

WYLD-FM
New Orleans, LA
Quarterly Issues/Programs List
Third Quarter, 2014
10/02/2014

WYLD-FM
Quarterly Issues/Programs List

WYLD-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CHARITABLE:** How to write an effective grant proposal. There are many government and private business grants available to qualified non-profits. A big part of a winning proposal is the writing
- **CRIME:** A new home for the formerly incarcerated which serves as a transition point for ex-convicts to make an adjustment back into society.
- **CULTURE:** The guest is the co-founder of Essence Magazine, which is holding its annual empowerment and music festival in New Orleans. Workshops that help people take more control of their lives
- **ECONOMIC DEVELOPMENT:** A women's business workshop. A big part of success in business is networking. This is an event where participants can meet new people and make the contacts that will help their business grow. Women of Small Business NOLA
- **EDUCATION:** Upcoming programs at the New Orleans Center for the Creative Arts. Alternative school for youth with an interest and ability in the arts
- **FAMILY ISSUES:** The guest is a licensed clinical social worker with tips for helping families in crisis get past the issues and accept one and other
- **FAMILY SERVICES:** Author of Success on Your Own Terms. How to identify the problems in your life that are holding you back and getting past them
- **HEALTH:** Health Matters segment focusing on the importance of regular testing for those with a family history of diseases like diabetes and cancer
- **POLITICS:** A look at the issues facing Washington such as the growing threat from ISIS in Iraq and Syria and the domestic issues that arise from the immigration debate.
- **RECREATION:** A look at the programs offered by the Westbank YMCA. These include after-school programs for kids, rec league basketball and

