

WYLD-FM  
New Orleans, LA  
Quarterly Issues/Programs List  
Third Quarter, 2020  
10/01/2020  
WYLD-FM

Quarterly Issues/Programs List

WYLD-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I**

**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HOMELESSNESS	UNITED WAY	Guest is Ex Dir of Unity of Greater New Orleans. Discussion of an initiative to end homelessness for individuals and families	MARTHA KAGEL	07/05/2020 07:00 AM	030:00
FINANCIAL SUPPORT OF CHARITY	UNITED WAY	Promotion of the Red Beans and Rice Cookoff, a major annual fundraiser for the local United Way. Due to Covid- 19 the cookoff will be take out this year	SONJA NEWMAN/ CHRIS HINES	07/12/2020 07:00 AM	030:00
DIVERSITY	UNITED WAY	A look at the United Way's efforts to provide funding for for agencies that touch all areas of need in our community, being mindful of diversity, equality and inclusion	TODD BATISTE/ KAOMEE APPLETON GAINES	07/19/2020 07:00 AM	030:00
COVID- 19	UNITED WAY	A look at how the United Way has had to reinvent itself in the wake of Coronavirus. As donations have dropped the need has increased. This is the type of crisis United Way was founded for, to bring people together for a common goal.	MICHAEL WILLIAMSON/ MICHELLE PAYNE	07/26/2020 07:00 AM	030:00
TOURISM	UNITED WAY	Guests are from the Data Center of Greater New Orleans. Discussion of a new study that	LAMAR GARDERE/ ROBBY HABBENS	08/02/2020 07:00 AM	030:00

		shows just how dependent the city's economy is on tourism. Its a complex industry with many workers who deal with tourism, mostly hotels and full service restaurants.			
POVERTY	UNITED WAY	Discussion of the "Alicce" population. This stands for Asset limited, income constrained, employed. Basically these are the working poor, who's conditions have been complicated by Covid-19	MICHAEL WILLIAMSON	08/09/2020 07:00 AM	030:00
SOCIAL SERVICES	UNITED WAY	Discussion of the Via Link 211 system. This is a toll free line that offers confidential assistance for people seeking help with housing, mental health, child care and many other services. There are trained crisis counselors available. There is now an online chat feature	ANDREW HOLBEIN	08/16/2020 07:00 AM	030:00
DEVELOPMENTAL DELAYS	UNITED WAY	Guests are from the St Tammany Arc, which assists adults with intellectual delays and disabilities. For many there is job placement	MARK BAHAM/ SUZANNE BOUGOIS	08/23/2020 07:00 AM	030:00
HOSPITALITY	UNITED WAY	A look at the impact that Covid- 19 has had on those who work in the hospitality industry. Many who work in bars, restaurants and hotels have lost their jobs and fear they may be gone for good	MICHELLE DUNNICK	08/30/2020 07:00 AM	030:00

HURRICANE RESPONSE	UNITED WAY	Hurricane Laura made landfall as a Cat 4 storm in southwest Louisiana. There are more than 10,000 evacuees now in the New Orleans area. The United Way is helping to feed and shelter	MICHAEL WILLIAMSON/ CATHY MCCRARY	09/06/2020 07:00 AM	030:00
TECHNOLOGY	UNITED WAY	Guests are from Operation Spark, which is a coding boot camp for at-risk youth. The program instructs the kids on tech training and opportunities. Some will learn how to develop their own websites	JOHN FABONI/ HARVEY SANDERS	09/13/2020 07:00 AM	030:00
VOLUNTEERISM	UNITED WAY	Promotion of Hands on New Orleans, which is a clearing house organization for those looking for volunteer opportunities in New Orleans. With the ongoing Covid-19 crisis and now with Hurricane Laura evacuees in the city the need for volunteers has never been greater	MICHAEL WILLIAMSON/ CHRIS CAMERON	09/20/2020 07:00 AM	030:00
HOSPITALITY	UNITED WAY	The outlook for the hospitality industry with the ongoing Covid-19 crisis. With the extra unemployment benefits now over many are facing a hard time making ends meet	MICHELLE DUNNICK	09/27/2020 07:00 AM	030:00

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<b>(Insert network and/or syndicator-provided programs lists here.)</b>				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	XAVIER UNIVERSITY- BACK TO SCHOOL FEST	:30	60
HUNGER	NEW ORLEANS EMERGENCY MEAL PREP	:30	60
SOCIAL SERVICES	NOLA 311	:30	60
EMERGENCY PREP	GOHSEP- GET A GAMEPLAN- HURRICANE PREP	:30	60
EDUCATION	HELIS FOUNDATION	:30	60
POVERTY	SAMARITAN'S PURSE	:30	60