

KBBO-AM / Yakima

UPDATED NEEDS LIST FROM ASCERTAINMENT INTERVIEWS

PERFORMED FROM 07/01/2023-09/30/2023

1. Crime
2. Family Issues
3. Education
4. Economics and Local Businesses
5. 5.Politics and Government

Public Affairs Programs

What's Up Yakima- Sundays at 6am, a weekly program featuring local officials / experts interviewed regarding pressing issues in Yakima and Yakima County.

Quarterly Issues/Programs List

3rd Quarter of 2023

KBBO/Yakima WASHINGTON

The following is a list of programs aired that have provided the station's most significant treatment of community issues.

DATE	Time	Duration	Topic	Issue	Description
07/09/23	6am	10 min	BIPOC	Family Issues Education	Host Charlie Brooks speaks with Don Alford from OIC of Washington about the BIPOC program.
07/16/23	6am	10 min	WINE AND WELLNESS	Family Issues	Host Charlie Brooks speaks with Danielle from Wine and Wellness.

07/30/23	6am	10 min	SALVATION ARMY	Family Issues, Economics	Host Aaron Ruff from the Yakima Salvation Army. The Salvation Army Summer Day Camp took place.
08/13/23	6am	10 min	CASTING FOR RECOVERY	Family Issues, Education	Host Charlie Brooks speaks with Jane Lanning with Casting for Recovery. Casting for Recovery was discovered by learning the gentle motion of fly casting had therapeutic effects on women who have experienced breast cancer and had surgery.
08/06/23	6am	10 min	SUICIDE AWARENESS	Education, Family Issues	Host Charlie Brooks speaks with Shawna Osmond, and Angela Bazaan about a Suicide Awareness event that they're organizing in September 2023. .
09/03/23	6am	10 min	WELLNESS HOUSE	Education	Host Charlie Brooks speaks with Geri Catton from Northstar, and dietician Trisha Sinnex about a special workshop for cancer survivors called Eating For Survivors Farm To Table.
09/24/23	6am	10 min	DREAM BIG CHARITY EVENT	Family Issues	Host Charlie Brooks speaks with Katrina Henkle from Northwest Mortgage. A family event was held this summer in support for Wellness House, Children's Wishes and Dreams, and Josie's Misfit Ranch. raised for these charities.