



# WTTG/FOX5 & WDCA/My20 Annual EEO Public File Report June 1, 2009 – May 31, 2010

| Date Annual EEO Public File Report placed in Public File:           |
|---|
| May 26, 2010  |
| Signature:  Arallus frascelle                                       |
| Date Annual EEO Public File Report posted on the WTTG/WDCA website: |
| May 26, 2010  |
| Signature:  |

# Annual EEO Public File Report WTTG/WDCA IS AN EQUAL OPPORTUNITY EMPLOYER

Coverage Period: June 1, 2009 - May 31, 2010

Station's Comprising Station Employment Unit: WTTG/Fox 5 & WDCA/My20 - Washington, DC

| Section 1: Vacancy Information             |              |                             |
|--|--------------|-----------------------------|
| Full-time Positions<br>Filled by Job Title | Date of Hire | Recruitment Source of Hiree |
| Local Sales Coordinator                    | 07/28/09     | Myfoxdc.com                 |
| Sports Anchor/Reporter                     | 08/12/09     | Employee Referral           |
| Assignment Editor                          | 08/21/09     | Employee Referral           |
| Local Sales Manager                        | 09/11/09     | Fox O&O Employee Referral   |
| Account Executive                          | 11/04/09     | Employee Referral           |
| Log Editor                                 | 11/24/09     | Tvjobs.com                  |
| Local Sales Coordinator                    | 01/11/10     | Myfoxdc.com                 |
| Account Executive                          | 01/13/10     | Employee Referral           |
| Account Executive                          | 02/16/10     | Myfoxdc.com                 |
| Promotions Producer/Editor                 | 02/26/10     | Intern                      |
| Local Sales Manager                        | 03/02/10     | Spotsndots.com              |
| Web Producer                               | 03/26/10     | Employee Referral           |
| Assignment Editor                          | 04/19/10     | Employee Referral           |

Total Number of Persons Interviewed During Applicable Period: \_90\_

Myfoxdc.com serves the community by providing Washingtonians with the latest news, weather, and traffic information including breaking news, severe weather alerts and traffic jams. Through this vital and active tool, news and information is widely disseminated. Station information available on the website includes: internship program, employment opportunities listing, and the Annual EEO Public File Report. In addition, the website also has direct links to many national sites. Myfoxdc.com attracts approximately 4 million page views and over 700,000 unique visitors per month.

| Section 2: Recruitment Source Information   |   |  |
|---|---|--|
| Recruitment Source<br>(Company, Address, Telephone #, Contact Person)   | Total Number of Interviewees This Source Has Provided During this Period (If Any) | Full-time Positions For Which<br>Source Was Utilized |
| Station Website www.myfoxdc.com 5151 Wisconsin Avenue, NW Washington, DC 20016 H. Frascella (202) 895-3232            | 11  | All positions  |
| Intern<br>Washington Internship Program<br>1525 Iris Street, NW<br>Washington, DC 20012<br>L. Bayer<br>(202) 829-5364 | 1   | Promotions Producer/Editor                           |

