

Quarterly Issues/Programs List for Station KSFV – DT (27.1)

Los Angeles

1st Qtr. 2023

January 1st, 2023 – March 31st, 2023

TrendTalk, The

TRTK31 TrendTalk, The Rafael Agustin 01/07/23 6:00 am (Sat)

In this episode of TheTRENDTalk Naibe and Bel speak to TV writer Rafael Agustin on his rewarding life working on the CW's "Jane the Virgin," producing with powerhouse Gina Rodriguez; and being the director of the Los Angeles Latino International Film Festival; we also speak to director Ernesto Quintero about his documentary "A Sacred Journey" he made about his brother who was diagnosed with ALS; and we round out the episode with Jazmin Aguilar a young Latina director whose recent film has been winning awards and her intent on producing films about Chicanos.

ISSUES: Arts & Entertainment, Race & Culture, Community

TRTK32 TrendTalk, The Allen Maldonado 01/07/23 6:30 am (Sat)

In this episode of TheTRENDTalk Naibe and Bel welcome Allen Maldonado who is a familiar face as Curtis on ABC's Black-ish and now his regular series role as Bobby in "The Last O.G." starring alongside Tracy Morgan on the TBS Network. Then we hear the revelatory story of Stephanie Amaro, the first woman guitarist to join the world-renowned Los Campero mariachi band and what lead to her quick departure. Then it's time to talk to hair salon owner and premiere stylist Alejandra Magdaleno of Ale Colin on how she makes it all work and make her customers look beautiful one day at a time.

ISSUES: Arts & Entertainment, Race & Culture, Female Empowerment, Community, Local Services

TRTK33 TrendTalk, The Andrea Sixtos 01/07/23 7:00 am (Sat)

In this episode of theTRENDtalk we welcome the beautiful and talented actress Andrea Sixtos currently playing a superhero on The CW's "Arrow." Then we visit with philanthropist, art collector and health advocate Castulo De La Rocha who's built one of the largest community health centers in the nation. Then, immerse yourself in the art world as we talk with internationally known contemporary Chicano artist Roberto Gutierrez.

ISSUES: Arts & Entertainment, Race & Culture, Health & Safety, Community

TRTK34 TrendTalk, The Alejandro Patino 01/07/23 7:30 am (Sat)

In this episode of theTRENDbtalk, Bel and Naibe welcome Alejandro Patino who talks about his vast career in Hollywood and his latest bromance with actor Matt Bomer in his new film “Papi Chulo.” Then, from waitressing to becoming a powerful publisher and CEO, Katarina Van Derham talks pursuing your passion. Lastly, Daisy Flores shares her story about how her cleaning business gave her the freedom to balance motherhood and a career.

ISSUES: Female Empowerment, Arts and Entertainment, Community

TRTK35 TrendTalk, The Vivan Lamolli 01/14/23 6:00 am (Sat)

In this episode of theTRENDbtalk, Bel and Naibe welcome actress Vivan Lamolli who made head turns with her role in Hulu’s “East Los High.” She tells us about her current role starring in “The Latin from Manhattan,” a film about adult film icon Vanessa Del Rio. Then we talk to playwright and actress Odalys Nanin who stops by to talk about Macha Theater and her latest play “Frida: Stroke of Passion.” We round out the show with Monica Mohammidi amazing party designer and owner of From Balloons and Blooms. She shares her keys to success to owning a thriving business.

ISSUES: Arts & Entertainment, Race & Culture, Finance & Economics, Community

TRTK36 TrendTalk, The Carla Jimenez 01/14/23 6:30 am (Sat)

In this episode of TheTrendTalk host Bel & Naibe talk about the JLO factor. Then they welcome character actress Carla Jimenez from TV's The Mick and the film Nacho Libre as she talks budding new singing career; Then meet entrepreneur Isabel Alvarez whose Cuban Bread candles are flying off the shelves after being a vendor at LATINAFest, a festival which celebrates Latinas in L.A.. New York native and entrepreneur Nadine Ramos' and creator of her hair line LASIO talks about her recent launch of her hair products in L.A.

ISSUES: Arts & Entertainment, Race & Culture, Community, Local Services, Finance & Economics

TRTK37 TrendTalk, The Latina Fest 01/14/23 7:00 am (Sat)

On this special episode of theTRENDbtalk, we’re on location at one of the country’s finest Latino cultural centers, LA Plaza de Cultura y Artes in downtown Los Angeles where we take you front and center to the 2nd annual celebration of all things Latina, LATINAFest. Joining us on stage is actress Shakira Barrera from the Netflix series Glow. We also welcome actress Zulay Henao. And we talk women and STEM with engineer Angeles Elena Van Ryzin.

ISSUES: Race & Culture, Arts & Entertainment, Female Empowerment, Science & Technology, Education, Community, Local Services

TRTK38 TrendTalk, The Kelly Fernanda 01/14/23 7:30 am (Sat)

In this episode of TheTrendTalk we welcome actress, Emmy- winning TV host and entrepreneur Fernanda Kelly who talks about her career and journey to entrepreneurship “CON OVARIOS”,

Then meet Executive Career Coach, and speaker Michelle M. Gomez who is also the author of the international best-seller, *Own Your Brilliance: Overcome Your Impostor Syndrome for Career Success*. Lastly, learn the secrets that made the family-owned Vallarta Supermarkets a successful business.

ISSUES: Arts & Entertainment, Female Empowerment, Race & Culture, Self-Help, Local Services, Community

TRTK39 TrendTalk, The Fabrizio Guido/ Dr. Jose Luis Ruiz 01/21/23 6:00 am (Sat)

In this episode of TheTrendtalk Naibe and Bel welcome actor Fabrizio Guido who is currently starring in the Netflix series *Mr. Iglesias*; Then Maria DeRosa, Healthy Aging & Culinary Coach talks to us about healthy living and defying agism; and a dentist by trade Dr. Jose Luis Ruiz talks about his Mexican America Cultural Educational Foundation organization, which spotlights successful and inspirational "Mexican-American History makers" right her in L.A.

ISSUES: Arts & Entertainment, Race & Culture, Female Empowerment, Community, Local Services

TRTK40 TrendTalk, The Hispanic Heritage 01/21/23 6:30 am (Sat)

Hosts Marabina James and Bel Hernandez are joined by a panel of guests, including Danny Trejo, Lisa Vidal, Manny Ruiz, Dan Guerrero, and more to celebrate Hispanic Heritage Month. The guests chime in on identity, stereotypes, producing, and acting during the pandemic.

ISSUES: COVID-19, Health & Safety, Race & Culture, Community

TRTK41 TrendTalk, The Benjamin Levy 01/21/23 7:00 am (Sat)

Coming straight from Hollywood we interview the stars of the latest guilty pleasure on TV, the new drama *Filthy Rich* which stars Kim Cattrall (*Sex and the City*) and is currently airing on FOX. Hosts Bel Hernandez and Marabina Jaimes interview two of the stars of the show. First up we talked with rising star and former star soccer player, Benjamin Levy Aguilar (*Chicago PD*, *Spirit*) who also holds a black belt in the Israeli self-defense Krav Maga, Then we chatted with his co-star in the series, actress Alanna Ubach whose work we have all enjoyed on films like *Euphoria*, *Bombshell*, *Coco*.

ISSUES: Arts & Entertainment, Race & Culture, Sports & Recreation, Community

TRTK42 TrendTalk, The Carla Hool 01/21/23 7:30 am (Sat)

In this episode of TheTRENDtalk Marabina Jaimes and Bel Hernandez go Hollywood. First up we speak with Celebrity Make-up to the stars Carola Gonzalez. If you love the beautiful look of Kerry Washington, America Ferrera, Zoe Saldana, and many more then you are going to love Caro will share all her beauty tips. Then we speak to the woman who helps make Hollywood stars because she cast them in the films you see. Based in L.A. casting director Carla Hool is

known the world over. You have seen her casting in action in the film Coco and will see it again in the upcoming TV Series Selena: The Series where she had the task of casting Christian Serratos as the next actress to play the late Selena Quintanilla.

ISSUES: Arts & Entertainment, Race & Culture, Female Empowerment, Community

TRTK43 TrendTalk, The Katie Dubon 01/28/23 6:00 am (Sat)

In this episode we talk with Writer/Producer Ligiah Villalobos whose credits include the animated TV show Go Diego Go and the crossover bilingual film La Misma Luna, talk about her upcoming projects. Then we speak to Katie Jezabel Dubon, who is responsible for helping Los Angeles based Bravo Foods expand their brand of Latin American food products across the US and Canada. Two powerful women excelling in what they do best.

ISSUES: Arts & Entertainment, Food & Nutrition, Race & Culture, Female Empowerment

TRTK44 TrendTalk, The Danny Trejo 01/28/23 6:30 am (Sat)

In this episode Actor Danny Trejo talks to host Bel Hernandez and Marabina Jaimes about prison life, Hollywood, Trejos Tacos, cooking with the Okie Dokie Chef chef on the Muppets and his book, also entitled Trejos Tacos. We also speak to Cecilia Cabello, a political advisor who was the State Director for the campaigns of Pete Buttigieg and Hillary Clinton in 2016. She chimes in about voting and what you should look out for.

