

WYLD-FM  
 New Orleans, LA  
 Quarterly Issues/Programs List  
 Fourth Quarter, 2023

WYLD-FM  
 Quarterly Issues/Programs List

WYLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
UWSELA Lifetime Achievement Award	PUBLIC AFFAIRS: United Way	Bob Merrick of Latter & Blum, recipient of the United Way of Southeast Louisiana inaugural Lifetime Achievement Award, joins the show to discuss his legacy of generosity and committment to community. Also joining the show, Bob's daughter, Lacey Merrick Conway. Host: Michael Williamson with the United Way of Southeast Louisiana.	M. Williamson, B. Merrick, L. Merrick Conway	10/01/2023 06:58 AM	028:27
UWSELA Lifetime Achievement Award	PUBLIC AFFAIRS: United Way	Bob Merrick of Latter & Blum, recipient of the United Way of Southeast Louisiana inaugural Lifetime Achievement Award, joins the show to discuss his legacy of generosity and committment to community. Also joining the show, Bob's daughter, Lacey Merrick Conway. Host: Michael Williamson with the United Way of Southeast Louisiana.	M. Williamson, B. Merrick, L. Merrick Conway	10/01/2023 06:58 AM	028:27

<p>UWSELA and Valero</p>	<p>PUBLIC AFFAIRS: United Way</p>	<p>UWSELA President and CEO Michael Williamson is joined by UWSELA Resource Development Director Brittany Elder and Leslie Sullivan, Vice President/General Manager of the Valero Meraux Refinery on the partnership between UWSELA and Valero. Host: Michael Williamson with the United Way of Southeast Louisiana.</p>	<p>M. Williamson, B. Elder, L. Sullivan</p>	<p>10/08/2023 07:01 AM</p>	<p>027:33</p>
<p>Domestic Violence Awareness Month</p>	<p>PUBLIC AFFAIRS: United Way</p>	<p>United Way of Southeast Louisiana President/CEO Michael Williamson is joined by UWSELA Chief Strategy Officer Michelle Clark Payne and Metro Centers for Community Advocacy Education and Outreach Coordinator Mark Medina, MSgt USMC (Retired), for a discussion on area initiatives and events as part of Domestic Violence Awareness Month, including the upcoming Women United Luncheon on October 18, 2023. Did you know that 35.9% of Louisiana women and 35.4% of Louisiana men experience domestic violence in their lifetimes? In recognition of Domestic Violence Awareness Month, Women United is hosting a panel discussion with local experts to discuss how to recognize signs of an abusive relationship, resources available to victims, and tips on effective</p>	<p>M. Williamson, M. Clark Payne</p>	<p>10/15/2023 06:57 AM</p>	<p>027:33</p>

		advocacy. Host: Michael Williamson with the United Way of Southeast Louisiana.			
UWSELA Prosperity Center - Bogalusa Campus	PUBLIC AFFAIRS: United Way	UWSELA Michael Williamson President/CEO Michael Williams welcomes Marissa Fielding, administrative assistant of the UWSELA Prosperity Center - Bogalusa Campus and Ellenor Simmons, UWSELA director of financial capability, discuss services offered at the Prosperity Center, as well as its upcoming Trunk of Treat event on Friday. October 27. Host: Michael Williamson with the United Way of Southeast Louisiana.	M. Williamson, M. Fielding, E. Simmons	10/22/2023 07:01 AM	028:59
Cancer Association of Louisiana (CALA)	PUBLIC AFFAIRS: United Way	Tammy Swindle, executive director of the Cancer Association of Louisiana (CALA), along with Mary Cosper, CALA director of patient services, join UWSELA President/CEO Michael Williamson to discuss the organization's recent rebranding from the Cancer Association of Greater New Orleans (CAGNO) and the services provided by CALA. Since 1959, CAGNO, and now CALA, has worked to reduce the burden of cancer for patients and their families. A diagnosis of cancer can be costly and without CALA, these	M. Williamson, T. Swindle, M. Cosper	10/29/2023 06:57 AM	027:31

		<p>services must be met by family or friends or not met at all. Providing support empowers patients to continue on their path to recovery. Host: Michael Williamson with the United Way of Southeast Louisiana.</p>			
<p>United Way of Southeast Louisiana Collaboration Grant Program</p>	<p>PUBLIC AFFAIRS: United Way</p>	<p>United Way of Southeast Louisiana (UWSELA) President/CEO Michael Williamson is joined by UWSELA Chief Equity and Impact Officer Mary Ambrose and Melisse Meza, UWSELA Vice President of Community Impact - Health &amp; Fund Distribution, to discuss the return of UWSELA's collaboration grant program. UWSELA designed the grants in alignment with its Blueprint for Prosperity to support groups of relevant stakeholders taking a collaborative approach to addressing the complex interplay of the local symptoms and drivers of poverty. Host: Michael Williamson with the United Way of Southeast Louisiana.</p>	<p>M. Williamson, M. Ambrose, M. Meza</p>	<p>11/05/2023 06:56 AM</p>	<p>027:05</p>
<p>United Way of Southeast Louisiana</p>	<p>PUBLIC AFFAIRS: United Way</p>	<p>Talking all things United Way with UWSELA President &amp; CEO Michael Williamson, 2023-24 Board of Trustees Chair Ronnie Sloane and Vice President of Research and Development Cammi</p>	<p>K.J. Nagle, M. Williamson, R.</p>	<p>11/12/2023 06:56 AM</p>	<p>027:43</p>