socialization programs for seniors

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION	SUNDAY JOURNAL	The guests are a local McDonald's franchise owner and the winner of a college scholarship awarded by McDonald's. The importance of corporate support of education	HENDRY COXUM/ ERIN BENNETT	07/06/2014 07:02 AM	030:00
CULTURE	SUNDAY JOURNAL	The guest is the co-founder of Essence Magazine, which is holding its annual empowerment and music festival in New Orleans. Workshops that help people take more control of their lives	ED LEWIS	07/06/2014 08:30 AM	030:00
FAMILY SERVICES	SUNDAY JOURNAL	Author of Success on Your Own Terms. How to identify the problems in your life that are holding you back and getting past them	JAMES ROSSEAU	07/13/2014 08:01 AM	030:00
FAMILY ISSUES	SUNDAY JOURNAL	The guest is a licensed clinical social worker with tips for helping families in crisis get past the issues and accept one and other	VICTOR SIMS	07/13/2014 08:31 AM	030:00
CRIME	SUNDAY JOURNAL	A group called Families of Louisiana's Incarcerated Children, which is working with the judicial system to find alternatives to jail time for youth convicted of minor crimes.	NONE	07/13/2014 07:00 AM	060:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CULTURE	SUNDAY JOURNAL	New mural presentation at New Orleans Museum of Art. Where the inspiration for his murals come from and the stories he tells through them	HALE WOODRUFF	07/20/2014 07:01 AM	015:00
HEALTH	SUNDAY JOURNAL	Health matters segment centering on small steps, like walking for 30 minutes a day, as a way to improve your overall health	DR. CARL ROBINSON	07/20/2014 07:32 AM	045:00
EDUCATION	SUNDAY JOURNAL	The guest is an accomplished novelist with tips for those who have always wanted to write a book but don't know where to start; developing your craft every day	JOE JOHNSON	07/27/2014 07:30 AM	030:00
CULTURE	SUNDAY JOURNAL	Discussion on religion in the work place. Where is the line between those who want to display their faith and co-workers who may find such activities offensive	NONE	07/27/2014 08:00 AM	030:00
CULTURE	SUNDAY JOURNAL	A discussion with a visiting delegation from South Africa. What advances have that country made since Apartheid ended? Is it still a country mostly divided by race?	ERNEST KELLY	08/03/2014 07:00 AM	060:00
HEALTH	SUNDAY JOURNAL	Health Matters segment focusing on the importance of regular testing for those with a family history of diseases like diabetes and cancer	DR. CARL ROBINSON	08/10/2014 07:30 AM	060:00
CRIME	SUNDAY JOURNAL	A group called Families of Louisiana's Incarcerated Children, which is working with the judicial system to find alternatives to jail time for youth convicted	NONE	08/17/2014 07:00 AM	040:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		of minor crimes			
HEALTH	SUNDAY JOURNAL	Author of The Biology of Beating Stress. Identifying the high stressers in your life and take steps to avoid them. Simple mind exercises that may help	JEANNE RICKS	08/17/2014 08:00 AM	030:00
POLITICS	SUNDAY JOURNAL	A look at the issues facing Washington such as the growing threat from ISIS in Iraq and Syria and the domestic issues that arise from the immigration debate.	US SEN. MARY LANDRIEU	08/24/2014 07:30 AM	015:00
CULTURE	SUNDAY JOURNAL	A look at the issues facing the upcoming National Baptist Convention such as is the church losing power in the black community? Do believers practice their faith as much as they used to	PASTOR T.J. BROWN/ BISHOP DARRELL BRISTER	08/24/2014 07:45 AM	045:00
HEALTH	SUNDAY JOURNAL	A look at common mental health issues. How to recognize the signs that you or someone you know may need professional help in dealing with these problems	DR. GUY WINCH	08/31/2014 07:14 AM	045:00
CULTURE	SUNDAY JOURNAL	Bamboula 2000, a celebration of African drumming, music and dance. Where does this form of music expression owe its origins?	NONE	08/31/2014 08:30 AM	015:00
CULTURE	SUNDAY JOURNAL	A look at the National Baptist Convention and issues such as keeping politics out of the pulpit. Are there some political issues with moral overtones that should be discussed?	PASTOR T.J. BROWN	08/31/2014 08:45 AM	015:00
RECREATION	SUNDAY JOURNAL	A look at the programs offered by the Westbank	NONE	09/07/2014 07:15 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		YMCA. These include after- school programs for kids, rec league basketball and socialization programs for seniors			
FAMILY ISSUES	SUNDAY JOURNAL	Fatherhood Initiative. The importance of fathers being involved in their children's lives whether they are with the mother or not. Supporting the children emotionally and financially	JOE RECASSNER	09/07/2014 07:45 AM	015:00
EDUCATION	SUNDAY JOURNAL	How to effectively teach students of color. Do their experiences mean that they learn and process information differently than white students? Is this a cultural difference?	DR. GAIL THOMPSON	09/07/2014 08:00 AM	015:00
CULTURE	SUNDAY JOURNAL	Promotion of a theatrical production at Dillard University. Opportunities for students who have the acting bug, whether its their major or not	ED BISHOP	09/07/2014 08:21 AM	030:00
CHARITABLE	SUNDAY JOURNAL	How to write an effective grant proposal. There are many government and private business grants available to qualified non- profits. A big part of a winning proposal is the writing	NONE	09/14/2014 07:00 AM	030:00
CRIME	SUNDAY JOURNAL	A new home for the formerly incarcerated which serves as a transition point for ex-convicts to make an adjustment back into society.	NONE	09/14/2014 08:00 AM	060:00
ECONOMIC DEVELOPMENT	SUNDAY JOURNAL	A women's business workshop. A big part of success in business is networking. This is an event where participants	DEBORAH GOULD	09/21/2014 07:15 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		can meet new people and make the contacts that will help their business grow. Women of Small Business NOLA			
FAMILY ISSUES	SUNDAY JOURNAL	Discussion of Cafe Reconcile, a Central City restaurant run by youth who would like to make a career in the industry. Cafe Reconcile will also be featured in an upcoming episode of NCIS: New Orleans	NONE	09/21/2014 08:01 AM	030:00
EDUCATION	SUNDAY JOURNAL	Upcoming programs at the New Orleans Center for the Creative Arts. Alternative school for youth with an interest and ability in the arts	NONE	09/28/2014 07:01 AM	015:00
EDUCATION	SUNDAY JOURNAL	Guest is Ex Dir of the La. Federation for Children, one of the major proponents of the La. Scholarship program, better known as the Voucher program. It provides vouchers for students at low performing schools to get out and attend better schools	ANN DUPLESSIS	09/28/2014 07:30 AM	030:00
EDUCATION	SUNDAY JOURNAL	Promotion of the upcoming UNCF Walk for Education. The scholarships provided to needy students of color by the organization	THERESE BADON	09/28/2014 08:00 AM	030:00
FAMILY ISSUES	SUNDAY JOURNAL	A relationships workshop at Delgado. How even couples with a strong relationship can improve their relationship. How to disagree respectfully	DR. DANNA ANDRUS	09/28/2014 08:45 AM	015:00

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	Louisiana Assoc Of Broadcas/ NATL GUARD	000:30	093
EDUCATION	LPI/WYLDFMLOCALPSA2 KEENAN LEWIS FOUND/NET CHARTER SCHO	000:31	001
EDUCATION	CLEAR CHANNEL SCHOOL SUPPLY DRIVE	:15	30
CHARITABLE	AM. CANCER SOCIETY	000:31	055
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	001
CULTURE	CONGO SQ PRESERVATION SOCIETY	000:33	052
EDUCATION	Clear Channel Back School Supply Drive	000:32	054
EDUCATION	KEENAN LEWIS FOUNDATION	000:31	035
EMPLOYMENT	LA. GREEN CORPS	000:30	099
FAMILY SERVICES	BOY SCOUTS	000:30	004
FINANCES	Goodwill Industries of SE LA	000:32	081
GLOBAL CITIZEN FEST	GLOBAL CITIZEN FEST	000:31	002
HEALTH	Kaiser Family Foundation	000:30	020
HEALTH AND FITNESS	SAFE SUMMER DRIVING	000:27	001
HEALTH AND FITNESS	SAFE SUMMER DRIVING	000:28	002
HOUSING	VETERANS HOUSING OUTREACH MIN	000:32	116
MILITARY AND VETERANS	Louisiana Assoc Of Broadcas / NATL GUARD	000:30	043
MILITARY AND VETERANS	National Promo Inventory	000:30	002
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	209
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	135
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	157
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	052
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	012
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	024
CRIME	CRIMESTOPPERS GALA	:15	30