

WYLD-FM
New Orleans, LA
Quarterly Issues/Programs List
First Quarter, 2019
04/02/2019

WYLD-FM
Quarterly Issues/Programs List

WYLD-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CHARITABLE:** The guest is an Obama Foundation awardee. The Foundation, founded by the former Presidents and First Lady, is affiliated with the Brothers' Keeper charity and seems to empower your people and point them towards new opportunities
- **CRIME:** Tips from Crimestoppers for household safety. Common sense things we can all do to avoid making ourselves and our homes targets of crime
- **CULTURAL:** The guest is the COO of Essence, which holds its annual convention and empowerment workshop each summer in New Orleans. The event is a combination of networking, inspiration and great entertainment.
- **ECONOMIC DEVELOPMENT:** Discussion of the New Orleans Regional Black Chamber of Commerce and its efforts to promote African American owned businesses. The key for many new business ventures is networking, making the kind of connections that can help you push your project forward
- **EDUCATION:** The guest is the president of Grambling State University, one of the state's most prestigious historically black colleges
- **EMPLOYMENT :** The guest is with the GNO Hotel and Lodging Association and discussion of the organization's scholarship program, which offers an introduction to those who want careers in the industry
- **FAMILY ISSUES:** The guest is author of "Chill: Turn Off Your Job and Turn On Your Life". This is a look at how people find more enjoyment and fulfillment by emphasizing the aspects of life that are truly important and meaningful
- **FINANCES:** The Millennial Money Makeover is a 6- step process by which millennials can make progress towards securing their financial future. One of the first challenges is getting your Americans to understand the importance of financial planning

- **HEALTH:** The guest is author of "Vision: How It Works and What Can Go Wrong". This is a look at eye sight. An explanation of how it works in layman's terms and what you can do to protect and preserve yours
- **HOUSING:** A look at evictions in New Orleans with the GNO Fair Housing Action Center and Loyola Law Clinic. Why are African Americans evicted at a higher rate than white residents in New Orleans? Is this a violation of federal fair housing law?

