

WYLD-FM
New Orleans, LA
Quarterly Issues/Programs List
Second Quarter, 2019
07/03/2019

WYLD-FM
Quarterly Issues/Programs List

WYLD-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CRIMINAL JUSTICE:** The guests discusses the connections between crime and economic opportunity. Would we see a significant reduce in crime if there was more opportunity or is the problem deeper than that?
- **CULTURAL:** The well- known New Orleans chef passed away recently. This is an archieve interview with her talking about her love of food and how she achieved what she did as a black woman in the culinary field
- **ECONOMIC DEVELOPMENT:** The guest is a business consultant with tips for starting a small business and making the necessary connections to succeed whereas most new businesses fail
- **EDUCATION:** The guests are two award winning local college educators with tips for those seeking a higher education. Dr. Broussard was the first African American to graduate from the LSU School of Journalism
- **FAMILY SERVICES:** The guest is a psychotherapist and author of many books on "workaholism" and how people can find balance between their work life and personal life, reducing work related stress.
- **FAMILY SERVIIES:** The guest has been a quadriplegic since suffering a diving injury 3 years ago. Discussion of the Split Second Foundation, which teaches that life altering events can happen without warning. The tools to carry on in the face of tragedy
- **FINANCIAL SUPPORT FOR NON- PROFITS:** Give NOLA Day, which is a day set aside for people to support local charities. Pick one or 2 with a mission that speaks to you and help them out as best you can.
- **HEALTH:** Registered Nurse talks about diabetes, what the warning signs are and the ramifications if it goes untreated.
- **RECREATION:** Discussion of the programs of the Boys and Girls Club. With the summer months approaching it is important for parents to have a plan for their children after school closes for the year
- **SAFETY:** Promotion of the Red Cross fire alarm installation program. Volunteers will come to your home and install smoke detectors for free.

