

WYLD-FM
New Orleans, LA
Quarterly Issues/Programs List
Third Quarter, 2018
10/05/2018

WYLD-FM
Quarterly Issues/Programs List

WYLD-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CRIME:** Promotion of a local back school anti- violence event. With so many school shootings and violence in the news these days this event is meant to send kids back to school with a positive outlook
- **CULTURE:** This is a celebration of the Creole heritage of New Orleans, including the music, food and strong family bonds that have traditionally been a part of this culture
- **ECONOMIC DEVELOPMENT:** The Women's Business Initiative from Region's Bank. Helping to connect women business owners with networking and funding to help their projects grow
- **EDUCATION:** The guest is author of a book which instructs parents on the best ways to get involved in their child's education. Studies show that students with involved parents generally have better outcomes
- **FAMILY ISSUES:** The guest is a sought after motivational speaker who overcame an abuse relationship to become a published author and business owner. She is a frequent speaker at the Essence Festival's empowerment seminars
- **FAMILY SERVICES:** Tips from one of the world's best known motivational speakers with his keys to success. Brown overcame humble beginnings, he was born in an abandoned building and given up for adoption 6 weeks later
- **FAMILY SERVIES:** The guest is author of "The Hard Break: The Case for the 24/6 Lifestyle". The book suggests that the key to productivity is a "hard break" once a week for 24 hours, during which time you disconnect even from things you might find pleasurable, in order to recharge
- **FINANCES:** The guest is a personal money manager and consultant with tips for making a household budget and sticking to it. Why it is important to avoid credit card debt
- **HEALTH:** The guest shares his story of overcoming obesity in his book "2 Damn Fat". The author takes the position that no special diets or foods are needed, just an honest assessment of oneself and a willingness to

change

- **VOLUNTEERING:** Discussion of the Americorps volunteering organization. While the group provides volunteers to help with social and aid projects around the world, most of its focus has always been on the home front

