

# ORDER



**Orders**

**Order / Rev:** 684369

**Alt Order #:** 10766873

**Product Desc:** TV

**Estimate:** 2524

**Flight Dates:** 05/06/24 - 05/24/24

**Original Date / Rev:** 03/22/24 / 03/22/24

**Order Type:** GENERAL

**KSAT 12 TV**

**Primary AE:** Nick Welte

**Sales Office:** PHI-N

**Sales Region:** NAT

**Agency**

**Name:** Medium Buying, LLC

**Buying Contact:**

**Billing Contact:**

815 Grandview Ave

Columbus, OH 43215

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** POL/ISS/Club for Growth Action

**Demographic:** A35+

**Product Codes:** PL-Non-Ballot-Related,PL-Issue

**Revenue Code 1:** AGY

**Revenue Code 2:** POL

**Revenue Code 3:** ISSUE

**Priority:** P-2

**New Business End:** 05/14/12

**Advertiser External ID:**

**Agency External ID:**

**Unit Code:** Pol-Lev 2

**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/24/24	108	\$153,360.00	\$130,356.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	108	\$153,360.00	\$130,356.00	0.00
<b>Totals</b>	<b>108</b>	<b>\$153,360.00</b>	<b>\$130,356.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSAT	05/06/24	05/17/24	5-530a GMSA GMSA 5-530a	CM	5-530a	MTWTF--	:30	5	\$200.00	P-2	0.00	NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	MTWTF--			5			\$200.00		0.00			
Week:		05/13/24	05/19/24	MTWTF--			5			\$200.00		0.00			
N 2	KSAT	05/06/24	05/24/24	530-6a GMSA GMSA 530-6a	CM	530-6a	MTWTF--	:30	5	\$500.00	P-2	0.00	NM	11	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	MTWTF--			5			\$500.00		0.00			
Week:		05/13/24	05/19/24	MTWTF--			5			\$500.00		0.00			
Week:		05/20/24	05/26/24	MTWTF--			1			\$500.00		0.00			
N 3	KSAT	05/06/24	05/17/24	6-7a GMSA GMSA 6-7a	CM	6-7a	MTWTF--	:30	5	\$800.00	P-2	0.00	NM	10	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	MTWTF--			5			\$800.00		0.00			
Week:		05/13/24	05/19/24	MTWTF--			5			\$800.00		0.00			
N 4	KSAT	05/06/24	05/24/24	7-9a GMA GMA 7-9a	CM	7-9a	MTWTF--	:30	5	\$1,000.00	P-2	0.00	NM	12	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	MTWTF--			5			\$1,000.00		0.00			
Week:		05/13/24	05/19/24	MTWTF--			5			\$1,000.00		0.00			
Week:		05/20/24	05/26/24	MTWTF--			2			\$1,000.00		0.00			

Order / Rev: 684369  
 Alt Order #: 10766873  
 Flight Dates: 05/06/24 - 05/24/24