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CULTURAL	SUNDAY JOURNAL	The guest is from the Louisiana African American Museum. Discussion of the museum and its mission to bring the story of and highlight the contributions of African Americans to the state's heritage	LEON WALTERS	01/06/2019 07:20 AM	028:00
EDUCATION	SUNDAY JOURNAL	Discussion of an upcoming education event at Dillard University. Dillard is one of the area's oldest historically black colleges and universities	DR. SAMUEL ODOM	01/06/2019 07:48 AM	012:00
FAMILY ISSUES	SUNDAY JOURNAL	The guest is author of "Ageless Soul: The Lifelong Journey Toward Meaning and Joy." Tips for how every person can examine their life and make important changes that will lead to more fulfillment.	THOMAS MOORE	01/06/2019 08:48 AM	012:00
FAMILY ISSUES	SUNDAY JOURNAL	The guest is author of "Chill: Turn Off Your Job and Turn On Your Life". This is a look at how people find more	DR. BRYAN ROBINSON	01/13/2019 07:17 AM	017:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		enjoyment and fulfillment by emphasizing the aspects of life that are truly important and meaningful			
HEALTH	SUNDAY JOURNAL	Discussion of sexual dysfunction. The last 20 years have seen a sea change in the way that society views these problems as witnessed by all of the medications now available	DR. KEISHA HARVEY MANSFIELD	01/13/2019 07:35 AM	013:00
FAMILY ISSUES	SUNDAY JOURNAL	The guest is a life coach and author of several books geared towards helping people find their path. How to recognize the things in life that are important and embrace change.	DR. SHIEKA SQUARE	01/13/2019 08:10 AM	016:00
FINANCES	SUNDAY JOURNAL	The guest is a Certified Public Account with tips as we head into income tax filing season. With all of the computer programs and do it yourself tax prep material, is it still a good idea to use a professional filing service?	KEMBERLEY WASHINGTON	01/20/2019 07:00 AM	010:00
CULTURAL	SUNDAY JOURNAL	Discussion of the Martin Luther King holiday and legacy with MLK's niece. How far away is society from realizing the dream?	DR. ANGELA FARRIS WATKINS	01/20/2019 07:30 AM	030:00
CHARITABLE	SUNDAY JOURNAL	Discussion of the W.K. Kellogg Foundation. Founded in 1930 by the breakfast cereal pioneer, the Kellogg Foundation supports child oriented charities around the world.	LAJUNE MONTGOMERY TABRON	01/20/2019 08:00 AM	016:00
HEALTH	SUNDAY JOURNAL	The guest is afternoon personality on Q 93. Discussion of sickle cell and the impact it can have on those who suffer	WILD WAYNE BENJAMIN	01/27/2019 07:30 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		with this condition. Why is the disorder more common in the African American community			
HEALTH	SUNDAY JOURNAL	Promotion of the Give Kids a Smile Day event at the Daughters of Charity Health Centers. Its a day of free dental check ups for the area's children	NONE	01/27/2019 07:46 AM	015:00
CULTURAL	SUNDAY JOURNAL	The guest is the COO of Essence, which holds its annual convention and empowerment workshop each summer in New Orleans. The event is a combination of networking, inspiration and great entertainment.	JOY PROFET	02/03/2019 08:00 AM	012:00
CHARITABLE	SUNDAY JOURNAL	The guest is an Obama Foundation awardee. The Foundation, founded by the former Presidents and First Lady, is affiliated with the Brothers' Keeper charity and seems to empower your people and point them towards new opportunities	JARED GREEN	02/03/2019 08:12 AM	018:00
HEALTH	SUNDAY JOURNAL	The guest is author of "Silence in the Age of Noise". The book advocates the pursuit of silence for peace of mind and meditation purposes. Silence is often difficult to find but all people need it from time to time for their mental well being	ERLING KAGGE	02/03/2019 08:30 AM	015:00
HEALTH	SUNDAY JOURNAL	Author of "My Grandmother's Hands", which discusses the impact on racialized trauma. Recognizing that racism is about the body as well as the mind. The long term impacts on an	RESSMA MENAKEM	02/10/2019 07:30 AM	012:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		individual's health			
EDUCATION	SUNDAY JOURNAL	Discussion of the Louisiana Scholarship Program. The importance of making sure that all students have an equal chance at higher education. All should be afforded access	ANN DUPLESSIS	02/10/2019 08:14 AM	016:00
FINANCES	SUNDAY JOURNAL	The Millennial Money Makeover is a 6- step process by which millennials can make progress towards securing their financial future. One of the first challenges is getting your Americans to understand the importance of financial planning	CONOR RICHARDSON	02/10/2019 08:30 AM	016:00
EDUCATION	SUNDAY JOURNAL	Discussion of the upcoming NOLA Science and Engineering Fair. This event gets bigger every year as more NOLA area students begin to pursue a STEM education	NONE	02/17/2019 07:45 AM	005:00
CRIME	SUNDAY JOURNAL	Safety tips from Crimestoppers with Mardi Gras season approaching. Most of this is simple common sense information but technology has brought with it additional concerns, including protecting your safety if using a ride sharing service	NONE	02/17/2019 07:50 AM	005:00
FINANCES	SUNDAY JOURNAL	The guest is a personal money management author and consultant. How to make a household budget and stick to it. Why is it important to maintain good credit?	DR. LISA FRYE	02/17/2019 08:30 AM	030:00
HEALTH	SUNDAY JOURNAL	Discussion of the problem of obesity. Why	DR. KEISHA HARVEY	02/24/2019 07:15 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		are younger people today fighting weight problems more so than generations before them? Is this all due to fatty diets and inactive lifestyles?	MANSFIELD		
CULTURAL	SUNDAY JOURNAL	The guest is author of "Separate: Plessy v. Ferguson". The 1896 Supreme Court decision which upheld the Separate But Equal doctrine, which was struck down many years later	STEVE LUXENBERG	02/24/2019 08:15 AM	015:00
HEALTH	SUNDAY JOURNAL	Segment with a local cardiologist on heart health. Why have instances of Afib and flutter become more common in recent years. Are these conditions developing more frequently or simply being diagnosed more than they used to	DR. WAYNE BATCHELOR	03/02/2019 07:00 AM	013:00
EDUCATION	SUNDAY JOURNAL	Guest is the President of Xavier University of Louisiana, one of the oldest historically black colleges in the nation.	DR. C. REYNOLD VERRET	03/02/2019 07:26 AM	005:00
EDUCATION	SUNDAY JOURNAL	The guest is the president of Grambling State University, one of the state's most prestigious historically black colleges	RICK GALLOT	03/02/2019 08:00 AM	030:00
CULTURAL	SUNDAY JOURNAL	The guest is author of "Prince and the Purple Rain Era Studio Sessions". Concentrating on the period of 1983- 84 the book chronicles Price's rise from obscure cult favorite to one of the biggest rock stars on the planet. Why the album and the movie seemed to connect with so many people regardless of	DUANE TUDAHL	03/03/2019 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		musical taste			
CULTURAL	SUNDAY JOURNAL	Discussion of the play "Women" at Dillard University. Several performances are upcoming	NONE	03/03/2019 08:15 AM	015:00
CULTURAL	SUNDAY JOURNAL	Promotion of the Black Studies Conference, which highlights the important contributions that African Americans have made to American culture, particularly in the New Orleans area	DR. AL COLON	03/03/2019 08:45 AM	015:00
EMPLOYMENT	SUNDAY JOURNAL	The guest is with the GNO Hotel and Lodging Association and discussion of the organization's scholarship program, which offers an introduction to those who want careers in the industry	MAVIS EARLY	03/10/2019 07:33 AM	030:00
HEALTH	SUNDAY JOURNAL	Promotion of the Keeping Our Promises Gala, a fundraiser for the Daughters of Charity Foundation, which provides free and low cost health services to financially challenged residents	NONE	03/17/2019 07:47 AM	013:00
FAMILY ISSUES	SUNDAY JOURNAL	Discussion of the group Daughters Beyond Incarceration. This is an organization that provides support for girls who's parent is in jail. The group also addresses the larger problem of youth who grow up fatherless	DOMINIQUE JONES	03/17/2019 08:00 AM	018:00
CRIME	SUNDAY JOURNAL	Tips from Crimestoppers for household safety. Common sense things we can all do to avoid making ourselves and our homes targets of crime	NONE	03/17/2019 08:26 AM	004:00
HEALTH	SUNDAY	Discussion of the Delta	NONE	03/24/2019	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	JOURNAL	Sigma Theta Health Fair, which targets low income residents for free health services and information about how they can access continuing care		07:18 AM	
ECONOMIC DEVELOPMENT	SUNDAY JOURNAL	Discussion of the New Orleans Regional Black Chamber of Commerce and its efforts to promote African American owned businesses. The key for many new business ventures is networking, making the kind of connections that can help you push your project forward	NONE	03/24/2019 07:28 AM	009:00
HEALTH	SUNDAY JOURNAL	The guest is author of "Vision: How It Works and What Can Go Wrong". This is a look at eye sight. An explanation of how it works in layman's terms and what you can do to protect and preserve yours	DR. JOHN DOWLING	03/31/2019 07:00 AM	030:00
HEALTH	SUNDAY JOURNAL	Discussion of medical marijuana. Its use is become much more common across the country. What are the laws in Louisiana? What conditions can the drug help to treat?	DR. KEISHA HARVEY MANSFIELD	03/31/2019 07:30 AM	020:00
HOUSING	SUNDAY JOURNAL	A look at evictions in New Orleans with the GNO Fair Housing Action Center and Loyola Law Clinic. Why are African Americans evicted at a higher rate than white residents in New Orleans? Is this a violation of federal fair housing law?	NONE	03/31/2019 08:30 AM	030:00