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH	SUNDAY JOURNAL	Discussion of the La. Public Health Institute, which offers a variety of health services to those in need and serves as a clearing house for those who aren't sure how to access the health care system	NONE	07/01/2018 07:29 AM	017:00
FAMILY ISSUES	SUNDAY JOURNAL	The guest is a sought after motivational speaker who overcame an abuse relationship to become a published author and business owner. She is a frequent speaker at the Essence Festival's empowerment seminars	DR. SHIEKA SQUARE	07/01/2018 08:16 AM	014:00
ECONOMIC DEVELOPMENT	SUNDAY JOURNAL	Discussion of the Black Tech Conference, which connects tech entrepreneurs with business opportunities. Tips for staying ahead of the technical curve and anticipating the next trend	NONE	07/01/2018 08:49 AM	011:00
ECONOMIC DEVELOPMENT	SUNDAY JOURNAL	GirlTrek's Empowerment event for black women. Ensuring that African American women and girls fully understand the opportunities that are before them, particularly in the tech fields	NONE	07/04/2018 07:45 AM	007:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH	SUNDAY JOURNAL	The guest shares his story of overcoming obesity in his book "2 Damn Fat". The author takes the position that no special diets or foods are needed, just an honest assessment of oneself and a willingness to change	ANTHONY ELDER	07/08/2018 07:00 AM	030:00
FAMILY SERVICES	SUNDAY JOURNAL	Tips from one of the world's best known motivational speakers with his keys to success. Brown overcame humble beginnings, he was born in an abandoned building and given up for adoption 6 weeks later	LES BROWN	07/08/2018 07:55 AM	005:00
CRIME	SUNDAY JOURNAL	Promotion of a local back school anti- violence event. With so many school shootings and violence in the news these days this event is meant to send kids back to school with a positive outlook	PASTOR TYRONE SMITH/ BLAIR BOUTTE	07/08/2018 08:30 AM	018:00
CULTURE	SUNDAY JOURNAL	The guest is a well known playwright and actress with tips for youth who would like to be involved in the performing arts	TRINESE JORDAN DUPLESSIS	07/15/2018 07:37 AM	021:00
EDUCATION	SUNDAY JOURNAL	A program which provides free laptops to high school seniors who plan to attend college. The program is administered through the Gwendolyn Foundation	MARK MCNEAL SR	07/15/2018 08:00 AM	017:00
FINANCES	SUNDAY JOURNAL	The guest is a personal money manager and consultant with tips for creating a budget and staying within your means. Why bankruptcy is not the cure all that one would have you believe	LISA FRYE	07/15/2018 08:30 AM	030:00
CULTURE	SUNDAY JOURNAL	This is a celebration of the Creole heritage of New Orleans, including the music, food and strong family bonds that have	DR. EDWARD ANDERSON	07/22/2018 07:15 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		traditionally been a part of this culture			
ECONOMIC DEVELOPMENT	SUNDAY JOURNAL	The guest is founder of "American Underground", based in Durham, N. C., the group calls itself the 'Start up Capital of the South', and can offer new tech enterprises the start up tools they need to be successful	DOUG SPEIGHT	07/22/2018 08:30 AM	030:00
CULTURE	SUNDAY JOURNAL	Africa Umoja. The term means "Be the change", and is often the catalyst for transforming business by improving financial and administrative operations and business opportunity	ERNEST KELLY	07/29/2018 07:15 AM	035:00
FINANCES	SUNDAY JOURNAL	Discussion of a Financial Empowerment Seminar. Why it is so important for individuals to take control of their financial future and make decisions that will serve them best in the long run, not just today	NONE	07/29/2018 08:30 AM	013:00
FAMILY SERVICES	SUNDAY JOURNAL	The guest is known as the "Millennial Motivator". She quit a tech job in San Francisco to pursue her true calling and along the way became a social media influencer by encouraging people to overcome self-doubt and and chase what will truly make them happy	AMBER RAE	07/29/2018 08:49 AM	011:00
FAMILY SERVICES	SUNDAY JOURNAL	Author of the book "Negotiating With A Bully". Why bullying has always been with us and how the advent of the internet has contributed to the problem by allowing bullies to do it anonymously	GREG WILLIAMS	08/05/2018 07:15 AM	030:00
ECONOMIC DEVELOPMENT	SUNDAY JOURNAL	GirlTrek's Empowerment event for black women. Ensuring that African American women and girls recognize the opportunities	NONE	08/05/2018 07:52 AM	008:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		before them, particularly in the tech fields			
EDUCATION	SUNDAY JOURNAL	Program on the philanthropic activities of Historically Black Colleges and Universities. Much of this is aimed at making sure that African American students have an equal chance of gaining a higher education	DR. HALLEMA LEAK FRANCIS	08/05/2018 08:30 AM	030:00
EDUCATION	SUNDAY JOURNAL	The guest is author of a book which instructs parents on the best ways to get involved in their child's education. Studies show that students with involved parents generally have better outcomes	DR. MARCO CLARK	08/12/2018 07:15 AM	030:00
CULTURE	SUNDAY JOURNAL	The guest is the well known R&B singer, discussing the keys to his success and the importance of never letting go of your dreams	JEFFREY OSBORNE	08/12/2018 07:45 AM	010:00
FAMILY SERVICES	SUNDAY JOURNAL	Discussion of the Silverback Society, which recruits and trains men to act as mentors to young men and boys. Currently the organization is active in 20 schools with more than 150 volunteers	LLOYD DENNIS	08/12/2018 08:00 AM	030:00
FAMILY SERVICES	SUNDAY JOURNAL	Program on the Sexual Trauma and Response initiative, which offers help for women and children who have been victims of sexual abuse. Many victims do not seek help due to the stigma. Helping to break down that barrier	NONE	08/19/2018 07:30 AM	015:00
