

WYLD-FM
New Orleans, LA
Quarterly Issues/Programs List
First Quarter, 2016
04/06/2016

WYLD-FM
Quarterly Issues/Programs List

WYLD-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CHARITABLE:** The anti- hunger charity Bread for the World. Efforts to get surplus food to people in other parts of the world who are starving. What are some things local people can do to help
 - **CRIME:** Discussion of the Crimestoppers program, which offers cash rewards for information leading to the arrest of criminals. Why this program has had such a track record of success over the years
 - **CULTURE:** Upcoming production of "Vagina Monologues" at the Ashe Cultural Arts Center. This is a production that addresses vital women's issues but has also generated much controversy over the years
 - **ECONOMIC DEVELOPMENT:** This was an Easter Sunday Best Of show featuring previous interviews. Discussion of upcoming business networking event and the importance of business people making those connections
 - **EDUCATION:** The famed New Orleans jazz musician discusses the importance of getting children to read early and convincing adults who don't read well that it's never too late to learn
 - **EMPLOYEMENT:** The guest is author of "The Bliss List". The book provides guidance for finding what truly makes you happy in life and then using that knowledge to land your dream job
 - **FAMILY ISSUES:** Youth motivation expert. How to help young people find purpose in their lives and work for positive purposes.
 - **FINANCES:** The guest is a personal money management consultant and author. What are some simple things that we can all do to save money and invest it wisely
 - **HEALTH:** The guests discuss a variety of health topics, including how to improve your heart health and a look at medical education such as Xavier's School of Pharmacy
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CULTURE	SUNDAY JOURNAL	The guest is an actor in the TV series "The Masked Saint", which is about a professional wrestler who settles down to become a small town pastor. Tips for young people trying to get into the business	MYKEL SHANNON KENKINS	01/03/2016 07:00 AM	018:00
FAMILY ISSUES	SUNDAY JOURNAL	The authors of "Launch Your Encore", helping people find meaning and purpose later in life. How to fill the gaps which are naturally created when children grow up and you retire from your job	RICK HICKS/ HANZ FINZEL	01/03/2016 07:19 AM	020:00
EMPLOYEMENT	SUNDAY JOURNAL	The guest is author of "The Bliss List". The book provides guidance for finding what truly makes you happy in life and then using that knowledge to land your dream job	J.P. HANSEN	01/03/2016 08:00 AM	040:00
HEALTH	SUNDAY JOURNAL	The guests discuss a variety of health topics, including how to improve your heart health and a look at medical education such as Xavier's School of Pharmacy	KEITH FERDINAND/ ROBERT MAURER/ RANDALL SCXHENYDER	01/05/2016 07:15 AM	040:00
FINANCES	SUNDAY JOURNAL	The guest is a personal money management consultant and author. What are some simple things that we can all	LISA FRYE	01/05/2016 08:30 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		do to save money and invest it wisely			
HEALTH	SUNDAY JOURNAL	Discussion of upcoming Medicaid event. How to determine if one is eligible for Medicaid services and how to begin the qualifying process. What the benefits involve	NONE	01/10/2016 07:00 AM	015:00
FINANCES	SUNDAY JOURNAL	Segment with financial advice expert. What are some simple everyday things that we can do to budget our money better and have more of it at the end of the month	KEMBERLEY WASHINGTON	01/10/2016 07:30 AM	015:00
EMPLOYEMENT	SUNDAY JOURNAL	Segment on an upcoming Small Business Administration event. Finding out how your business could qualify for grants and loans to get the venture up and running. What does "small business" mean anyway?	NONE	01/10/2016 08:30 AM	020:00