ISSUES: Arts & Entertainment, Race & Culture, Food & Nutrition, Community

TRTK45 TrendTalk, The Norberto Barber 01/28/23 7:00 am (Sat)

In this episode we celebrate two Los Angeles Veterans and Hollywood producers. Alfred Lugo, a Vietnam Vet has been producing documentaries and theatrical productions on Latino to shine a line on veterans. Then we speak to one of the most highly respected television executive producers in Hollywood, Norberto Barba about his work on Law and Order: SVU and Grimm, but more importantly, his service to his country.

ISSUES: Arts & Entertainment, Race & Culture, Community

TRTK46 TrendTalk, The Joe Menendez 01/28/23 7:30 am (Sat)

In this episode Bel Hernandez and Marabina Jaimes welcome the modern-day urban cowboy from Compton California! George Magallanes, former political staffer is now known as the Compton Vaquero. He still works with local communities, but now he does his house visits door to door on his horse. We also welcomed director Joe Menendez, a well-respected director of film and television. An L.A. native he is currently in Canada working on the CW's newest re-boot Kung Fu.

ISSUES: Race & Culture, Government & Public Policy, Arts & Entertainment, Community

TRTK47 TrendTalk, The Cecilia Soto 02/04/23 6:00 am (Sat)

In this episode hosts Bel Hernandez and Marabina Jaimes get into the holiday spirit. First we visit our friend Cecilia Soto, the "Latina Martha Stewart", as she gives us tips on preparing Thanksgiving dinner and shows us how to get creative and set a beautiful table. Then it's holiday movie time and Paulina Chavez, the star of Netflix's The Expanding Universe of Ashley Garcia and the Lifetime Special Feliz NaviDAD shared her holiday films and her tamal making family Christmas tradition.

ISSUES: Arts & Entertainment, Food & Nutrition, Race & Culture, Community

TRTK48 TrendTalk, The Noemi Gonzalez 02/04/23 6:30 am (Sat)

The much anticipated Selena: The Series about the iconic singer whose life was cut short when she was gunned down by her own fan club president. The 1997 movie Selena made Jennifer Lopez a star, the much anticipated Netflix series is set to make TV history. In this episode we speak to one of the stars, Noemi Gonzalez, who plays Suzzette, Selena's sister and bandmate about the emotional journey Gonzalez will cherish all her life. We also speak to one of the writers/producers Claudia Forestieri, who grew up being a fan of Selena, and about "feeling Blessed" to have worked on the writing gig of a lifetime.

ISSUES: Race & Culture, Arts & Entertainment, Female Empowerment, Community

TRTK49 TrendTalk, The Fernanda Kelly 02/04/23 7:00 am (Sat)

In this episode, we welcome Actress and entrepreneur Fernanda Kelly, whose eclectic fashion sense is a social media sensation. Lately, she is putting her fashion sense towards helping make PPE medical gowns for the medical professionals desperately in need of gowns. She has partnered with the Los Angeles Times en Espanol and AltaMed and actor/producer Edward James Olmos. Then we speak with actor/producer Jaime Aymerich (Julie and The Phantoms, Betty En NY) who just partnered with the voice of Bart Simpson, Nancy Cartwright to launch their new production company Cea84u.

ISSUES: Arts & Entertainment, Health & Safety, Community

TRTK50 TrendTalk, The Julio Macias 02/04/23 7:30 am (Sat)

In this episode, our hosts Marabina Jaimes and Bel Hernandez chat with actor Julio Macias who plays Oscar "Spooky" in the Netflix hit series On My Block. He is currently starring in the biopic series Selena: The Series where he plays Pete Astudillo who was a singer in Selena's band. Then we chatted with the man of 1000 voices (or nearly), Carlos Alazraqui whose voices include the Taco Bell Chihuahua, and voices.

ISSUES: Arts & Entertainment, Race & Culture, Female Empowerment, Community

TRTK51 TrendTalk, The Kevin Alejandro 02/11/23 6:00 am (Sat)

In this episode, we chat with Kevin Alejandro, known to fans the world over for his role as Det. Dan Espinoza on the hit series Lucifer, about his burgeoning directing career and his latest project which he co-directed with his wife Lesley Alejandro. Then we interviewed Eileen Galindo about her illustrious career and her role in Marc Cherry's (Desperate Housewives) new dark comedy Why Women Kill on CBS Access.

ISSUES: Arts & Entertainment, Race & Culture, Community

TRTK52 TrendTalk, The Dan Guerrero 02/11/23 6:30 am (Sat)

In this episode, we speak with Dan Guerrero about his famous father Lalo Guerrero, and friends. He recently wrote, performed, and filmed his one-man show Gaytino! about his life, in entertainment, being gay and his famous father Lalo Guerrero. Then we chat with director/producer Elaine Del Valle about her new HBO's show Habla Now and her new book Brownsville Bred.

ISSUES: Arts & Entertainment, Race & Culture, LGBTQIA+ Issues

TRTK53 TrendTalk, The Robert Rodriguez 02/11/23 7:00 am (Sat)

Director Robert Rodriguez joins hosts Bel Hernandez and Marabina Jaimes to talk about his latest collaboration with GRAMMY® Award-winning and chart-topping artist Billie Eilish on her Disney+ Concert. He also talks about collaborating with his family and extended family Danny Trejo.

ISSUES: Arts & Entertainment, Race & Culture, Community, Local Services

TRTK54 TrendTalk, The Margaret Garcia 02/11/23 7:30 am (Sat)

Expressive and dynamic, Garcia's art accentuates her Chicana/Latina millennial heritage by extending traditional Latin American colors vibrant and rich, into her expressive portraits. Margaret, a native of Los Angeles visits with hosts Marabina Jaimes and Bel Hernandez to talk about life as an artist and her upcoming exhibition in actor and Chicano art collector Cheech Marin's new art museum, The Cheech.

ISSUES: Race & Culture, Arts & Entertainment, Community, Local Services

TRTK55 TrendTalk, The Gabriela Fresquez 02/18/23 6:00 am (Sat)

Actress and host of Telemundo's Radar 2021, Gabriela Fresquez joins Marabina and Bel as we talk shop and her new English-language online hosting gig which caters to bilingual Latinos and beyond. The audience being much like TheTRENDTalk's, acculturated and proud Latinos looking for relatable content.

ISSUES: Arts & Entertainment, Race & Culture, Female Empowerment, Community, Local Services

TRTK56 TrendTalk, The Gina Felix 02/18/23 6:30 am (Sat)

The niece and executor of the estate of the incomparable Mexican super diva Maria Felix gives us an insight into the life of a woman considered in her time the most beautiful woman in the world. She was trending the feminist nature and attitude decades before it was even a thing. The original "Chingona" is emulated today by young and older women around the world.

ISSUES: Arts & Entertainment, Race & Culture, Female Empowerment, Community, Local Services

TRTK57 TrendTalk, The Veronica Sanchez 02/18/23 7:00 am (Sat)

The LATINAPreneur of ELA. From the early age of 14, the family business became her passion. Growing up in a McDonald's Franchisee family Veronica says "I have ketchup in my blood". Her father taught her and her siblings that giving back to the community comes with many rewards. She talks about how the family business and the love for it has led them to accumulate 26 McDonald's across Los Angeles.

ISSUES: Race & Culture, Female Empowerment, Education, Community, Local Services

TRTK58 TrendTalk, The Jaqueline Enriquez 02/18/23 7:30 am (Sat)

LA native Jaqueline Enriquez was at a low point in her life. With only 100 dollars to her name, she needed to decide what to do to support herself and her young children. In only a few years she turned her \$100 into a \$1.3 million dollar business. She talks about how she did that and how giving back now that she can, makes all the difference in the world.

ISSUES: Race & Culture, Finance & Economics, Community, Local Services

TRTK59 TrendTalk, The Elevating Latina Business 02/25/23 6:00 am (Sat)

Filmed at LATINAFest, a panel of financial professionals talks about help available to women entrepreneurs. Union Bank financial advisors, the SBA, CDFI representatives came together to talk about how to start or grow your business. LATINAS open business at a faster rate than any other group in the U.S. and these organizations are there to help foster the growth. Brought to you by Union Bank in partnership with the SBA.

ISSUES: Arts & Entertainment, Race & Culture, Finance & Economics, Community, Local Services

TRTK60 TrendTalk, The Laura A. Arrona 02/25/23 6:30 am (Sat)

Financial Consultant joins TheTRENTalk viewers with tips on how to save money and start building wealth. Arrona gives tips for paying off debt and investing. She teaches how to take control of your finances and will also talk to us about building an emergency fund that will prepare you for whatever may come your way... like a pandemic.

ISSUES: Finance & Economics, Education, COVID-19, Health & Safety, Community, Local Services

TRTK61 TrendTalk, The The Horror Episode 02/25/23 7:00 am (Sat)

TheTRENDTalk Hosts talk about Horror and Latinos who love it and created it. We interview the director of the horror film Bingo Hell Gigi Saul Guerrero the star of the film, Academy Award nominee Adriana Barraza. We also take a visit to the museum housed at La Plaza de Cultura Y Artes in downtown L.A. where the history of the Pobladores, the founding people of L.A.

ISSUES: Arts & Entertainment, Race & Culture, Community, Local Services

TRTK62 TrendTalk, The Kevin Chacon 02/25/23 7:30 am (Sat)

Kevin Chacon stars in Nickelodeon's Santiago by The Sea. He started off his career at a very young age and has not stopped working since he landed his first series regular in Jessica Jones. Our host Marabina Jaimes got him taking "shop" and life in Hollywood. Then Bel talks with Ruben "Funkahuatl" Guevara the Chicano Culture Sculpter about his life's work being depicted in KCET's documentary.

