

WYLD-FM
New Orleans, LA
Quarterly Issues/Programs List
Fourth Quarter, 2014
01/02/2015

WYLD-FM
Quarterly Issues/Programs List

WYLD-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CHARITABLE:** Fundraising and grant writing for local non-profits. There is grant money out there from a variety of sources. How best to access it
- **CRIME:** Part 2 of the discussion on interactions between black males and law enforcement. What are some of the things that both sides should be doing differently
- **CULTURE:** Uptown Music Theater. The importance of having a vibrant, active musical theater in all parts of the city
- **DOMESTIC ABUSE:** The guest is a licensed clinical social worker on the increase in domestic violence incidents during the holidays. Much of the stress is caused by money problems
- **ECONOMIC DEVELOPMENT:** Discussion of the New Orleans Regional Business Park and some of the businesses located there. What job opportunities do they present?
- **EDUCATION:** The Paul S Morton Scholarship Foundation, which provides scholarships to youth who might otherwise not have the opportunity to attend college
- **ENVIRONMENTAL:** The La. Bucket Brigade, which gives residents the tools and equipment they need to test air and water quality in their own neighborhoods.
- **FAMILY SERVICES:** The Man Up March. This is an event designed to stress the importance of men taking responsibility and providing support for their families
- **FINANCES:** The guest is a certified CPA with money saving tips going into the new year. How not to get bankrupted by the holidays
- **HEALTH:** The guest is a licensed clinical social worker. A look at the holiday blues, why some people get depressed this time of year and how to tell if those feelings should lead to counseling

- **HOUSING:** A housing fair sponsored by Dillard University, connecting low income home buyers and renters with properties they can afford