FAMILY ISSUES	SUNDAY JOURNAL	The guest is a former state senator and current Chair of the Louisiana Federation for Children. A look at efforts to get impoverished families better access to health care and emphasizing education as a way to success	ANN DUPLESSIS	01/17/2016 07:30 AM	030:00
CRIME	SUNDAY JOURNAL	Discussion of the Crimestoppers program, which offers cash rewards for information leading to the arrest of criminals. Why this program has	NONE	01/17/2016 08:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		had such a track record of success over the years			
EDUCATION	SUNDAY JOURNAL	The famed New Orleans jazz musician discusses the importance of getting children to read early and convincing adults who don't read well that it's never too late to learn	IRVIN MAYFIELD	01/17/2016 08:30 AM	015:00
FAMILY ISSUES	SUNDAY JOURNAL	Discussion of upcoming "Katrina Injustice Rally". More than 10 years since the storm a look at some of the policies that have prevented the repopulation of parts of the city	NONE	01/24/2016 07:00 AM	030:00
CULTURE	SUNDAY JOURNAL	A look at efforts to remove Confederate monuments from around the city. Its been several weeks since the city council approved the resolution. Where does the process stand now?	NONE	01/24/2016 07:30 AM	030:00
FAMILY ISSUES	SUNDAY JOURNAL	The guest is a relationship expert discussing his upcoming marriage seminar. Why do some marriages last 40 or 50 years while others seem to hit the rocks right off the bat? What are the signs that you shouldn't marry this person?	DR. KENNETH FOY	01/31/2016 07:00 AM	015:00
EDUCATION	SUNDAY JOURNAL	Discussion of the recent test cheating scandal at LB Landry High School. It is alleged that some teachers provided the	DR. VERA TRIPLET	02/05/2016 07:50 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		answers to students prior to taking standardized tests			
HEALTH	SUNDAY JOURNAL	Promotion of Tour for Diversity in Medicine. Helping interested students from all background gain access to education that can lead to careers in the health care field	NONE	02/07/2016 07:00 AM	030:00
FAMILY ISSUES	SUNDAY JOURNAL	Youth motivation expert. How to help young people find purpose in their lives and work for positive purposes.	RON BARNES	02/07/2016 07:30 AM	030:00
CULTURE	SUNDAY JOURNAL	Mardi Gras Day is this Tuesday. Marking the 100th anniversary of Zulu, the city's oldest mostly African American Carnival Krewe. Few social organizations are as woven into the fabric of the city as Zulu.	NONE	02/07/2016 08:30 AM	015:00
FAMILY ISSUES	SUNDAY JOURNAL	The guest is a former state senator and currently President of the Louisiana Federation for Children. Working on legislation that will be friendly to families with small children	ANN DUPLESSIS	02/14/2016 07:15 AM	015:00
CULTURE	SUNDAY JOURNAL	The guest is a professor at Princeton University and author of several books. A look at how religion has shaped the African American experience	DR. EDDIE GLAUDE	02/14/2016 07:30 AM	030:00
CULTURE	SUNDAY JOURNAL	The guest is the writer- director- performer of "Black Angels Over Tuskegee". This a stage play about the	LAYTON GRAY	02/14/2016 08:00 AM	020:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		famed Tuskegee Airmen, African American fighter pilots in WW 2			
FINANCES	SUNDAY JOURNAL	The guest is a financial advisory who can help people find sources of income they may not have known they had. When is it a good time to refinance your house?	KEMBERLEY WASHINGTON	02/21/2016 07:00 AM	030:00
HEALTH	SUNDAY JOURNAL	A fitness segment with ideas for simple things we can all do to get into and stay in shape. Something as simple as walking a mile a day can make a big difference	DOTTIE YOUMANS	02/21/2016 07:30 AM	030:00
CULTURE	SUNDAY JOURNAL	The guest is an actress on the locally shot TV series "NCIS: New Orleans". How she got into acting and her thoughts on the controversy surrounding the fact that no black actors were nominating for Oscars this year	SHALITA GRANT	02/21/2016 08:00 AM	030:00
