

WYLD
New Orleans, LA
Quarterly Issues/Programs List
Fourth Quarter, 2022

WYLD
Quarterly Issues/Programs List

WYLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
NOLA CARES	UNITED WAY PUBLIC AFFAIRS 10-02-22	NoLA CARES (Creating Access, Resources and Equity for Success). The project seeks to align policy and practice across sectors so Black & Latinx mothers working in caregiving professions are valued and build wealth as the entrepreneurs, workforce, and beneficiaries of high-quality employer-supported child care. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.	K.J. Nagle, Various	10/02/2022 06:59 AM	028:49
Hurricane Ian Recovery Fund	UNITED WAY PUBLIC AFFAIRS 10-09-22	Michael Williamson, President/CEO of United Way of Southeast Louisiana (UWSELA), discusses the launch of a relief fund for victims of Hurricane Ian. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.	K.J. Nagle, M. Williamson	10/09/2022 07:02 AM	029:04
Evergreen Life Services (ELS) Southeast Louisiana Division	UNITED WAY PUBLIC AFFAIRS 10-16-22	From Evergreen Life Services (ELS) Southeast Louisiana Division, Charmaine Jones, executive director and Connie Anderson, director of	K.J. Nagle, C. Jones, C. Anderson	10/16/2022 06:58 AM	028:41

		development. ELS is a charitable, non-profit organization that provides a full range of professional services to people with intellectual and developmental disabilities. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.			
Evergreen Life Services (ELS) Southeast Louisiana Division	UNITED WAY PUBLIC AFFAIRS 10-16-22	From Evergreen Life Services (ELS) Southeast Louisiana Division, Charmaine Jones, executive director and Connie Anderson, director of development. ELS is a charitable, non-profit organization that provides a full range of professional services to people with intellectual and developmental disabilities. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.	K.J. Nagle, C. Jones, C. Anderson	10/16/2022 06:58 AM	028:41
Family Violence Program of St. Bernard	UNITED WAY PUBLIC AFFAIRS 10-23-22	October is Domestic Violence Awareness Month. This week, Kirby talks with executive director Gail Gowland and intervention services coordinator Stephanie Guidry with the Family Violence Program of St. Bernard. The mission of the Family Violence Program of St. Bernard is to empower all survivors of domestic violence--through strong programs that promote quality assurance and continuous growth---to live independent lives free from power and control by other individuals. Host:	K.J. Nagle, G. Gowland, S. Guidry	10/23/2022 07:00 AM	028:16

		Kirby Jane Nagle with the United Way of Southeast Louisiana.			
Louisiana Center for Children's Rights (LCCR)	UNITED WAY PUBLIC AFFAIRS 10-30-22	Co-executive directors Kristen Rome & Aaron Clark-Rizio of the Louisiana Center for Children's Rights (LCCR). Using direct representation and advocacy, LCCR fights to keep children out of the justice system so that they can thrive in their homes and communities. LCCR believes kids should be treated as kids and supported in becoming healthy adults. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.	K.J. Nagle, K. Rome, A. Clark-Rizio	10/30/2022 06:55 AM	027:47
YMCA Educational Services (YES!) at the YMCA of Greater New Orleans	UNITED WAY PUBLIC AFFAIRS 11-06-22	Amy Leggett, director of YMCA Educational Services (YES!) at the YMCA of Greater New Orleans. In partnership with the New Orleans Public Library, YES! gives adults the math, reading, and computer skills they need to advance at work, assist their children at school, and be active, engaged citizens. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.	K.J. Nagle, A. Leggett	11/06/2022 06:55 AM	027:48
ALICE In Focus	UNITED WAY PUBLIC AFFAIRS 11-13-22	Sarah Berthelot, Louisiana Association of United Ways President/CEO, discusses the latest ALICE reports. (ALICE - Asset Limited, Income Constrained, Employed) Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.	K.J. Nagle, S. Berthelot	11/13/2022 06:57 AM	029:07

