

WYLD-FM
New Orleans, LA
Quarterly Issues/Programs List
First Quarter, 2018
04/01/2018

WYLD-FM
Quarterly Issues/Programs List

WYLD-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CHARITABLE:** Promotion of the upcoming Daughters of Charity Gala. This is a fundraiser for an Order of Nuns with a long history of good work in the New Orleans area, particularly in the area of health care
 - **CRIME:** This is a Crimestoppers segment on active shooter training. With the school shooting in Florida this past week, just the most recent in a long line, it is more important than ever for police agencies and schools to have a plan in place
 - **CULTURE:** The guests are authors of "Freedom's Dance", this is a detailed look at the social aid and pleasure club parade culture in New Orleans. The book includes a look at how certain rituals developed within the parades
 - **EDUCATION:** The Robottom Foundation, which funds a variety of college scholarships for deserving local students. How to apply for the next round of scholarships or make a donation to help support the cause
 - **FAMILY SERVICES:** The guest is from the American Foundation of Suicide Prevention. Helping to understand why so many people contemplate and even attempt to carry out suicide. How to recognize the warning signs
 - **FINANCES:** The guest is a personal money management consultant and author. Tips for making a budget and sticking to it and tax deductions that many people neglect to take
 - **HEALTH:** The guest offers smoking cessation tips for those who want to quit. One important thing to remember is that very few people are able to quit for good the first time they try. The process often involves trial and error
 - **MILITARY AND VETERANS:** Discussion of the Vietnam Veterans project in particular the "Wall of Faces", which seeks to put a name with every face etched on the wall. There are presently 8,000 US soldiers either killed or missing in Vietnam who's names are not on the wall
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH	SUNDAY JOURNAL	The guest is an audiologist. How to tell if your young child has hearing problems and tips for preserving your hearing into old age	DR. LANA JOSEPH	01/07/2018 07:00 AM	019:00
FAMILY SERVICES	SUNDAY JOURNAL	The guest is a professional Life Coach with tips for how people can their life back on track, rebounding from setback and setting out measurable, obtainable goals	DR. SHEIKA SQUARE	01/07/2018 07:47 AM	014:00
CULTURE	SUNDAY JOURNAL	The guest is a 15- year old Edna Karr student who stars in the Netflix series "Mudbound". How he got the part and what he enjoys about acting	JOSHUA WILLIAMS	01/07/2018 08:14 AM	018:00
CULTURE	SUNDAY JOURNAL	MLK Day themed show with the niece of the late civil rights leader. Why his message still resonates today. The segment included a replay of the famed "Mountaintop" speech	DR. ANGELA FARRIS WATKINS	01/14/2018 07:17 AM	043:00
MILITARY AND VETERANS	SUNDAY JOURNAL	Discussion of the Vietnam Veterans project in particular the "Wall of Faces", which seeks to put a name with every face etched on the wall. There are presently 8,000 US soldiers either killed or missing in Vietnam who's names are not on the wall	JANNA HOEHN	01/21/2018 07:30 AM	015:00
HEALTH	SUNDAY JOURNAL	The guest is author of the book "The Case Against Sugar". This is an indepth look at sugar consumption in America and why it is leading to generation after generation of unhealthy children who carry those bad	GARY TAUBES	01/21/2018 07:45 AM	045:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		habits into adulthood			
FINANCES	SUNDAY JOURNAL	The guest is a personal money management consultant and author. Tips for making a budget and sticking to it and tax deductions that many people neglect to take	LISA FRYE	01/21/2018 08:30 AM	030:00