		Proctor. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.			
St. Tammany Corporation	PUBLIC AFFAIRS: United Way	<p>UWSELA President and CEO Michael Williamson sits down with Chris Masingill, CEO of St. Tammany Corporation. As the lead economic development organization for St. Tammany, St. Tammany Corporation's mission is to create capacity and sophistication as an organization resulting in transformational leadership with the greater outcome of economic prosperity for all of St. Tammany. Host: Michael Williamson with the United Way of Southeast Louisiana.</p>	M. Williamson, C. Masingill	11/19/2023 06:56 AM	026:49
St. Tammany Corporation	PUBLIC AFFAIRS: United Way	<p>UWSELA President and CEO Michael Williamson sits down with Chris Masingill, CEO of St. Tammany Corporation. As the lead economic development organization for St. Tammany, St. Tammany Corporation's mission is to create capacity and sophistication as an organization resulting in transformational leadership with the greater outcome of economic prosperity for all of St. Tammany. Host: Michael Williamson with the United Way of Southeast Louisiana.</p>	M. Williamson, C. Masingill	11/26/2023 07:00 AM	026:49

Southeastern Louisiana University	PUBLIC AFFAIRS: United Way	UWSELA President/CEO Michael Williamson talks with Dr. William S. Wainwright, who was appointed in April as the 15th president of Southeastern Louisiana University. Host: Michael Williamson with the United Way of Southeast Louisiana.	M. Williamson, W. Wainwright	12/03/2023 06:53 AM	028:43
YMCA of Greater New Orleans	PUBLIC AFFAIRS: United Way	United Way of Southeast Louisiana President/CEO Michael Williamson talks with Louis Ogle, Chief Operating Officer of the YMCA of Greater New Orleans. Host: Michael Williamson with the United Way of Southeast Louisiana.	M. Williamson, L. Ogle	12/10/2023 06:56 AM	026:49
Thrive New Orleans	PUBLIC AFFAIRS: United Way	UWSELA President/CEO Michael Williamson talks with Chuck Morse, executive director at Thrive New Orleans, a non-profit organization that empowers people with a holistic network of resources and relationships as they work to change their lives, families, and communities. Host: Michael Williamson with the United Way of Southeast Louisiana.	M. Williamson, C. Morse	12/17/2023 06:21 AM	026:04
Thrive New Orleans	PUBLIC AFFAIRS: United Way	UWSELA President/CEO Michael Williamson talks with Chuck Morse, executive director at Thrive New Orleans, a non-profit organization that empowers people with a holistic network of resources and relationships as	M. Williamson, C. Morse	12/17/2023 06:59 AM	026:04

		they work to change their lives, families, and communities. Host: Michael Williamson with the United Way of Southeast Louisiana.			
UWSELA 2023 Year-In-Review, looking ahead to 2024	PUBLIC AFFAIRS: United Way	Looking back at United Way of Southeast Louisiana's efforts in 2023 and looking ahead to 2024 with UWSELA President/CEO Michael Williamson and 2023-24 Board of Trustees Chair Ronnie Sloane. Host: Michael Williamson with the United Way of Southeast Louisiana.	M. Williamson, R. Sloane	12/24/2023 06:53 AM	026:35
All Things United Way of Southern Louisiana	PUBLIC AFFAIRS: United Way	Talking all things United Way with UWSELA President & CEO Michael Williamson, 2023-24 Board of Trustees Chair Ronnie Sloane and Vice President of Research and Development Cammi Proctor. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.	K. J. Nagle, M. Williamson, R. Sloane, C. Proctor	12/31/2023 07:01 AM	027:43

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BLACK MUSIC ACTION COALITION	BLACK MUSIC ACTION COALITION	000:30	5
BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	10
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	7
COMMUNITY INVOLVEMENT	SHINE A LIGHT	000:30	8

HOMEBASE	HOMEBASE	000:30	13
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	7
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:30	5
Local Promo Inventory	Local Promo Inventory	000:17	55
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	5
PSA	Local Promo Inventory	000:30	168
PSA	Local Promo Inventory	000:30	5
PSA	Local Promo Inventory	000:31	61
PSA	Local Promo Inventory	000:35	40
PSA	Local Promo PSA	000:29	24
PSA	Local Promo PSA	000:30	180
PSA	Local Promo PSA	000:32	69
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	13