| Langua washingtonintarnahin aam                |     |                        |
|--|-----|------------------------|
| www.washingtoninternship.com                   |     |                        |
| Fox Station Sales                              |     |                        |
| New York, NY                                   |     |                        |
| R. Barranda                                    |     | A.D. 192               |
| (212) 452-4873                                 | 0   | All positions          |
| Fox News Channel                               | •   |                        |
| New York, NY                                   |     |                        |
| B. Boyle                                       |     |                        |
| (212) 301-5043                                 |     | 4.0                    |
| www.foxnews.com                                | 0   | All positions          |
|  |     |                        |
| Minority & Women Organizations                 |     |                        |
| America's Job Bank                             |     |                        |
| DC Department of Employment Services           |     |                        |
| 64 New York Avenue, NE                         |     |                        |
| Suite #300                                     |     | ,                      |
| Washington, DC 20002                           |     | İ                      |
| (202) 724-7000                                 |     |                        |
| http://does.dc.gov                             | 0   | All positions          |
| National Association of Black Journalists      |     |                        |
| 8701-A Adelphi Road                            |     |                        |
| Adelphi, MD                                    |     |                        |
| (866) 479-6225                                 | _   |                        |
| www.nabj.org                                   | 0   | All positions          |
| National Association of Hispanic Journalists   |     |                        |
| 1000 National Press Building                   |     |                        |
| 529 14th Street, NW                            |     |                        |
| Washington, DC 20045                           |     |                        |
| (202) 662-7145                                 |     |                        |
| www.nahj.org                                   | . 0 | All positions          |
| National Lesbian & Gay Journalists Association |     |                        |
| 1420 K Street, NW                              |     |                        |
| Suite #910                                     |     |                        |
| Washington, DC 20005                           |     |                        |
| (202) 588-9888                                 | _   |                        |
| www.nlgja.org                                  | 0   | All positions          |
| Women in Film & Video                          |     |                        |
| 3628 12th Street, NE                           |     |                        |
| Washington, DC 20017                           |     |                        |
| M. Houghton                                    |     |                        |
| (202) 429-9438                                 | _   | All and the control of |
| www.wifv.org                                   | 0   | All positions          |
| Women Empowered Against Violence, Inc.         |     |                        |
| 1111 16th Street, NW                           |     |                        |
| Suite #200                                     |     |                        |
| Washington, DC 20036                           |     |                        |
| (202) 452-9550                                 | _   | A II on a data and     |
| www.weaveincorp.org                            | 0   | All positions          |
| National Council of Negro Women                | -   |                        |
| 633 Pennsylvania Avenue, NW                    |     |                        |
| Washington, DC 20004                           |     |                        |
| (202) 737-0120                                 |     |                        |
| www.ncnw.org                                   | 0   | All positions          |
| Asian Women's Self-Help Association            |     |                        |
| P.O. Box 2084                                  |     |                        |
| Rockville, MD 20847                            |     |                        |
| (301) 207-1248                                 | _   |                        |
| www.ashaforwomen.org                           | 0   | All positions          |

| Hispanic Committee of Virginia         |          | - · · · · · · · · · · · · · · · · · · · |
|--|----------|---|
| 5827 Columbia Pike                     |          |   |
| Suite #200                             |          |   |
| Falls Church, VA 22041                 |          |   |
| F. Fernandini                          |          |   |
| (703) 671-5666                         |          |   |
| http://heva.org                        | . 0      | All positions                           |
|  |          | 7.11                                    |
| House of Ruth                          |          |   |
| 5 Thomas Circle, NW                    | į        |   |
| Washington, DC 20005                   |          |   |
| (202) 667-7001                         |          | A (I tat                                |
| www.houseofruth.org                    | 0        | All positions                           |
| Japanese American Citizens League      | İ        |   |
| 1828 L Street, NW                      |          |   |
| Suite #802                             |          |   |
| Washington, DC 20036                   |          |   |
| F. Mori                                |          |   |
| (202) 223-1240                         |          |   |
| www.jacl.org                           | 0        | All positions                           |
| Korean Community Service Center        |          | <u> </u>                                |
| 7700 Little River Turnpike             |          |   |
|  |          |   |
| Suite #406                             |          |   |
| Annandale, VA 22003                    |          |   |
| J. H. Jung                             |          |   |
| (703) 354-6345                         |          | A 11 !s.!                               |
| www.kcscgw.org                         | 0        | All positions                           |
| Southeast Asian Resource Action Center |          |   |
| 1628 16th Street, NW                   |          |   |
| 3 <sup>rd</sup> Floor                  |          |   |
| Washington, DC 20009                   |          |   |
| P. Sychitkokhong                       |          |   |
| (202) 667-4690                         |          |   |
| www.searac.org                         | 0        | All positions                           |
| WIDER Opportunities for Women          |          |   |
| 1001 Connecticut Avenue, NW            |          |   |
| Suite #930                             |          |   |
| Washington, DC 20036                   |          |   |
|  |          |   |
| M. Streznewski                         |          |   |
| (202) 464-1596                         | _        | All positions                           |
| www.wowonline.org                      | 0        | All positions                           |
| Forty Plus of Greater Washington       |          |   |
| 1718 P Street, NW                      |          |   |
| Suite T-2                              |          |   |
| Washington, DC 20036                   | į        |   |
| A. Rotz                                | i        |   |
| (202) 387-1582                         |          |   |
| www.40plus-dc.org                      | 0        | All positions                           |
| National Diversity Newspaper Job Bank  |          |   |
| P.O. Box 936                           |          |   |
| Augusta, GA 30903                      | <b>i</b> |   |
|  |          |   |
| (800) 622-6358                         |          | All positions                           |
| www.newsjobs.com                       | 0        | Ali positions                           |
| Second Chance Employment Services      | [        |   |
| 818 18th Street, NW                    | [        |   |
| Suite #420                             | [        |   |
| Washington, DC 20006                   |          |   |
| (202) 331-7451                         |          |   |
| www.scesnet.org                        | 0        | All positions                           |
|  |          |   |