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ANIMAL SERVICES	LA. SPCA	000:30	031
CHARITABLE	Daughters Of Charity	000:30	018
CHILDREN'S HOSPITAL WEEK	CHILDRENS HOSPITAL WEEK	000:29	009
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	015
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	020
EDUCATION	ANTIOCH BAPTIST CHURCH	000:31	047
EDUCATION	TURK FOUNDATION	000:30	033
ELDERLY	KINGSLEY HOUSE	000:31	083
EMPLOYMENT	ENTREPRENEUR WEEK	000:30	036
ENTREPRENEUR	I INVEST	000:30	009
ENVIRONMENTAL	JEFF PARISH ENVIRONMENTAL DEP	000:30	029
FAMILY SERVICES	PINK HOUSE	000:31	032
HEALTH	Blood Donor Month	000:30	005
HEALTH	Blood Donor Month	000:31	061
HEALTH	City of Love, The*	000:29	033
HEALTH	Daughters Of Charity	000:31	046
HEALTH	LA. SPCA	000:30	057
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	018
HEALTH AND FITNESS	WOMEN HEART	000:30	010
HI HOW ARE YOU DAY	HI HOW ARE YOU DAY	000:31	008
HORSES HOPS AND COPS	NEW ORLEANS POLICE DEPT	000:31	013
LITERACY	JEFFERSON PARISH LIBRARY	000:31	007

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
NOAC	NOAC	000:30	008
SAFETY	RED CROSS	000:30	060