

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

<u>Contract / Revision</u> 750948 /		<u>Alt Order #</u>
<u>Product</u> Udall for Colorado		
<u>Contract Dates</u> 10/20/14 - 10/26/14	<u>Estimate #</u> 108	
<u>Advertiser</u> Udall/D/Senate		<u>Original Date / Revision</u> 07/07/14 / 07/07/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Local KDVR House	<u>Sales Office</u> Denver Office- K
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	31	10/20/14	10/24/14	Judge Judy	3p-4p		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	MTWTF--				5	\$250.00	0.00			
N 2	31	10/20/14	10/24/14	Judge Judy	4p-5p		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	MTWTF--				5	\$250.00	0.00			
N 3	31	10/20/14	10/24/14	M-F 5p-530p Fi	5p-530p		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	MTWTF--				5	\$500.00	0.00			
N 4	31	10/20/14	10/24/14	M-F 530p-6p Fi	530p-6p		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	MTWTF--				5	\$500.00	0.00			
N 5	31	10/25/14	10/25/14	News Sa 530-6	530p-6p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-----S-				1	\$200.00	0.00			
N 6	31	10/20/14	10/24/14	M-F LN 9p-930	9p-930p		:30				NM	10	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	MTWTF--				10	\$1,500.00	0.00			
N 7	31	10/20/14	10/24/14	M-F LN 930p-1	930p-1005p		:30				NM	10	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	MTWTF--				10	\$900.00	0.00			
N 8	31	10/25/14	10/25/14	Sa LN 9p-930p	9p-930p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-----S-				2	\$400.00	0.00			
N 9	31	10/26/14	10/26/14	Su LN 9p-930p	9p-930p		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-----S				2	\$700.00	0.00			
N 10	31	10/26/14	10/26/14	Su LN 930p-10	930p-10p		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-----S				2	\$700.00	0.00			
N 11	31	10/20/14	10/23/14	M-F 530p-6p Fi	530p-6p		:30				NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	MTWT---				4	\$2,000.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 12 31		10/21/14	10/24/14	Wheel of Fortu	628p-7p		:30				NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-T-TF--				3	\$2,000.00	0.00			
Totals										0.00		54	\$49,300.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/26/14	54	\$49,300.00	\$41,905.00
Totals	54	\$49,300.00	\$41,905.00

Signature: _____ **Date:** _____

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