|   | · · · · · · · · · · · · · · · · · · · | <b></b>                                |
|---|---------------------------------------|--|
| Uplift Community Foundation Job Referral  |                                       | 1                                      |
| Services                                  | İ                                     |  |
| P.O. Box 56484                            |                                       |  |
| Washington, DC 20040                      |                                       |  |
| (202) 291-4688                            |                                       |  |
| www.upliftfoundation.org                  | . 0                                   | All positions                          |
|   |                                       | All positions                          |
| National Hispanic Media Coalition         | 1                                     |  |
| 55 S. Grand Avenue                        | i e                                   |  |
| Pasadena, CA 91105                        |                                       |  |
| A. Nogales                                | 1                                     |  |
| (626) 792-6462                            | _                                     |  |
| www.nhmc.org                              | 0                                     | All positions                          |
| Federation of Hispanic Organizations      |                                       |  |
| P.O. Box 25915                            | 1                                     |  |
| Baltimore, MD 21224                       |                                       |  |
| B. Pineyaro                               |                                       |  |
| (410) 931-1640                            |                                       |  |
| www.hispanicfederation.org                | 0                                     | All positions                          |
| Goodwill of Greater Washington            |                                       | '                                      |
| Career Services                           |                                       |  |
| 2200 South Dakota Avenue, NE              |                                       |  |
| Washington, DC 20018                      |                                       |  |
| C. Paletta                                |                                       |  |
| (202) 636-4225                            |                                       |  |
|   | 0                                     | All positions                          |
| www.dcgoodwill.org                        | 0                                     | All positions                          |
|   |                                       |  |
| Industry/Trade                            |                                       |  |
| TV Jobs/Broadcast Employment Services     |                                       |  |
| P.O. Box 4116                             |                                       |  |
| Oceanside, CA 92052                       |                                       |  |
| M. Halloway                               |                                       |  |
| (800) 374-0119                            |                                       |  |
| www.tvjobs.com                            | 3                                     | All positions                          |
| Medialine                                 |                                       | All positions                          |
| P.O. Box 51909                            |                                       |  |
|   |                                       |  |
| Pacific Grove, CA 93950                   |                                       |  |
| M. Shilstone                              |                                       |  |
| (800) 237-8073                            |                                       | Allmanisiana                           |
| www.medialine.com                         | 0                                     | All positions                          |
| The National Academy of Television Arts & |                                       |  |
| Sciences                                  |                                       |  |
| 111 West 57th Street                      |                                       |  |
| Suite #600                                |                                       |  |
| New York, NY 10019                        |                                       |  |
| (212) 586-8424                            |                                       |  |
| www.emmyonline.org                        | 0                                     | All positions                          |
| National Association of Broadcasters      |                                       |  |
| 1771 N Street, NW                         |                                       |  |
| Washington, DC 20036                      |                                       |  |
| (202) 429-5300                            |                                       | 1                                      |
| www.nab.org                               | О                                     | All positions                          |
| Spots'n'Dots                              | <u> </u>                              | , position                             |
| SND Publishing, LLC                       |                                       |  |
|   |                                       |  |
| 600 West Peachtree Street, NW             |                                       |  |
| Suite #350                                |                                       |  |
| Atlanta, GA 30308                         |                                       |  |
| E. McKay                                  | 40                                    | , , , , , , , , , , , , , , , , , , ,  |
| (888) 884-2630                            | 13                                    | Account Executive, Local Sales Manager |