ISSUES: Arts & Entertainment, Race & Culture, Community, Local Services

TRTK63 TrendTalk, The Monica Raymund 03/04/23 6:00 am (Sat)

Our host Bel Hernandez gets up close and personal with Actress Monica Raymund who is the star of the hit show Hightown currently in it's 2nd season. Bel gets the scoop on the 2nd season. Then it's off to Little Tokyo in Los Angeles where there was so much to see and learn...but we did take a break to have some delicious Puerto Rican food.

ISSUES: Arts & Entertainment, Food & Nutrition, Community, Local Services

TRTK64 TrendTalk, The Richard Montanez 03/04/23 6:30 am (Sat)

Bel Hernandez and Marabina Jaimes had the pleasure of speaking with Richard Montañez, who is known as the inventor of the #1 snack in the U.S., Cheetos. He tells the amazing story of how he went from janitor to the highest level marketing executive at PepsiCo. Then it's off to Olvera Street, the birthplace of Los Angeles.

ISSUES: Food & Nutrition, Race & Culture, Community, Local Services

TRTK65 TrendTalk, The Ariana Guerra 03/04/23 7:00 am (Sat)

Today we talk to actress Ariana Guerra who stars in Blumhouse's horror-thriller Madres playing a mom who makes a horrifying discovery in the film directed by Ryan Zaragoza. Then we visit Ma Studios in Alhambra just east of Los Angeles as we learn about her artistic pedigree and get a tour of her studio and admire her artwork.

ISSUES: Arts & Entertainment, Race & Culture, Community, Local Services

TRTK66 TrendTalk, The Mujeres Magicas 03/04/23 7:30 am (Sat)

TheTRENDTalk welcomes new co-host Actress/Influencer and author Lizza Monet Morales for season 6. In this episode Lizza sits down with world famous haute couture designer Johana Hernandez and an entrepreneur and mcdonald's franchisee Lisa de Bono. Taped at LATINAFest the largest outdoor festival in the West Coast in downtown Los Angeles. Come along and join in the magic!

ISSUES: Arts & Entertainment, Race & Culture, Community, Local Services

TRTK01 TrendTalk, The Renee Victor 03/11/23 6:00 am (Sat)

On this Episode of The Trend Talk Show, hosts Naibe Reynoso and Bel Hernandez feature actress Renee Victor in the Celebrity spotlight. Renee has had a vast acting career. Her work includes being a series regular on Weeds, and playing abuelita in Disney/Pixar's hit film CoCo. Plus, we look at all the Latinos actors who have been a hit on Broadway. Also, local interior designer Elizabeth D'Angelo talks to us about the hottest trend in interior design.

ISSUES: Arts & Entertainment, Race & Culture, Community, Local Services

TRTK02 TrendTalk, The Edward James Olmos 03/11/23 6:30 am (Sat)

On this Episode of The Trend Talk Show, hosts Naibe Reynoso and Bel Hernandez welcome guest co-host, comedian Aida Rodriguez. The Celebrity spotlight features Edward James Olmos who talks to about his vast career in Hollywood, his latest role in the Sci-Fi Thriller Blade Runner 2049, and his new TV Project Mayans MC a spinoff of Sons of Anarchy. Local actress and entrepreneur Alitzah Weiner also talks about her Bi-lingual Children traveling show Twinkle Time. And lastly, wrestler, actress and Keta Meggett talks about her anti-bullying organization, Team Bully Buster.

ISSUES: Race & Culture, Arts & Entertainment, Education, Community, Local Services

TRTK03 TrendTalk, The Rob Schneider 03/11/23 7:00 am (Sat)

On this Episode of The Trend Talk Show, hosts Naibe Reynoso and Bel Hernandez welcome guest co-host, Patricia Maya, who is the star and Executive Producer of the Netflix series "Real Rob," now in its second season. We talk juggling motherhood in Hollywood and working as the boss on her hit show. The Celebrity spotlight features comedian Rob Schneider who talks to about his vast career in Hollywood, and his latest project "Real Rob." Local empowerment comedian Ernie G talks to us about how he motivates young latinos to go to college. And lastly, young singer Rick Lov tells us about balancing High School and a singing career.

ISSUES: Arts & Entertainment, Race & Culture, Community, Local Services

TRTK04 TrendTalk, The Chiquis Rivera 03/11/23 7:30 am (Sat)

On this Episode of The Trend Talk Show, hosts Naibe Reynoso and Bel Hernandez welcome singing sensation, reality star and entrepreneur Chiquis Rivera, daughter of the late superstar

Jenny Rivera. Our celebrity spotlight features actor Nicolas Gonzalez who juggles four hit shows, including *Pretty Little Liars*, *How to Get Away with Murder* and *Being Mary Jane*. Also, DIY expert Christina Streit shows us how to decorate your house for any party. And lastly, celebrity trainer Abe Cruz puts us through a fun ab workout and talks nutrition.

ISSUES: Arts & Entertainment, Race & Culture, Community, Local Services

TRTK05 TrendTalk, The Miguel Arteta 03/18/23 6:00 am (Sat)

In this episode of TheTRENDDTalk hosts, Naibe Reynoso and Bel Hernandez bring you the Hollywood scoop in their interview with TV & film director Miguel Arteta. Once expelled from high school for participating in "horizontal affection" he dreamed of becoming a filmmaker after watching *2001 A Space Odyssey*. He moves to the states and is admitted to Harvard, then it's on to Hollywood where he attends the American Film Institute and his career takes off. His first feature *Star Maps* is picked up for distribution at the Sundance Film Festival where he returned with four of his other films including his latest *Beatriz at Dinner* starring Salma Hayek. During his interview, Arteta talks about directing Hayek, on-set pranks, Hayek's Oscar-worthy performance, and he spills the beans about his next project with the superstar. We then go from Hollywood to the backyards of Los Angeles with Eco-Friendly Organizer Holly Martin who tells us about the latest L.A. trend -- raising chickens.

ISSUES: Arts & Entertainment, Race & Culture, Community, Local Services

TRTK06 TrendTalk, The Gabriela Tagliavini 03/18/23 6:30 am (Sat)

With women directors in Hollywood being few and far between hosts Naibe Reynoso and Bel Hernandez welcome Latina directing dynamo Gabriela Tagliavini to TheTRENDDTalk. Making films about women is her passion and we talk about three of those films one of which starred Eva Longoria, Kate Del Castillo, and Christian Slater. Tagliavini also divulges the secrets for surviving in Hollywood and talks about her current film starring superstar Antonio Banderas and boxing legend Mike Tyson. Then Naibe talks to reality stars Larry Hernandez and Kenia Ontiveros whose social media following is over 3 million strong. While Hernandez is an award-winning Mexican regional music singer his fiancée, Ontiveros is building her beauty empire. Speaking of women entrepreneurs they don't come more inspiring than Lucia Rios whose *Twisted For Sugar* business of Mexican flavors infused cotton candy is flying off the shelves.

ISSUES: Arts & Entertainment, Race & Culture, Community, Local Services

TRTK07 TrendTalk, The Crystal Santos 03/18/23 7:00 am (Sat)

In this episode of TheTRENDDTalk Naibe Reynoso and Bel Hernandez chat about the #metoo movement and the empowering of women to speak out against sexual harassment. They welcome actress/action star Crystal Santos currently starring along with Danny Trejo in *Man at Arms* on the El Rey Network as part of the team of expert craftsmen who skillfully reproduce historical weapons from scratch to create works of martial art. She also teaches the hosts the

famous Telenovela slap. Comedienne Maria Costa often called the female John Leguizamo, goes through her cadre of characters from her hit show Viva America, who take on issues like immigration, poverty and macho men! Then Guillermo Zapata dubbed the Latin George Clooney talks about his rags to riches story to becoming the owner the famous Beverly Hills Sur Restaurant, the backdrop for the hit reality show Vanderpump Rules on the Bravo Network.

ISSUES: Arts & Entertainment, Race & Culture, Community, Local Services

TRTK08 TrendTalk, The Andrea Navedo 03/18/23 7:30 am (Sat)

In this episode of theTRENDbark Bel Hernandez and Naibe Reynoso take their Chit Chat to Beverly Hills where theTRENDbark partnered with Nazarian Plastic Surgery for the Glowing Goddess event. Our guests were introduced to cutting-edge beauty treatment for the body, inside and out. Then it's our in-depth interview with actress Andrea Navedo from the CW's hit show Jane the Virgin. She is quite candid about the beginning of her career, her philanthropy, and her pole dancing. We also sit down with Dr. Sheila Nazarian whose career as a plastic surgeon to the stars began as an immigrant from Iran to Beverly Hills. While she performs many well-known procedures we focus on two of the trendiest ones - The Halo Lazer Treatment for the face and the DIVA, Vaginal rejuvenation procedure, both very popular with all her clients including her celebrity clients.

ISSUES: Arts & Entertainment, Community, Local Services

TRTK09 TrendTalk, The Josefina Lopez 03/25/23 6:00 am (Sat)

In this episode of TheTRENDbark hosts Naibe Reynoso and Bel Hernandez pay tribute to Latina powerhouses who have changed the world. Then they interview Latina powerhouse author/screenwriter Josefina Lopez (Real Women Have Curves), a renaissance woman who not only tackles motherhood, she also runs her own theater in Boyle Heights, a stone throw's away from downtown L.A, is an author of the steamy book Hungry Woman in Paris and has a few film projects in the works. All in a day's work. Then director/producer Ben De Jesus is in the house to talk about his latest producing gig, actor John Lequizamo's Broadway one man show Latin History for Morons. Closing off the show LatinHeat's Fitness Trainer Abe Cruz returns to the show to about his new book "Mindset of Champions" and make us sweat in our latest work out. All that and more on TheTrendtalk!