Northshore Food Bank	UNITED WAY PUBLIC AFFAIRS 11-20-22	A look at the Northshore Food Bank with CEO Yvette Roussel. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.	K.J. Nagle, Y. Roussel	11/20/2022 06:56 AM	028:23
Campaign Cabinet	UNITED WAY PUBLIC AFFAIRS 11-27-22	Discussing the United Way of Southeast Louisiana's Campaign Cabinet with Cammie Proctor, Vice President of Resource Development at UWSELA and Ronnie Sloane, Campaign Cabinet Chair. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.	K.J. Nagle, C. Proctor, R. Sloane	11/27/2022 06:51 AM	029:11
Campaign Cabinet	UNITED WAY PUBLIC AFFAIRS 11-27-22	REPLAY OF 11/27/22 SHOW Discussing the United Way of Southeast Louisiana's Campaign Cabinet with Cammie Proctor, Vice President of Resource Development at UWSELA and Ronnie Sloane, Campaign Cabinet Chair. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.	K.J. Nagle, C. Proctor, R. Sloane	12/04/2022 06:21 AM	029:11
Campaign Cabinet	UNITED WAY PUBLIC AFFAIRS 11-27-22	REPLAY OF 11/27/22 SHOW Discussing the United Way of Southeast Louisiana's Campaign Cabinet with Cammie Proctor, Vice President of Resource Development at UWSELA and Ronnie Sloane, Campaign Cabinet Chair. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.	K.J. Nagle, C. Proctor, R. Sloane	12/04/2022 07:01 AM	029:11
UWSELA 2022 Year In Review	UNITED WAY PUBLIC AFFAIRS 12-09-22	Michael Williamson, President & CEO of United Way of Southeast Louisiana, looks back at UWSELA's 2022 efforts. Host: Kirby Jane Nagle with	K.J. Nagle, M. Williamson	12/11/2022 06:56 AM	028:49

		the United Way of Southeast Louisiana.			
Prosperity Center Reopen	UNITED WAY PUBLIC AFFAIRS 12-18-22	Chiquita Lattimore, senior vice president, Community Impact with United Way of Southeast Louisiana, discusses the reopening of the Prosperity Center. The Prosperity Center is United Way of Southeast Louisiana's one-stop financial capability center model, offering an array of programming to area residents, including financial education and coaching, credit building and counseling, benefits screening, matched savings, soft skills training. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.	K.J. Nagle, C. Lattimore	12/18/2022 06:56 AM	027:50
Tornado Recovery Efforts	UNITED WAY PUBLIC AFFAIRS 12-25-22	Michael Williamson, President & CEO of United Way of Southeast Louisiana, on UWSELA's response to the recent tornado. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.	K.J. Nagle, M. Williamson	12/25/2022 06:56 AM	028:17

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION RUNS	
BLACK CENSUS PROJECT	BLACK CENSUS PROJECT	000:24	12
BLOOD DONATION	Blood Center Of SE LA	000:30	32
BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	18

CANCER	B & Y FOUNDATION	000:29	8
COMMUNITY INVOLVEMENT	BLACK CENSUS PROJECT	000:22	16
COMMUNITY INVOLVEMENT	HISPANIC START	000:30	7
COMMUNITY INVOLVEMENT	NATIONAL FAITH & BLUE WEEKEND	000:30	5
COMMUNITY INVOLVEMENT	Partnership Promo Inventory	000:29	1
MILITARY AND VETERANS	HOME BASE	000:30	14
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	12
PSA	Local Promo Inventory	000:28	11
PSA	Local Promo Inventory	000:29	21
PSA	Local Promo Inventory	000:29	8
PSA	Local Promo Inventory	000:29	79
PSA	Local Promo Inventory	000:29	50
PSA	Local Promo Inventory	000:30	90
PSA	Local Promo Inventory	000:30	27
PSA	Local Promo Inventory	000:31	110
PSA	Local Promo Inventory	000:31	9
PSA	Local Promo Inventory	000:31	9
PSA	Local Promo Inventory	000:32	10
PSA	Local Promo Inventory	000:32	58
PSA	Local Promo PSA	000:32	29