| (315) 443-3258   |  |          |   |
|--|--|----------|---|
| The Washington Past 1150 15P Store, NW Washington, DC 20071 J. Sam Marco (20) 384-971 VinewsDay S. Stoltz (215) 901-905 S. Www. Assimptionset.com TivewsDay S. Stoltz (215) 901-905 Www. Assimptionset.com O Account Executive, Logal Editor, Local Sales Coordinator TivewsDay S. Stoltz (215) 901-905 Www. Interwisity Www. Interwisity OCTION of Alumn Fleations Syracuse University Flace Syracuse, NY 19244 E. King (315) 443-3258 Ittip://students.syr.edu American University Annorican University Annorican University Annorican University Ocareer, Center 4400 Massachusetts Avenue, NW 95P Floor, Butler Pavilion Washington, DC 20016 (20) 885-1804 Www. american.edu Www. american.edu Www. american.edu Www. american.edu O Alli positions Dowle State University Career, Co-op & Intermational Services J. Alexander Wiseman Centre, Room #126 Dowle, MD 29715 (301) 880-3825 Www. Dowlestele.edu O All positions Carlofic University Orive State University Orive Washington, DC 20064 Washington, DC 20064 Washington, DC 20064 Washington, DC 20064 Washington, DC 20064 Washington, DC 20064 Washington, DC 20064 Washington, DC 20067 Washington, DC 20067 Washington, DC 20067 Washington, DC 20067 Washington, DC 20067 Washington, DC 20067 Washington, DC 20067 Washington, DC 20067 Washington, DC 20067 Washington, DC 2007 Wash | www.spotsndots.com                     |          |   |
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| Washington, DC 20071 J. San Marco (202) 334-5719 Www.washingtonset.com TVNewsDay S. Stoltz (215) 301-3495 www.Washingtonset.com O Account Executive, Local Sales Manager  Colleag/University Syracuse University Syracuse University Syracuse University Syracuse University Office of Alumni Pelations Syracuse University Syracuse University E. King (315) 443-3258 Introf. Students.syr.edu American University Career Center 4400 Massachusetts Avenue, NW 57 Floor, Butler Pawition Washington, DC 20016 (202) 885-1804 www.wanercan.edu O All positions  Bowle State University Career, Co-op 8. International Services J. Alexander Wiseman Centre, Room #126 Bowle, MD 20715 (301) 860-3825 Why D20715 Sovie, MD 20715 Career Genter 4400 Massachusetts Avenue, NW 57 Floor, Butler Pawition Washington, DC 20016 (202) 885-1804 www.anercan.edu O All positions  Bowle State University Career, Co-op 8. International Services J. Alexander Wiseman Centre, Room #126 Bowle, MD 20715 (301) 860-3825 Why D20715 (301) 860-3825 Why  |  | 1        |   |
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| (215) 901-9495   O Account Executive, Local Sales Manager  |  |          |   |
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| 401 University Place   Syracuse, NY 13244   E. King   Syracuse, NY 13248   E. King   Syracuse, NY 12248   E. King   Syracu   |  |          |   |
| Syracuse, NY 13244   E. King   G. 15) 443-3258   |  |          |   |
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| 1  | Syracuse, NY 13244                     |          |   |
| 1  | E. King                                |          |   |
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| (301) 369-2800 ext. 3105           |     |                 |
|------------------------------------|-----|-----------------|
| http://capitol-college.edu         |     |                 |
| Coppin State University            |     |                 |
| Career Services Center             |     |                 |
| J. Millard Tawes Center, 1st Floor |     |                 |
| 2500 West North Avenue             | ] , |                 |
| Baltimore, MD 21216                |     |                 |
| L. Bowie                           | 1   |                 |
| (410) 951-3919                     |     |                 |
| www.coppin.edu                     | 0   | All positions   |
| Goucher College                    |     |                 |
| Career Development Office          |     |                 |
| 1021 Dulaney Valley Road           |     |                 |
| Baltimore, MD 21204                |     |                 |
| (410) 337-6191                     |     |                 |
| www.goucher.edu/cdo                | 0   | All positions   |
| Hampton University                 |     |                 |
| Career Center                      |     |                 |
| 114 Wigwam Building                |     |                 |
| Hampton, VA 23668                  |     |                 |
| (757) 727-5331                     | _   |                 |
| www.hampton.edu                    | 0   | All positions   |
| Johns Hopkins University           |     |                 |
| Career Center                      |     |                 |
| Garland Hall, 3rd Floor            |     |                 |
| 3400 N. Charles Street             |     |                 |
| Baltimore, MD 21218                |     |                 |
| (410) 516-8056                     |     | All manifelance |
| www.jhu.edu                        | 0   | All positions   |
| Sojourner Douglass College         |     |                 |
| Job Placement Services             |     |                 |
| 200 N. Central Avenue              |     |                 |
| Baltimore, MD 21202                |     |                 |
| (410) 276-0306                     |     | All positions   |
| www.sdc.edu                        | 0   | All positions   |