ISSUES: Arts & Entertainment, Race & Culture, Community, Local Services

TRKT10 TrendTalk, The Carlos Gomez 03/25/23 6:30 am (Sat)

Body dysmorphia is a body-image disorder characterized by persistent and intrusive preoccupations with an imagined or slight defect in one's appearance. In this episode hosts Naibe Reynoso and Bel Hernandez talk about this serious condition and how it can reach dangerous levels. We also welcome actor Carlos Gomez, who calls Los Angeles home, but travels all over the world filming hit Hollywood shows and movies. Most recently, he starred in

Law and Order's The Menendez Murders mini series, which focused on the murder of Joe Menendez in his Beverly Hills estate. Also, female entrepreneur Gaby Morales, talks to us about how she turned her daughters ectopic dermatitis, also known as eczema, into an opportunity to help others and start a clothing business. Now, her brand of soft clothing made from pima cotton, named Sumy Cotton is worn by others who suffer from the debilitating skin condition. Also, Grammy winner Luis Enrique sits down for a candid interview about his past from living on the streets.

ISSUES: Arts & Entertainment, Race & Culture, Community, Local Services

TRTK11 TrendTalk, The Chris Santos 03/25/23 7:00 am (Sat)

In this episode of TheTRENDTalk, hosts Naibe Reynoso and Bel Hernandez sit down with Los Angeles entrepreneur Leyna Topete who shares her emotional journey that led her to create her own makeup line, inspired by her mother's cancer diagnosis. Leyna is a true example of grit and determination, and now, her lipsticks are inspiring others. We also chat with actor Chris Santos, who talks to us about his new project with Steven Soderbergh and shares some insight about LA acting coach Leslie Kahn who fueled headlines with her controversial coaching methods. We also sit down with our Real Estate guru, Cesar Melendrez who tells us about the hottest home trends in Los Angeles real estate. Lastly, we give a special trend talk shout out to veteran turned activist Joe Leal, whose Los Angeles organization Vet Hunters, helps homeless veterans.

ISSUES: Arts & Entertainment, Race & Culture, Community, Local Services

TRTK12 TrendTalk, The Manolo Gonzalez Vergara 03/25/23 7:30 am (Sat)

In this episode of TheTRENDTalk, hosts Naibe Reynoso and Bel Hernandez visit LA's iconic Pantages Theatre to watch the Los Angeles run of Hamilton the Musical, and talk to some of the actors during their visit to Los Angeles. They also interview LA restaurateur Jesse Gomez at his successful restaurant Mercado Taqueria in Burbank, California. We also interview actor Manolo Gonzalez Vergara, who talks about his new projects and fills us in on what it's like to have a famous mom (Sofia Vergara.) We give a special trend talk shout out to Ana Flores, the founder and CEO of #WeAllGrow Latina Network, based out of Santa Monica California, it's the first and largest community of Latina digital influencers, hyperlocal events and annual Summit that boldly propels growth through brand partnerships and community development.

ISSUES: Arts & Entertainment, Race & Culture, Community, Local Services

California & Me

CALME123 California & Me Eco Urban Gardens 01/07/23 8:00 am (Sat) and 01/14/23 8:00 am (Sat)

Host Mike Kaufman is joined by Program Manager, Elizabeth Christy and two student gardeners with Eco Urban Gardens. The group discuss their efforts to combat food insecurity through urban agriculture and regenerative living in Los Angeles.

ISSUES: Food & Nutrition, Nature & the Environment, Education, Community, Local Services

CALME114 California & Me Taking The Reins 01/07/23 8:30 am (Sat)

Host Mike Kaufman is joined by Misty Odett, Education Program Manager and Elizabeth Lazear, a student with Taking The Reins. This organization helps advance girls' leadership, responsibility and teamwork skills through working with horses throughout Los Angeles County.

ISSUES: Education, Female Empowerment, Community, Local Services

CALME115 California & Me Homes 4 Families 01/14/23 8:30 am (Sat) and 01/21/23 8:30 am (Sat)

Host Mike Kaufman is joined by Homes 4 Families' President & CEO, Donna Deutchman and Vice Chairman, Michael Weintraub. The group discusses this Woodland Hills based organization that builds resiliency, economic growth, neighborhoods, and homes for veterans and their families.

ISSUES: Finance & Economics, Veterans' Services, Community, Local Services

CALME124 California & Me Volunteer Collective 01/21/23 8:00 am (Sat) and 01/28/23 8:00 am (Sat)

Host Mike Kaufman is joined by Rick Stoff, Co-Founder of Volunteer Collective. The pair discuss the organization's work to promote volunteerism throughout Los Angeles and connects volunteers to dozens of active nonprofits.

ISSUES: Volunteer Opportunities, Education, Community, Local Services

CALME116 California & Me Oboe Foundation 01/28/23 8:30 am (Sat) and 02/04/23 8:30 am (Sat)

Host Mike Kaufman is joined by Brad Ratliff, President & Founder and Rob Lee, Board Member with the La Cañada based Oboe (Opportunities in Band and Orchestra through Education) Foundation. The group discusses how the foundation provides support to instrumental music programs in the LA County schools.

ISSUES: Arts & Entertainment, Education, Childhood Development, Community, Local Services

CALME201 California & Me North Hollywood Interfaith Food Pantry 02/04/23 8:00 am (Sat) and 02/11/23 8:00 am (Sat)

Host Mike Kaufman is joined by Director, Philip Lester and Board President, Louis Sloan-Goben from North Hollywood Interfaith Food Pantry. The group discusses how the organization,

working with local churches and temples, work together to address the problem of hunger in the San Fernando Valley.

ISSUES: Food & Nutrition, Education, Faith & Religion, Community, Local Services

CALME117 California & Me WriteGirl 02/11/23 8:30 am (Sat) and 02/18/23 8:30 am (Sat)

Host Mike Kaufman is joined by WriteGirl's Executive Director, Karen Taylor and WriteGirl Alum, Sofía Aguilar. The group discusses this creative writing and mentoring organization that promotes creativity, critical thinking and leadership skills to empower teen girls and gender-expansive youth.

ISSUES: Education, Female Empowerment, Arts & Entertainment, Community, Local Services

CALME202 California & Me Students Run LA 02/18/23 8:00 am (Sat) and 02/25/23 8:00 am (Sat)

Host Mike Kaufman is joined by SRLA leader, Tracy Carness and SRLA Student, Carolina Hernandez. The group discusses Students Run LA's goal to have underserved secondary students experience the benefits of goal-setting, character development by training for and completing the Los Angeles Marathon.

ISSUES: Education, Health & Safety, Community, Local Services

CALME118 California & Me Getaway Growth 02/25/23 8:30 am (Sat) and 03/04/23 8:30 am (Sat)

Host Mike Kaufman is joined by Executive Director, Nicole Zamignani, President of the Board of Directors, J-Min Jackson and student, Vivianna Hau with Glendale based, Getaway Growth. The group discusses the organization's work to empower the next generation of global leaders.

ISSUES: Education, Community, Local Services

CALME203 California & Me CASA/LA 03/04/23 8:00 am (Sat) and 03/11/23 8:00 am (Sat)

Host Mike Kaufman is joined by Charity Chandler-Cole, CEO of CASA/LA. The pair discuss how the organization guides the community to take action and advocate for children and families in LA County's overburdened child welfare and juvenile justice systems.

ISSUES: Childhood Development, Education, Health & Safety, Community, Local Services

CALME119 California & Me A Place Called Home 03/11/23 8:30 am (Sat) and 03/18/23 8:30 am (Sat)

Host Mike Kaufman is joined by outgoing CEO, Jonathan Zeichner and incoming CEO, Norayma Cabot of A Place Called Home. For nearly 30 years, APCH has been providing South Central LA youth with a safe, nurturing environment to help them improve their economic conditions and develop purposeful lives.

ISSUES: Education, Childhood Development, Health & Safety, Finance & Economics, Community, Local Services

CALME204 California & Me Carousel Ranch 03/18/23 8:00 am (Sat) and 03/25/23 8:00 am (Sat)

Host Mike Kaufman is joined by Executive Director Taylor Adachi and Parent, Cindy Padgett with Carousel Ranch in Santa Clarita. Carousel Ranch is dedicated to improving the lives of children and young adults with special needs through equestrian therapy and vocational training programs.

ISSUES: Health & Safety, Education, Community, Local Services

CALME120 California & Me Let's Talk LD 03/25/23 8:30 am (Sat)

Host Mike Kaufman is joined by the Co-Founder and Executive Director of Let's Talk LD, KD Harris, Parent Heather Kahler, and Program Manager at CSUSLO Luna Larsen. The group discusses how Let's Talk LD works to drive systemic change that is focused on closing gaps for neurodivergent individuals.

