

**2022 KVPR - VALLEY PUBLIC RADIO  
EEO PUBLIC FILE REPORT**

**Period Covered: August 1, 2021– July 31, 2022**

This report covers the following employment unit:  
**KVPR(FM) Clovis, CA and KPRX(FM) Bakersfield, CA**

**A. Job vacancies filled during reporting period:**

<u>Job Title</u>	<u>Date filled</u>
1. On-Air Host/Board Operator	November 8, 2021
2. Diverse Communities Reporter	June 21, 2022
3. Kern County Reporter	June 21, 2022

**B. The following recruitment sources were contacted for the three (3) full-time positions listed above:**

<b>NAME OF ENTITY AND ADDRESS</b>	<b>CONTACT INFORMATION</b>	<b>TYPE OF ORGANIZATION OR ENTITY</b>
Fresno State Department of Media, Communications and Journalism Mckee Fisk Bld., Room 236 2225 E. San Ramon Ave. M/S MF 10 Fresno, CA 93740 (559) 278-2087	Faith Sidlow, Associate Professor	Educational Institution
Fresno City College 1101 E. University Ave. Fresno, CA 93741 www.fresnocitycollege.edu	fresno.jobspeaker.com	Educational Institution
Fresno Pacific University – Career Center 1717 S. Chestnut Fresno, CA 93702 www.fresno.edu	https://app.joinhandshake.com	Educational Institution
California State University, Bakersfield 9001 Stockdale Hwy Bakersfield, CA 93311 www.csub.edu	https://app.joinhandshake.com	Educational Institution
CPB Corporation for Public Broadcasting 401 Ninth Street, NW Washington, DC 20004 (202) 879-9600	www.cpb.org	Public Broadcasting Organization
PMJA Public Media Journalists Association PO Box 838 Sturgis, SD 57785	www.pmja.org	Public Radio Association
Current Newspaper 6930 Carroll Avenue, Suite 350 Takoma Park, MD 20912 (301) 270-7240	www.current.org	Public Broadcasting Newspaper
www.Linkedin.com	https://www.linkedin.com/company/1785204	Career Social Media Platform
Valley Public Radio 2589 Alluvial Avenue Clovis, CA 93611 (559) 862-2480 www.kvpr.org	Alex Burke, Content Director	Public Radio Station
NLGJA The Association of LGBTQ Journalists 2120 L Street, NW Suite 850 Washington, DC 20037 www.nlgja.org	info@nlgja.org	Journalism Association
NAHJ National Association of Hispanic Journalists 1050 Connecticut Ave NW, Fl 5TH Washington, DC 20036 www.nahj.org	www.nahjcareers.org	Journalism Association

NABJ National Association of Black Journalists 1100 Knight Hall, Suite 3101 College Park, MD 20742 www.nabj.org	www.nabjcareers.org	Journalism Association
www.journalismjobs.com	www.journalismjobs.com	Online Jobsite for Journalism Related Positions
www.indeed.com	www.indeed.com	Online Jobsite
Report for America	www.reportforamerica.org	Non-profit Journalism Organization

**C. A total of eleven (11) people were interviewed for the three (3) vacancies above. The following is a list of recruitment sources the interviewees referenced for the position:**

Recruitment Source	Total # of Interviewees
Fresno State Dept. of Media, Communications and Journalism	2
CPB	2
Indeed.com	1
Report for America	2
Valley Public Radio	2
Word-of-mouth	2
<b>Totals</b>	<b>11</b>

**D. Outreach Initiative activities during reporting period:**

(1) CONVENTIONS, CAREER DAYS, WORKSHOPS, ETC. WITH COMMUNITY GROUPS ACTIVE IN BROADCAST EMPLOYMENT ISSUES (Outreach Initiative #4)

1. August 2, 2021  
National Student Leadership Conference: journalism presentation online about covering underrepresented communities  
Participant: Madi Bolanos, Reporter
2. January 18, 2022  
Public Media Journalists Association’s webinar *Serving Spanish Speakers & Latinx Communities* on outreach specific to this community  
Participant: Alex Burke, Content Director
3. May 4, 2022  
CSUB Bakersfield Journalism Online Job Fair panelist about job opportunities  
Participant: Joe Moore, President & GM
4. July 13, 2022  
Presentation to East Fresno Rotary about station history and DEI endeavors at People’s Church in Fresno  
Participant: Joe Moore, President & General Manager
5. July 19-21, 2022  
Public Media Development and Marketing Conference (PMDMC) in Chicago  
Participants: John English, Membership Manager

