

WYLD-FM
New Orleans, LA
Quarterly Issues/Programs List
Third Quarter, 2023

WYLD-FM
Quarterly Issues/Programs List

WYLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
2023 St. Tammany Red Beans 'N Rice fundraiser	PUBLIC AFFAIRS: United Way	United Way of Southeast Louisiana Resource Development Director Sonja Newman and St. Tammany Parish Fire District #1 Chief Chris Kaufmann discuss the 2023 St. Tammany Red Beans 'N Rice fundraiser. Each year the Red Beans 'N' Rice Cook-Off event marks the official Kick-Off of the United Way fundraising campaign in St. Tammany Parish. The funds raised at these annual events support suicide prevention, mental health services, and other United Way programs in St. Tammany Parish. Kauffman also discusses firework safety ahead of the July 4th holiday. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.	K.J. Nagle, S. Newman, C. Kaufmann	07/02/2023 07:00 AM	027:03
MacKenzie Scott Gift	PUBLIC AFFAIRS:	Michael Williamson, President/CEO of United Way of	K.J. Nagle, M. Williamson	07/09/2023 06:57 AM	027:03

	United Way	<p>Southeast Louisiana (UWSELA), discusses the impact after 46 United Ways, including UWSELA, received a \$10 million gift from author and billionaire philanthropist MacKenzie Scott. With the cushion of Scott's significant financial support, UWSELA made year-one investments to address both emerging and long-standing community issues by: offering rent and mortgage assistance, creating United for Early Care and Education to provide technical and legal support to child care centers, with a focus on the Payroll Protection Program (PPP), providing one-time unrestricted funding to 61 community partners to help offset COVID-19 impacts, opening the Northshore Prosperity Center, a one-stop financial capability center offering an array of programming to area residents, including financial education and coaching, credit building and counseling, benefits screening, and income tax assistance, and increasing investments in the Louisiana Prisoner Reentry Initiative and New Orleans Campaign for Grade-Level Reading. Host: Kirby Jane Nagle with</p>			
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		the United Way of Southeast Louisiana.			
Bayou Community Foundation	PUBLIC AFFAIRS: United Way	Jennifer Armand, Executive Director of Bayou Community Foundation, the only charitable foundation solely focused on building and sustaining the communities of Lafourche Parish, Terrebonne Parish, and Grand Isle. United Way of Southeast Louisiana (UWSELA) has granted \$100,000 to Bayou Community Foundation's "Rebuild Grand Isle" project, working to repair and rebuild homes for 40 Grand Isle families in need whose homes were severely damaged or destroyed when Hurricane Ida made landfall here on August 29, 2021. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.	K.J. Nagle, J. Armand	07/16/2023 06:57 AM	027:57
Nancy M. Marsiglia Institute	PUBLIC AFFAIRS: United Way	United Way of Southeast Louisiana Executive Vice President and Chief Operating Officer Charmaine Caccioppi and Loyola University New Orleans College of Law Madeleine Landrieu share more information about the Nancy M. Marsiglia Institute of Justice. The Institute's principal mission is to educate members of our community about the founding principles of our government and foster civil discourse	K.J. Nagle, C. Caccioppi, M. Landrieu	07/23/2023 06:58 AM	028:21

		<p>regarding the American Experiment - the Constitution and Bill of Rights - through a 12-week course presented by Loyola University New Orleans College of Law and United Way of Southeast Louisiana. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.</p>			
ALICE In Focus	PUBLIC AFFAIRS: United Way	<p>Sarah Berthelot, President/CEO of Louisiana Association of United Ways discusses the latest ALICE (Asset Limited, Income Constrained, Employed) report. Louisiana Association of United Ways (LAUW) in partnership with United Ways throughout the state recently released a new report demonstrating the financial hardships faced by the more than 900,000 households - 51% of all families - can't afford life's basic necessities, an increase of 22,980 families. ALICE in the Crosscurrents COVID and Financial Hardship - the first detailed report since the COVID pandemic but the fifth in the series - details how families both above and below the poverty level made difficult choices due to financial headwinds, despite pandemic and disaster benefits. The report also shows that one-third (32%) of Louisiana</p>	K.J. Nagle, S. Berthelot	07/30/2023 06:56 AM	028:21

		households are ALICE, a term that describes households earning more than the federally designated poverty level (FPL) but less than the cost of living in their area. The updated ALICE Household Survival Budget for a working family of four in 2021 was \$66,288, well above the FPL of \$26,500. Even with tax credits, ALICE would need to earn about \$33 an hour to keep up with the household's expenses, yet 75% of the state's most common jobs earn less than \$20 an hour. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.			
Louisiana Center for Children's Rights (LCCR)	PUBLIC AFFAIRS: United Way	Co-executive directors Kristen Rome & Aaron Clark-Rizio of the Louisiana Center for Children's Rights (LCCR). Using direct representation and advocacy, LCCR fights to keep children out of the justice system so that they can thrive in their homes and communities. LCCR believes kids should be treated as kids and supported in becoming healthy adults. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.	K.J. Nagle, K. Rome, A. Clark-Rizio	08/06/2023 06:55 AM	027:47
Nancy M. Marsiglia Institute	PUBLIC AFFAIRS: United Way	United Way of Southeast Louisiana Public Policy Committee Member Ron McClain and Loyola	K.J. Nagle, R. McClain, M. Landrieu	08/13/2023 06:55 AM	027:47