ISSUES: Education, Health & Safety, Community, Local Services

Public Service Announcements

KSFV 27.2 (H&I)

Air Date: 01/01/23

HITV 6:11:19 AM **KIDS** FOUNDATION FOR BETTER LIFE - HAIRCUT :10 CNFN0140000H

HITV 6:11:29 AM **Kids** Boys Town :15 FFBH0028000H

HITV 6:18:19 AM **Kids** Animal Society bfas_anthem_save :30 ZIFV1599H

HITV 6:26:03 AM **Kids** Ducks Unlimited 1:00 CMNA3685719H

HITV 6:37:50 AM **KIDS** CDC - Be Antibiotics Aware :15 CMNB6602319H

HITV 6:46:57 AM **KIDS** Arbor Day Foundation :20 CMNC3691219H

HITV 6:53:57 AM **KIDS** FOUNDATION FOR BETTER LIFE - HAIRCUT :10 CNFN0140000H

HITV 7:09:13 AM **KIDS** FOUNDATION FOR BETTER LIFE - HAIRCUT :10 CNFN0140000H

HITV 7:09:23 AM **KIDS** Arbor Day Foundation :15 CMND3691219H

HITV 7:18:59 AM **Kids** Boys Town :30 FFBH0033000H

HITV 7:26:05 AM **Kids** Ad Council -Texting Driving Phone Down :30 CNOP0002000H

HITV 7:39:34 AM **KIDS** Nature Conservancy Speak Up For Nature :15 ZPLWTNC1015H

HITV 7:50:10 AM **Kids** National Pest Management - Storytime :30 CNLA0257000H

HITV 7:58:41 AM **Kids** Gun Safety PSA - Kids Find Everything :30 CNNH0248000H

HITV 8:05:09 AM **Kids** American College of Emergency Physicians :30 CMNA3686019H

HITV 8:12:08 AM **KIDS** FOUNDATION FOR BETTER LIFE - THREE POINTER :20 CNRC0011000H

HITV 8:12:28 AM **Kids** Texting and Driving - Eyes Up :15 CNRD0403000H

HITV 8:21:12 AM **Kids** First Responders Childrens Foundation 1:30 ZPLFRFC0190H

HITV 8:37:38 AM **KIDS** Arbor Day Foundation :20 CMNC3691219H
HITV 8:50:01 AM **Kids** First Responders Childrens Foundation 1:30 ZPLFRCF0190H
HITV 8:56:29 AM **KIDS** FOUNDATION FOR BETTER LIFE - THREE POINTER :20 CNRC0011000H
HITV 8:56:49 AM **KIDS** National Crime Prevention - Go For Real :15 PSNNCPCOE15H
0:10:20

Air Date: 01/08/23

HITV 6:12:20 AM **KIDS** FOUNDATION FOR BETTER LIFE - HAIRCUT :10 CNFN0140000H
HITV 6:12:30 AM **KIDS** IFAW - DISASTER READY :15 CNRD0261000H
HITV 6:20:45 AM **Kids** Causeway Communités In School Always There :30 CMNA6604221H
HITV 6:28:09 AM **KIDS** NATIONAL CRIME PREVENTION - MOMS JOB 1:00 CMNA6606022H
HITV 6:37:55 AM **Kids** Ad Council - Middle School Mental Health :15 CNAU0413000H
HITV 6:45:54 AM **KIDS** FOUNDATION FOR BETTER LIFE - HAIRCUT :10 CNFN0140000H
HITV 6:55:01 AM **KIDS** Arbor Day Foundation :20 CMNC3691219H
HITV 7:08:25 AM **KIDS** FOUNDATION FOR BETTER LIFE - HAIRCUT :10 CNFN0140000H
HITV 7:08:35 AM **KIDS** Hearing Health Foundation - Listen Up :15 CMNC3741622H
HITV 7:17:13 AM **Kids** Causeway Communités In School Always There :30 CMNA6604221H
HITV 7:22:07 AM **KIDS** American Cancer Society :30 UPLW31330H
HITV 7:37:13 AM **KIDS** IFAW - DISASTER READY :15 CNRD0261000H
HITV 7:48:31 AM **KIDS** Arbor Day Foundation :30 CMNB3691219H
HITV 7:58:41 AM **KIDS** Hearing Health Foundation - Listen Up :30 CMNB3741622H
HITV 8:07:29 AM **KIDS** FOUNDATION FOR BETTER LIFE - HAIRCUT :15 CNFN0139000H
HITV 8:07:44 AM **KIDS** Arbor Day Foundation :20 CMNC3691219H
HITV 8:18:44 AM **Kids** RonaldMcDonaldHouse - Keep Families Close :30 CNTE0063000H
HITV 8:23:36 AM **Kids** First Responders Childrens Foundation 1:30 ZPLFRCF0190H
HITV 8:37:55 AM **KIDS** FOUNDATION FOR BETTER LIFE - HAIRCUT :10 CNFN0140000H
HITV 8:38:05 AM **KIDS** Arbor Day Foundation :10 CMNE3691219H
HITV 8:49:13 AM **KIDS** NATIONAL CRIME PREVENTION - MOMS JOB 1:00 CMNA6606022H
HITV 8:50:13 AM **Kids** American Heart Association - Jen :15 AHAJO5PSAH
HITV 8:50:28 AM **KIDS** FOUNDATION FOR BETTER LIFE - THREE POINTER :20 CNRC0011000H
HITV 8:56:39 AM **KIDS** Keep America Beautiful - Recycle :30 CMNB6604921H
0:10:20

Air Date: 01/15/23

HITV 6:09:03 AM **KIDS** Arbor Day Foundation :10 CMNE3691219H
HITV 6:09:13 AM **KIDS** CDC - Be Antibiotics Aware :15 CMNB6602319H
HITV 6:18:02 AM **KIDS/BESTFRIENDSANIMALSOCIETY/DEAR HUMANS :30 VYFB0006000H
HITV 6:25:14 AM **KIDS** AMERICAN COLLEGE OF EMERGENCY PHYSICIANS 1:00
CMNB3686019H
HITV 6:36:52 AM **KIDS** Arbor Day Foundation :10 CMNE3691219H
HITV 6:46:34 AM **KIDS** Arbor Day Foundation :15 CMND3691219H
HITV 6:58:06 AM **KIDS** FOUNDATION FOR BETTER LIFE - THREE POINTER :20 CNRC0011000H
HITV 7:07:39 AM **KIDS** American Cancer Society :15 UPLW31215H
HITV 7:07:54 AM **KIDS** FOUNDATION FOR BETTER LIFE - HAIRCUT :10 CNFN0140000H
HITV 7:14:28 AM **Kids** American College of Emergency Physicians :30 CMNA3686019H
HITV 7:22:27 AM **KIDS** Make a Wish :30 WISH0010H

HITV/HITV/Heroes & Icons : 01/01/23 - 03/31/23

Air Date: 01/15/23

HITV 7:38:20 AM **KIDS** FOUNDATION FOR BETTER LIFE - HAIRCUT :10 CNFN0140000H
HITV 7:38:30 AM **Kids** Gun Safety PSA - Kids Find Everything :15 CNTW0005000H
HITV 7:50:21 AM **KIDS** Arbor Day Foundation :30 CMNB3691219H
HITV 7:58:50 AM **KIDS** FOUNDATION FOR BETTER LIFE - THREE POINTER :20 CNRC0011000H
HITV 8:06:20 AM **Kids** Arbor Day Foundation 1:00 CMNA3691219H
HITV 8:14:33 AM **KIDS** Communities in Shools :30 VYSL0018000H
HITV 8:15:03 AM **Kids** SPARK The Importance of Science In Autism :15 CMNC3718321H
HITV 8:15:18 AM **KIDS** FOUNDATION FOR BETTER LIFE - HAIRCUT :10 CNFN0140000H
HITV 8:20:35 AM **KIDS** American Cancer Society :30 UPLW31330H
HITV 8:37:42 AM **KIDS** FOUNDATION FOR BETTER LIFE - THREE POINTER :20 CNRC0011000H
HITV 8:49:14 AM **Kids** Ducks Unlimited 1:00 CMNA3685719H
HITV 8:55:10 AM **KIDS** Arbor Day Foundation :15 CMND3691219H
HITV 8:55:25 AM **KIDS** FOUNDATION FOR BETTER LIFE - THREE POINTER :20 CNRC0011000H
HITV 8:55:45 AM **KIDS** Ducks Unlimited :30 CMND3685719H

