

# Confirmation



Big Radio  
PO Box 807  
Freeport IL 61032  
815.235.7191

Contract # 61107  
Date Entered 05/09/2022  
Sales Person Kent McConnell  
Billing Cycle Broadcast  
Conflict 1 Political  
Product Political 2022  
Contract 05/10/2022 - 05/16/2022

TIM MICHELS FOR GOVENOR  
C/O RURAL AM/FM  
190 MONROE AVE NW STE 300  
GRAND RAPIDS MI 49503

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total	
1	WCLO-AM	05/10/2022-05/16/2022	6:00a-7:00p	01:00	5,9,8,9,9,3,3	All Weeks	32.50	46	1495.00	
2	WEKZ-AM	05/10/2022-05/16/2022	6:00a-7:00p	01:00	5,9,8,9,9,3,3	All Weeks	18.85	46	867.10	
3	WBGR-FM	05/10/2022-05/16/2022	6:00a-7:00p	01:00	5,9,8,9,9,3,3	All Weeks	25.90	46	1191.40	
4	WEKZ-AM	05/10/2022-05/16/2022	6:00a-7:00p	01:00	5,9,8,9,9,3,3	All Weeks	Ran on WGEZ	0.00	46	0.00
Subtotal									3553.50	
Agency Commission									533.03	
Total									3020.47	

MAKE  
GOOD

Station Summary	Count	Gross	Net
WCLO-AM	46	1495.00	1270.75
WEKZ-AM	92	867.10	737.03
WBGR-FM	46	1191.40	1012.69

Rotation	Station	Date Range	Time Range	Days				
60	WBGR-FM	05/10/2022-05/16/2022	12:00a-11:59	MTWThFSSu				
	TIM MICHELS FOR GOVENOR				00594	05/03/2022-05/31/2022	OK	Next
60	WEKZ-AM	05/10/2022-05/16/2022	12:00a-11:59	MTWThFSSu				
	TIM MICHELS FOR GOVENOR				00594	05/03/2022-05/31/2022	OK	Next
60	WCLO-AM	05/10/2022-05/16/2022	12:00a-11:59	MTWThFSSu				
	TIM MICHELS FOR GOVENOR				00594	05/03/2022-05/31/2022	OK	Next

Projected Billing	Count	Gross	Net	
May	2022	184	3553.50	3020.47
		184	3553.50	3020.47