

WYLD-FM
 New Orleans, LA
 Quarterly Issues/Programs List
 First Quarter, 2021
 04/01/2021

WYLD-FM
 Quarterly Issues/Programs List

WYLD-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH	UNITED WAY	The guests are from Evergreen Life Services, which helps pay for services that Medicaid doesn't cover, particularly dental care. Evergreen is a faith-based program but provides services without regard to religious affiliation	CHARMAINE JONES/ CONNIE ANDERSON/ REV. CLAIRE BURKS	01/03/2021 07:00 AM	030:00
PANDEMIC	UNITED WAY	Hospitality Cares is a pandemic relief program to benefit hospitality workers in the New Orleans area. The industry is starting to make a return but is still doing less than a third of the business it did before the outbreak	MICHELLE DUNNICK/ JENNIFER	01/10/2021 07:00 AM	030:00
FINANCES	UNITED WAY	Discussion of the United Way's support of the Vita Link 211 program or Volunteer Income Tax Assistance program. It provides free income tax prep help for those who qualify. Also discussion of the United for Grocery Workers program, which provides an electricity bill credit for grocery workers	MICHAEL WILLIAMSON/ ANTHONY MACKKEY	01/17/2021 07:00 AM	030:00
HEALTH	UNITED WAY	Guest is with the Cancer Association of Greater New Orleans. Like many others, the organization	TAMMY SWINDELL	01/24/2021 07:00 AM	030:00

		faced many challenges related to fundraising in 2020 including FEMA grants and donations, Meanwhile, job loss led to increased need in the food for patients program			
PANDEMIC	UNITED WAY	A look at the United Way's pandemic response and how the mission has changed a bit in recent months. With more schools reopening this has increased the need for resources aimed at child care for after hours	SARAH BERTHELOT	01/31/2021 07:00 AM	030:00
SOCIAL SERVICES	UNITED WAY	Feb 11 is "211 Day". This is a day to promote the free services offered through the 211 Via Link program. With one phone call residents can connect to resources for emergency housing, rental assistance, psychological care and counseling and many other social services	ANDREW HOLBEIN	02/07/2021 07:00 AM	030:00
TOURISM	UNITED WAY	Do those who create the city's culture which attracts so much tourism really benefit from it? There is also debate over what qualifies as a tourism job. Is it just those who work in the hotel/ restaurant fields?	LAMAR GARDERE/ ROBBY HABBENS	02/14/2021 07:00 AM	030:00
EDUCATION	UNITED WAY	Early Education Week is coming up. Louisiana faces an early childhood education and child care crisis. The pandemic and recent string of natural disasters have reversed what had been a positive tr	CHARMAINE CACCIOPPE/ DR LIBBY SONNIER	02/21/2021 07:00 AM	030:00
DOMESTIC VIOLENCE	UNITED WAY	The Metro Centers for Community Advocacy. Much of the center's focus is on domestic violence by advocating for tougher laws against offenders. The focus has also expanded to cover sexual	MARK MEDINA	02/28/2021 07:00 AM	030:00

		assault and human trafficking			
HEALTH	UNITED WAY	How the pandemic has impacted the Cancer Association of Greater New Orleans and its services. Many patient services now done virtually when possible. Fundraisers had to be cancelled but many grants were already in place for the year prior to the pandemic	TAMMY SWINDELL	03/07/2021 07:00 AM	030:00
SOCIAL SERVICES	UNITED WAY	The United Way's Young Professional Engagement group, which uses the talents of young professionals in the private sector to advance the causes of the United Way. All volunteers are encouraged to pick a cause they feel passionate about	JAMIE ALLEN/ JOANNA BROUSSARD/ KIOMEE APPLETON GAINES	03/14/2021 07:00 AM	030:00
SOCIAL SERVICES	UNITED WAY	Discussion of the United Way's annual workplace campaign. This is the annual drive to get donors to give through a payroll deduction. This used to involve office site presentations but is now done virtually	CATHY MCCRAY/ MARCUS BROWN/ MICHAEL WILLIAMSON	03/21/2021 07:00 AM	030:00
YOUTH SERVICES	UNITED WAY	The two separate Boys and Girls Clubs operations that serve New Orleans and Baton Rouge are merging as "Metro Louisiana", This move will allow the organization to serve more kids and offer more programs in more locations	PAT VAN BURKLEO	03/28/2021 07:00 AM	030:00

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HUNGER	GIVING HOPE NOLA FOOD DONATION	:30	56
HUNGER	INSPIRE NOLA MLK DAY FOOD GIVEAWAY	:30	28
EDUCATION	OPERATION SPARK CODING AND JOB TRAINING	:30	28
PANDEMIC	JEFFERSON PARISH COVID MEAL RELIEF	:30	28
EMPLOYMENT	CASH UP CAREER FAIR	:30	56
HEALTH	BLUE CROSS HEALTH INSURANCE	:30	28
EDUCATION	T-MOBILE CHANGEMAKER	:30	56
COMMUNITY ENGAGEMENT	NORD EASTER BASKET GIVEAWAY	:30	28
HEALTH	ST JUDE FREEM HOME GIVEAWAY	:30	28