0:10:10

Air Date: 01/22/23

HITV 6:08:45 AM **KIDS** American Cancer Society :15 UPLW31215H
HITV 6:09:00 AM **KIDS** Arbor Day Foundation :10 CMNE3691219H
HITV 6:17:50 AM **Kids** CDC - Be Antibiotics Aware :30 CMNA6602319H
HITV 6:25:52 AM **Kids** DKMS.ORG We Delete Blood Cancer 1:00 DKMSEMMMA60H
HITV 6:26:52 AM **Kids** SPARK The Importance of Science In Autism :15 CMNC3718321H
HITV 6:39:22 AM **Kids** Animal Society bfas_anthem_save :15 ZIFB1650H
HITV 6:48:41 AM **KIDS** Muscular Dystrophy Assoc Nyheim Hines :15 MDANH5PSAH
HITV 6:56:52 AM **KIDS** NFID FLU IS NOT A GAME :15 CNRC0012000H
HITV 7:08:06 AM **Kids** Ad Council - Middle School Mental Health :15 CNAU0413000H
HITV 7:08:21 AM **KIDS** Arbor Day Foundation :10 CMNE3691219H
HITV 7:15:36 AM **Kids** ChildFund International - Walk Together :30 CMNB6604421H
HITV 7:21:16 AM **KIDS** RED CROSS BLOOD SHORTAGE :30 CNAT0393000H
HITV 7:39:00 AM **Kids** Ad Council - Middle School Mental Health :15 CNAU0413000H
HITV 7:49:15 AM **KIDS** Ad Council - Youth Vaping Prevention :30 CNVP0135000H
HITV 7:58:40 AM **KIDS** Habitat for Humanity - Brooks-Yearwood :30 ZPLWHFH1730H
HITV 8:08:59 AM **KIDS** AMER. ACAD. OF PEDIATRIC - ARE THEY READY :30 AAPATR30H
HITV 8:16:31 AM **KIDS** ARBOR DAY - A TREE CAN BE - DONATE 1:00 CMNC3742822H
HITV 8:17:31 AM **KIDS** NATIONAL CRIME PREVENTION - MOMS JOB :30 CMNB6606022H
HITV 8:23:08 AM **KIDS** HearingHealthFoundation-HearingForGranted :30 CMNE3741622H
HITV 8:23:38 AM **KIDS** FOUNDATION FOR BETTER LIFE - THREE POINTER :20 CNRC0011000H
HITV 8:37:31 AM **Kids** San Diego Zoo Wildlife Alliance - Giraffe :15 CMND3741822H
HITV 8:37:46 AM **KIDS** Arbor Day Foundation :10 CMNE3691219H
HITV 8:48:31 AM **KIDS** Communities in Shools :30 VYSL0018000H
HITV 8:55:42 AM **Kids** First Responders Childrens Foundation 1:30 ZPLFRCF0190H

0:10:50

Air Date: 01/29/23

HITV 6:10:32 AM **KIDS** Arbor Day Foundation :10 CMNE3691219H
HITV 6:10:42 AM **KIDS** American Cancer Society :15 UPLW31215H
HITV 6:17:54 AM **KIDS** Communities in Shools :30 VYSL0018000H
HITV 6:18:24 AM **KIDS** FOUNDATION FOR BETTER LIFE - HAIRCUT :10 CNFN0140000H
HITV 6:26:04 AM **KIDS** Muscular Dystrophy Assoc Nyheim Hines :30 MDANH3PSAH
HITV 6:26:34 AM **Kids** RonaldMcDonaldHouse - Keep Families Close :15 MCWK016522VH
HITV 6:39:34 AM **KIDS** FOUNDATION FOR BETTER LIFE - THREE POINTER :20 CNRC0011000H
HITV 6:47:24 AM **KIDS** AMER. ACAD. OF PEDIATRIC - WHAT'S OUR PLAN :15 AAPWOP15H
HITV 6:57:17 AM **KIDS** Arbor Day Foundation :10 CMNE3691219H
HITV 7:08:54 AM **KIDS** Arbor Day Foundation :20 CMNC3691219H
HITV 7:15:33 AM **Kids** Animal Society bfas_anthem_save :30 ZIFV1599H
HITV 7:21:46 AM **KIDS** Muscular Dystrophy Assoc Nyheim Hines :15 MDANH5PSAH
HITV 7:22:01 AM **KIDS** FOUNDATION FOR BETTER LIFE - THREE POINTER :20 CNRC0011000H
HITV 7:39:10 AM **KIDS** Best Friends Animal Society-Kitten Foster :30 ZPLWBF98030H
HITV 7:47:38 AM **KIDS** AMER. ACAD. OF PEDIATRIC - ARE THEY READY :30 AAPATR30H
HITV 7:58:55 AM **KIDS** IFAW - DISASTER READY :15 CNRD0261000H
HITV 8:09:37 AM **KIDS** Hearing Health Foundation - Listen Up 1:00 CMNA3741622H
HITV 8:19:47 AM **KIDS** FOUNDATION FOR BETTER LIFE - THREE POINTER :20 CNRC0011000H
HITV 8:20:07 AM **Kids** Ad Council - Middle School Mental Health :15 CNLA0002000H
HITV/HITV/Heroes & Icons : 01/01/23 - 03/31/23

Air Date: 01/29/23

HITV 8:25:16 AM **KIDS** Habitat for Humanity - Brooks-Yearwood 1:00 ZPLWHFH1660H
HITV 8:38:00 AM **Kids** Ad Council - Middle School Mental Health 1:00 CNAU0414000H
HITV 8:51:12 AM **KIDS** Ad Council - Youth Vaping Prevention :30 CNVP0135000H
HITV 8:51:42 AM **Kids** Boys Town :15 FFBH0034000H
HITV 8:51:57 AM **KIDS** Arbor Day Foundation :10 CMNE3691219H
HITV 8:56:58 AM **Kids** Gun Safety PSA - Kids Find Everything :30 CNNH0248000H
0:10:15

Air Date: 02/05/23

HITV 6:13:55 AM **KIDS** Arbor Day Foundation :10 CMNE3691219H
HITV 6:14:05 AM **KIDS** CDC - Be Antibiotics Aware :15 CMNB6602319H
HITV 6:20:07 AM **Kids** Boys Town :30 FFBH0033000H
HITV 6:20:37 AM **Kids** SPARK Transforming the Way Autism Researc :30 CMNE3718321H
HITV 6:28:00 AM **Kids** Animal Society bfas_anthem_save 1:00 ZIFV1598H
HITV 6:40:09 AM **Kids** ChildFund International - Walk Together :15 CMNC6604421H
HITV 6:47:08 AM **KIDS** Keep America Beautiful - Recycle :15 CMNC6604921H
HITV 6:53:46 AM **KIDS** RED CROSS BLOOD SHORTAGE :15 CNAT0394000H
HITV 6:54:01 AM **Kids** First Responders Childrens Foundation :30 ZPLFRFCF3430H
HITV 7:09:51 AM **KIDS** Arbor Day Foundation :10 CMNE3691219H
HITV 7:10:01 AM **KIDS** FOUNDATION FOR BETTER LIFE - HAIRCUT :15 CNFN0139000H
HITV 7:16:07 AM **Kids** American Heart Association - Jen :30 AHAJO3PSAH
HITV 7:22:43 AM **Kids** Gun Safety PSA - Kids Find Everything :30 CNNH0248000H
HITV 7:38:15 AM **Kids** San Diego Zoo Wildlife Alliance -Imposte :15 CMNB3741822H
HITV 7:38:30 AM **KIDS** FOUNDATION FOR BETTER LIFE - HAIRCUT :10 CNFN0140000H

HITV 7:49:08 AM **KIDS** AMER. ACAD. OF PEDIATRIC - WHAT'S OUR PLAN :30 AAPWOP30H
HITV 7:58:50 AM **KIDS** FOUNDATION FOR BETTER LIFE - THREE POINTER :20 CNRC0011000H
HITV 8:08:45 AM **Kids** Ad Council - Middle School Mental Health 1:00 CNAU0414000H
HITV 8:16:51 AM **KIDS** National Crime Prevention - Go For Real 1:00 PSNNPCOE60H
HITV 8:24:39 AM **KIDS** FOUNDATION FOR BETTER LIFE - THREE POINTER :20 CNRC0011000H
HITV 8:24:59 AM **KIDS** NATIONAL CRIME PREVENTION - MOMS JOB :15 CMNC6606022H
HITV 8:38:23 AM **KIDS** Ducks Unlimited 1:00 CMNC3685719H
HITV 8:48:26 AM **KIDS** FEEDING AMERICA 1:00 ZPLW48060H
HITV 8:56:23 AM **KIDS** Arbor Day Foundation :10 CMNE3691219H
HITV 8:56:33 AM **Kids** Boys Town :15 FFBH0034000H

0:11:20

Air Date: 02/12/23

HITV 6:09:04 AM **KIDS** Arbor Day Foundation :10 CMNE3691219H
HITV 6:09:14 AM **KIDS** American Cancer Society :15 UPLW31215H
HITV 6:16:46 AM **KIDS** FEEDING AMERICA 1:00 ZPLW48060H
HITV 6:17:46 AM **KIDS** UNICEF :30 CMNB6603020H
HITV 6:25:57 AM **KIDS** Best Friends Animal Society-Kitten Foster 1:00 ZPLWBF99060H
HITV 6:26:57 AM **KIDS** IFAW - DISASTER READY 1:00 CNRD0262000H
HITV 6:27:57 AM **KIDS** Hearing Health Foundation - Listen Up 1:00 CMNA3741622H
HITV 6:37:55 AM **KIDS** AMER. ACAD. OF PEDIATRIC - ARE THEY READY :15 AAPATR15H
HITV 6:48:07 AM **Kids** Ad Council-ChildCarSafety-IComeCorrect :15 CNFT0329000H
HITV 6:48:22 AM **KIDS** ARBOR DAY - A TREE CAN BE - DONATE 1:00 CMNC3742822H
HITV 6:55:24 AM **Kids** Ad Council-ChildCarSafety-IComeCorrect :15 CNFT0329000H
HITV 6:55:39 AM **KIDS** AMERICAN COLLEGE OF EMERGENCY PHYSICIANS 1:00
CMNB3686019H
HITV 6:56:39 AM **KIDS** Ducks Unlimited 1:00 CMNC3685719H
HITV 7:10:19 AM **KIDS** Arbor Day Foundation :10 CMNE3691219H
HITV 7:10:29 AM **KIDS** American Cancer Society :15 UPLW31215H
HITV 7:14:24 AM **Kids** Boys Town 1:00 FFBH0032000H
HITV 7:15:24 AM **Kids** Animal Society bfas_anthem_save :30 ZIFV1599H
HITV 7:19:41 AM **KIDS** Muscular Dystrophy Assoc Nyheim Hines 1:00 MDANH6PSAH
HITV 7:20:41 AM **KIDS** Nature Conservancy Speak Up For Nature 1:00 ZPLWTNC1060H
HITV 7:21:41 AM **Kids** Ad Council -Texting Driving Phone Down :30 CNOP0002000H
HITV 7:37:29 AM **KIDS** FOUNDATION FOR BETTER LIFE - GRATITUDE :30 CNFN0136000H
HITV 7:49:15 AM **Kids** Ad Council - Middle School Mental Health 1:00 CNAU0414000H
HITV 7:56:40 AM **KIDS** NFID 3 THINGS ABOUT FLU AND HEALTH CONDIT :30
CNRC0013000H
HITV 7:57:10 AM **Kids** Ronald McDonald House - Anthem 1:00 CNTE0062000H
HITV 7:58:10 AM **Kids** American Heart Association - Jen 1:00 AHAJO6PSAH
HITV 8:05:25 AM **KIDS** American Cancer Society :15 UPLW31215H
HITV/HITV/Heroes & Icons : 01/01/23 - 03/31/23

