

## **KHOE Quarterly Report Issues/Programs List**

### **Q4 2020 [October-December]**

As anticipated, sadly, in the final quarter of 2020, we saw positive cases of Covid-19 surge locally, at the state level, and nationally. The county hospital, local rest care facilities, schools, businesses, even our own campus, faced daunting challenges. KHOE upped its informational campaign dramatically with regular press conferences and updates, targeted announcements, directed spots and recommended action steps from federal, state and local officials and health experts. Our outreach focused on the dissemination of useful tips and best practices to keep individuals, front line workers, neighbors and loved ones safe and well, highlighting productive action steps to ease the anxiety levels and burden of uncertainty but most of all stop the spread.

KHOE rebroadcast local election candidate forums for county supervisors and sheriff (aired twice each). Next quarter, going forward, we plan to rebroadcast regular city council and county supervisor sessions.

We have continued to air segments of *EarthDate*, a production of the Bureau of Economic Geology at the University of Texas at Austin, with daily 2-minute segments that allow listeners to discover the natural wonders of earth from the perspective of geoscience. We feel it matches the educational purpose of our broadcast mission and dovetails with our solar-powered campus and green-minded surrounding community. Starting in January, KHOE will add another science-based short segment series called *Science and the Sea*, a production of The University of Texas Marine Science Institute in Port Aransas, Texas. The goal of *Science and the Sea* is to convey an understanding of the sea and its myriad life forms by addressing a myriad of issues from health and fitness to diet to creativity to living in tune with nature to dealing with societal challenges, so that listeners can gain a fuller appreciation of this critical resource.

In December, we launched a thrice weekly interview program called *TM Talks*, hosted by Mario Orsati, which provides essential knowledge and information to complement and enhance personal growth. It features illuminating discussions with scientists, artists, and thought leaders from around the world and stories of personal transformation that span the fields of education, health, business, the military, and at-risk populations. A corollary to this program is produced at Maharishi International University called *MIU Talks*.

An ongoing feature of *KHOE World Radio* is our mix of positive and uplifting music to elevate the faint feeling level in our listeners, an issue that remains especially poignant in such trying times. We broadcast the healing sounds of spiritual and religious music on a daily and weekly basis, as well as wide-ranging world and ethnic music aimed at serving area minorities and campus students from abroad.

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## ISSUE 1: Combating the Alarming Surge of Covid-19 Cases

Clearly the number one concern of this quarter, Iowa Governor Kim Reynolds gave an emergency state address in mid-November informing Iowans of the rapidly rising cases of Covid-19 appearing across the state (aired 5 times), beseeching Iowans to do their part to curtail the spread of the highly contagious disease to ease the burden on first line workers, especially those at hospitals that were nearing capacity. She requested broadcasters help get the message out. KHOE broadcast the governor's updates and press conferences (8 different half hour-plus weekly updates aired 41 times Nov-Dec) and other spots including PSAs produced by the governor's office (fifty-one 30-second spots aired Nov-Dec), as well as a special Fairfield city council address (aired five times Nov), plus informational segments from the US surgeon general (aired 20 times Nov-Dec), Centers for Disease Control (aired 16 times), Iowa Department of Public Health (aired 15 times), and various other segments (aired 25 times Nov-Dec). Jefferson County was able to flatten the curve from record high numbers in November but concern remains as the effects of holiday travel, the emergence of a more contagious strain of covid, and record national numbers, complicate things going forward even as several effective vaccines become available.

NOV-DEC: 178 various segments  
various times | 52 days total (40 hours total time)

## ISSUE 2: Expanding Personal Horizons and Confronting Limitations

A broad range of health and wellness issues presented by leading educators, scientists, scholars, and best-selling authors, including many from our own campus at Maharishi International University in Fairfield, Iowa offering its unique consciousness-based education. Topics range from dealing with stress to unlocking full potential to employing scientific approaches to problem solving to understanding the mechanics of nature to breakthroughs in educating youth to enjoying positive news and changemakers from around the world. Starting in mid-December, KHOE began airing segments of *TM Talks*, with host Mario Orsatti, featuring interviews with scientists, artists, and thought leaders from around the world on a variety of subjects. It is produced by enjoyTMnews.org.