In addition to the above recruitment source information, employment opportunities are sent to the Human Resources contact for each owned and operated Fox Television Stations nationwide in an effort to increase the opportunity for company internal promotions and expand the recruiting area.

| recruiting area.       |   |               |
|------------------------|---|---------------|
| WNYW/WWOR              |   |               |
| 205 E. 67th Street     |   |               |
| New York, NY 10065     |   |               |
| I. Sierra              |   |               |
| www.myfoxny.com        | 0 | All positions |
| KTTV/KCOP              |   |               |
| 1999 S. Bundy Drive    |   |               |
| Los Angeles, CA 90025  | 1 |               |
| V. Rodriguez           |   |               |
| www.myfoxla.com        | 0 | All positions |
| WFLD/WPWR              | 1 |               |
| 205 N. Michigan Avenue |   |               |
| Chicago, IL 60601      |   |               |
| S. Arslanovski         | 1 |               |
| www.myfoxchicago.com   | 0 | All positions |
| WTXF                   | 1 |               |
| 330 Market Street      |   |               |
| Philadelphia, PA 19106 |   |               |
| A. Ali                 | 0 | All positions |

|  | · <sub>I</sub> ·· |                |
|--|-------------------|----------------|
| www.myfoxphilly.com  |                   |                |
| KDFW/KDFI  |                   |                |
| 400 N. Griffin Street  |                   |                |
| Dallas, TX 75202   |                   |                |
| C. Allison   |                   |                |
| www.myfoxdfw.com   | 0                 | All positions  |
| WFXT   |                   |                |
| 25 Fox Drive   | 1                 |                |
| Dedham, MA 02026   |                   |                |
| L. DiStefano   | ]                 |                |
| www.myfoxboston.com  | 0                 | All positions  |
| WAGA   |                   | ,              |
| 1551 Briarcliff Road, NE   | 1                 |                |
| Atlanta, GA 30306  | i                 |                |
| R. Davis   |                   |                |
| www.myatlanta.com  | 0 [               | All positions  |
| KRIV/KTXH  | <u> </u>          | , di poditiono |
| 4261 Southwest Freeway   |                   |                |
| Houston, TX 77027  |                   |                |
| IR. Hudson   |                   |                |
| www.myfoxhouston.com   | 0                 | All positions  |
| WJBK   |                   | All hositions  |
| 16550 W. Nine Mile Road  | ]                 | Į              |
| I and the second | į l               |                |
| Southfield, MI 48075   |                   |                |
| C. Smith   |                   | All popitions  |
| www.myfoxdetroit.com   | 0                 | All positions  |
| KSAZ/KUTP  |                   |                |
| 511 W. Adams Street  |                   |                |
| Phoenix, AZ 85003  | ļ                 |                |
| D. Pike  |                   | A11 91         |
| www.myfoxphoenix.com   | 0                 | All positions  |
| WTVT   |                   |                |
| 3213 W. Kennedy Boulevard  |                   |                |
| Tampa, FL 33609  |                   |                |
| C. Armstrong   | _                 | ,              |
| www.myfoxtampa.com   | 0                 | All positions  |
| KMSP/WFTC  |                   |                |
| 11358 Viking Drive   |                   |                |
| Eden Prairie, MN 55344   |                   |                |
| K. O'Hara  |                   |                |
| www.myfoxtwincities.com  | 0                 | All positions  |
| WOFL/WRBW/WOGX   |                   |                |
| 35 Skyline Drive   |                   |                |
| Lake Mary, FL 32746  |                   |                |
| J. Fromm   |                   |                |
| www.myfoxorlando.com   | 0                 | All positions  |
| WHBQ   |                   |                |
| 485 S. Highland  |                   |                |
| Memphis, TN 38111  |                   |                |
| R. Hudson  |                   |                |
| www.myfoxmemphis.com   | o                 | All positions  |
| KTBC   |                   | ,              |
| 119 E 10th Street  |                   |                |
| Austin, TX 78701   |                   |                |
| L. Cordes  |                   |                |
| www.myfoxaustin.com  | 0                 | All positions  |
| www.myioxausum.com   | 1                 | Mil bositions  |

## Section 3: Supplemental Outreach Activities - June 1, 2009 - May 31, 2010

## Provide Detailed description of each Supplemental Outreach Activity

1. (i) Participation in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions.