Air Date: 02/12/23

HITV 8:05:40 AM **KIDS** FOUNDATION FOR BETTER LIFE - THREE POINTER :20 CNRC0011000H
HITV 8:16:21 AM **KIDS** Habitat for Humanity - Brooks-Yearwood 1:00 ZPLWHFH1660H

HITV 8:17:21 AM **KIDS** AMER. ACAD. OF PEDIATRIC - ARE THEY READY :30 AAPATR30H
HITV 8:24:25 AM **KIDS** ARBOR DAY - A TREE CAN BE - LEARN MORE 1:00 CMNA3742822H
HITV 8:25:25 AM **KIDS** Best Friends Animal Society-Kitten Foster 1:00 ZPLWBF99060H
HITV 8:37:46 AM **KIDS** Best Friends Animal Society-Kitten Foster :15 ZPLWBF97015H
HITV 8:38:01 AM **KIDS** Arbor Day Foundation :10 CMNE3691219H
HITV 8:48:04 AM **KIDS** FEEDING AMERICA 1:00 ZPLW48060H
HITV 8:49:04 AM **KIDS** UNICEF 1:00 CMNA6603020H
HITV 8:55:29 AM **Kids** First Responders Childrens Foundation 1:30 ZPLFRCF0190H
HITV 8:56:59 AM **Kids** Boys Town :30 FFBH0033000H
0:25:35

Air Date: 02/19/23

HITV 6:10:18 AM **KIDS** Arbor Day Foundation :10 CMNE3691219H
HITV 6:10:28 AM **KIDS** American Cancer Society :15 UPLW31215H
HITV 6:18:04 AM **KIDS** UNICEF 1:00 CMNA6603020H
HITV 6:28:38 AM **KIDS** Ducks Unlimited :30 CMNB3685719H
HITV 6:39:00 AM **Kids** SPARK Transforming the Way Autism Researc :15 CMNF3718321H
HITV 6:47:30 AM **Kids** United Through Readng No Matter Distance :15 UTRNR5PSAH
HITV 6:53:37 AM **KIDS** FOUNDATION FOR BETTER LIFE - HAIRCUT :15 CNFN0139000H
HITV 7:10:08 AM **KIDS** Arbor Day Foundation :10 CMNE3691219H
HITV 7:10:18 AM **Kids** Animal Society bfas_anthem_save :15 ZIFB1650H
HITV 7:17:29 AM **KIDS** NFID FLU IS NOT A GAME 1:00 CNFA0197000H
HITV 7:25:58 AM **KIDS** RED CROSS BLOOD SHORTAGE :30 CNAT0393000H
HITV 7:39:46 AM **KIDS** FOUNDATION FOR BETTER LIFE - HAIRCUT :10 CNFN0140000H
HITV 7:39:56 AM **KIDS** Ad Council - Youth Vaping Prevention :15 CNVP0137000H
HITV 7:49:15 AM **KIDS** NATIONAL CRIME PREVENTION - MOMS JOB 1:00 CMNA6606022H
HITV 7:58:50 AM **KIDS** FOUNDATION FOR BETTER LIFE - THREE POINTER :20 CNRC0011000H
HITV 8:08:48 AM **KIDS** FOUNDATION FOR BETTER LIFE - THREE POINTER :20 CNRC0011000H
HITV 8:09:08 AM **KIDS** AMER. ACAD. OF PEDIATRIC - ARE THEY READY :15 AAPATR15H
HITV 8:17:52 AM **KIDS** ARBOR DAY - A TREE CAN BE - DONATE 1:00 CMNC3742822H
HITV 8:25:15 AM **KIDS** Best Friends Animal Society-Kitten Foster 1:00 ZPLWBF99060H
HITV 8:37:27 AM **KIDS** Habitat for Humanity - Brooks-Yearwood :30 ZPLWHFH1730H
HITV 8:37:57 AM **KIDS** FOUNDATION FOR BETTER LIFE - HAIRCUT :10 CNFN0140000H
HITV 8:49:28 AM **KIDS** Keep America Beautiful - Recycle 1:00 CMNA6604921H
HITV 8:56:09 AM **Kids** SPARK The Importance of Science In Autism 1:00 CMNA3718321H
0:11:35

Air Date: 02/26/23

HITV 6:10:14 AM **KIDS** Arbor Day Foundation :10 CMNE3691219H
HITV 6:10:24 AM **KIDS** American Cancer Society :15 UPLW31215H
HITV 6:20:29 AM **Kids** CDC - Be Antibiotics Aware :30 CMNA6602319H
HITV 6:28:08 AM **Kids** Boys Town 1:00 FFBH0026000H
HITV 6:35:59 AM **Kids** SPARK The Importance of Science In Autism :15 CMNC3718321H
HITV 6:54:52 AM **Kids** Animal Society bfas_anthem_save :30 ZIFV1599H
HITV 7:10:00 AM **KIDS** Arbor Day Foundation :10 CMNE3691219H
HITV 7:20:30 AM **KIDS** Nature Conservancy Speak Up For Nature :15 ZPLWTNC1015H

HITV 7:28:00 AM **KIDS** FOUNDATION FOR BETTER LIFE - GRATITUDE 1:00 CNFN0135000H
HITV 7:39:38 AM **Kids** Ad Council - Middle School Mental Health :30 CNAU0360000H
HITV 7:49:56 AM **Kids** San Diego Zoo Wildlife Alliance -Imposte :30 CMNA3741822H
HITV 7:58:55 AM **KIDS**Hearing Health Foundation - Listen Up :15 CMNC3741622H
HITV 8:08:36 AM **KIDS** Arbor Day Foundation :20 CMNC3691219H
HITV 8:08:56 AM **Kids**Causeway Communites In School Always There :15 CMNB6604221H
HITV 8:14:10 AM **Kids** ChildFund International - Walk Together 1:00 CMNA6604421H
HITV 8:23:01 AM **KIDS** Keep America Beautiful - Recycle 1:00 CMNA6604921H
HITV 8:38:06 AM **KIDS** Arbor Day Foundation :10 CMNE3691219H
HITV 8:38:16 AM **KIDS** Keep America Beautiful - Recycle :15 CMNC6604921H
HITV 8:49:44 AM **KIDS**Ad Council - Youth Vaping Prevention 1:00 CNVP0131000H
HITV 8:56:18 AM **KIDS**HearingHealthFoundation-HearingForGranted 1:00 CMND3741622H
0:10:20

Air Date: 03/05/23

HITV 6:08:27 AM **KIDS** Arbor Day Foundation :10 CMNE3691219H

HITV/HITV/Heroes & Icons : 01/01/23 - 03/31/23

Air Date: 03/05/23

HITV 6:08:37 AM **KIDS** American Cancer Society :15 UPLW31215H
HITV 6:19:18 AM **Kids** CDC - Be Antibiotics Aware :30 CMNA6602319H
HITV 6:27:59 AM **Kids** Boys Town 1:00 FFBH0032000H
HITV 6:39:37 AM **Kids** First Responders Childrens Foundation :15 ZPLFRCF5415H
HITV 6:49:17 AM **Kids** SPARK The Importance of Science In Autism :15 CMNC3718321H
HITV 6:56:02 AM **KIDS** Keep America Beautiful - Recycle :15 CMNC6604921H
HITV 7:08:49 AM **KIDS** Arbor Day Foundation :10 CMNE3691219H
HITV 7:08:59 AM **KIDS** Muscular Dystrophy Assoc Nyheim Hines :15 MDANH5PSAH
HITV 7:18:42 AM **KIDS** FOUNDATION FOR BETTER LIFE - LOYALTY :30 CNFE0009000H
HITV 7:25:49 AM **Kids** Ad Council - Middle School Mental Health :30 CNLA0001000H
HITV 7:38:42 AM **KIDS**National Crime Prevention - Go For Real :30 PSNNPCOE30H
HITV 7:51:19 AM **KIDS**Hearing Health Foundation - Listen Up :15 CMNC3741622H
HITV 7:58:40 AM **KIDS** IFAW - DISASTER READY :30 IFADR3PSAH
HITV 8:08:44 AM **KIDS** Arbor Day Foundation :20 CMNC3691219H
HITV 8:09:04 AM **Kids** Boys Town :15 FFBH0034000H
HITV 8:18:40 AM **KIDS** Ducks Unlimted 1:00 CMNC3685719H
HITV 8:25:38 AM **Kids** Gun Safety PSA - Kids Find Everything 1:00 CNNH0247000H
HITV 8:38:09 AM **KIDS** Arbor Day Foundation :10 CMNE3691219H
HITV 8:38:19 AM **KIDS** CDC - Be Antibiotics Aware :15 CMNB6602319H
HITV 8:49:40 AM **Kids** SPARK Transforming the Way Autism Researc 1:00 CMND3718321H
HITV 8:55:41 AM **KIDS** Nature Conservancy Speak Up For Nature 1:00 ZPLWTNC1060H
0:10:20

