

WYLD-FM
New Orleans, LA
Quarterly Issues/Programs List
Second Quarter, 2014
07/02/2014

WYLD-FM
Quarterly Issues/Programs List

WYLD-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CRIME:** An anti- violence resource fair, showing alternatives to violence such as mediation and negotiation
- **CULTURE:** The guest is the founder of Essence Magazine. The annual Essence Festival is coming to New Orleans, with musical acts and empowerment seminars
- **ECONOMIC DEVELOPMENT:** A small business event which will help small business owners make contacts and network with others that can help them do business
- **EDUCATION:** The McDonald's scholarship program. How students can apply and the qualities that make up those who win the scholarships
- **EMPLOYEMENT:** Segment on identifying and pursuing a career path that is right for you. How to find a career and not just a job
- **FAMILY ISSUES:** Tips for mediating disputes. Alternatives to violence that more young people should embrace
- **FINANACES:** Tips for making a family budget and living within it. How to prioritize and learning to live without things you don't really need
- **FINANCES:** The guest is a personal money management consultant. How anyone can save for their future with just a little effort and discipline
- **HEALTH:** Segment on women's health. What are the main issues facing women today and simple choices that can lead to better overall health
- **MILITARY AND VETERANS:** Money making and saving tips for veterans. Special services that are available for returning men and women from overseas
- **RACE RELATIONS:** Discussion of the Donald Sterling situation; the owner of the NBA's Clippers caught on tape making racist statements

- **SAFETY:** Emergency preparedness for children. Simple steps for getting children involved in the formulation of emergency plans
- **SUBSTANCE ABUSE:** Author of "Beyond Addiction", which focuses on former addicts who have a successful story to tell. Why can some people kick the habit but others can't
- **VOLUNTEERING:** The Link's community service event. Finding volunteer projects that fit with the individual