(2) INTERNSHIP TRAINING (Outreach Initiative #5)

1. August 2021 – March 2022  
Youth Leadership Institute’s Calafia Program: mentoring a youth on developing journalism skills  
Participant: Madi Bolanos, Reporter

2. March 2022 – July 2022  
KVPR – Valley Public Radio Finance Dept.: learning financial principles and procedures of a non-profit  
Participant: Stacy Arevalo, Fresno State student

(1) TRAINING FOR PERSONNEL TO FURTHER THEIR SKILLS AND POTENTIAL ADVANCEMENT (Outreach Initiative #8)

1. September 13 & 23, 2021  
StoryCorps' One Small Step Project – production training of segments and sharing with other story development participants  
Participants: Alice Daniel, News Director
2. April 18-22, 2022  
2022 California Fellowship for the USC Annenberg Center for Health conducted online  
Participant: Soreath Hok, Reporter
3. May 18, 2022  
PRPD On-Air Fundraising training webinar for best practices  
Participants: David Aus, Host & Producer; Alex Burke, Content Director; John English, Membership Manager; Joe Garcia, Development Director; Kristina Richardson, Office Manager

(2) MEETINGS/EVENTS RELATING TO CAREER OPPORTUNITIES IN BROADCASTING, SPONSORED BY EDUCATIONAL INSTITUTIONS (Outreach Initiative #10)

1. August 4, 2021  
Kern Community College District's Heal Collaborative: guest panelist regarding vaccine efforts and vaccine hesitancy  
Participant: Madi Bolanos, Reporter
2. August 7, 2021  
Politico Journalism Institute for Diversity & Inclusion: Alumni journalism presentation about the program and career paths  
Participant: Madi Bolanos, Reporter
3. October 7, 2021  
Journalism Presentation to Fresno State students in the Dept. of Media, Communication & Journalism  
Participant: Madi Bolanos, Reporter; Alice Daniel, News Director; Soreath Hok, Reporter; Kerry Klein, Reporter
4. September 2021 – July 2022  
Fresno State Institute for Media and Public Trust: Central Valley Journalists of Color program participation  
Participant: Kathleen Schock, advisory chairperson, *Valley Edition* host and journalism instructor
5. February 24, 2022  
Journalism Zoom Presentation to Fresno State students in the Dept. of Media, Communication & Journalism  
Participant: Soreath Hok, Reporter

(3) TRAINING FOR MANAGEMENT LEVEL PERSONNEL TO ENSURE METHODS OF EQUAL EMPLOYMENT OPPORUNITIES AND DISCRIMINATION PREVENTION (Outreach Initiative #14)

- November 10, 2021  
Public Media For All's *Vision 2022: An Imperative for Public Media's Future* webinar on an agenda for DEI in public media  
Participant: Joe Moore, President & GM

(4) OTHER ACTIVITIES FURTHERING THE GOAL OF DISSEMINATING INFORMATION ABOUT EMPLOYMENT OPPORTUNITIES (Outreach Initiative #16)

1. October 23, 2021  
*Science Friday* Trivia Night with Ira Flatow and KVPR reporter Kerry Klein (YouTube presentation including Q&A with attendees)  
Participants: David Aus, Announcer; Alex Burke, Content Director; Joe Garcia, Development Director; Kerry Klein, Reporter; Joe Moore, President & GM
2. December 9, 2021  
StoryCorps' *One Small Step Listening* Event (Facebook Live presentation)  
Participants: David Aus, Announcer; Alex Burke, Content Director; Alice Daniel, News Director; Sonia Mehrmand, Coordinator
3. June 30, 2022  
KVPR - Valley Public Radio's Broadcaster's Circle Reception, an in-person event at the station  
Participants: Marv Allen, Announcer; Elizabeth Arakelian, Host; David Aus, Announcer; Alex Burke, Content Director; Alice Daniel, News Director; John English, Membership Manager; Joe Garcia, Development Director; Soreath Hok, Reporter; Caitlin Jensen, Business Manager; Kerry Klein, Reporter; Joe Moore, President & GM; Kristina Richardson, Office Manager; Kathleen Schock, Host; Esther Quintanilla, Reporter