

KBBO-AM / Yakima

UPDATED NEEDS LIST FROM ASCERTAINMENT INTERVIEWS

PERFORMED FROM 04/01/2023-06/01/2023

- 1) Family Issues
- 2) Education
- 3) Crime
- 4) Economics & Local Business
- 5) (Mental) Health & Fitness

Public Affairs Programs

What's Up Yakima Sundays at 6am, a weekly program featuring local officials / experts interviewed regarding pressing issues in Yakima and Yakima County.

Quarterly Issues/Programs List

2ND Quarter of 2023

KBBO/Yakima WASHINGTON

The following is a list of programs aired that have provided the station's most significant treatment of community issues.

DATE	Time	Duration	Topic	Issue	Description
04/02/23	6:00am	10:00	Suicide Awareness	Family Issues, Health & Fitness	Host Charlie Brooks speaks with Shawna Osmond, and Angela Bazaan about a Suicide Awareness event that they're organizing in September 2023. Because there are programs for children experiencing suicidal thoughts for ages 13 and older, the suicide awareness event helps with children under the age of 13.
04/09/23	6:00am	10:00	Wellness House	Family Issues, Health	Host Charlie Brooks speaks with Margaret Filkins with Wellness House about the new Wellness House location.
06/28/23	6:00am	10:00	Children's Wishes &	Family Issues,	Host Charlie Brooks speaks with Heidi Anderson from

			Dreams	Health	Children's Wishes & Dreams about the program and how they help children in the valley with necessary items as well as granting wishes and dreams.
04/16/23	6:00am	10:00	Rock & Mineral Club	Education, Local Business	Host Charlie Brooks speaks with Marty Sundgrove and Tara Littrell about the Sparkling Parade of Gems, celebrating 60 years of shows in the Yakima Valley. Families can become a member of the Mineral Club by paying a one time fee. Members meet every 3rd Friday of the month. They have a meeting, an informative program, and a sharing table for members to showcase something they want to brag about. They also have a junior outreach program, where children can learn about rocks and be awarded with a merit badge.
04/30/23	6:00am	10:00	Yakima Farmer's Market	Local Business, Education, Health	Host Charlie Brooks speaks with market manager Yvette Lippert for the Downtown Yakima Farmer's Market. The Farmer's Market has moved into a new and improved location at the old Track 29 on Yakima Avenue. More shade, electricity and water as opposed to the old 3rd street location. The Farmer's Market is a Sunday market that provides local fruits and vegetables, artisan vendors, arts & crafts, entertainment and so much more.
05/21/28	6:00am	10:00	Active Aging	Family Issues, Health	
05/28/23	6:00am	10:00	Selah Senior Network	Health & Fitness	Host Charlie Brooks speaks with Toni and Mandy from Rexford Manor and Highgate Senior Living. They organized an event called Active Aging, an event that provided speakers from various senior services. Vendors provided interactive booths that seniors could participate in. A very informative, educational and something that will enhance their lives, with the goal is to help seniors live as well and

					safe as they can.