

WYLD-FM
 New Orleans, LA
 Quarterly Issues/Programs List
 Second Quarter, 2020
 7/3/20
 WYLD-FM
 Quarterly Issues/Programs List

WYLD-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH	CORONAVIRUS EXPLAINED	Discussion of virus impact as it relates to mental health and the need for increased in-home meal service	Dr. Ali Mokdad/ Mel Schwartz/ Ellie Hollander	04/05/2020 07:00 AM	029:29
HEALTH	CORONAVIRUS EXPLAINED	Reporter who got the virus while reporting on it, efforts to get health care workers better protection	Aria Bendix/ Dr. Shuhan He	04/12/2020 07:00 AM	029:29
VIRUS RESPONSE	UNITED WAY: LIVE UNITED	The United Way's virus response, including responder funds and how the charity is conducting business remotely	MICHAEL WILLIAMSON	04/19/2020 07:01 AM	029:42
VIRUS RESPONSE	UNITED WAY: LIVE UNITED	The Hospitality Cares Response Fund for hospitality workers who lost their jobs due to the virus. Fund received over 2,100 applications for aid in the first week	MICHAEL WILLIAMSON	04/26/2020 07:00 AM	028:17
VIRUS RESPONSE	UNITED WAY: LIVE UNITED	Focus on childcare and early education. Estimates are that up to 40% of childcare centers may not reopen following the virus closures	MICHAEL WILLIAMSON	05/03/2020 07:01 AM	028:55
HURRICANE PREPAREDNESS	UNITED WAY: LIVE UNITED	Prep work being done by the United Way, Red Cross and Hands on New Orleans as hurricane season approaches	JEMENE DAHMER/ JOSHUA JOACHIM/ KAREN BRYANT	05/10/2020 07:00 AM	028:55
EDUCATION	UNITED WAY: LIVE UNITED	Operation Spark, where students learn tech skills such as website development	JOHN FABONI	05/17/2020 07:01 AM	029:40

VIRUS RESPONSE	UNITED WAY: LIVE UNITED	United Way's pandemic response which has raised over \$2 million primarily for displaced hospitality workers	MICHAEL WILLIAMSON	05/24/2020 07:00 AM	028:43
FAMILY SERVICES	UNITED WAY: LIVE UNITED	Son of a Saint program, which provides fun activities and positive role models for boys who have lost their fathers due to incarceration, separation or death.	SONNY LEE/ LILA TURN	05/31/2020 07:02 AM	029:12
VIRUS RESPONSE	UNITED WAY: LIVE UNITED	The challenges of virus fundraising. United Way is in constant need of new funding opportunities as the city reopens	MICHAEL WILLIAMSON	06/07/2020 07:01 AM	029:10
HEALTH	UNITED WAY: LIVE UNITED	Evergreen Life Services helps pay for health care services that Medicare doesn't cover like dental care	CHARMAINE JONES/ CONNIE ANDERSON	06/14/2020 07:01 AM	028:41
VIRUS RESPONSE	UNITED WAY: LIVE UNITED	Recent virtual celebration to honor volunteers and key donors. Expanded look at the agency's Covid- 19 relief efforts	MICHAEL WILLIAMSON	06/21/2020 07:00 AM	028:54
FAMILY SERVICES	UNITED WAY: LIVE UNITED	Southeast La. Legal Services, which fights poverty through free civil legal aid to the needy	LAURA TUGGLE	06/28/2020 07:03 AM	028:54

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
SMALL BUSINESS	JEFFERSON CHAMBER OF COMMERCE	000:30	1
VIRUS SAFETY	GOHSEP- COACH 0, STAY HOME	:30	42
VIRUS SAFETY,	GOHSEP=PHASE 1, OPEN SAFELY	:30	42
VIRUS SAFETY	GOHSEP- PHASE 1, STAY HOME	:30	42
VIRUS SAFETY	GOHSEP- PHASE 2, OPEN SAFELY	:30	42
VIRUS SAFETY	GOHSEP- PHASE 2, STAY HOME	:30	42
VIRUS SAFETY	GOHSEP- GOV EDWARDS, MASK UP		