

CONTRACT



WDVM
5000 Riverside Dr
Building 5 Suite 200
Irving, TX 75039
(301) 797-4400

And:

Mentzer Media Services
210 W. Pennsylvania Ave
Suite 250
Towson, MD 21204

Contract / Revision 2145400 /		Alt Order # 26591371
Advertiser POL/Woody Thrasher/Governor/West Virginia		Original Date / Revision 09/19/19 / 09/19/19
Contract Dates 09/23/19 - 09/29/19	Estimate # 7492	
Product PWTNR		
Billing Cycle EOM	Billing Calendar Broadcast	Cash/Trade Cash
Property WDVM	Account Executive Continental Washing	Sales Office Continental/Was
Special Handling		
Demographic Households		
Agy Code 9912736	Advertiser Code 502	Product 1/2 623
Agency Ref IN2570/SP271/TO132E		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WDVM	09/24/19	09/24/19	M-F 530a-6a	530a-6a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/19	09/29/19	-T-----				1	\$30.00			
N 2	WDVM	09/25/19	09/25/19	M-F 530a-6a	530a-6a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/19	09/29/19	--W----				1	\$30.00			
N 3	WDVM	09/26/19	09/26/19	M-F 530a-6a	530a-6a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/19	09/29/19	---T---				1	\$30.00			
N 4	WDVM	09/27/19	09/27/19	M-F 530a-6a	530a-6a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/19	09/29/19	----F--				1	\$30.00			
N 5	WDVM	09/23/19	09/23/19	M-F 6a-7a	6a-7a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/19	09/29/19	M-----				1	\$100.00			
N 6	WDVM	09/26/19	09/26/19	M-F 6a-7a	6a-7a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/19	09/29/19	---T---				1	\$100.00			
N 7	WDVM	09/27/19	09/27/19	M-F 6a-7a	6a-7a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/19	09/29/19	----F--				1	\$100.00			
N 8	WDVM	09/23/19	09/23/19	M-F 7a-730a	7a-730a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/19	09/29/19	M-----				1	\$75.00			
N 9	WDVM	09/24/19	09/24/19	M-F 7a-730a	7a-730a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/19	09/29/19	-T-----				1	\$75.00			
N 10	WDVM	09/26/19	09/26/19	M-F 7a-730a	7a-730a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/19	09/29/19	---T---				1	\$75.00			
N 11	WDVM	09/27/19	09/27/19	M-F 7a-730a	7a-730a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/23/19 09/29/19 ----F-- 1 \$75.00												
N 12	WDVM	09/28/19	09/28/19	Sat 6a-7a	6a-7a		:30			NM	1	\$25.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/23/19 09/29/19 -----S- 1 \$25.00												
N 13	WDVM	09/28/19	09/28/19	Sat 7a-730a	7a-730a		:30			NM	1	\$40.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/23/19 09/29/19 -----S- 1 \$40.00												
N 14	WDVM	09/29/19	09/29/19	5:30 AM-6:00 AM	5:30 AM-6:00 AM		:30			NM	1	\$5.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/23/19 09/29/19 -----S 1 \$5.00												
N 15	WDVM	09/29/19	09/29/19	Sun 6a-7a	6a-7a		:30			NM	1	\$25.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/23/19 09/29/19 -----S 1 \$25.00												
N 16	WDVM	09/29/19	09/29/19	7:00 AM-7:30 AM	7:00 AM-7:30 AM		:30			NM	1	\$25.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/23/19 09/29/19 -----S 1 \$25.00												
N 17	WDVM	09/23/19	09/23/19	M-F 12p-1p	12p-1p		:30			NM	1	\$25.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/23/19 09/29/19 M----- 1 \$25.00												
N 18	WDVM	09/24/19	09/24/19	M-F 12p-1p	12p-1p		:30			NM	1	\$25.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/23/19 09/29/19 -T----- 1 \$25.00												
N 19	WDVM	09/25/19	09/25/19	M-F 12p-1p	12p-1p		:30			NM	1	\$25.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/23/19 09/29/19 --W----- 1 \$25.00												
N 20	WDVM	09/27/19	09/27/19	M-F 12p-1p	12p-1p		:30			NM	1	\$25.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/23/19 09/29/19 ----F-- 1 \$25.00												
N 21	WDVM	09/24/19	09/24/19	M-F 5p-530p	5p-530p		:30			NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/23/19 09/29/19 -T----- 1 \$75.00												
N 22	WDVM	09/25/19	09/25/19	M-F 5p-530p	5p-530p		:30			NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/23/19 09/29/19 --W----- 1 \$75.00												
N 23	WDVM	09/26/19	09/26/19	M-F 5p-530p	5p-530p		:30			NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/23/19 09/29/19 ---T--- 1 \$75.00												
N 24	WDVM	09/27/19	09/27/19	M-F 5p-530p	5p-530p		:30			NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/23/19 09/29/19 ----F-- 1 \$75.00												
N 25	WDVM	09/23/19	09/23/19	M-F 530p-6p	530p-6p		:30			NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/23/19 09/29/19 M----- 1 \$75.00												
N 26	WDVM	09/24/19	09/24/19	M-F 530p-6p	530p-6p		:30			NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/23/19 09/29/19 -T----- 1 \$75.00												
N 27	WDVM	09/25/19	09/25/19	M-F 530p-6p	530p-6p		:30			NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/19	09/29/19	--W----				1	\$75.00			
N 28	WDVM	09/26/19	09/26/19	M-F 530p-6p	530p-6p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/19	09/29/19	---T---				1	\$75.00			
N 29	WDVM	09/24/19	09/24/19	M-F 6p-7p	6p-7p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/19	09/29/19	-T-----				1	\$200.00			
N 30	WDVM	09/25/19	09/25/19	M-F 6p-7p	6p-7p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/19	09/29/19	--W----				1	\$200.00			
N 31	WDVM	09/27/19	09/27/19	M-F 6p-7p	6p-7p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/19	09/29/19	----F--				1	\$200.00			
N 32	WDVM	09/23/19	09/23/19	M-F 7p-730p	7p-730p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/19	09/29/19	M-----				1	\$125.00			
N 33	WDVM	09/25/19	09/25/19	M-F 7p-730p	7p-730p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/19	09/29/19	--W----				1	\$125.00			
N 34	WDVM	09/26/19	09/26/19	M-F 7p-730p	7p-730p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/19	09/29/19	---T---				1	\$125.00			
N 35	WDVM	09/23/19	09/23/19	M-F 10p-11p	10p-11p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/19	09/29/19	M-----				1	\$150.00			
N 36	WDVM	09/24/19	09/24/19	M-F 10p-11p	10p-11p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/19	09/29/19	-T-----				1	\$150.00			
N 37	WDVM	09/25/19	09/25/19	M-F 10p-11p	10p-11p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/19	09/29/19	--W----				1	\$150.00			
N 38	WDVM	09/23/19	09/23/19	NOVA News at 11pm	11p-1130p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/19	09/29/19	M-----				1	\$100.00			
N 39	WDVM	09/26/19	09/26/19	NOVA News at 11pm	11p-1130p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/19	09/29/19	---T---				1	\$100.00			
N 40	WDVM	09/27/19	09/27/19	NOVA News at 11pm	11p-1130p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/19	09/29/19	----F--				1	\$100.00			
N 41	WDVM	09/28/19	09/28/19	Sa-Su 10p-11p	10p-11p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/19	09/29/19	-----S-				1	\$100.00			
N 42	WDVM	09/29/19	09/29/19	Sun 10p-11p	10p-11p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/19	09/29/19	-----S				1	\$100.00			
Totals											42	\$3,465.00