Most fatal home fires occurred in houses without an alarm

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION	SUNDAY JOURNAL	The guest is the President of Xavier University, one of the oldest historically black institutions of higher learning in the south	DR. C. REYNOLD VERRETT	04/07/2019 07:00 AM	010:00
EDUCATION	SUNDAY JOURNAL	Discussion of the Chalkboard Foundation, which provides a stronger connection between students and their courses.	TRINESE JORDAN DUPLESSIS	04/07/2019 07:35 AM	020:00
SAFETY	SUNDAY JOURNAL	Promotion of the Red Cross fire alarm installation program. Volunteers will come to your home and install smoke detectors for free. Most fatal home fires occurred in houses without an alarm	NONE	04/14/2019 07:06 AM	015:00
CULTURAL	SUNDAY JOURNAL	Discussion of the NOLA Poetry Festival. How to translate one's thoughts and emotions into the spoken word	BEN MORRIS	04/14/2019 07:53 AM	007:00
EDUCATION	SUNDAY JOURNAL	The Blakes Scholarship program, which helps to provide a college education to students who might not otherwise be able to afford it	NONE	04/14/2019 08:00 AM	015:00
CULTURAL	SUNDAY JOURNAL	New book on Plessy v. Ferguson, the Supreme Court decision which upheld the doctrine of Separate but Equal. The ruling would be	STEVE LUXENBERG	04/21/2019 07:30 AM	021:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		overturned many years later			
ECONOMIC DEVELOPMENT	SUNDAY JOURNAL	Hotel and Motel Association Scholarship program. This is aimed at young people who want to make a career in the city's vibrant hospitality industry	NONE	04/21/2019 07:51 AM	009:00
FAMILY SERVICES	SUNDAY JOURNAL	The guest is a psychotherapist and author of many books on "workaholism" and how people can find balance between their work life and personal life, reducing work related stress.	DR. BRYAN ROBINSON	04/21/2019 08:40 AM	020:00
RECREATION	SUNDAY JOURNAL	Discussion of the programs of the Boys and Girls Club. With the summer months approaching it is important for parents to have a plan for their children after school closes for the year	NONE	04/28/2019 07:00 AM	012:00
FINANCIAL SUPPORT FOR NON- PROFITS	SUNDAY JOURNAL	Give NOLA Day, which is a day set aside for people to support local charities. Pick one or 2 with a mission that speaks to you and help them out as best you can.	NONE	04/28/2019 07:35 AM	005:00
FAMILY SERVICES	SUNDAY JOURNAL	Promotion of the Peacekeepers program, which targets at- risk youth with positive role models. Special emphasis on conflict resolution	MINISTER WILLIE MUHAMMAD	04/28/2019 08:30 AM	030:00
EDUCATION	SUNDAY JOURNAL	The guest is with the National Education Association, the nation's largest teachers' union. Discussion of issues such as classroom discipline and standardized testing	LILY GARCIA	05/05/2019 07:00 AM	018:00
ECONOMIC DEVELOPMENT	SUNDAY JOURNAL	The guest is a business consultant with tips for starting a small business and making the necessary	REUBEN DETIEGE	05/05/2019 07:18 AM	012:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		connections to succeed whereas most new businesses fail			
HEALTH	SUNDAY JOURNAL	Discussion of the Divine Foundation's "Walk Out Your Pain' event. How just walking short distances every day can greatly improve your health and reduce joint pain	NONE	05/05/2019 07:40 AM	020:00
HEALTH	SUNDAY JOURNAL	Black birth mortality. Why do so many African American babies die shortly after birth? The rate is higher than other groups.	SISTER FUDIA MUHAMMAD	05/12/2019 08:00 AM	030:00
CULTURAL	SUNDAY JOURNAL	The guest is author of the novel "We Cast A Shadow", the story of a black man who makes the decision for his son to undergo "demelanization", a procedure which in effect would turn him white.	MAURICE CARLO RUFFIN	05/12/2019 08:30 AM	015:00
CULTURAL	SUNDAY JOURNAL	The guest is a local actor recently nominated for a Daytime Emmy award. His story includes overcoming incarceration and dyslexia to achieve success	AMEER BARAKA	05/12/2019 08:45 AM	015:00
HEALTH	SUNDAY JOURNAL	Discussion of the services offered by the Daughters of Charity, an order of Catholic nuns with a long history of providing health care services to the city's under served populations	NONE	05/19/2019 07:15 AM	015:00
FAMILY SERVICES	SUNDAY JOURNAL	The guest is a motivational speaker, business strategist and executive coach. While there are many so- called "life coaches" out there these days its important to find a message that is focused to your goals, not just general health and happiness	DR. SHIEKA SQUARE	05/19/2019 07:45 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION	SUNDAY JOURNAL	The guests are two award winning local college educators with tips for those seeking a higher education. Dr. Broussard was the first African American to graduate from the LSU School of Journalism	DR. JINX BROUSSARD/ DR. GARY CLARK	05/19/2019 08:00 AM	030:00
CULTURAL	SUNDAY JOURNAL	Repeat segment with local actor who was recently nominated for a Daytime Emmy. His story includes overcoming incarceration and dyslexia to achieve success	AMEER BARAKA	05/26/2019 07:18 AM	012:00
SAFETY	SUNDAY JOURNAL	Promotion of the Aqua Safety- First community program, which instructs children in basic water safety. The instances of drowning deaths always increase in the summer months	NONE	05/26/2019 08:00 AM	015:00
CULTURAL	SUNDAY JOURNAL	The guest is a prolific author who's work includes adaptations of many children's books, including "Beauty and the Beast" and "Snow White and the 7 Dwarfs"	KAY BROWN	05/26/2019 08:15 AM	030:00
CULTURAL	SUNDAY JOURNAL	Repeat segment with author of "We Cast a Shadow". A novel about a black man who decides to have his son undergo a "demelanization" procedure, which in effect would make him white	MAURICE CARLOS RUFFIN	06/02/2019 07:00 AM	026:00
CRIMINAL JUSTICE	SUNDAY JOURNAL	Discussion of the Crimestoppers program, which offers cash awards for tips. Does the program encourage false reporting?	NONE	06/02/2019 07:26 AM	004:00
HEALTH	SUNDAY JOURNAL	Registered Nurse talks about diabetes, what the warning signs are and the ramifications if it goes untreated.	SYLVIAN DENISON	06/02/2019 07:30 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION	SUNDAY JOURNAL	The guest is with the National Education Association, the nation's largest teachers' union. Topics include classroom discipline and standardized testing	LILY GARCIA	06/02/2019 08:45 AM	015:00
CULTURAL	SUNDAY JOURNAL	The well- known New Orleans chef passed away recently. This is an archieve interview with her talking about her love of food and how she achieved what she did as a black woman in the culinary field	LEAH CHASE	06/09/2019 07:23 AM	007:00
CRIMINAL JUSTICE	SUNDAY JOURNAL	Discussion of the Daughters Beyond Incarceration program, which works with girls who's fathers are in prison. Providing emotional support and positive role models	NONE	06/09/2019 07:50 AM	010:00
CRIMINAL JUSTICE	SUNDAY JOURNAL	The guests discusses the connections between crime and economic opportunity. Would we see a significant reduce in crime if there was more opportunity or is the problem deeper than that?	ANTHONY JACKSON JR.	06/09/2019 08:02 AM	015:00
CULTURAL	SUNDAY JOURNAL	Discussion of Maafa/ International Day of Drumming. Discussion of an event known as the Black Holocaust, when millions of Africans died during the journey of captivity from the west coast of Africa to the shores of America	LUTHER GRAY	06/16/2019 07:30 AM	015:00
HEALTH	SUNDAY JOURNAL	Promotion of a mental health form where people can get answers to their questions and gain a better understanding of the factors that can lead to poor mental health	YANDA ESSEX	06/16/2019 07:45 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH	SUNDAY JOURNAL	Discussion of hypertension, the signs, causes and treatment and why the disorder seems to be more common in the African American community than other groups	DR. KEISHA HARVEY	06/16/2019 08:13 AM	017:00
FAMILY SERVICES	SUNDAY JOURNAL	The guest is a clinical psychologist with relationship advise. What are the factors that go into relationships that last and why some people are just better matches for each other than others	DR. MARK BORG	06/23/2019 07:00 AM	015:00
FAMILY SERVICES	SUNDAY JOURNAL	Discussion of sexual assault and how victims can survive such events and go on to lead productive lives. Victims often show signs similar to PTSD.	TAMMY STAMPS	06/23/2019 07:15 AM	015:00
FAMILY SERVICES	SUNDAY JOURNAL	The guest has been a quadriplegic since suffering a diving injury 3 years ago. Discussion of the Split Second Foundation, which teaches that life altering events can happen without warning. The tools to carry on in the face of tragedy	MARK RAYMOND JR.	06/23/2019 08:00 AM	030:00
CRIMINAL JUSTICE	SUNDAY JOURNAL	Discussion of the Safe Cam NOLA program, which places crime cameras in hot spots around the city. In recent years the presence of so many new surveillance cameras has led to more and more cases being solved	NONE	06/30/2019 07:15 AM	015:00
ECONOMIC DEVELOPMENT	SUNDAY JOURNAL	Promotion of the Black Tech Conference, which strives for education and employment in the growing tech fields in the African American	SABRINA SHORT	06/30/2019 07:30 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		community			
CULTURAL	SUNDAY JOURNAL	The guest is the former mayor of New Orleans and current President of the National Urban League. Discussion of the nation's social climate and developing more economic opportunities	MARC MORIAL	06/30/2019 08:00 AM	030:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ANIMAL SERVICES	LA. SPCA	000:30	023
HEALTH	B & Y FOUNDATION	000:30	020
FINANCIAL SUPPORT	GIVE NOLA DAY	000:30	039
COMMUNITY INVOLVEMENT	CITY CHURCH	000:30	010
COMMUNITY INVOLVEMENT	Cosse Law Firm	000:31	009
COMMUNITY INVOLVEMENT	International School of LA*	000:30	018
HUNGER	NO KID HUNGRY	000:30	013
COMMUNITY INVOLVEMENT	Orleans Parish Criminal Sheri	000:30	028

