

KBBO-AM / Yakima

ISSUE ASCERTAINMENT FROM INTERVIEWS AND ONLINE SEARCHES

PERFORMED FROM 10/01/23-12/31/23

1. Politics and Government
2. Family Issues
3. Crime
4. Education
5. Economics and Local Business

Public Affairs Programs

What's Up Yakima- A weekly program featuring local officials / experts interviewed regarding pressing issues in Yakima and Yakima County.

PET OF THE WEEK- Every Tuesday features an animal needing adoption is highlighted

Quarterly Issues/Programs List

4th Quarter of 2023

KBBO / Yakima /WA

The following is a list of programs aired that have provided the station's most significant treatment of community issues.

DATE	Time	Duration	Topic	Issue	Description
10/08/23	6am	10 min.	WELLNESS HOUSE	Health & Fitness / Family Issues / Local Business	Host Charlie Brooks speaks with Geri Catton from Northstar, and dietician Trisha Sinnex about a special workshop for cancer survivors called Eating For Survivors Farm To Table. They educate the importance of diet when dealing with cancer, or for those who have dealt with cancer.
10/15/23	6am	10 min.	SALVATION ARMY	Family Issues	Hometown Food Drive.

10/22/23	6am	10 min.	GENEOLIGICAL SOCIETY	Education / Family Issues	Host Charlie Brooks speaks with Barbee Buchanon about the Yakima Valley Geneological Society and their Fall Seminar. The library is open for those who want to learn about their family history.
12/03/23	6am	10 min.	ALCOHOLICS ANONYMOUS		Talking Alkathon event held for those who need support with alcoholism during the holidays