EDUCATION	SUNDAY JOURNAL	Discussion of an upcoming rally to promote the Inspire NOLA charter schools. What sets these schools apart from other charters in the city and why they are geared towards students success	JAMAR MCNEELEY	01/28/2018 07:13 AM	017:00
CULTURE	SUNDAY JOURNAL	The guest is a veteran broadcaster and one of many in the media and Hollywood to have been accused of sexual harassment in recent months. Smiley believes that his case is racially motivated	TAVIS SMILEY	01/28/2018 08:00 AM	017:00
FAMILY SERVICES	SUNDAY JOURNAL	The guest is a Harvard Law graduate who left corporate legal work to help others discover their life's work. The most important thing to do is to identify what you like to do and don't be afraid to embrace change	TAMA KIEVES	01/28/2018 08:17 AM	043:00
CULTURE	SUNDAY JOURNAL	The guest is a member of the Harlem Globetrotters, who will be putting on a show in NOLA in the coming days. The impressive history of the team and how it is about much more than just basketball	ZEUS MCCLURKIN	02/01/2018 08:18 AM	012:00
CULTURE	SUNDAY JOURNAL	The guests are authors of "Freedom's Dance", this is a detailed look at the social aid and pleasure club parade culture in New Orleans. The book includes a look at how certain rituals developed within the parades	ERIC WATERS/ KAREN CELESTAND	02/04/2018 07:30 AM	030:00
CULTURE	SUNDAY JOURNAL	The guest is the author of "The Post Racial Negro	JAN MILES	02/04/2018 08:00 AM	060:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Green Book", this is a state-by- state archive of 21st century bias against African Americans in the United States. Cases range from well know incidents of police brutality to everyday harassment			
FAMILY SERVICES	SUNDAY JOURNAL	The guest is from the American Foundation of Suicide Prevention. Helping to understand why so many people contemplate and even attempt to carry out suicide. How to recognize the warning signs	LIZ BROUSSARD	02/11/2018 07:00 AM	030:00
CULTURE	SUNDAY JOURNAL	Discussion of the documentary film "Muhammad Mosque #46", which is a history of the Nation of Islam in New Orleans	JASON MUHAMMAD	02/11/2018 08:00 AM	018:00
HEALTH	SUNDAY JOURNAL	The guest offers smoking cessation tips for those who want to quit. One important thing to remember is that very few people are able to quit for good the first time they try. The process often involves trial and error	DR. EARL BENJAMIN	02/18/2018 07:00 AM	010:00
CRIME	SUNDAY JOURNAL	This is a Crimestoppers segment on active shooter training. With the school shooting in Florida this past week, just the most recent in a long line, it is more important than ever for police agencies and schools to have a plan in place	NONE	02/18/2018 07:10 AM	010:00
EDUCATION	SUNDAY JOURNAL	Discussion of the Louisiana Scholarship Program, which offers scholarships to deserving college- bound students. The deadline to enter for this round of scholarships is next week	ANN DUPLESSIS	02/18/2018 07:20 AM	010:00
EDUCATION	SUNDAY JOURNAL	Director and producer of the documentary film "Tell Them We Are Rising",	STANLEY NELSON	02/18/2018 07:51 AM	009:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		which is a look at the history of Historically Black Colleges and Universities and the unique experience they offer			
CULTURE	SUNDAY JOURNAL	Discussion of the Langston Hughes book "I, Too Am American". This is a picture book that blends Hughes' poetry with the promise of equality	JONATHAN SANTLOFER	02/25/2018 07:00 AM	010:00
EDUCATION	SUNDAY JOURNAL	Discussion of the Greater New Orleans Science and Engineering Fair. Why this event is so important in exposing students to math and science	DR. ANNETTE OERTLING	02/25/2018 07:10 AM	010:00
CRIME	SUNDAY JOURNAL	Discussion of violence in New Orleans. Though the numbers ebb and flow it seems as though violence on the city streets is always a constant in New Orleans	AL MIMS/ CAPTAIN BLACK	02/25/2018 08:00 AM	060:00