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2145400 /	26591371

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09/23/19 - 09/29/19	PWTHR	7492

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/26/19 - 09/29/19	42	\$3,465.00	(\$519.75)	\$2,945.25
Totals	42	\$3,465.00	(\$519.75)	\$2,945.25

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
------------------------------	--------------

I, Tammie Wingrove,
 being/on behalf of: Woody Thrasher,
 a legally qualified candidate of the Republican
 political party for the office of: Governor West Virginia
 in the Primary
 election to be held on: 5/12/2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Woody Thrasher for Governor 2020

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ronald Stanley

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Woody Thrasher

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Ans E

signature of candidate or authorized committee

Conrad G. Lucas II

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



Client Information Form CANDIDATE

Candidate Name:	<u>Woody Thrasher</u>
Official Campaign Name:	<u>Woody Thrasher for Governor 2020</u>
Office/District Running for:	<u>Governor - West Virginia</u>
Campaign Address:	<u>P.O. Box 827</u>
City, State & Zip Code:	<u>Bridgeport, WV 26330</u>
Campaign Phone:	<u>304-982-6001</u>
Campaign Website URL:	<u>www.woodythrasher2020.com</u>
Campaign Contact Person:	<u>Conrad Lucas</u>
Campaign Treasurer:	<u>Ronald Stanley</u>

Please complete all sections of this form. Media outlets may not accept advertising if required information is omitted.