Our Stations regularly participate in local and national career/job fairs. Job Fairs provide applicants and potential candidates with the opportunity to learn about Fox Television Stations and the job opportunities and internship/mentoring programs available within our group. A list of current job openings and station contact information is available upon request. For this reporting period, the stations participated in the following career/job fairs:

- Howard University Job Fair October 15, 2009
   Attended by WTTG/WDCA Human Resources Coordinator and WTTG/WDCA News Coordinator
- Morgan State University Career Fair April 15, 2010
   Attended by WTTG/WDCA Human Resources Coordinator and WTTG/WDCA News Coordinator
- <u>National Association of Black Journalists Convention & Career Expo</u> August 5-9, 2009
   Attended by WTVT News Director, WOFL News Director, WHBQ News Director and WTVT Human Resources Director
- <u>CUNY Journalism</u>, <u>Broadcast</u>, <u>New Media Fair</u> October 9, 2009
   Attended by WNYW/WWOR Human Resources Director
- 2. (iv) Participation in at least four events sponsored by organizations representing groups in the community interested in broadcast employment issues, including conventions, career days, workshops, and similar activies.

WTTG/WDCA is dedicated to community involvement and promoting higher education and diversity. Ongoing outreach efforts are supported by public speaking engagements by our staff which includes, but is not limited to schools, local college/universities, civic, non-profit organizations and community events.

- 06/29/09 AM Weather Producer provided a tour of the station's studio and weather center to local high school students
- 08/05/09 News Coordinator participated as a panelist for the Bowie State University Professional Development Workshop
- 09/28/09 Reporter/Anchor spoke to students of the Mass Communications class at American University on news anchoring and broadcast scriptwriting
- 10/07/09 Reporter participated as emcee for the Conference of Asian Pacific American Leadership Gala
- 11/01/09 AM Anchor participated as emcee/auctioneer for the 26th Annual Celebrity Auction and Soul Food
  Feast coordinated by the Kappa Scholarship Endowment Fund and Washington DC Chapter of
  Kappa Alpha Psi Fraternity. Proceeds provide scholarships to seniors of DC public high schools
- During 4th Quarter 2009 WTTG produced a :30 and :20 PSA for Fox 5's "Mentoring Monday" campaign
- 02/22/10 AM Anchor participated in the African-American Read-In event in the Arlington Public Schools
- 03/11/10 AM Anchor participated as emcee for the Suited for Change benefit to support employment for disadvantaged women
- 03/17/10 Vice President/Engineering & Vice President/News provided a tour of the station for a local Girl Scout troop
- 03/19/10 AM Weather Anchor provided a tour of the station for 4th, 5th & 6th grade classes from Forestville Elementary School
- 04/09/10 PM Weather Anchor moderated the DC Geography Bee finals
- 04/24/10 Weekend Weather Anchor provided a tour of the station to girls, ages 12-18, from the Goshen United Methodist Church
- 04/29/10 Weekend Weather Anchor provided a Career Day presentation for six classes at Laurel High School
- 04/19/10 Reporter participated as emcee for the DC Mayor's Office of Asian and Pacific Islander Heritage Month celebration

- 05/06/10 PM Weather Anchor participates in Don Bosco Christo Ray Catholic School fundraiser
- 3. (v) Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment.

## Internship Program

WTTG/FOX 5 & WDCA/My20 continues to offer an academic credit internship program for college/university, junior, senior and graduate students. The students work approximately 16-24 hours per week and receive college credit upon successful completion of their internship. Students are evaluated at the end of the internship and the evaluations are submitted to their respective college or university. Generally, internships are available in the following departments: News (including Sports, Weather and Web News), Creative Services (including Promotions), Research/Programming, IT, Sales (including Web Sales) Human Resources and Community Affairs.