CULTURE	SUNDAY JOURNAL	Promotion of the "Mardi Gras Indian Book". This is a look at the history and traditions of the Mardi Gras Indians and why these traditions hold such significance today	DR. AL KENNEDY	03/01/2018 08:00 AM	030:00
FINANCES	SUNDAY JOURNAL	Last minute tax prep tips. Emphasis on making sure you take advantage of all the credits you are eligible for, particularly the EITC for low to moderate income files in households with children	KEMBERLEY WILLIAMSON	03/01/2018 08:17 AM	007:00
HEALTH	SUNDAY JOURNAL	Discussion of kidney health and what people can do to preserve it. There are more people on the waiting list for kidney transplants in Louisiana than any other organ	DR. GRIFFIN RODGERS	03/04/2018 07:00 AM	030:00
CULTURE	SUNDAY JOURNAL	The guest is an award-winning trumpeter. How he first got involved in music and what inspires him today	HANNIBAL LOKUMBE	03/04/2018 08:30 AM	021:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION	SUNDAY JOURNAL	A look at University View Academy and what the school has to offer. This is a "virtual" charter school", in which students attend class online. The school is free and open to students from any parish in Louisiana	MANDY LECERTE	03/11/2018 07:20 AM	010:00
CULTURE	SUNDAY JOURNAL	Author of "Brown Is The New White", which takes the position that the Democratic Revolution has created a new American majority.	STEVE PHILLIPS	03/11/2018 07:30 AM	020:00
EDUCATION	SUNDAY JOURNAL	Promotion of a Community Book Center Event. The importance of exposing everyone to reading, even adults who think they don't have the time to read books on a regular basis	VERA WARREN WILLIAMS	03/11/2018 07:50 AM	010:00
CHARITABLE	SUNDAY JOURNAL	Promotion of the upcoming Daughters of Charity Gala. This is a fundraiser for an Order of Nuns with a long history of good work in the New Orleans area, particularly in the area of health care	MICHAEL GRIFFIN	03/18/2018 07:00 AM	030:00
EDUCATION	SUNDAY JOURNAL	The Robottom Foundation, which funds a variety of college scholarships for deserving local students. How to apply for the next round of scholarships or make a donation to help support the cause	DR. KYA ROBOTOM	03/18/2018 07:30 AM	030:00
CULTURE	SUNDAY JOURNAL	Repeat of the segment on the Mardi Gras Indians book. A look at the history and traditions of this most unique New Orleans experience	DR. AL KENNEDY	03/25/2018 07:00 AM	030:00
HEALTH	SUNDAY JOURNAL	Discussion of upcoming health event, where participants can get a variety of health screenings, like blood and glucose. Free and open to the public	PASTOR MINER ROGERS	03/25/2018 07:50 AM	010:00
CULTURE	SUNDAY	Discussion of of "All The	DEBORAH	03/25/2018	018:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	JOURNAL	Women In My Family Sing", an anthology documenting the experiences of women of color at the dawn of the 21st century. The book is presented in essay form	SANTANA	08:30 AM	

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ANIMAL SERVICES	The Louisiana SPCA	000:29	041
COMMUNITY INVOLVEMENT	Inspire NOLA Charter Schools	000:30	011
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	029
EDUCATION	Choice Foundation	000:30	104
EDUCATION	Renew Schools	000:30	024
FINANCES	TURK FOUNDATION	000:30	052
GOT GUMBO	United Way of Southeast Louis	000:30	041
HEALTH	AM. CANCER SOCIETY	000:30	006
HEALTH	Kaiser Family Foundation	000:26	099
HEALTH	Louisiana Public Health Inst.	000:30	101
HEALTH AND FITNESS	AM. LUNG ASSOC	000:31	023
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:29	009
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	009

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	KICKBALL CLASSIC	000:30	019
HEALTH AND FITNESS	WOMEN HEART	000:30	009
HOMELESSNESS	TRAVELERS AID SOCIETY	000:30	005
It's G.S. Cookie Time.	GIVE A SPIT ABOUT CANCER	000:31	081
LAW ENFORCEMENT OFFICERS	DEPTOF HOMELAND SECURITY	000:30	017
PSA	National Promo Inventory	000:30	016
REHAB	NARCONON	000:30	027
WALK MS	MS SOCIETY	000:29	021