		<p>University New Orleans College of Law Dean Madeleine Landrieu share more information about the Nancy M. Marsiglia Institute of Justice. The Institute's principal mission is to educate members of our community about the founding principles of our government and foster civil discourse regarding the American Experiment - the Constitution and Bill of Rights - through a 12-week course presented by Loyola University New Orleans College of Law and United Way of Southeast Louisiana. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.</p>			
Update on UWSELA initiatives	PUBLIC AFFAIRS: United Way	<p>Michael Williamson, President and CEO of United Way of Southeast Louisiana, gives an update on a partnership with Nina Compton, local aid for Maui after devastating wildfires, and the opening of the United Way Prosperity Center - Bogalusa Campus. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.</p>	K.J. Nagle, M. Williamson	08/20/2023 06:56 AM	028:16
Jefferson Parish Library	PUBLIC AFFAIRS: United Way	<p>Jessica Styons, director of the Jefferson Parish Library, which provides the highest quality library services to our community, and supplies the tools</p>	K.J. Nagle, J. Styons	08/27/2023 06:59 AM	028:16

		needed for information, enrichment and enjoyment. The Library is a welcome place for all, and offers not just books, magazines, and movies, but also free high speed internet, access to the latest computer technology, and programs that entertain and educate. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.			
Hurricane Preparedness	PUBLIC AFFAIRS: United Way	Stephanie Fox & Joel Sullivan with the American Red Cross talk hurricane preparedness. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.	K.J. Nagle, S. Fox, J. Sullivan	09/03/2023 06:58 AM	028:14
United Way of Southeast Louisiana	PUBLIC AFFAIRS: United Way	Michael Williamson, President and CEO of United Way of Southeast Louisiana, UWSELA Board of Trustees 2023-24 chair Ronnie Slone, and UWSELA Vice President, Resource Development Cammie Proctor discuss all things United Way. Host: Kirby Jane Nagle with the United Way of Southeast Louisiana.	K.J. Nagle, M. Williamson, R. Sloane, C. Proctor	09/10/2023 06:54 AM	027:43
United Way Prosperity Center - Bogalusa Campus	PUBLIC AFFAIRS: United Way	An overview of the United Way Prosperity Center - Bogalusa Campus with Michael Williamson, UWSELA President and CEO, Ellenor Simmons, UWSELA Director of Financial Capability, and Kalisa Hyman, International Paper Bogalua Mill communications	M. Williamson, E. Simmons, K. Hyman	09/17/2023 06:56 AM	026:54

		manager. The International Paper Bogalusa Mill is helping to fund the financial capability education center, the first serving Washington Parish residents and third of its kind for UWSELA, joining locations in New Orleans and Covington. Host: Michael Williamson with the United Way of Southeast Louisiana.			
YMCA of Greater New Orleans	PUBLIC AFFAIRS: United Way	A conversation with Michael Williamson, UWSELA President and CEO, and Gordon Wadge, President and CEO of the YMCA of Greater New Orleans. Host: Michael Williamson with the United Way of Southeast Louisiana.	M. Williamson, G. Wadge	09/24/2023 06:57 AM	027:13

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION RUNS	
	LPI/WYLDLDFMLOCALPSA1 GIVING HOPE NOLA	000:30	1
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	5
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	3
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN	000:30	13
Domestic violence	NO MORE.ORG	000:30	15
GLOBAL CITIZEN	GLOBAL CITIZEN	000:30	5
Louisiana Office of Community	Louisiana Office of Community	000:14	155
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	8

NABJ	NABJ	000:28	6
NO KID HUNGRY	NO KID HUNGRY	000:29	21
PSA	Local Promo Inventory	000:30	50
PSA	Local Promo Inventory	000:30	168
PSA	Local Promo Inventory	000:30	57
PSA	Local Promo PSA	000:29	107
PSA	Local Promo PSA	000:29	75
PSA	Local Promo PSA	000:29	83
PSA	Local Promo PSA	000:29	11
Race Relations, Government Af	CONGRESSIONAL BLACK CAUCUS FO	000:30	16