

WYLD-FM
New Orleans, LA
Quarterly Issues/Programs List
Second Quarter, 2015
07/02/2015

WYLD-FM
Quarterly Issues/Programs List

WYLD-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CRIME:** With all of the recent run ins between police and members of the black community, this is a discussion of these interactions and why they frequently seem to go wrong. Must private citizens always comply with the commands of police?
- **CULTURE:** The Louis Satchmo Armstrong Jazz Camp for kids. Why early exposure to a music education can provide a safe haven for children who might otherwise be at risk
- **EDUCATION:** The Net Charter School and classes aimed at students with particular interests. Registration for the fall is going on now. All NOLA charters participate in the One App application system
- **EMPLOYEMENT:** The guest is a careers consultant. Tips for helping those who are new to the job search find a position that can become a career.
- **ENVIRONMENTAL:** Discussion of the BP Oil Spill as the fifth anniversary of the event approaches. The environmental damage done by the oil spill and current efforts to restore the wetlands and marine life
- **FAMIL SERVICES:** The Father- Daughter talk, the responsibility that men have to talk to their daughters about relationships as they get older. Relating the things that they experienced as boys and young men
- **FAMILY SERVICES:** The guest is a licensed Marriage and Family Therapist. Identifying the signs that couples need to seek professional help in their relationships
- **FINANCES:** The guest is the author of "Think and Grow Rich for Women". Tips for helping women to succeed both emotionally and financially
- **HEALTH:** The guest is an asthma specialist. Why asthma is so common among young children and simple steps that can bring some relief. While many children do outgrow childhood asthma, for others it is a lifetime battle
- **HOUSING:** The guest is with the Finance Authority of New Orleans, which provides low interest loans to stimulate homeownership growth

particularly in despressed areas of the city

- **HUNGER:** Child hunger in New Orleans. Why does this problem still exist in 2015 in the richest country in the world? Many parents simply aren't aware of all of the programs that exist to provide food for their children
- **RACE RELATIONS:** Discussion of the recent South Carolina church shooting and shooter Dylan Roof, who seems to have been inspired by a white supremacist view of the world and hatred for African Americans
- **RECREATION:** The Crescent City Kings Developmental Football Team. This is a semi- pro team made up mostly of young men who played in high school and want to keep it going
- **SAFETY:** Swimming safety as the summer months hit and more and more children head to the swimming polls and other bodies of water. How to make sure your children stay safe

