZ-AM	08/01/2022-08/01/2022	6:00a-7:00p	01:00	5,0,0,0,0,0,0	All Weeks	18.85	5	94.25
5	WBGR-FM	07/26/2022-07/31/2022	6:00a-7:00p	01:00	0,9,9,9,8,3,3	All Weeks	25.90	41	1061.90
6	WBGR-FM	08/01/2022-08/01/2022	6:00a-7:00p	01:00	5,0,0,0,0,0,0	All Weeks	25.90	5	129.50
Subtotal									3878.50
Agency Commission									1939.26
Total									1939.24

Station Summary	Count	Gross	Net
WCLO-AM	56	1820.00	910.00
WEKZ-AM	46	867.10	433.55
WBGR-FM	46	1191.40	595.70

Rotation	Station	Date Range	Time Range	Days
60	WBGR-FM	07/26/2022-08/01/2022	12:00a-	MTWThFSSu
	HELP ON WAY			00595 05/24/2022-TFN OK Next
60	WEKZ-AM	07/26/2022-08/01/2022	12:00a-	MTWThFSSu
	HELP ON WAY			00595 05/24/2022-TFN OK Next

Projected Billing	Count	Gross	Net
July	2022	133	3492.25 1746.12
August	2022	15	386.25 193.12
	148	3878.50	1939.24