FAMILY SERVICES	SUNDAY JOURNAL	The guest is author of "The Hard Break: The Case for the 24/6 Lifestyle". The book suggests that the key to productivity is a "hard break" once a week for 24 hours, during which time you disconnect even from	AARON EDLEHEIT	08/19/2018 08:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		things you might find pleasurable, in order to recharge			
FAMILY SERVICES	SUNDAY JOURNAL	The guest is promoting Open Mic Night at Franklin Ave Baptist Church. The event provides a form for church members and non-members alike, to express their feelings through words and song	MEGGAN PENDER	08/26/2018 07:00 AM	013:00
CULTURE	SUNDAY JOURNAL	Remembrance of the recently deceased Aretha Franklin. How the "Queen of Soul" impacted so many lives through her music and provided a special inspiration for young mothers	NONE	08/26/2018 07:55 AM	005:00
FAMILY SERVICES	SUNDAY JOURNAL	The guest is a motivational speaker with a positive message regarding wisdom, hope and love. How these things can be intertwined to improve the human condition	STAN SCOFIELD	08/26/2018 08:00 AM	060:00
VOLUNTEERING	SUNDAY JOURNAL	Discussion of the Americorps volunteering organization. While the group provides volunteers to help with social and aid projects around the world, most of its focus has always been on the home front	NONE	09/02/2018 07:53 AM	007:00
EDUCATION	SUNDAY JOURNAL	The guest is author of a book that instructs parents on the best ways to get involved in their child's education	DR. MARCO CLARK	09/02/2018 08:00 AM	030:00
FAMILY SERVICES	SUNDAY JOURNAL	Discussion of an upcoming Men's Conference at the pastor's church. How to make men realize the special responsibilities they have with regards to their families	BISHOP TOM WATSON	09/09/2018 07:30 AM	015:00
CULTURE	SUNDAY JOURNAL	The guest is the former mayor of New Orleans and	MARC MORIAL	09/09/2018 08:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		current President of the National Urban League. A look at some of the Urban League's programs to help advance African Americans, including young business owners			
FAMILY SERVICES	SUNDAY JOURNAL	The guest is one of the nation's most sought after motivation speakers and a frequent participant in the Essence Festival's empowerment seminars. She shares her story of escaping an abusive relationship to turn her life into a success	DR. SHIEKA SQUARE	09/09/2018 08:30 AM	030:00
ECONOMIC DEVELOPMENT	SUNDAY JOURNAL	The Women's Business Initiative from Region's Bank. Helping to connect women business owners with networking and funding to help their projects grow	NONE	09/16/2018 07:14 AM	016:00
EDUCATION	SUNDAY JOURNAL	Discussion of the Adult Education classes at Nunez Community College. The classes range from adults who need help learning to read to those who simply want to brush up on their computer skills	NONE	09/16/2018 07:45 AM	015:00
FINANCES	SUNDAY JOURNAL	The guest is a personal money manager and consultant with tips for making a household budget and sticking to it. Why it is important to avoid credit card debt	DR. LISA FRYE	09/16/2018 08:30 AM	030:00
HEALTH	SUNDAY JOURNAL	Promotion of a childhood cancer fundraiser. La. has a higher rate of cancer than most other areas of the country and that extends to childhood diseases as well	NONE	09/23/2018 07:13 AM	017:00
HEALTH	SUNDAY JOURNAL	The guest is a family practitioner in Bogalusa (La.). Topics include the debate over whether or not	DR. KEISHA HARVEY	09/23/2018 07:45 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		to get a flu shot to simple tips for weight loss			
EDUCATION	SUNDAY JOURNAL	Open Studio day at the New Orleans Center for the Creative Arts. This is an opportunity for the public to see the art and performance art projects of the students at the center and for parents and prospective students to see what its all about	NONE	09/30/2018 07:00 AM	013:00
CULTURE	SUNDAY JOURNAL	Discussion of the new Senegal exhibit at the Ashe Cultural Arts Center. This is a celebration of African heritage from one of the most inspirational regions of the continent	NONE	09/30/2018 07:52 AM	008:00
FAMILY SERVICES	SUNDAY JOURNAL	The guest is author of "Boss Bride", which offers a playbook for women to love and success. Too many women settle when it comes to relationships. Why changing your approach can help you find a real relationship and lasting love	CHARRERA JACKSON	09/30/2018 08:00 AM	030:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
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ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FAMILY SERVICES	AMERICAN RED CROSS	000:29	010
ANIMAL SERVICES	DEPT OF HEALTH & HUMAN SERVIC	000:30	036
ANIMAL SERVICES	Louisiana SPCA, The	000:30	008
HUNGER	NO KID HUNGRY	000:30	004
HUNGER	NO KID HUNGRY CAMPAIGN	000:30	001
DISASTER RELIEF	100 ROOFS	000:30	007
EDUCATION	Ecclesia Church	000:30	072
EDUCATION	Ecclesia Church	000:31	021
EDUCATION	OUTREACH OF AMERICA	000:31	067
EDUCATION	Prayer Line Alliance	000:31	022
HEALTH	alzheimers association louisi	000:29	024
HEALTH	alzheimers association louisi	000:31	009
HEALTH	Daughters Of Charity	000:30	043
HEALTH	NO AIDS WALK	000:27	028
HEALTH	NO AIDS WALK	000:30	006
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:30	012
HOMELESSNESS	HOLISTIC ED REHAB	000:30	034
LITERACY	ONE BOOK ONE NEW ORLEANS	000:30	038
MUSIC	SATCHMO FEST	000:29	039
MUSIC	SATCHMO FEST	000:30	100
MUSIC	Xavier University	000:29	024
MUSIC	Xavier University	000:31	019
EDUCATION	NATIONAL SUMMER LEARNING	000:30	018
EDUCATION	SUMMER LEARNING	000:31	018
POVERTY	GLOBAL CITIZEN FESTIVAL	000:31	010
VOLUNTEERING	9-11 DAY	000:30	007
REHAB	NARCONON	000:31	017
SAFE DRIVING	DEPT OF HEALTH & HUMAN SERVIC	000:30	025
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	005