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FAMILY ISSUES	SUNDAY JOURNAL	Guest is author of 'Joy Ride: Overcoming Child Abuse". A look at child abuse victims who have overcome to become productive and why abuse still happens today	PAMELA KOFED	04/06/2014 07:13 AM	030:00
EDUCATION	SUNDAY JOURNAL	Collaborative efforts between the Recovery School Dist and the Orleans Parish Public Schools. While still competitors for students, the 2 systems often work together	NONE	04/06/2014 07:45 AM	015:00
EDUCATION	SUNDAY JOURNAL	The guest is a well known local musician and champion of a new public library initiative to combat illiteracy	IRVIN MAYFIELD	04/06/2014 08:45 AM	015:00
FAMILY ISSUES	SUNDAY JOURNAL	Discussion on preventing sexual assault. What women need to know to protect themselves and stay out of dangerous situations	TAYMIKA BYRD	04/13/2014 07:30 AM	030:00
HEALTH	SUNDAY JOURNAL	Discussion of Attention Defecit Hyperactivity	DR. UMAR JOHNSON	04/13/2014 08:31 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Disorder. How to recognize the signs and steps towards diagnosis and treatment			
CULTURE	SUNDAY JOURNAL	A look at the productions offered by the Carver Theater. How to get your child involves in the theatrical arts	NONE	04/20/2014 07:18 AM	040:00
HEALTH	SUNDAY JOURNAL	Part 2 of the discussion on ADHD. How to recognize the signs and seek treatment. Are the numbers of those diagnosed growing?	DR. UMAR JOHNSON	04/20/2014 08:00 AM	030:00
MILITARY AND VETERANS	SUNDAY JOURNAL	Money making and saving tips for veterans. Special services that are available for returning men and women from overseas	NONE	04/27/2014 07:00 AM	020:00
EMPLOYEMENT	SUNDAY JOURNAL	Segment on identifying and pursuing a career path that is right for you. How to find a career and not just a job	EDDIE FRANCIS	04/27/2014 07:31 AM	030:00
FINANACES	SUNDAY JOURNAL	Tips for making a family budget and living within it. How to prioritize and learning to live without things you don't really need	LISA FRYE	04/27/2014 08:31 AM	030:00
RACE RELATIONS	SUNDAY JOURNAL	Discussion of the Donald Sterling situation; the owner of the NBA's Clippers caught on tape making racist statements	BOMANI JONES	05/04/2014 07:00 AM	015:00
FAMILY ISSUES	SUNDAY JOURNAL	Discussion of domestic violence. Why some men become abusers and why many women stay in the relationship.	BRENDA WILLIAMS	05/04/2014 07:50 AM	010:00
FAMILY ISSUES	SUNDAY JOURNAL	The guest is a licensed clinical social worker specializing in	VICTOR SIMS	05/04/2014 08:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		aggressive behaviors and how to curtail them			
EDUCATION	SUNDAY JOURNAL	A look at charter schools in the New Orleans area and what areas they specialize in. Are charters a better public education option?	DR. ROMA BENJAMIN	05/11/2014 07:15 AM	015:00
HEALTH	SUNDAY JOURNAL	Segment on women's health. What are the main issues facing women today and simple choices that can lead to better overall health	NONE	05/11/2014 07:30 AM	030:00
VOLUNTEERING	SUNDAY JOURNAL	The Link's community service event. Finding volunteer projects that fit with the individual	NONE	05/11/2014 08:50 AM	010:00
EDUCATION	SUNDAY JOURNAL	Details of a change to the state's college admission requirements which will make many incoming freshmen ineligible	WESLEY BISHOP	05/18/2014 07:15 AM	015:00
CULTURE	SUNDAY JOURNAL	The guest is a "Bounce" dancer, a form of hip hop dance made popular in New Orleans by the transvestite Big Freedia. Bounce has been called crude by some	SHELBY SKIPPER	05/18/2014 07:30 AM	015:00
EDUCATION	SUNDAY JOURNAL	A look at the New Orleans education scene, why some schools succeed and what Common Core will mean to all schools	DR. ANGELO REYNOLDS	05/18/2014 08:00 AM	030:00
EDUCATION	SUNDAY JOURNAL	A look at Jefferson Parish schools. What some of the challenges are in that system and a look at high performing schools	NONE	05/25/2014 07:00 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SUBSTANCE ABUSE	SUNDAY JOURNAL	Author of "Beyond Addiction", which focuses on former addicts who have a successful story to tell. Why can some people kick the habit but others can't	DR. NICOLE KOSANKE	05/25/2014 07:30 AM	015:00
MILITARY AND VETERANS	SUNDAY JOURNAL	Financial advice for veterans. A look at some housing and loan programs that are only open to veterans.	NONE	05/25/2014 08:30 AM	030:00
SAFETY	SUNDAY JOURNAL	Emergency preparedness for children. Simple steps for getting children involved in the formulation of emergency plans	HAPPY JOHNSON	06/01/2014 07:31 AM	020:00
FAMILY ISSUES	SUNDAY JOURNAL	Tips for mediating disputes. Alternatives to violence that more young people should embrace	MINISTER WILLIE MUHAMMAD	06/01/2014 08:00 AM	015:00
FAMILY ISSUES	SUNDAY JOURNAL	Author of 'Stop Talking, Start Communicating'. How to improve interpersonal communications within the family or any group	GEOFF TUMLIN	06/01/2014 08:30 AM	030:00
ECONOMIC DEVELOPMENT	SUNDAY JOURNAL	A small business event which will help small business owners make contacts and network with others that can help them do business	REUBEN DETIGE	06/08/2014 07:45 AM	015:00
FAMILY ISSUES	SUNDAY JOURNAL	Author of "Fatal Invention", a look at race- based science and its impact on equality in America today	DR. DOROTHY ROBERTS	06/08/2014 09:30 AM	030:00
EDUCATION	SUNDAY JOURNAL	The International School of La., which offers a holistic approach to teaching languages to students	NONE	06/15/2014 07:00 AM	020:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		who show an aptitude			
CRIME	SUNDAY JOURNAL	An anti- violence resource fair, showing alternatives to violence such as mediation and negotiation	WENDY DURANT	06/15/2014 07:20 AM	010:00
EDUCATION	SUNDAY JOURNAL	Segment on book club scholarship fundraising. While college is more expensive than ever there are also more scholarships and grants than ever before	ANGELA YOUNG	06/15/2014 08:00 AM	030:00
EDUCATION	SUNDAY JOURNAL	A look at Jefferson Parish public schools and how the implementation of Common Core will impact the system	NONE	06/22/2014 07:40 AM	010:00
EDUCATION	SUNDAY JOURNAL	The McDonald's scholarship program. How students can apply and the qualities that make up those who win the scholarships	JESSICA USAND	06/22/2014 07:50 AM	015:00
FINANCES	SUNDAY JOURNAL	The guest is a personal money management consultant. How anyone can save for their future with just a little effort and discipline	LISA FRYE	06/22/2014 08:30 AM	030:00
CULTURE	SUNDAY JOURNAL	The guest is the founder of Essence Magazine. The annual Essence Festival is coming to New Orleans, with musical acts and empowerment seminars	EDWARD LEWIS	06/29/2014 07:00 AM	030:00
EDUCATION	SUNDAY JOURNAL	The LeSanctuary Bookclub Scholarship fundraiser. Helping to make books available to all, even those who might not be able to afford them	NONE	06/29/2014 07:46 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FAMILY ISSUES	SUNDAY JOURNAL	Discussion on road rage, including the recent incident in Kenner in which a child was shot as the result of a road rage incident.	VICTOR SIMS	06/29/2014 08:00 AM	030:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	Louisiana Assoc Of Broadcasters/ RESERVES	000:30	155
COMMUNITY INVOLVEMENT	POLICE WEEK	000:33	007
EDUCATION	LAUREATE ACADEMY	000:32	037
EDUCATION	VIETNAM VET MEM FUND	000:30	032
FAMILY SERVICES	RONALD MCDONALD HOUSE	000:31	038
HEALTH	AM. CANCER SOCIETY	000:32	029
HEALTH	Kaiser Family Foundation	000:30	043
HEALTH AND FITNESS	GREATER THAN AIDS	000:30	027
HEALTH AND FITNESS	SAFE SUMMER DRIVING	000:27	004
HEALTH AND FITNESS	SAFE SUMMER DRIVING	000:28	003
MILITARY AND VETERANS	Louisiana Assoc Of Broadcasters/ La. Natl Guard	000:30	002
MILITARY AND VETERANS	National Promo Inventory	000:29	010
MILITARY AND VETERANS	National Promo Inventory	000:30	022

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	004
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:23	068
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	014
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	147
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	034
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	240
SAFETY	AM. RED CROSS	000:33	048
SAFETY	LA HWY SAFETY COMMISSION	000:31	031
FAMILY ISSUES	COMMUNITY CHOICE YOUTH AWARDS	:15	25
EDUCAITON	RAISIN CANES SCHOOL SUPPLY DRIVE	:15	25