GLOBAL FAMILY CHAT (1 hour)  
2pm & 8pm daily | 92 days total (184 hours total)

TM TALKS (1 hour)  
4pm Mon; 11am Wed; 7pm Fri (8 hours)

## ISSUE 3: Healing, Elevating, Spiritual Music

Stress is compounding as a backdrop to the pandemic and other economic and societal uncertainties. Music that transmits peace and tranquility has a calming and soothing effect on the mind and body for those who tune in, some believe even on the atmosphere itself. The ancient sounds of Gandharva and related music have been used for millennia to enrich the quality of life. Religious, spiritual and classical music are revered for those same qualities, with health benefits widely reported. KHOE's consciousness-based broadcasting of positive uplifting music is a unique part of our brand.

GANDHARVA MUSIC & CHANTS, the music of nature  
Midnight-5am daily (460 hours total)

CLASSICAL MUSIC, the masters and beyond  
with a focus on RELIGIOUS MUSIC from various faiths on Sundays  
5am-8am daily (276 hours total)

## ISSUE 4: Giving Voice to Local Hosts and Artists

There's nothing more empowering an educational community radio station can do than provide the opportunity for its own members to shine and explore their passions.

WRITERS' VOICES w/ Monica & Caroline [1 hour]  
12 noon Monday & rebroadcast Friday (26 hours total)

A delightful fixture in local radio, serial entrepreneur Monica Hadley co-hosts a lively interview program with her mother, longtime educator Caroline Kilbourn discussing the art of writing with authors near and far across a wide range of topics and styles.

LET YOUR HEART SING w/ Sheila Moschen [30 min]  
1pm & 7pm Sundays plus 5 specials (18 hours total)

Sheila Moschen's passion for music is contagious. A singer herself, she highlights various community members with her positive approach to life, often delivering topical programming and mixing it with her favorites from across the musical spectrum.

UNCLE BUNKIN'S COUNTRY & WESTERN SHOW [1 hour]  
11am & 4pm Sundays (26 hours total)

You'll learn the history of good old time country and western music with a character right out of the old west itself. With Uncle Bunkin's dry humor and unabashed love for yodelers, pickers and gridders, y'all might as well pull up a chair and set a spell.

LOCAL YOKELS & others [1 hour]

21 airings, various times (21 hours)

[7/6, 7/8, 7/10, 7/14, 7/16, 7/19, 7/20, 7/23, 8/4, 8/5, 8/6, 8/20, 8/25, 8/31, 9/1, 9/4, 9/6, 9/10, 9/12, 9/15, 9/19]

PLUS a potpourri of area musicians sharing their considerable talents with the whole community. Local artists include Rick Stanley, Paul Fauerso, Robert Reeder, Society of Broken Souls, Nicholas Naoti, Sharon Bousquet, Dagmar, Amine Kuidar, SoulMath, Apocalypso Tantric Noise Choir, Jonne Cohen, Sage, and Jeffrey Hedquist, to name a few.

## ISSUE 5: Ethnic Sounds for our Diverse Campus Community

The Fairfield community is made up of people with eclectic tastes--some born and raised here, some who have been drawn to live and go to school or teach here from across the country and abroad. This world family diversity, with students from Africa, Asia, South America, the Middle East, Europe and Australia, is why KHOE has chosen "World Radio" as its moniker. It's one way we can address a special cultural niche and welcome students from around the world.

LATIN, AFRICAN & WIDE-RANGING WORLD MUSIC [1 hour] 4 hours daily  
[10am-11am; 3pm-4pm; 6pm-7pm; 9pm-10pm but times are fluid] (368 hours total)

## ISSUE 6: Understanding Natural Law from a Geoscientific (and starting in January, a Marine Science) Perspective

Our university and many in the community have embraced energy efficiency, environmental consciousness and solar power in a significant way. *EarthDate*, from the Bureau of Economic Geology, delivers daily 2-minute bites with matter of fact, down to earth scientific insight, that go down easy and might just leave you a little more knowledgeable than you were before. [Starting next quarter, marine science-based 2-minute segments of *Science and the Sea* will begin airing daily.]

EARTHDATE [2 min] airing 3 times daily, a new spot each day  
[11:58am; 3:58pm and 7:58pm] (552 min; over 9 hours total)