CHARITABLE	SUNDAY JOURNAL	The anti- hunger charity Bread for the World. Efforts to get surplus food to people in other parts of the world who are starving. What are some things local people can do to help	NONE	02/28/2016 07:00 AM	020:00
CULTURE	SUNDAY JOURNAL	Discussion of Black history in New Orleans, as Black History Month draws to a close. What were some of the notable civil rights moments in our city?	J.B. BORDERS	02/28/2016 08:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION	SUNDAY JOURNAL	Discussion of upcoming event to the benefit UNCF, the largest funder of minority- based college scholarships in the country. How interested students can apply.	KEVIN FRAZIER	03/06/2016 07:00 AM	010:00
CULTURE	SUNDAY JOURNAL	The guest is a New Orleans native who teaches theater and dance at UC Berkley. She is also the author of several children's books	LASHON DALEY	03/06/2016 07:45 AM	015:00
HEALTH	SUNDAY JOURNAL	Discussion of health care facilities in Louisiana and how much services are at risk during the state's current budget crisis. What sort of funding cuts are likely	BYRON LEE	03/06/2016 08:30 AM	030:00
CULTURE	SUNDAY JOURNAL	Upcoming production of "Vagina Monolouges" at the Ashe Cultural Arts Center. This is a production that addresses vital women's issues but has also generated much controversy over the years	NONE	03/13/2016 07:00 AM	015:00
HEALTH	SUNDAY JOURNAL	The guests are two local doctors discussing colorectal cancer and kidney health respectively. The importance of screening to detect any early problems	CARL ROBINSON/ GRIFFITH RODGERS	03/13/2016 07:15 AM	030:00
HEALTH	SUNDAY JOURNAL	Exercise segment on tips for getting in shape. Why does maintaining physical health become so much more difficult as	DOTTIE YOUMANS	03/13/2016 08:40 AM	020:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		we age?			
ECONOMIC DEVELOPMENT	SUNDAY JOURNAL	Promotion of a business networking event in New Orleans. For many business owners its not only what you know but who you know. The importance of making those vital connections	REUBEN DITIEGE	03/20/2016 07:00 AM	015:00
CULTURE	SUNDAY JOURNAL	Discussion of the church's role in the larger community. Should the faithful apply the teachings of the church to every aspect of their every day lives?	FATHER ANTHONY BOZEMAN	03/20/2016 07:15 AM	045:00
FAMILY ISSUES	SUNDAY JOURNAL	The guest is a motivation speaker with tips for finding purpose in your life. It could be job, family or church. For most people the motivation varies	COREY HARRIS	03/20/2016 08:00 AM	030:00
CULTURE	SUNDAY JOURNAL	This was an Easter Sunday Best Of show featuring previous interviews. Discussion of the role of the church in the larger community	FATHER ANTHONY BOZEMAN	03/27/2016 08:00 AM	020:00
ECONOMIC DEVELOPMENT	SUNDAY JOURNAL	This was an Easter Sunday Best Of show featuring previous interviews. Discussion of upcoming business networking event and the importance of business people making those connections	REUBEN DETIEGE	03/27/2016 08:20 AM	010:00

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CULTURE	MLK RALLY/ MARCH	:15	030
ELDERLY	do something	000:33	004
FAMILY SERVICES	Dress for Success*	000:30	012
FAMILY SERVICES	Dress for Success*	000:31	010
FAMILY SERVICES	NEW ORLEANS PEACEKEEPERS	000:31	025
FAMILY SERVICES	UNITED WAY	000:31	010
FINANCES	UNITED WAY	000:32	045
HEALTH	AM. CANCER SOCIETY	000:30	058
HEALTH	City of New Orleans	000:29	027
HEALTH	GET CHECKED OR CHECK OUT FOUN	000:32	052
HEALTH	MY CITY BIKES	000:31	073
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	008
MILITARY AND VETERANS	IHEART MEDIA	000:27	079
MILITARY AND VETERANS	IHEART MEDIA	000:30	150
MILITARY AND VETERANS	IHEART MEDIA	000:32	086
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	004
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	007
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	003
PEACE	PEACE IN THE STREETS	000:31	006
PEACE	PEACE IN THE STREETS	000:32	003
HEALTH	SISTA STRUT BREAST CANCER WALK	:15	50