

WYLD-FM
New Orleans, LA
Quarterly Issues/Programs List
Second Quarter, 2013
07/04/2013

WYLD-FM
Quarterly Issues/Programs List

WYLD-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CRIME:** A look back at the Mother's Day shooting that injured 19 people at a second line parade. Why some young people seem to have no regard for human life
 - **CULTURE:** The River Road African American Museum, which highlights the struggles and contributions of African Americans to south Louisiana culture
 - **ECONOMIC DEVELOPMENT:** Women's entrepreneurship program. Helping women find the finances and supported need to start a new business.
 - **EDUCATION:** Update on the Bayou Soul Writers and Readers Conference. Tips for new authors hoping to get published.
 - **FAMILY SERVICES:** Organization called Mothers Helpers, which provides community-based support for single mothers struggling with challenging children
 - **FINANCES:** Personal money management consultant with tips on saving for retirement. How to put a little away each paycheck
 - **HEALTH:** Promotion of the upcoming March of Dimes Walk for Healthy Babies. Rasing fundsto battle premature birth and birth defects.
 - **HOUSING:** Update on cases recently investigated by the GNO Fair Housing Action Center, which roots out housing discrimination across the New Orleans area
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most

significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION	SUNDAY JOURNAL	An anti- public school event being put on to draw attention to public school issues in New Orleans. How should these problems be addressed?	BYRON COLE	04/07/2013 08:00 AM	060:00
HEALTH	SUNDAY JOURNAL	Health matters segment on proper eating and how to make lifestyle changes for the sake of better health	DR. CARL ROBINSON	04/14/2013 07:30 AM	020:00
EDUCATION	SUNDAY JOURNAL	The guest is from the Community Book Center, offering a variety of community reading programs and free books to youth	VERA WARREN WILLIAMS	04/14/2013 07:50 AM	040:00
EDUCATION	SUNDAY JOURNAL	The guest is president of Dillard University. Programs geared specifically for the African American student	DR. WALTER KIMBROUGH	04/14/2013 08:30 AM	030:00
HOUSING	SUNDAY JOURNAL	Programs offered by the Neighborhood Housing Services, particularly services for the first time home buyer. How to find a mortgage you can afford	NONE	04/21/2013 07:00 AM	020:00
ECONOMIC DEVELOPMENT	SUNDAY JOURNAL	Program for women entrepreneurs. How to find funding for your	DEBORAH GOULD	04/21/2013 08:00 AM	045:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		business idea. Common sense tips for starting a business			
CRIME	SUNDAY JOURNAL	A look at the issue of violent crime in New Orleans that seems to target young black males. Is the city unsafe for black children?	LLOYD DENNIS/ VICTOR SIMS	04/28/2013 07:49 AM	040:00
FINANCES	SUNDAY JOURNAL	Personal money management consultant with tips on saving for retirement. How to put a little away each paycheck	LISA FRYE	04/28/2013 08:30 AM	030:00
HOUSING	SUNDAY JOURNAL	GNO Community Data Center with the city's latest population figures. A look at neighborhoods that are recovering.	ALLISON PLYER	05/05/2013 07:30 AM	025:00
EDUCATION	SUNDAY JOURNAL	Segment on Xavier Prep, an all- girls school that was targeted to close at the end of the school year but will now stay open for at least one more year.	NONE	05/05/2013 08:01 AM	030:00
EDUCATION	SUNDAY JOURNAL	Guest is from the Community Book Center, with information about community wide reading projects and an author event	TERRELL PIERRE	05/12/2013 07:11 AM	018:00
EDUCATION	SUNDAY JOURNAL	Author of a book on college scholarships. How to find scholarships and grants for income college students	KRISTINA ELLIS	05/12/2013 07:31 AM	020:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH	SUNDAY JOURNAL	A look at cancer and why the disease seems to be so prevalent in certain families. What people can do to reduce their risk	DR. MICHAEL KRYCHMAN	05/12/2013 07:53 AM	025:00
FAMILY SERVICES	SUNDAY JOURNAL	Organization called Mothers Helpers, which provides community- based support for single mothers struggling with challenging children	NONE	05/12/2013 08:29 AM	030:00
HEALTH	SUNDAY JOURNAL	Health matters segment on prescription medications. How to protect against the possibility of abuse.	DR. CARL ROBINSON	05/19/2013 07:29 AM	015:00
HOUSING	SUNDAY JOURNAL	Programs of Neighborhood Housing Services. How home inspections work and what one can expect in the way of closing costs	NONE	05/19/2013 07:44 AM	015:00
CRIME	SUNDAY JOURNAL	A look back at the Mother's Day shooting that injured 19 people at a second line parade. Why some young people seem to have no regard for human life	MINISTER WILLIE MUHAMMAD/ KIM DILOSA/ VICTOR SIMS	05/19/2013 08:01 AM	060:00
FAMILY SERVICES	SUNDAY JOURNAL	An organization called Putting Parents First. Focusing on allowing parents time to improve themselves so they can better help	NONE	05/26/2013 07:30 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		their children			
EDUCATION	SUNDAY JOURNAL	A look at a growing dispute between Xavier University and the residents of the Gert Town neighborhood around the school	KOJO LIVINGSTON	05/26/2013 08:00 AM	060:00
HEALTH	SUNDAY JOURNAL	Promotion of the upcoming March of Dimes Walk for Healthy Babies. Rasing funds to battle premature birth and birth defects.	NONE	06/02/2013 07:01 AM	010:00
CULTURE	SUNDAY JOURNAL	The River Road African American Museum, which highlights the struggles and contributions of African Americans to south Louisiana culture	KATHE HAMBRICK	06/02/2013 07:12 AM	020:00
EDUCATION	SUNDAY JOURNAL	Bayou Soul Writers and Readers Conference. Helping people who want to become writers learn the tricks of the trade	NONE	06/02/2013 08:30 AM	015:00
HOUSING	SUNDAY JOURNAL	The GNO Fair Housing Action Center, which investigates complaints of housing discrimination. Helping landlords to better understand and follow housing laws.	NONE	06/02/2013 08:45 AM	015:00
CRIME	SUNDAY JOURNAL	"Shell Shocked" is a new	NONE	06/09/2013 08:14 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		documentary film on gun violence in New Orleans. Free screenings are being held around the city.			
EDUCATION	SUNDAY JOURNAL	Author of a book on college scholarships. What scholarships and grants are available to income college students	KRISTINA ELLIS	06/09/2013 08:32 AM	020:00
ECONOMIC DEVELOPMENT	SUNDAY JOURNAL	Women's entrepreneurship program. Helping women find the finances and supported need to start a new business.	DEBORAH GOULD	06/09/2013 08:50 AM	015:00
HOUSING	SUNDAY JOURNAL	The GNO Fair Housing Action Center, which investigates complaints of housing discrimination. Making renters more aware of their rights under federal law	NONE	06/16/2013 07:00 AM	020:00
EDUCATION	SUNDAY JOURNAL	Programs to mark Juneteenth, the traditional celebration in the African American community to commemorate the end of slavery.	LIDIA BASTIANICH	06/16/2013 07:21 AM	040:00
ECONOMIC DEVELOPMENT	SUNDAY JOURNAL	The issue of black men and unemployment. Why are so many African American males unable to find jobs that pay a living wage?	NONE	06/16/2013 08:21 AM	030:00
HOUSING	SUNDAY	Update on cases	NONE	06/23/2013	020:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	JOURNAL	recently investigated by the GNO Fair Housing Action Center, which roots out housing discrimination across the New Orleans area		07:00 AM	
FAMILY SERVICES	SUNDAY JOURNAL	Citywide summit on the African American male. What are the biggest issues and can solutions be found through community?	PASTOR TOM WATSON	06/23/2013 07:32 AM	020:00
FINANCES	SUNDAY JOURNAL	Personal money management consultant with tips for staying out of credit card debt. How to know when the use of credit cards is becoming a problem.	LISA FRYE	06/23/2013 08:32 AM	025:00
HOUSING	SUNDAY JOURNAL	An event called Homefest 2013, in which prospective home buyers can find out more about homes in their price range.	VERA WARREN WILLIAMS	06/30/2013 07:20 AM	015:00
EDUCATION	SUNDAY JOURNAL	Segment on college prep. What college-bound high school students should be doing now to increase their chances of success in college	NONE	06/30/2013 07:45 AM	030:00
EDUCATION	SUNDAY JOURNAL	Update on the Bayou Soul Writers and Readers Conference. Tips for new authors	NONE	06/30/2013 08:45 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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hoping to get published.