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CULTURE	SUNDAY JOURNAL	Discussion of the New Orleans Museum of Art's exhibition on African Art. The stories that many of the works convey	NONE	04/05/2015 07:00 AM	015:00
FINANCES	SUNDAY JOURNAL	The guest is the author of "The Debt Escape Plan", which can help people with mounting debt find a way to handle their obligations without the breaking the bank	BEVERLY HARZOG	04/05/2015 07:16 AM	015:00
FAMILY SERVICES	SUNDAY JOURNAL	A look at the summer camps and programs offered through the New Orleans Recreation Dept. Registration begins	NONE	04/05/2015 07:30 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
shortly					
FINANCES	SUNDAY JOURNAL	Tax resource event which offers assistance for those who have not filed their taxes. The federal deadline is 10 days away	KEMBERLEY WASHINGTON	04/05/2015 08:40 AM	020:00
FAMILY SERVICES	SUNDAY JOURNAL	The guest is a licensed Marriage and Family Therapist. Identifying the signs that couples need to seek professional help in their relationships	DR. KENNETH FOY	04/12/2015 07:00 AM	030:00
HEALTH	SUNDAY JOURNAL	Discussion of breast cancer and why our area seems to have a higher occurrence of the disease than other parts of the country. Are there diet and environmental factors?	NONE	04/12/2015 07:45 AM	015:00
FAMILY SERVICES	SUNDAY JOURNAL	The guest is a children's advocate who works in support of abused and neglected children. When should these children be removed from the home and is it ever safe to go back?	PAMELA KOEFIELD	04/19/2015 07:00 AM	030:00
ENVIRONMENTAL	SUNDAY JOURNAL	Discussion of the BP Oil Spill as the fifth anniversary of the event approaches. The environmental damage done by the oil spill and current efforts to restore the wetlands and marine life	NONE	04/19/2015 07:30 AM	030:00
FINANCES	SUNDAY JOURNAL	Personal money management. Why its so important for young people and	LISA FRYE	04/19/2015 08:30 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		young couples in particular to establish discipline in their spending			
HOUSING	SUNDAY JOURNAL	The guest is with the Finance Authority of New Orleans, which provides low interest loans to stimulate homeownership growth particularly in despressed areas of the city	MTUMISHI ST. JULIEN	04/26/2015 07:02 AM	030:00
EDUCATION	SUNDAY JOURNAL	The guest is with the New Orleans NAACP. Some of the programs the local branch is engaged in as well as the national initiatives.	MORRIS RFEED	04/26/2015 08:00 AM	030:00
EMPLOYEMENT	SUNDAY JOURNAL	The guest is a careers consultant. Tips for helping those who are new to the job search find a position that can become a career.	EDDIE FRANCIS	04/26/2015 08:30 AM	030:00
RECREATION	SUNDAY JOURNAL	Segment on the Milne Playground initiative, which will provide a safer and better lit play option for the neighborhood's children	LISA PHILLIPS	05/03/2015 07:00 AM	015:00
FAMILY SERVICES	SUNDAY JOURNAL	Segment on the Make A Wish Foundation, which grants the wishes of terminally ill children, everything from special trips to meet and greets with celebrities	NONE	05/03/2015 07:15 AM	015:00
HEALTH	SUNDAY JOURNAL	Discussion of seasonal allergies and small steps we can all take to feel better. Spring is historically	DR. CARL ROBINSON	05/03/2015 07:30 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		one of the worse times of the year for allergies in south La., mostly due to pollen			
HEALTH	SUNDAY JOURNAL	Mental health discussion. How to tell the difference between someone suffering from the normal hassle of day to day life and someone who may be in need of help	VICTOR SIMS	05/03/2015 08:21 AM	040:00
FAMILY SERVICES	SUNDAY JOURNAL	A Mother's Day tribute, summing up the debt we all owe to our mothers, both living and deceased	SPORTY KING	05/10/2015 07:00 AM	045:00
RECREATION	SUNDAY JOURNAL	The Crescent City Kings Developmental Football Team. This is a semi- pro team made up mostly of young men who played in high school and want to keep it going	NONE	05/10/2015 08:30 AM	030:00
CULTURE	SUNDAY JOURNAL	Promotion of an upcoming Mardi Gras Indians event and the importance of the Indians culture within the NOLA African American community	CHERICE HARRISON NELSON	05/17/2015 07:15 AM	015:00
HEALTH	SUNDAY JOURNAL	The guest is a licensed clinical social worker. Discussion of the recent tragedy in New Orleans in which a young mother killed her 2 children and then turned the gun on herself. A relative had called police hours before saying she was threatening	VICTOR SIMS	05/17/2015 07:30 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		to harm the children			
FINANCES	SUNDAY JOURNAL	The guest is a personal money management specialist. Helping consumers avoid high interest, particularly in the world of credit	LISA FRYE	05/17/2015 08:30 AM	030:00
SAFETY	SUNDAY JOURNAL	Discussion of water safety. Every summer there are drowning deaths in the New Orleans mostly due to children who get in the water despite not being strong swimmers or swim in dangerous places. The responsibilities of the parents	NONE	05/24/2015 07:37 AM	006:00
HEALTH	SUNDAY JOURNAL	The guest is an asthma specialist. Why asthma is so common among young children and simple steps that can bring some relief. While many children do outgrow childhood asthma, for others it is a lifetime battle	DR. KYLE HAPPEL	05/24/2015 07:43 AM	017:00
CULTURE	SUNDAY JOURNAL	The Anthony Bean Community Theatre featuring theatrical summer camps and summer productions for young people who are interested in acting	ANTHONY BEAN	05/24/2015 08:37 AM	023:00