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH	SUNDAY JOURNAL	Discussion of asthma and bronchitis. Why these disorders seem to be more common now than in years past. Is it mostly related to the air we breath?	DR. CARL ROBINSON	10/05/2014 07:00 AM	030:00
FAMILY SERVICES	SUNDAY JOURNAL	The guest is the author of "Overcoming Obstacles". The impediments we all face and finding unique ways around them	DR. ANGELO REYNOLDS	10/05/2014 07:30 AM	020:00
FAMILY SERVICES	SUNDAY JOURNAL	The Man Up March. This is an event designed to stress the importance of men taking responsibility and providing support for their families	NONE	10/05/2014 08:00 AM	015:00
FAMILY SERVICES	SUNDAY JOURNAL	Services offered by the Jeramiah Group, which has a special emphasis on helping at- risk youth, including mentoring programs	NONE	10/12/2014 07:00 AM	030:00
EDUCATION	SUNDAY JOURNAL	SUNO Bash fundraiser to Support Southern University of New Orleans, one	NONE	10/12/2014 07:31 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		of the city's oldest historically black universities			
EDUCATION	SUNDAY JOURNAL	The Paul S Morton Scholarship Foundation, which provides scholarships to youth who might otherwise not have the opportunity to attend college	NONE	10/12/2014 07:43 AM	040:00
ECONOMIC DEVELOPMENT	SUNDAY JOURNAL	Discussion of the New Orleans Regional Business Park and some of the businesses located there. What job opportunities do they present?	NONE	10/19/2014 07:00 AM	030:00
FAMILY SERVICES	SUNDAY JOURNAL	One of the organizers of the Man Up March and Rally, which is meant to get men to better live up to their responsibilities	WILLIE MUHAMMAD	10/19/2014 07:30 AM	020:00
HOUSING	SUNDAY JOURNAL	A housing fair sponsored by Dillard University, connecting low income home buyers and renters with properties they can afford	NICK HARRIS	10/19/2014 08:21 AM	010:00
FAMILY SERVICES	SUNDAY JOURNAL	Discussion of the Dinneral Shavers Foundation, which provides many services for school children. The foundation is named after a well known school band director	NONE	10/26/2014 07:00 AM	030:00
CULTURE	SUNDAY JOURNAL	Uptown Music Theater. The importance of having a vibrant, active musical	NONE	10/26/2014 07:30 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		theater in all parts of the city			
HEALTH	SUNDAY JOURNAL	Health Matters segment with discussion of the flu, how widespread the flu is supposed to be this year and what population is the most in need of a flu shot	NONE	11/02/2014 07:00 AM	010:00
CULTURE	SUNDAY JOURNAL	Dillard University Theater, upcoming productions and the importance of providing a cultural outlet to the student body	NONE	11/02/2014 07:20 AM	020:00
CRIME	SUNDAY JOURNAL	Discussion of an Expungement event, in which men and women who have served their time can get their record cleared if they stay out of trouble	NONE	11/02/2014 08:00 AM	030:00
ENVIRONMENTAL	SUNDAY JOURNAL	The La. Bucket Brigade, which gives residents the tools and equipment they need to test air and water quality in their own neighborhoods.	NONE	11/02/2014 08:30 AM	030:00
CULTURE	SUNDAY JOURNAL	The guests are an author and a playwright with tips for prospective writers on how to develop their craft	MICHELLE GLASS/ FRED ROBERTS	11/09/2014 07:25 AM	020:00
FAMILY SERVICES	SUNDAY JOURNAL	The guest is an attorney with tips for families in need of legal help, which as divorce and child custody	WILLIE ZANDERS	11/09/2014 08:31 AM	030:00
EDUCATION	SUNDAY JOURNAL	Paul S Morton Scholarship Foundation, which	NONE	11/16/2014 07:00 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		provides scholarships for students who otherwise might not be able to attend college			
HEALTH	SUNDAY JOURNAL	Health Matters segment on the common cold, while there is no cure there are steps that we can all take to prevent it	NONE	11/16/2014 07:50 AM	010:00
EDUCATION	SUNDAY JOURNAL	Representative of John McDonough High School and information about upcoming testing and what students and parents need to know	BRENDA SQUARE	11/16/2014 08:00 AM	030:00
HEALTH	SUNDAY JOURNAL	National Health Conference being held in New Orleans. The importance of early detection which can lead to an easier cure	NONE	11/16/2014 08:40 AM	020:00
HEALTH	SUNDAY JOURNAL	The guest is a licensed clinical social worker. A look at the holiday blues, why some people get depressed this time of year and how to tell if those feelings should lead to counseling	VICTOR SIMS	11/23/2014 07:16 AM	030:00
EDUCATION	SUNDAY JOURNAL	The La. Federation of Teachers and the voucher program, by which students can leave poor performing public schools and in some cases get into private schools	ANN DUPLESSIS	11/23/2014 08:00 AM	030:00
FINANCES	SUNDAY JOURNAL	Personal money management. How to create a family	LISA FRYE	11/23/2014 08:31 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		budget and stick to it.			
CRIME	SUNDAY JOURNAL	A facility that helps recently released prisoners transition back into society. It provides a temporary place for them to live and in some cases job referrals	BLAIR BOUTEE/ NORRIS HENDERSON	11/30/2014 07:00 AM	040:00
CULTURE	SUNDAY JOURNAL	Africa Umoja, a 40-member entertainment troupe from South Africa, sharing many of the beliefs and proverbs of their people	NONE	11/30/2014 08:40 AM	020:00
CULTURE	SUNDAY JOURNAL	The guest is an author who shares stories of what motivates him to write and developing the discipline to write everyday, even when you don't want to	BILL RATNER	12/07/2014 07:00 AM	030:00
CULTURE	SUNDAY JOURNAL	The Holiday on the Boulevard holiday marketplace at the Ashe Cultural Arts Center. Proceeds benefit the center and its programs for the community	NONE	12/07/2014 07:21 AM	030:00
HEALTH	SUNDAY JOURNAL	Segment on the holiday blues. Why some people seem to be prone to depression this time of year and others aren't. When to seek treatment	VICTOR SIMS	12/14/2014 07:19 AM	010:00
FAMILY SERVICES	SUNDAY JOURNAL	The guest is a motivational speaker specializing in helping people recognize their strengths and develop ways to	SPORTY KING	12/14/2014 08:00 AM	020:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		capitalize on them			
FAMILY SERVICES	SUNDAY JOURNAL	Discussion of the Dinneral Shavers Foundation and several programs for the holidays. The organization is named after a well know school band instructor	NONE	12/14/2014 08:22 AM	040:00
CULTURE	SUNDAY JOURNAL	Discussion of Sister Ava Muhammad's visit to New Orleans and the cultural understanding it is hoped the visit will foster	WALTER UMRANI	12/21/2014 07:15 AM	015:00
FINANCES	SUNDAY JOURNAL	The guest is a certified CPA with money saving tips going into the new year. How not to get bankrupted by the holidays	KIMBERLY WASHINGTON	12/21/2014 07:29 AM	030:00
CRIME	SUNDAY JOURNAL	Part 2 of the discussion on interactions between black males and law enforcement. What are some of the things that both sides should be doing differently	RODNEY DEMERY	12/21/2014 08:15 AM	045:00
DOMESTIC ABUSE	SUNDAY JOURNAL	The guest is a licensed clinical social worker on the increase in domestic violence incidents during the holidays. Much of the stress is caused by money problems	VICTOR SIMS	12/28/2014 07:00 AM	030:00
CHARITABLE	SUNDAY JOURNAL	Fundraising and grant writing for local non- profits. There is grant money out there from a variety of sources. How best to access it	PATRICK PATTERSON	12/28/2014 07:31 AM	020:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FAMILY SERVICES	SUNDAY JOURNAL	Guest is author of "God is My CEO", how to live your life by simple rules that will make you much happier in the end	LARRY JULIAN	12/28/2014 08:00 AM	030:00
FINANCES	SUNDAY JOURNAL	End of the year financial planning tips. Why its important to make that charitable donation you have been considering before the end of the year; tax write off for 2015	KIMBERLY WASHINGTON	12/28/2014 08:46 AM	015:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	Louisiana Assoc Of Broadcasters	000:30	121
EDUCATION	UNCF WALK	:15	20
HEALTH	AM. CANCER SOCIETY	000:31	024
HEALTH	AUTISM SPEAKS	000:30	086
EDUCATION	Local Promo PSA	000:32	017
EDUCATION	NET CHARTER SCHOOL	000:32	047
EDUCATION	SOUTHERN FOOD AND BEV MUSEUM	000:30	094

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FAMILY SERVICES	BOY SCOUTS	000:30	022
FAMILY SERVICES	IHEART MEDIA	000:32	093
HOUSING	NEIGHBOR ASSIST CORP OF AMERI	000:31	091
MILITARY AND VETERANS	DINERRAL SHAVERS ED. FUND	000:30	057
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	014
MILITARY AND VETERANS	Louisiana Assoc Of Broadcasters	000:30	046
MILITARY AND VETERANS	National Promo Inventory	000:30	002
MILITARY AND VETERANS	National Promo Inventory	000:31	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	252
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	009
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	266
SEXUAL ASSAULT	IT'S ON US	000:30	004
VOLUNTEERING	CORP FOR NATL & COMM SERVICE	000:30	031
CULTURE	INTERNATIONAL FEST	:15	30
FAMILY SERVICES	YMCMB TURKEY GIVE AWAY	:15	20
FAMILY SERVICES	IHEART MEDIA TOY TIVEAWAY	:15	