Air Date: 03/12/23

HITV 6:10:00 AM **KIDS** Arbor Day Foundation :10 CMNE3691219H

HITV 6:10:10 AM **KIDS** American Cancer Society :15 UPLW31215H

HITV 6:19:36 AM **KIDS** UNICEF :30 CMNB6603020H

HITV 6:28:04 AM **Kids** Boys Town 1:00 FFBH0026000H

HITV 6:38:53 AM **Kids** United Through Reading No Matter Distance :15 UTRNR5PSAH
HITV 6:45:52 AM **KIDS** Keep America Beautiful - Recycle :15 CMNC6604921H
HITV 6:54:53 AM **KIDS** RED CROSS BLOOD SHORTAGE :15 CNAT0394000H
HITV 7:10:02 AM **KIDS** Arbor Day Foundation :20 CMNC3691219H
HITV 7:20:31 AM **Kids** American College of Emergency Physicians :30 CMNA3686019H
HITV 7:26:34 AM **KIDS** Ducks Unlimited :30 CMNB3685719H
HITV 7:40:38 AM **Kids** United Through Reading No Matter Distance 1:00 UTRNR6PSAH
HITV 7:49:07 AM **KIDS** Keep America Beautiful - Recycle :30 CMNB6604921H
HITV 7:49:37 AM **KIDS** Nature Conservancy Speak Up For Nature 1:00 ZPLWTNC1060H
HITV 7:58:39 AM **Kids** SPARK The Importance of Science In Autism :30 CMNB3718321H
HITV 8:06:19 AM **KIDS** FOUNDATION FOR BETTER LIFE - HAIRCUT 1:00 CNFN0137000H
HITV 8:16:08 AM **KIDS** NFID FLU IS NOT A GAME 1:00 CNFA0197000H
HITV 8:23:42 AM **Kids** National Pest Management - Storytime 1:00 CNLA0256000H
HITV 8:24:42 AM **KIDS** Ad Council - Youth Vaping Prevention :30 CNVP0135000H
HITV 8:25:12 AM **KIDS** Arbor Day Foundation :20 CMNC3691219H
HITV 8:25:32 AM **KIDS** Nature Conservancy Speak Up For Nature :15 ZPLWTNC1015H
HITV 8:38:55 AM **KIDS** AMER. ACAD. OF PEDIATRIC - ARE THEY READY 1:00 AAPATR60H
HITV 8:39:55 AM **KIDS** Arbor Day Foundation :10 CMNE3691219H
HITV 8:40:05 AM **KIDS** Communities in Shools :15 VYSL0019000H
HITV 8:51:32 AM **Kids** United Through Reading No Matter Distance 1:00 UTRNR6PSAH
HITV 8:56:59 AM **Kids** Boys Town :30 FFBH0033000H

0:14:00

Air Date: 03/19/23

HITV 6:11:04 AM **KIDS** Arbor Day Foundation :10 CMNE3691219H
HITV 6:11:14 AM **KIDS** American Cancer Society :15 UPLW31215H
HITV 6:19:13 AM **KIDS** UNICEF :30 CMNB6603020H
HITV 6:27:08 AM **Kids** Boys Town 1:00 FFBH0026000H
HITV 6:39:59 AM **Kids** SPARK The Importance of Science In Autism :15 CMNC3718321H
HITV 6:48:32 AM **Kids** ChildFund International - Walk Together :15 CMNC6604421H
HITV 6:56:01 AM **KIDS** Keep America Beautiful - Recycle :15 CMNC6604921H
HITV 7:08:34 AM **KIDS** Arbor Day Foundation :20 CMNC3691219H
HITV 7:08:54 AM **KIDS** Communities in Shools :15 VYSL0019000H
HITV 7:18:24 AM **KIDS** Muscular Dystrophy Assoc Nyheim Hines :30 MDANH3PSAH
HITV 7:24:14 AM **Kids** Ad Council - Middle School Mental Health 1:00 CNAU0414000H
HITV/HITV/Heroes & Icons : 01/01/23 - 03/31/23

Air Date: 03/19/23

HITV 7:25:14 AM **KIDS** Ad Council - Youth Vaping Prevention 1:00 CNVP0131000H
HITV 7:38:47 AM **KIDS** High School Equivalency PSA :30 CNGA0503000H
HITV 7:47:10 AM **KIDS** Best Friends Animal Society-Kitten Foster :30 ZPLWBF98030H
HITV 7:58:55 AM **KIDS** NATIONAL CRIME PREVENTION - MOMS JOB :15 CMNC6606022H
HITV 8:10:37 AM **Kids** Ad Council - Middle School Mental Health 1:00 CNAU0414000H
HITV 8:17:48 AM **Kids** Substance Abuse - Keeping Our Kids Safe 1:00 CNNH0128000H
HITV 8:25:36 AM **KIDS** Arbor Day Foundation :20 CMNC3691219H
HITV 8:25:56 AM **KIDS** Communities in Shools :15 VYSL0019000H

HITV 8:37:53 AM **Kids** Ad Council - Middle School Mental Health 1:00 CNAU0414000H
HITV 8:49:31 AM **KIDS** FEEDING AMERICA 1:00 ZPLW48060H
HITV 8:50:31 AM **Kids** Ducks Unlimited 1:00 CMNA3685719H
HITV 8:51:31 AM **Kids** First Responders Childrens Foundation :15 ZPLFR5415H
HITV 8:56:05 AM **KIDS** FOUNDATION FOR BETTER LIFE - THREE POINTER :20 CNRC0011000H
HITV 8:56:25 AM **KIDS** UNICEF :30 CMNB6603020H
HITV 8:56:55 AM **KIDS** Arbor Day Foundation :20 CMNC3691219H
0:14:00

Air Date: 03/26/23

HITV 6:11:36 AM **KIDS** Arbor Day Foundation :10 CMNE3691219H
HITV 6:11:46 AM **KIDS** American Cancer Society :15 UPLW31215H
HITV 6:18:05 AM **Kids** American College of Emergency Physicians :30 CMNA3686019H
HITV 6:27:08 AM **Kids** United Through Reading No Matter Distance 1:00 UTRNR6PSAH
HITV 6:28:08 AM **KIDS** Muscular Dystrophy Assoc Nyheim Hines 1:00 MDANH6PSAH
HITV 6:40:00 AM **KIDS** FOUNDATION FOR BETTER LIFE - HAIRCUT :30 CNFN0138000H
HITV 6:49:11 AM **Kids** RonaldMcDonaldHouse - Keep Families Close :15 MCWK016522VH
HITV 6:55:53 AM **Kids** Gun Safety PSA - Kids Find Everything 1:00 CNNH0247000H
HITV 6:56:53 AM **Kids** Ad Council - Middle School Mental Health 1:00 CNAU0414000H
HITV 7:10:10 AM **KIDS** Arbor Day Foundation :20 CMNC3691219H
HITV 7:19:13 AM **KIDS** NFID 3 THINGS ABOUT FLU AND HEALTH CONDIT :30
CNRC0013000H
HITV 7:27:25 AM **KIDS** High School Equivalency PSA 1:00 CNGA0499000H
HITV 7:28:25 AM **Kids** United Through Reading No Matter Distance :15 UTRNR5PSAH
HITV 7:39:26 AM **KIDS** FOUNDATION FOR BETTER LIFE - LOYALTY :30 CNFE0009000H
HITV 7:49:17 AM **Kids** Ad Council - Middle School Mental Health :30 CNAU0360000H
HITV 7:58:55 AM **Kids** San Diego Zoo Wildlife Alliance - Giraffe :15 CMND3741822H
HITV 8:09:16 AM **KIDS** Arbor Day Foundation :20 CMNC3691219H
HITV 8:09:36 AM **Kids** SPARK The Importance of Science In Autism :15 CMNC3718321H
HITV 8:15:36 AM **Kids** ChildFund International - Walk Together 1:00 CMNA6604421H
HITV 8:23:41 AM **KIDS** NFID FLU IS NOT A GAME 1:00 CNFA0197000H
HITV 8:24:41 AM **KIDS** FOUNDATION FOR BETTER LIFE - HAIRCUT 1:00 CNFN0137000H
HITV 8:37:42 AM **KIDS** Arbor Day Foundation :10 CMNE3691219H
HITV 8:37:52 AM **Kids** Boys Town :15 FFBH0034000H
HITV 8:49:12 AM **KIDS** High School Equivalency PSA 1:00 CNGA0499000H
HITV 8:55:22 AM **KIDS** AMER. ACAD. OF PEDIATRIC - ARE THEY READY 1:00 AAPATR60H
HITV 8:56:22 AM **Kids** Ad Council - Child Car Safety - Hustle :30 CNCS0353000H
HITV 8:56:52 AM **KIDS** Habitat for Humanity - Brooks-Yearwood :30 ZPLWHFH1730H