

Connoisseur Media
 234 Airport Plaza Blvd., Suite 5
 Farmingdale, New York 11735
 Phone: (631) 770-4200



FRIENDS OF KEVIN MCCAFFREY
 PO BOX 27
 LINDENHURST, NY 11757

Advertiser: FRIENDS OF KEVIN MCCAFFREY
 Order #: 176093770818
 Date Entered: 10/23/2023
 Last Modified: 10/23/2023
 Product: Kevin McCaffrey
 Salesperson: Stu Schragger
 Billing Cycle: Broadcast Standard
 Estimate #:

Order Date Range: 10/25/2023 through 11/07/2023 (2 weeks)
Media Outlets: WWSK-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	10/25/23-10/27/23	WWSK-FM	06:00AM-10:00AM	30	--	--	1	1	1	--	--	3	65.00	3	195.00
2	10/25/23-10/27/23	WWSK-FM	10:00AM-03:00PM	30	--	--	1	1	1	--	--	3	65.00	3	195.00
3	10/25/23-10/27/23	WWSK-FM	03:00PM-07:00PM	30	--	--	1	1	1	--	--	3	65.00	3	195.00
4	10/28/23-11/05/23	WWSK-FM	10:00AM-07:00PM	30	--	--	--	--	--	2	2	4	40.00	8	320.00
5	10/30/23-11/03/23	WWSK-FM	06:00AM-10:00AM	30	X	X	X	X	X	--	--	4	65.00	4	260.00
6	10/30/23-11/03/23	WWSK-FM	10:00AM-03:00PM	30	X	X	X	X	X	--	--	4	65.00	4	260.00
7	10/30/23-11/03/23	WWSK-FM	03:00PM-07:00PM	30	X	X	X	X	X	--	--	4	65.00	4	260.00
8	11/06/23-11/07/23	WWSK-FM	06:00AM-10:00AM	30	1	1	--	--	--	--	--	2	65.00	2	130.00
9	11/06/23-11/07/23	WWSK-FM	10:00AM-03:00PM	30	1	1	--	--	--	--	--	2	65.00	2	130.00
10	11/06/23-11/07/23	WWSK-FM	03:00PM-07:00PM	30	1	1	--	--	--	--	--	2	65.00	2	130.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
WWSK-FM	35	0	0	0	\$2,075.00	\$2,075.00
Totals	35	0	0	0	\$2,075.00	\$2,075.00

Total Charges: \$2,075.00
Total Net: \$2,075.00

This station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Projected Billing By Broadcast Standard Month

Month	Year	Gross Billing	Net Billing
October	2023	\$745.00	\$745.00
November	2023	\$1,330.00	\$1,330.00
Totals		\$2,075.00	\$2,075.00

Accepted for Connoisseur Media

Accepted for advertiser OR agency as agent for the advertiser

 Name Title

 Name Title