

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>District 15 6th Judicial</u>	Date:
--	--------------

I, Deirdre Hay,
 being/on behalf of: Deirdre Hay, a legally
 qualified candidate of the _____ political
 party for the office of: Supreme Court Justice, 6JD
 in the November 2023
 election to be held on: November 7
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30 sec					

TBD

Total Charges:

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Deirdre Hay
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

unlikely

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Deirdre Hay
printed name

11/27/23
date

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- ☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Deirdre Hay
printed name

10/27/23
date

...
Cayuga Radio Group - 1751 Hanshaw Rd
Ithaca, New York 14850
Phone: (607) 257-6400



Cayuga
RADIO GROUP

DIERDRE HAY STATE SENATE(D)
15476 State Highway 23
Davenport Center, NY 13751

Advertiser: DIERDRE HAY STATE SENATE(D)
Order #: 42949774725
Date Entered: 10/27/2023
Last Modified: 10/27/2023
Product:
Salesperson: Chet Osadchey
Billing Cycle: Calendar Month
Estimate #:

Order Date Range: 10/31/2023 through 11/07/2023 (2 weeks)
Media Outlets: WFIZ-HD2, WNYX-AM, WQNY-FM, WYXL-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	10/31/23-11/03/23	WYXL-FM	06:00AM-10:00AM	30	--	--	X	X	X	--	--	8	25.00	8	200.00
2	10/31/23-11/03/23	WYXL-FM	10:00AM-07:00PM	30	--	--	X	X	X	--	--	8	20.00	8	160.00
3	10/31/23-11/03/23	WYXL-FM	07:00PM-12:00AM	30	--	--	X	X	X	--	--	8	10.00	8	80.00
4	11/04/23-11/05/23	WYXL-FM	06:00AM-07:00PM	30	--	--	--	--	--	6	6	12	20.00	12	240.00
5	11/06/23-11/07/23	WYXL-FM	06:00AM-05:00PM	30	10	10	--	--	--	--	--	20	20.00	20	400.00
6	10/31/23-11/03/23	WQNY-FM	06:00AM-10:00AM	30	--	--	X	X	X	--	--	8	30.00	8	240.00
7	10/31/23-11/03/23	WQNY-FM	10:00AM-07:00PM	30	--	--	X	X	X	--	--	8	25.00	8	200.00
8	10/31/23-11/03/23	WQNY-FM	07:00PM-12:00AM	30	--	--	X	X	X	--	--	8	15.00	8	120.00
9	11/04/23-11/05/23	WQNY-FM	06:00AM-07:00PM	30	--	--	--	--	--	6	6	12	25.00	12	300.00
10	11/06/23-11/07/23	WQNY-FM	06:00AM-05:00PM	30	10	10	--	--	--	--	--	20	25.00	20	500.00
11	10/31/23-11/03/23	WNYX-AM	06:00AM-10:00AM	30	--	--	X	X	X	--	--	8	10.00	8	80.00
12	10/31/23-11/03/23	WNYX-AM	10:00AM-07:00PM	30	--	--	X	X	X	--	--	8	10.00	8	80.00
13	10/31/23-11/03/23	WNYX-AM	07:00PM-12:00AM	30	--	--	X	X	X	--	--	8	10.00	8	80.00
14	11/04/23-11/05/23	WNYX-AM	06:00AM-07:00PM	30	--	--	--	--	--	6	6	12	10.00	12	120.00
15	11/06/23-11/07/23	WNYX-AM	06:00AM-05:00PM	30	10	10	--	--	--	--	--	20	10.00	20	200.00
16	10/31/23-11/03/23	WFIZ-HD2	06:00AM-10:00AM	30	--	--	X	X	X	--	--	8	5.00	8	40.00
17	10/31/23-11/03/23	WFIZ-HD2	10:00AM-07:00PM	30	--	--	X	X	X	--	--	8	5.00	8	40.00
18	10/31/23-11/03/23	WFIZ-HD2	07:00PM-12:00AM	30	--	--	X	X	X	--	--	8	5.00	8	40.00
19	11/04/23-11/05/23	WFIZ-HD2	06:00AM-07:00PM	30	--	--	--	--	--	6	6	12	5.00	12	60.00
20	11/06/23-11/07/23	WFIZ-HD2	06:00AM-05:00PM	30	10	10	--	--	--	--	--	20	5.00	20	100.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
WFIZ-HD2	56	0	0	0	\$280.00	\$280.00
WNYX-AM	56	0	0	0	\$560.00	\$560.00
WQNY-FM	56	0	0	0	\$1,360.00	\$1,360.00
WYXL-FM	56	0	0	0	\$1,080.00	\$1,080.00
Totals	224	0	0	0	\$3,280.00	\$3,280.00

Total Charges: \$3,280.00
Total Net: \$3,280.00

Projected Billing By Calendar Month

Month	Year	Gross Billing	Net Billing
October	2023	\$0.00	\$0.00
November	2023	\$3,280.00	\$3,280.00
Totals		\$3,280.00	\$3,280.00

Accepted for ...

Accepted for advertiser OR agency as agent for the advertiser

Name

Title

Name

Title