EDUCATION	SUNDAY JOURNAL	The Net Charter School and classes aimed at students with particular interests. Registration for the fall is going on now. All NOLA charters participate in	NONE	05/31/2015 07:30 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		the One App application system			
CRIME	SUNDAY JOURNAL	With all of the recent run ins between police and members of the black community, this is a discussion of these interactions and why they frequently seem to go wrong. Must private citizens always comply with the commands of police?	ORRIN HUDSON	05/31/2015 07:40 AM	020:00
CULTURE	SUNDAY JOURNAL	The guest is with the Ashe Cultural Arts Center, which offers an array of cultural education, specializing in African music and dance	DOUG REDD	05/31/2015 08:30 AM	015:00
SAFETY	SUNDAY JOURNAL	Swimming safety as the summer months hit and more and more children head to the swimming polls and other bodies of water. How to make sure your children stay safe	JANET WRIGHT	05/31/2015 08:45 AM	015:00
CULTURE	SUNDAY JOURNAL	The Louis Satchmo Armstrong Jazz Camp for kids. Why early exposure to a music education can provide a safe haven for children who might otherwise be at risk	JACKIE HARRIS	06/07/2015 07:00 AM	015:00
EDUCATION	SUNDAY JOURNAL	Net Charter School fundraiser. Why charter schools have been so vital in revitalizing with city's formerly failing school system	NONE	06/07/2015 07:15 AM	015:00
CULTURE	SUNDAY	The guest is the	MATTHEW	06/07/2015	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	JOURNAL	author of "Succeeding While Black", how African Americans can realize their personal dreams while overcoming society's prejudices	DRAYTON	08:00 AM	
HUNGER	SUNDAY JOURNAL	Child hunger in New Orleans. Why does this problem still exist in 2015 in the richest country in the world? Many parents simply aren't aware of all of the programs that exist to provide food for their children	NONE	06/07/2015 08:30 AM	030:00
FINANCES	SUNDAY JOURNAL	The guest is the author of "Think and Grow Rich for Women". Tips for helping women to succeed both emotionally and financially	SHARON LECHTER	06/14/2015 07:00 AM	020:00
HOUSING	SUNDAY JOURNAL	Discussion of the Neighborworks America, a nonprofit organization funded by Congress to reinvest in communities that are historically depressed and spur more homeownership	NONE	06/14/2015 07:20 AM	010:00
CULTURE	SUNDAY JOURNAL	The Culu Dance Company, which brings instruction in African dance and music to the city's children. The programs help young people gain a better appreciate of who they are and where they came from	NONE	06/14/2015 07:48 AM	012:00
FAMIL SERVICES	SUNDAY	The Father- Daughter	REV. RC	06/21/2015	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	JOURNAL	talk, the responsibility that men have to talk to their daughters about relationships as they get older. Relating the things that they experienced as boys and young men	BLAKES JR.	07:00 AM	
HEALTH	SUNDAY JOURNAL	Segment on men's health. Why so many men are reluctant to go to the doctor, even just for a routine physical	DR. CARL ROBINSON	06/21/2015 07:30 AM	013:00
CULTURE	SUNDAY JOURNAL	The guest is an NBC-TV reporter who will be covering the Essence Music Festival, which returns to New Orleans in a few weeks. The event also features empowerment seminars	SHEINELLE JONES	06/21/2015 07:43 AM	010:00
FAMILY SERVICES	SUNDAY JOURNAL	Father's Day segment on the responsibilities that fathers have to their families, particularly men who may be away from their children, keeping up the financial responsibilities	LLOYD DENNIS	06/21/2015 08:15 AM	045:00
CULTURE	SUNDAY JOURNAL	Discussion of the "Riding Haley's Comet" stage play. Inspiring more young people to get involved in theatrical productions and how it can be a life changing experience	NONE	06/28/2015 08:00 AM	015:00
EDUCATION	SUNDAY JOURNAL	The LeSanctuary Book Club. Does reading as part of a group make the	ANGELA YOUNG	06/28/2015 08:15 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		experience more enjoyable? Can different people read the same thing and get different meanings?			
EDUCATION	SUNDAY JOURNAL	The guest is one of the recent winners of a McDonald's Scholarship. The process by which she qualified for the award and how she hopes to use her degree to better society	ANGELA DIX	06/28/2015 08:25 AM	005:00
RACE RELATIONS	SUNDAY JOURNAL	Discussion of the recent South Carolina church shooting and shooter Dylan Roof, who seems to have been inspired by a white supremacist view of the world and hatred for African Americans	TIM PARISH	06/28/2015 08:30 AM	025:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHARITABLE	Dress for Success*	000:38	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
SAFETY	Louisiana Assoc Of Broadcasters/ Emergency Prep	000:29	015
MILITARY AND VETERANS	Louisiana Assoc Of Broadcasters/ Guard	000:30	097
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SUBSTANCE ABUSE	ABOVE THE INFLUENCE	000:24	001
SUBSTANCE ABUSE	ABOVE THE INFLUENCE	000:26	003
ANIMAL SERVICES	VILLALOBOS RESCUE CENTER	000:26	070
CHARITABLE	Dress for Success*	000:31	067
CHARITABLE	GIVE NOLA DAY	000:31	066
CRIME	NEW ORLEANS POLICE DEPT	000:30	043
EDUCATION	DINERRAL SHAVERS ED. FUND	000:33	021
EDUCATION	Farmers Insurance	030:01	001
EDUCATION	RECOVERY SCHOOL DIST	000:30	044
EDUCATION	UNCF	000:32	033
EDUCATION	UNITED NEGRO COLLDEGE FUND	000:32	005
FAMILY SERVICES	BOY SCOUTS	000:30	048
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	006
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	044
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	160
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:32	061
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:35	107