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FAMILY SERVICES	GNOBA / LA. NATL GUARD	000:30	001
HEALTH	National Promo Inventory	000:31	014
CHARITABLE	RED CROSS TORNADO VICTIMS DONATIONS	:15	40
MILITARY	SHOW YOUR STRIPES HIRE VETERANS	:15	40
ARTS	National Promo Inventory	000:31	018
CRIME	COM. TO REDUCE GUN VIOLENCE	000:32	037
CULTURE	People United- Armstrong Park	000:30	020
DISASTER RELIEF	AMERICAN RED CROSS	000:30	012
ECONOMIC DEVELOPMENT	Urban League of Greater N O	000:32	009
EDUCATION	AMERICAN LEGION	000:31	018
EDUCATION	HUMAN JUKEBOX ASSOC	000:31	035
EDUCATION	LE SANTUARY BOOK CLUB	000:31	035

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	YOUNG ASPIRATIONS/ YOUNG ARTI	000:30	034
FAMILY SERVICES	SON OF A SAINT FOUND.	000:31	007
FAMILY SERVICES	VOLUNTERS OF AMERICA	000:31	025
HEALTH	AMERICAN HEART ASSOC	000:32	014
HEALTH	GREATER THAN AIDS	000:33	017
HEALTH	METRO HUMAN SERVICES DIST	000:31	042
HEALTH	Natl Assoc Free Clinics c/o T	000:31	038
HEALTH	NATL MINORITY AIDS COUNCIL	000:30	032
HEALTH	YOU GEAUX GIRL	000:31	009
LITERACY	National Promo Inventory	000:30	030
MILITARY AND VETERANS	National Promo Inventory	000:30	028
POVERTY	National Promo Inventory	000:31	040
PSA	National Promo Inventory	000:28	015
PSA	National Promo Inventory	000:29	014
PSA	National Promo Inventory	000:30	058
PSA	National Promo Inventory	000:31	028
VOLUNTEERING	United Way of New Orleans	000:30	037