

WYLD-FM
New Orleans, LA
Quarterly Issues/Programs List
Second Quarter, 2023
WYLD-FM

Quarterly Issues/Programs List

WYLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Blueprint For Prosperity Programmatic Grants	PUBLIC AFFAIRS: United Way	Melisse Meza, Vice President of Community Impact - Health & Fund Distribution, talks about the relaunch of UWSELA's 3-year programmatic grant funding. United Way of Southeast Louisiana is pleased to announce our FY23 (July 2023 - June 2026) Blueprint for Prosperity Programmatic Grants. The relaunch of our three-year programmatic grant process - rooted in equity, community voice, and data - is further evolving our grant-making framework to clarify and drill down our Blueprint investments and focusing our efforts on the challenges most pressing across Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, Tangipahoa, and Washington parishes. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.	M. Meza	04/02/2023 06:55 AM	028:39
Geaux Far Louisiana	PUBLIC AFFAIRS:	Libbie Sonnier, Ph.D., the executive director	L. Sonnier	04/09/2023 06:58 AM	028:22

	United Way	of the Louisiana Policy Institute for Children and co-chair of Geaux Far Louisiana. Geaux Far Louisiana believes in an equitable, unified early childhood system centering racial equity and ensuring families access to seamless, high-quality early child development, health, and educational services and has identified five goals to create one. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.			
Son of a Saint	PUBLIC AFFAIRS: United Way	Son of a Saint exists to transform the lives of fatherless boys through mentorship, emotional support, development of life skills, exposure to constructive experiences and formation of positive, lasting peer-to-peer relationships. Joining us today from Son of a Saint are founder and executive director Bivian "Sonny" Lee III, along with development operations manager Kila Moore. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.	B. Lee III, K. Moore	04/16/2023 06:17 AM	029:12
Son of a Saint	PUBLIC AFFAIRS: United Way	Son of a Saint exists to transform the lives of fatherless boys through mentorship, emotional support, development of life skills, exposure to constructive experiences and formation of positive, lasting peer-to-peer relationships. Joining	B. Lee III, K. Moore	04/16/2023 07:01 AM	029:12

		us today from Son of a Saint are founder and executive director Bivian "Sonny" Lee III, along with development operations manager Kila Moore. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.			
Financial Capability Month	PUBLIC AFFAIRS: United Way	Discussing Financial Capability Month with Ellenor Simmons from UWSELA. Discussing Financial Capability Month with Ellenor Simmons from UWSELA. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.	E. Simmons	04/23/2023 06:56 AM	028:48
UWSELA 2023 Summer Impact Grants	PUBLIC AFFAIRS: United Way	UWSELA announces the availability of grants for summer programs to expand and deepen services for children and youth ages 11 to 24 in New Orleans over the summer of 2023. Understanding that the summer months can feel more volatile and youth may not have access to the supportive services traditionally provided in educational settings, UWSELA has made funds available for small, Black Indigenous, people of color-led youth-serving organizations to broaden or enhance their existing summer 2023 programming for low-income, vulnerable youth over the summer months. Such broadened supports may include, but are not limited to, reduced program cost to families, increased behavioral health supports, expanded summer	M. Williamson	04/30/2023 06:56 AM	029:10

		<p>nutrition/meals, and expanded hours or duration of programming and ensuring youth are connected with an educational, vocational, or employment when summer programming ends. Grant amounts will range from \$5,000 to \$10,000. UWSELA will provide funding to approved nonprofits no later than June 6, 2023. Guest: United Way of Southwest Louisiana President and CEO Michael Williamson. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.</p>			
<p>UWSELA 2023 Summer Impact Grants</p>	<p>PUBLIC AFFAIRS: United Way</p>	<p>UWSELA announces the availability of grants for summer programs to expand and deepen services for children and youth ages 11 to 24 in New Orleans over the summer of 2023. Understanding that the summer months can feel more volatile and youth may not have access to the supportive services traditionally provided in educational settings, UWSELA has made funds available for small, Black Indigenous, people of color-led youth-serving organizations to broaden or enhance their existing summer 2023 programming for low-income, vulnerable youth over the summer months. Such broadened supports may include, but are not limited to, reduced program cost to families,</p>	<p>M. Williamson</p>	<p>04/30/2023 06:56 AM</p>	<p>029:10</p>

		<p>increased behavioral health supports, expanded summer nutrition/meals, and expanded hours or duration of programming and ensuring youth are connected with an educational, vocational, or employment when summer programming ends. Grant amounts will range from \$5,000 to \$10,000. UWSELA will provide funding to approved nonprofits no later than June 6, 2023. Guest: United Way of Southwest Louisiana President and CEO Michael Williamson. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.</p>			
Hurricane Preparedness	PUBLIC AFFAIRS: United Way	<p>Stephanie Fox & Joel Sullivan with the American Red Cross talk hurricane preparedness. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.</p>	S. Fox, J. Sullivan	05/07/2023 06:56 AM	028:14
NoLA CARES	PUBLIC AFFAIRS: United Way	<p>NoLA CARES (Creating Access, Resources and Equity for Success). The project seeks to align policy and practice across sectors so Black & Latinx mothers working in caregiving professions are valued and build wealth as the entrepreneurs, workforce, and beneficiaries of high-quality employer-supported child care. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.</p>	United Way of Southeast Louis	05/14/2023 06:58 AM	028:48