#### **Program Objectives:**

- Provide students majoring in journalism, communications, media and related disciplines the opportunity to receive on-site exposure to and training from experienced television broadcast professionals who are in job positions to which students aspire.
- Provide students majoring in journalism, communications, and media and related disciplines the opportunity to garner practical application experience and exposure to a work environment in their desired career.
- · Identify students for the Station's job applicant pool for employment opportunities.
- The Station regularly distributes internship information to colleges, universities, and other education
  programs either through email or by posting directly on the websites / list services as requested by the
  organization.

## Eligibility Requirements:

- College junior and senior, and graduate students
- · Receipt of academic credit

The internship program is managed by Heather Frascella, Human Resources Coordinator. In this reporting year, we had a total of fifty six (56) academic credit only interns.

Summer Semester 2009: 24 interns (News: 13; Web News: 3; Sports: 6; Weather: 1; Promotions: 2)

Fall Semester 2009: 9 interns (News: 5; Sports: 3; IT: 1) Winter Semester 2010: 2 interns (News: 1: Web News: 1)

Spring Semester 2010: 21 interns (News: 10; Web News: 2; Sports: 6; Promotions: 3)

We accepted students from the following colleges/universities: Virginia Commonwealth University, Georgetown University, George Washington University, Elon University, University of Maryland, Southwest Community College, University of Kansas, Broadcasting Institute of Maryland, University of the Incarnate Word, Union County College, Syracuse University, American University, University of North Carolina, Pennsylvania State University, West Virginia University, Temple University, University of California, University of Tennessee, Howard University, University of Miami, Seneca College, Prince George's Community College, Boston College, Morgan State University, The Sheffield Institute, Stratford University, University of Southern California, George Mason University, and Bowie State University.

#### Job Shadow

WTTG/WDCA accepted one (1) student from the Cesar Chavez Charter Schools for Public Policy participating in the 11<sup>th</sup> Grade Public Policy Fellowship. Students work 35-40 hours for 2-3 weeks and receive academic credit upon successful completion. Student worked with the News Coordinator from June 4, 2009 to June 17, 2009 to gain practical experience in a professional environment in the student's area of interest: Broadcast Journalism. Once hours were completed, student provided a final presentation on the fellowship experience and knowledge acquired to teachers and fellow students at the Cesar Chavez Charter School.

4. (vii) Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting.

### Emma L. Bowen Foundations for Minority Interests in Media, Inc.

Established in 1989, the Emma L. Bowen Foundation for Minority Interests in Media is a non-profit organization whose mission is to create career opportunities in the media industry for minority youth through a program that focuses on scholastic achievement, direct work experience and professional development. Students in the program work in media companies each

summer and during school breaks, from high school through college. The students earn both wages and matching scholarship funds to be used for college tuition and related expenses. Over a period of up to five (5) years, the students experience numerous aspects of Company operations and develop professional and practical skills that will help prepare them for their careers, many of which begin at the companies where the students interned. Fox Television Stations have been a corporate partner in this program since its inception and two of the Company's executives are on the Foundation's Board.

## Eligibility Requirements:

- Good academic standing and record
- Recommendation from principal, teachers and guidance counselors
- Interested in pursuing a career in media.

WTTG/WDCA is currently sponsoring one (1) scholarship student in the Emma L. Bowen program: For the Summer Semester 2009, the station's work study student; Christopher Robinson of George Mason University; concluded his requirements for completion in the Emma L. Bowen program. For the Summer Semester 2010, the station has a new work study student; Chanel Tate of Montgomery College; beginning her participation in this program.

### Benjamin L. Hooks Fellowship Award

Fox Television Stations, Inc. in conjunction with the New York University Tisch School of the Arts provides an annual monetary award to eight (8) minority students who are majoring in a media-related field. This grant is used towards the cost of tuition.

5. (viii) Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions.

WTTG/WDCA encourages employees to apply for promotions for which they are qualified. In an effort to increase internal promotions, the station offers many internal cross-training opportunities. This enables the employees to acquire the necessary skills and experience needed to be considered for advancement opportunities. In this reporting period, the station has trained and promoted internally the following position: Special Projects Producer to LNS Managing Editor.

Fox Stations Sales, an in-house national sales organization, maintains a program to train new sales account executives. This program consists of both coursework and hands-on training. At the end of the program, individuals are assigned to the Company's television Stations and sales offices throughout the United States.