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	Orleans Parish Criminal Sheri	000:31	010
COMMUNITY INVOLVEMENT	SILENCE THE VIOLENCE FOUND.	000:30	052
COMMUNITY INVOLVEMENT	TAKE YOUR KID TO WORK	000:31	005
COMMUNITY INVOLVEMENT	TEAM HOPE NOLA	000:31	034
COMMUNITY INVOLVEMENT	THE MISSION CONTINUES	000:31	019
COMMUNITY INVOLVEMENT	Wal-Mart	000:30	016
EDUCATION	Xavier University	000:30	044
ENTREPRENEUR	I INVEST	000:30	035
HABITAT FOR HUMANITY	HABITAT FOR HUMANITY	000:31	004
HEALTH	NAVONATHON	000:31	008
LEGAL AID	HOPE CHARITIES	000:31	035
LEGAL AID	INNOCENCE PROJ	000:30	035
LITERACY	REJOICE	000:30	016
MENTAL HEALTH	MENTAL HEALTH	000:30	011
MENTAL HEALTH	MENTAL HEALTH	000:31	012
MENTAL HEALTH	MENTAL HEALTH	000:33	012
MENTORING	AMERICAN HEART ASSOC	000:31	015
MENTORING	ELFRID PAYTON FOUNDATION	000:30	007
MENTORING	ELFRID PAYTON FOUNDATION	000:31	006
MENTORING	PEACE ON THE RIVER	000:30	033
MENTORING	REJOICE	000:31	024
MOTOR VEHICLE SAFETY	MADD	000:31	002
WORLD WISH DAY	MAKE A WISH	000:29	005

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
WORLD WISH DAY	WORLD WISH DAY	000:29	013