<p>Jefferson Parish Library</p>	<p>PUBLIC AFFAIRS: United Way</p>	<p>Jessica Styons, director of the Jefferson Parish Library, which provides the highest quality library services to our community, and supplies the tools needed for information, enrichment and enjoyment. The Library is a welcome place for all, and offers not just books, magazines, and movies, but also free high speed internet, access to the latest computer technology, and programs that entertain and educate. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.</p>	<p>J. Styons</p>	<p>05/21/2023 07:01 AM</p>	<p>027:56</p>
<p>ALICE</p>	<p>PUBLIC AFFAIRS: United Way</p>	<p>Sarah Berthelot, President/CEO of Louisiana Association of United Ways discusses the latest ALICE (Asset Limited, Income Constrained, Employed) report. Louisiana Association of United Ways (LAUW) in partnership with United Ways throughout the state recently released a new report demonstrating the financial hardships faced by the more than 900,000 households - 51% of all families - can't afford life's basic necessities, an increase of 22,980 families. ALICE in the Crosscurrents COVID and Financial Hardship</p>	<p>S. Berthelot</p>	<p>05/28/2023 06:58 AM</p>	<p>029:35</p>

		<p>- the first detailed report since the COVID pandemic but the fifth in the series - details how families both above and below the poverty level made difficult choices due to financial headwinds, despite pandemic and disaster benefits. The report also shows that one-third (32%) of Louisiana households are ALICE, a term that describes households earning more than the federally designated poverty level (FPL) but less than the cost of living in their area. The updated ALICE Household Survival Budget for a working family of four in 2021 was \$66,288, well above the FPL of \$26,500. Even with tax credits, ALICE would need to earn about \$33 an hour to keep up with the household's expenses, yet 75% of the state's most common jobs earn less than \$20 an hour. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.</p>			
Swimming Safety Tips	PUBLIC AFFAIRS: United Way	<p>Rachel Jonas, executive director of YMCA of Greater New Orleans Aquatics, discusses swimming safety tips and more. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.</p>	R. Jonas	06/04/2023 06:55 AM	027:56
UWSELA 2023 Summer Impact Grants	PUBLIC AFFAIRS: United Way	<p>Jilliam Delos Reyes, United Way of Southeast Louisiana director, education and youth initiatives, discusses 2023 Summer</p>	J. Delos Reyes	06/11/2023 06:59 AM	028:56

		<p>Impact Grants</p> <p>Understanding that the summer months can feel more volatile and youth may not have access to the supportive services traditionally provided in educational settings, UWSELA has made funds available for small, Black Indigenous, people of color-led youth-serving organizations to broaden or enhance their existing summer 2023 programming for low-income, vulnerable youth over the summer months. Such broadened supports may include, but are not limited to, reduced program cost to families, increased behavioral health supports, expanded summer nutrition/meals, and expanded hours or duration of programming and ensuring youth are connected with an educational, vocational, or employment when summer programming ends. Grant amounts will range from \$5,000 to \$10,000. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.</p>			
Bayou Community Foundation	PUBLIC AFFAIRS: United Way	<p>Jennifer Armand, Executive Director of Bayou Community Foundation, the only charitable foundation solely focused on building and sustaining the communities of Lafourche Parish, Terrebonne Parish, and Grand Isle. United Way</p>	J. Armand	06/18/2023 06:58 AM	027:57

		<p>of Southeast Louisiana (UWSELA) has granted \$100,000 to Bayou Community Foundation's "Rebuild Grand Isle" project, working to repair and rebuild homes for 40 Grand Isle families in need whose homes were severely damaged or destroyed when Hurricane Ida made landfall here on August 29, 2021. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.</p>			
<p>2023-2026 Blueprint for Prosperity Grants</p>	<p>PUBLIC AFFAIRS: United Way</p>	<p>United Way of Southwest Louisiana President and CEO Michael Williamson and Melisse Meza, Vice President of Community Impact - Health & Fund Distribution, discuss the 2023-2026 Blueprint for Prosperity grants. We introduced our Blueprint for Prosperity - our plan to eradicate poverty informed by community voices and validated by external research - to present a compelling path toward a stronger, prosperous, and more equitable Southeast Louisiana for us all. Today, our grant-making is rooted in addressing the complex interplay of symptoms and drivers of poverty in the region and supports the vision of equitable communities where all individuals are healthy, educated, and economically stable. Host: Kirby Jane Nagle with the</p>	<p>M. Williamson, M. Meza</p>	<p>06/25/2023 06:58 AM</p>	<p>029:04</p>

		United Way of Southeast Louisiana.			
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Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	LPI/WYLD FM LOCAL PSA1 988 Campaign 30 REV	000:30	2
	LPI/WYLD FM LOCAL PSA2 CHNOLA - Gun Safety PSA	000:29	3
	PSA/NATIONAL URBAN LEAGUE	000:30	1
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:32	6
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:35	2
COMMUNITY INVOLVEMENT	National Urban League	000:30	21
Louisiana Office of Community	Louisiana Office of Community	000:14	66
MAKE A WISH	MAKE A WISH	000:30	11
MENTAL HEALTH	MENTAL HEALTH COALITION	000:30	6
MENTAL HEALTH	NAMI	000:30	8
PSA	Local Promo Inventory	000:29	106
PSA	Local Promo Inventory	000:30	30
PSA	Local Promo Inventory	000:30	72
PSA	Local Promo Inventory	000:30	53
PSA	Local Promo PSA	000:29	78
PSA	Local Promo PSA	000:30	176
PSA	Local Promo PSA	000:31	6
THE V FOUNDATION	THE V FOUNDATION	000:29	15