Advertiser: POL/ISS/Club for Growth Action  
 Product Desc: TV  
 Estimate: 2524

KSAT 12 TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KSAT	05/11/24	05/18/24	8-9a GMSA Sat GMSA	CM	8-9a	-----2-	:30	2	\$500.00	P-2	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-----2-					2	\$500.00		0.00			
		Week: 05/13/24	05/19/24	-----2-					2	\$500.00		0.00			
N 6	KSAT	05/12/24	05/19/24	7-8a GMA Sun GMA	CM	7-8a	-----1	:30	1	\$200.00	P-2	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-----1					1	\$200.00		0.00			
		Week: 05/13/24	05/19/24	-----2					2	\$200.00		0.00			
N 7	KSAT	05/06/24	05/24/24	5-530p KSAT News KSAT News	CM	5-530p	MTWTF--	:30	5	\$2,000.00	P-2	0.00	NM	14	\$28,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	MTWTF--					5	\$2,000.00		0.00			
		Week: 05/13/24	05/19/24	MTWTF--					5	\$2,000.00		0.00			
		Week: 05/20/24	05/26/24	MTWTF--					4	\$2,000.00		0.00			
N 8	KSAT	05/06/24	05/24/24	6-630p KSAT News KSAT News	CM	6-630p	MTWTF--	:30	5	\$2,240.00	P-2	0.00	NM	12	\$26,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	MTWTF--					5	\$2,240.00		0.00			
		Week: 05/13/24	05/19/24	MTWTF--					5	\$2,240.00		0.00			
		Week: 05/20/24	05/26/24	MTWTF--					2	\$2,240.00		0.00			
N 9	KSAT	05/12/24	05/19/24	530-6p KSAT News Sun KSAT News Sun	CM	530-6p	-----1	:30	1	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-----1					1	\$1,200.00		0.00			
		Week: 05/13/24	05/19/24	-----1					1	\$1,200.00		0.00			
N 10	KSAT	05/06/24	05/24/24	10-1035p KSAT News KSAT News	CM	10-1035p	MTWTF--	:30	5	\$3,200.00	P-2	0.00	NM	15	\$48,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	MTWTF--					5	\$3,200.00		0.00			
		Week: 05/13/24	05/19/24	MTWTF--					5	\$3,200.00		0.00			
		Week: 05/20/24	05/26/24	MTWTF--					5	\$3,200.00		0.00			
N 11	KSAT	05/11/24	05/18/24	10-1030p KSAT News S6M KSAT News	CM	10-1030p	-----1-	:30	1	\$1,500.00	P-2	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-----1-					1	\$1,500.00		0.00			
		Week: 05/13/24	05/19/24	-----1-					1	\$1,500.00		0.00			
N 12	KSAT	05/11/24	05/18/24	1030-11p KSAT News S6M KSAT News	CM	1030-11p	-----1-	:30	1	\$800.00	P-2	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-----1-					1	\$800.00		0.00			
		Week: 05/13/24	05/19/24	-----1-					1	\$800.00		0.00			
N 13	KSAT	05/12/24	05/19/24	10-1030p KSAT News SGM KSAT News Sun	CM	10-1030P	-----1	:30	1	\$3,400.00	P-2	0.00	NM	2	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-----1					1	\$3,400.00		0.00			
		Week: 05/13/24	05/19/24	-----1					1	\$3,400.00		0.00			
N 14	KSAT	05/12/24	05/19/24	1030-11p KSAT News SGM KSAT News Sun	CM	1030-11p	-----1	:30	1	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-----1					1	\$2,000.00		0.00			
		Week: 05/13/24	05/19/24	-----1					1	\$2,000.00		0.00			
N 15	KSAT	05/11/24	05/18/24	6-7a GMSA Sat GMSA	CM	6-7a	-----1-	:30	1	\$180.00	P-2	0.00	NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-----1-					1	\$180.00		0.00			
		Week: 05/13/24	05/19/24	-----1-					1	\$180.00		0.00			
N 16	KSAT	05/11/24	05/18/24	7-8a GMA Sat GMA	CM	7-8a	-----1-	:30	1	\$660.00	P-2	0.00	NM	2	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 684369  
 Alt Order #: 10766873  
 Flight Dates: 05/06/24 - 05/24/24

Advertiser: POL/ISS/Club for Growth Action  
 Product Desc: TV  
 Estimate: 2524

KSAT 12 TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>	3	\$900.00
		Week: 05/06/24	05/12/24	-----1-			1			\$660.00		0.00		
		Week: 05/13/24	05/19/24	-----1-			1			\$660.00		0.00		
N 17	KSAT	05/12/24	05/19/24	8-9a GMSA Sun	CM	8-9a	-----2	:30	2	\$300.00	P-2	0.00 NM		
				GMSA										
				M1 d/t no show for GMSA 2 Sa 11a										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
		Week: 05/06/24	05/12/24	-----2			2			\$300.00		0.00		
		Week: 05/13/24	05/19/24	-----1			1			\$300.00		0.00		
Totals													108	\$153,360.00